



RESOLUTION

RESOLUTION HONORING JOHN LENNON December 14, 2012

WHEREAS, John Lennon has served the Voice of America (VOA) and the Agency with distinction for 44 years as a broadcast producer, journalist, manager, and senior executive;

WHEREAS, Mr. Lennon has served for the past year as VOA's first Associate Director of Strategy and Planning, working closely with the VOA and BBG leadership on planning and implementing our strategic direction;

WHEREAS, Mr. Lennon served for four years as Associate Director for Language Programming, overseeing the output and management of VOA's 43 language services whose reported audiences grew by more than 20% during that period;

WHEREAS, Mr. Lennon served for seven years as Director of International Broadcasting Bureau's (IBB) Office of Performance Review, creating new standards for quality control and emphasizing the use of audience research and market analysis in developing new programs and attracting new audiences;

WHEREAS, Mr. Lennon served for extended periods as IBB's Acting Associate Director for Program Support, helping to establish the Office of Marketing and Program Placement and strengthening the new Office of Internet Development;

WHEREAS, Mr. Lennon's management experience includes service as Deputy Director of the Latin American and European Divisions, Director of the South European Division, and Acting Director of WORLDNET Television;

WHEREAS, Mr. Lennon served as a Director in the Office of Democracy at the National Security Council from 1994 to 1995;

WHEREAS, during his early career Mr. Lennon served VOA as a radio producer, news reporter, documentary writer, and program editor; and

WHEREAS, throughout his career Mr. Lennon has volunteered to provide professional guidance to employees through the Agency's mentoring program.

NOW, THEREFORE, be it resolved that the Broadcasting Board of Governors hereby expresses its great appreciation and gratitude to John Lennon for his invaluable contributions to the furtherance of the mission of U.S. international broadcasting.

BE IT FURTHER RESOLVED that an appropriate copy of this resolution be forwarded to Mr. Lennon.