

Table 6. Concentration by Largest Firms: 1997

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NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
72	ACCOMMODATION & FOODSERVICES						
	All firms	'545 068	'350 399 194	100.0	'97 007 396	'22 671 697	'9 451 226
	4 largest firms	15 801	22 903 251	6.5	6 386 026	1 539 187	542 043
	8 largest firms	20 364	34 221 683	9.8	9 488 232	2 284 555	785 993
	20 largest firms	28 602	51 777 869	14.8	14 260 647	3 466 797	1 195 418
	50 largest firms	41 909	73 898 408	21.1	20 533 308	4 989 470	1 723 697
721	Accommodation						
	All firms	'58 162	'98 457 431	100.0	'26 673 852	'6 285 109	'1 696 659
	4 largest firms	798	15 468 967	15.7	4 143 085	1 002 151	210 821
	8 largest firms	833	21 325 772	21.7	5 618 770	1 372 780	272 901
	20 largest firms	2 080	30 991 675	31.5	8 325 865	2 036 084	413 228
	50 largest firms	3 562	40 664 130	41.3	10 825 585	2 643 534	566 149
7211	Traveler accommodation						
	All firms	47 079	94 965 838	100.0	25 851 424	6 140 495	1 645 666
	4 largest firms	797	15 467 808	16.3	4 142 701	1 002 075	210 802
	8 largest firms	830	21 270 674	22.4	5 606 635	1 369 794	272 338
	20 largest firms	2 077	30 936 577	32.6	8 313 730	2 033 098	412 665
	50 largest firms	3 557	40 606 344	42.8	10 812 933	2 640 463	565 566
72111	Hotels (except casino hotels) & motels						
	All firms	43 188	73 450 881	100.0	19 647 141	4 645 544	1 355 660
	4 largest firms	782	12 046 988	16.4	3 266 704	787 210	173 266
	8 largest firms	1 182	16 764 215	22.8	4 376 582	1 053 903	237 067
	20 largest firms	2 970	22 689 333	30.9	5 813 490	1 409 178	332 430
	50 largest firms	4 315	28 632 076	39.0	7 378 156	1 783 928	436 750
721110	Hotels (except casino hotels) & motels						
	All firms	43 188	73 450 881	100.0	19 647 141	4 645 544	1 355 660
	4 largest firms	782	12 046 988	16.4	3 266 704	787 210	173 266
	8 largest firms	1 182	16 764 215	22.8	4 376 582	1 053 903	237 067
	20 largest firms	2 970	22 689 333	30.9	5 813 490	1 409 178	332 430
	50 largest firms	4 315	28 632 076	39.0	7 378 156	1 783 928	436 750
7211101	Hotels (except casino hotels) with 25 guestrooms or more						
	All firms	16 782	61 332 724	100.0	16 893 477	4 056 274	1 095 292
	4 largest firms	781	12 046 895	19.6	3 266 682	787 205	173 264
	8 largest firms	1 163	16 721 218	27.3	4 366 144	1 051 428	236 317
	20 largest firms	1 913	21 975 903	35.8	5 740 620	1 396 525	323 295
	50 largest firms	2 740	27 289 155	44.5	7 118 422	1 730 498	412 703
7211102	Hotels with less than 25 guestrooms						
	All firms	2 386	582 168	100.0	136 543	28 534	12 947
	4 largest firms	5	20 470	3.5	5 308	1 577	386
	8 largest firms	9	33 323	5.7	8 344	2 383	573
	20 largest firms	21	61 383	10.5	16 966	4 106	1 170
	50 largest firms	60	108 193	18.6	29 224	7 089	2 137
7211103	Motels						
	All firms	21 829	9 205 638	100.0	2 056 135	439 479	202 712
	4 largest firms	1 091	940 637	10.2	170 644	39 334	19 155
	8 largest firms	1 224	1 071 442	11.6	202 430	46 153	21 787
	20 largest firms	1 466	1 375 553	14.9	283 313	65 059	28 396
	50 largest firms	1 777	1 788 350	19.4	377 466	84 986	36 012
7211104	Motor hotels						
	All firms	2 139	2 206 110	100.0	522 926	112 304	42 326
	4 largest firms	505	843 382	38.2	163 059	34 764	11 947
	8 largest firms	545	923 446	41.9	182 524	39 349	13 630
	20 largest firms	565	1 044 543	47.3	215 616	46 974	16 081
	50 largest firms	614	1 212 738	55.0	261 578	57 470	19 678
7211105	Organization hotels						
	All firms	52	124 241	100.0	38 060	8 953	2 383
	4 largest firms	7	65 865	53.0	16 263	3 891	962
	8 largest firms	11	91 903	74.0	25 275	6 191	1 541
	20 largest firms	24	121 271	97.6	36 997	8 746	2 262
	50 largest firms	52	124 241	100.0	38 060	8 953	2 383
72112	Casino hotels						
	All firms	257	20 652 442	100.0	5 998 303	1 454 541	271 220
	4 largest firms	27	6 544 887	31.7	1 786 531	448 540	72 390
	8 largest firms	46	10 371 362	50.2	2 921 429	725 764	120 773
	20 largest firms	78	14 831 516	71.8	4 178 910	1 036 728	178 338
	50 largest firms	117	18 695 023	90.5	5 351 997	1 302 947	233 213
721120	Casino hotels						
	All firms	257	20 652 442	100.0	5 998 303	1 454 541	271 220
	4 largest firms	27	6 544 887	31.7	1 786 531	448 540	72 390
	8 largest firms	46	10 371 362	50.2	2 921 429	725 764	120 773
	20 largest firms	78	14 831 516	71.8	4 178 910	1 036 728	178 338
	50 largest firms	117	18 695 023	90.5	5 351 997	1 302 947	233 213

Table 6. Concentration by Largest Firms: 1997—Con.

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72	ACCOMMODATION & FOODSERVICES—Con.						
721	Accommodation—Con.						
72119	Other traveler accommodation						
	All firms	3 634	862 515	100.0	205 980	40 410	18 786
	4 largest firms	19	35 257	4.1	8 764	2 023	707
	8 largest firms	24	53 996	6.3	15 009	4 132	1 301
	20 largest firms	42	87 955	10.2	25 483	6 119	2 003
	50 largest firms	75	144 823	16.8	42 803	10 095	3 280
721191	Bed & breakfast inns						
	All firms	2 898	687 336	100.0	168 816	33 912	16 049
	4 largest firms	15	27 730	4.0	8 332	2 635	820
	8 largest firms	19	40 935	6.0	12 393	3 477	1 105
	20 largest firms	32	70 231	10.2	20 927	5 504	1 681
	50 largest firms	64	120 611	17.5	35 773	8 669	2 805
721199	All other traveler accommodation						
	All firms	736	175 179	100.0	37 164	6 498	2 737
	4 largest firms	15	25 400	14.5	6 039	1 317	470
	8 largest firms	19	35 258	20.1	9 334	1 764	629
	20 largest firms	37	51 523	29.4	13 332	2 613	933
	50 largest firms	67	75 378	43.0	18 243	3 515	1 264
7212	RV (recreational vehicle) parks & recreational camps						
	All firms	7 598	2 734 918	100.0	665 297	105 569	35 331
	4 largest firms	86	125 558	4.6	33 522	7 228	1 715
	8 largest firms	120	182 798	6.7	45 891	9 878	2 578
	20 largest firms	151	275 681	10.1	69 560	14 182	3 545
	50 largest firms	198	416 537	15.2	101 995	19 185	4 861
72121	RV (recreational vehicle) parks & recreational camps						
	All firms	7 598	2 734 918	100.0	665 297	105 569	35 331
	4 largest firms	86	125 558	4.6	33 522	7 228	1 715
	8 largest firms	120	182 798	6.7	45 891	9 878	2 578
	20 largest firms	151	275 681	10.1	69 560	14 182	3 545
	50 largest firms	198	416 537	15.2	101 995	19 185	4 861
721211	RV (recreational vehicle) parks & campgrounds						
	All firms	4 085	1 394 200	100.0	282 619	51 269	16 474
	4 largest firms	86	125 558	9.0	33 522	7 228	1 715
	8 largest firms	106	171 547	12.3	42 069	9 189	2 312
	20 largest firms	135	240 934	17.3	56 967	11 957	3 052
	50 largest firms	201	339 254	24.3	78 054	15 776	3 951
721214	Recreational & vacation camps (except campgrounds)						
	All firms	3 513	1 340 718	100.0	382 678	54 300	18 857
	4 largest firms	20	45 324	3.4	12 235	1 866	518
	8 largest firms	24	75 883	5.7	20 587	3 501	857
	20 largest firms	47	134 165	10.0	36 231	5 816	1 445
	50 largest firms	89	227 546	17.0	65 878	10 583	2 496
7213	Rooming & boarding houses						
	All firms	3 485	756 675	100.0	157 131	39 045	15 662
	4 largest firms	17	38 631	5.1	11 008	3 030	1 020
	8 largest firms	21	59 219	7.8	18 252	4 767	1 393
	20 largest firms	60	104 519	13.8	28 595	7 109	2 205
	50 largest firms	104	156 921	20.7	42 163	10 335	3 050
72131	Rooming & boarding houses						
	All firms	3 485	756 675	100.0	157 131	39 045	15 662
	4 largest firms	17	38 631	5.1	11 008	3 030	1 020
	8 largest firms	21	59 219	7.8	18 252	4 767	1 393
	20 largest firms	60	104 519	13.8	28 595	7 109	2 205
	50 largest firms	104	156 921	20.7	42 163	10 335	3 050
721310	Rooming & boarding houses						
	All firms	3 485	756 675	100.0	157 131	39 045	15 662
	4 largest firms	17	38 631	5.1	11 008	3 030	1 020
	8 largest firms	21	59 219	7.8	18 252	4 767	1 393
	20 largest firms	60	104 519	13.8	28 595	7 109	2 205
	50 largest firms	104	156 921	20.7	42 163	10 335	3 050
722	Foodservices & drinking places						
	All firms	486 906	251 941 763	100.0	70 333 544	16 386 588	7 754 567
	4 largest firms	15 285	16 192 382	6.4	4 610 597	1 115 763	513 864
	8 largest firms	25 822	24 280 209	9.6	6 832 852	1 658 821	790 776
	20 largest firms	34 214	36 081 353	14.3	10 236 556	2 469 589	1 095 645
	50 largest firms	45 935	49 946 138	19.8	14 247 859	3 425 669	1 529 139

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			Amount (\$1,000)	As percent of total			
72	ACCOMMODATION & FOODSERVICES—Con.						
722	Foodservices & drinking places—Con.						
7221	Full-service restaurants						
	All firms	191 245	112 450 172	100.0	34 435 004	8 104 400	3 641 402
	4 largest firms	5 517	7 665 586	6.8	2 397 745	611 647	289 011
	8 largest firms	7 192	11 399 992	10.1	3 427 993	854 028	394 403
	20 largest firms	10 671	17 048 857	15.2	5 293 275	1 299 402	596 584
	50 largest firms	13 626	22 438 820	20.0	6 959 497	1 704 389	763 086
72211	Full-service restaurants						
	All firms	191 245	112 450 172	100.0	34 435 004	8 104 400	3 641 402
	4 largest firms	5 517	7 665 586	6.8	2 397 745	611 647	289 011
	8 largest firms	7 192	11 399 992	10.1	3 427 993	854 028	394 403
	20 largest firms	10 671	17 048 857	15.2	5 293 275	1 299 402	596 584
	50 largest firms	13 626	22 438 820	20.0	6 959 497	1 704 389	763 086
722110	Full-service restaurants						
	All firms	191 245	112 450 172	100.0	34 435 004	8 104 400	3 641 402
	4 largest firms	5 517	7 665 586	6.8	2 397 745	611 647	289 011
	8 largest firms	7 192	11 399 992	10.1	3 427 993	854 028	394 403
	20 largest firms	10 671	17 048 857	15.2	5 293 275	1 299 402	596 584
	50 largest firms	13 626	22 438 820	20.0	6 959 497	1 704 389	763 086
7222	Limited-service eating places						
	All firms	'214 774	'107 788 072	100.0	'27 483 082	'6 326 880	'3 327 001
	4 largest firms	11 751	10 957 225	10.2	2 822 933	676 071	312 191
	8 largest firms	15 259	14 264 226	13.2	3 734 675	892 547	465 350
	20 largest firms	21 155	19 975 028	18.5	5 214 352	1 243 852	619 673
	50 largest firms	28 734	26 525 767	24.6	6 944 074	1 649 288	815 874
72221	Limited-service eating places						
	All firms	'214 774	'107 788 072	100.0	'27 483 082	'6 326 880	'3 327 001
	4 largest firms	11 751	10 957 225	10.2	2 822 933	676 071	312 191
	8 largest firms	15 259	14 264 226	13.2	3 734 675	892 547	465 350
	20 largest firms	21 155	19 975 028	18.5	5 214 352	1 243 852	619 673
	50 largest firms	28 734	26 525 767	24.6	6 944 074	1 649 288	815 874
722211	Limited-service restaurants						
	All firms	174 104	94 698 045	100.0	24 032 405	5 548 491	2 944 280
	4 largest firms	11 749	10 956 321	11.6	2 822 485	676 019	312 177
	8 largest firms	14 857	14 081 866	14.9	3 649 046	873 534	454 074
	20 largest firms	20 233	19 315 323	20.4	5 057 654	1 204 374	610 241
	50 largest firms	26 830	24 653 375	26.0	6 418 937	1 525 926	766 052
722212	Cafeterias						
	All firms	4 172	2 578 922	100.0	799 108	194 661	72 324
	4 largest firms	624	1 216 236	47.2	395 039	97 736	32 167
	8 largest firms	757	1 451 855	56.3	474 676	117 488	39 641
	20 largest firms	839	1 581 274	61.3	516 258	128 634	43 644
	50 largest firms	926	1 692 916	65.6	551 121	137 210	47 549
722213	Snack & nonalcoholic beverage bars						
	All firms	'36 498	'10 511 105	100.0	'2 651 569	'583 728	'310 397
	4 largest firms	2 119	1 501 170	14.3	339 791	78 460	40 636
	8 largest firms	3 309	1 826 545	17.4	423 835	101 022	50 615
	20 largest firms	3 910	2 182 080	20.8	514 133	122 984	61 597
	50 largest firms	4 572	2 582 982	24.6	616 786	146 561	71 510
7222131	Ice cream & soft serve shops						
	All firms	9 753	2 120 143	100.0	488 082	85 405	69 425
	4 largest firms	305	D	D	D	D	j
	8 largest firms	323	343 335	16.2	82 820	17 246	10 855
	20 largest firms	385	375 485	17.7	89 891	18 541	11 801
	50 largest firms	460	424 339	20.0	102 809	21 114	13 164
7222132	Frozen yogurt shops						
	All firms	1 582	304 191	100.0	73 379	15 849	11 422
	4 largest firms	95	16 766	5.5	5 862	1 343	775
	8 largest firms	121	27 025	8.9	8 604	1 988	1 099
	20 largest firms	166	47 029	15.5	12 829	2 915	1 712
	50 largest firms	255	80 613	26.5	21 339	4 688	2 791
7222133	Donut shops						
	All firms	6 792	2 329 466	100.0	604 078	138 048	61 421
	4 largest firms	278	115 357	5.0	34 418	8 396	2 992
	8 largest firms	306	148 089	6.4	42 605	10 191	3 721
	20 largest firms	362	211 970	9.1	59 792	13 801	5 183
	50 largest firms	467	311 695	13.4	86 408	19 303	7 524

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72	ACCOMMODATION & FOODSERVICES—Con.						
722	Foodservices & drinking places—Con.						
7222134	Bagel shops						
	All firms	3 926	1 445 838	100.0	399 348	96 850	45 972
	4 largest firms	694	288 978	20.0	84 011	22 438	11 317
	8 largest firms	799	357 120	24.7	102 363	26 114	12 930
	20 largest firms	934	478 351	33.1	133 924	33 655	16 002
	50 largest firms	1 116	598 021	41.4	171 644	43 268	20 188
7222135	Coffee shops						
	All firms	6 843	2 001 380	100.0	467 197	108 169	56 592
	4 largest firms	1 458	918 673	45.9	188 822	44 810	22 657
	8 largest firms	1 579	1 007 808	50.4	211 519	50 433	24 741
	20 largest firms	1 724	1 079 929	54.0	231 380	55 442	26 389
	50 largest firms	1 838	1 146 160	57.3	248 731	59 308	27 896
7222136	Cookie shops						
	All firms	1 798	412 655	100.0	100 003	23 831	10 908
	4 largest firms	561	137 564	33.3	32 736	8 165	3 168
	8 largest firms	575	153 849	37.3	37 306	9 385	3 424
	20 largest firms	657	179 408	43.5	42 981	10 665	4 288
	50 largest firms	724	210 944	51.1	51 534	12 532	5 109
7222137	Other snack & nonalcoholic beverage bars						
	All firms	5 804	1 897 432	100.0	519 482	115 576	54 657
	4 largest firms	550	358 864	18.9	87 014	20 694	10 181
	8 largest firms	779	446 536	23.5	108 169	25 981	12 547
	20 largest firms	897	553 471	29.2	136 556	32 316	15 244
	50 largest firms	1 044	679 819	35.8	169 368	39 576	18 161
7223	Special foodservices						
	All firms	28 062	19 407 810	100.0	5 765 977	1 332 760	464 870
	4 largest firms	9 978	7 928 679	40.9	2 267 915	533 500	189 656
	8 largest firms	11 863	10 585 141	54.5	3 121 428	741 207	246 664
	20 largest firms	13 762	12 424 319	64.0	3 692 300	878 384	285 932
	50 largest firms	14 525	13 308 831	68.6	3 955 179	942 336	303 642
72231	Foodservice contractors						
	All firms	18 991	15 159 590	100.0	4 617 362	1 100 648	361 996
	4 largest firms	9 922	7 820 619	51.6	2 245 013	528 561	188 844
	8 largest firms	11 807	10 477 081	69.1	3 098 526	736 268	245 852
	20 largest firms	13 700	12 311 556	81.2	3 667 959	873 098	285 027
	50 largest firms	14 456	13 183 613	87.0	3 939 501	940 901	303 700
722310	Foodservice contractors						
	All firms	18 991	15 159 590	100.0	4 617 362	1 100 648	361 996
	4 largest firms	9 922	7 820 619	51.6	2 245 013	528 561	188 844
	8 largest firms	11 807	10 477 081	69.1	3 098 526	736 268	245 852
	20 largest firms	13 700	12 311 556	81.2	3 667 959	873 098	285 027
	50 largest firms	14 456	13 183 613	87.0	3 939 501	940 901	303 700
72232	Caterers						
	All firms	6 478	3 368 823	100.0	978 105	196 689	91 191
	4 largest firms	11	81 082	2.4	21 212	4 511	1 061
	8 largest firms	18	132 566	3.9	39 124	8 123	1 873
	20 largest firms	39	264 124	7.8	77 795	15 374	4 421
	50 largest firms	79	486 078	14.4	145 974	30 052	8 529
722320	Caterers						
	All firms	6 478	3 368 823	100.0	978 105	196 689	91 191
	4 largest firms	11	81 082	2.4	21 212	4 511	1 061
	8 largest firms	18	132 566	3.9	39 124	8 123	1 873
	20 largest firms	39	264 124	7.8	77 795	15 374	4 421
	50 largest firms	79	486 078	14.4	145 974	30 052	8 529
72233	Mobile foodservices						
	All firms	2 593	879 397	100.0	170 510	35 423	11 683
	4 largest firms	60	151 029	17.2	27 876	6 154	1 029
	8 largest firms	67	190 709	21.7	35 136	7 912	1 396
	20 largest firms	109	264 123	30.0	48 234	10 551	2 026
	50 largest firms	159	361 545	41.1	65 936	14 462	2 998
722330	Mobile foodservices						
	All firms	2 593	879 397	100.0	170 510	35 423	11 683
	4 largest firms	60	151 029	17.2	27 876	6 154	1 029
	8 largest firms	67	190 709	21.7	35 136	7 912	1 396
	20 largest firms	109	264 123	30.0	48 234	10 551	2 026
	50 largest firms	159	361 545	41.1	65 936	14 462	2 998

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72	ACCOMMODATION & FOODSERVICES—Con.						
722	Foodservices & drinking places—Con.						
7224	Drinking places (alcoholic beverages)						
	All firms	52 825	12 295 709	100.0	2 649 481	622 548	321 294
	4 largest firms	26	78 005	.6	26 512	6 561	3 622
	8 largest firms	45	124 881	1.0	35 069	8 471	4 509
	20 largest firms	78	237 732	1.9	60 059	14 723	6 903
	50 largest firms	127	413 459	3.4	109 210	25 469	10 576
72241	Drinking places (alcoholic beverages)						
	All firms	52 825	12 295 709	100.0	2 649 481	622 548	321 294
	4 largest firms	26	78 005	.6	26 512	6 561	3 622
	8 largest firms	45	124 881	1.0	35 069	8 471	4 509
	20 largest firms	78	237 732	1.9	60 059	14 723	6 903
	50 largest firms	127	413 459	3.4	109 210	25 469	10 576
722410	Drinking places (alcoholic beverages)						
	All firms	52 825	12 295 709	100.0	2 649 481	622 548	321 294
	4 largest firms	26	78 005	.6	26 512	6 561	3 622
	8 largest firms	45	124 881	1.0	35 069	8 471	4 509
	20 largest firms	78	237 732	1.9	60 059	14 723	6 903
	50 largest firms	127	413 459	3.4	109 210	25 469	10 576