



FOUNDATION FOR THE

NATIONAL
ARCHIVES

Annual Report

FOR THE YEAR 2007

A NATION MUST BELIEVE
IN THREE THINGS: IT MUST BELIEVE IN
THE PAST. IT MUST BELIEVE IN THE FUTURE.
IT MUST, ABOVE ALL, BELIEVE IN THE
CAPACITY OF ITS OWN PEOPLE SO TO LEARN
FROM THE PAST THAT THEY CAN GAIN IN
JUDGMENT IN CREATING THEIR OWN FUTURE.

— PRESIDENT FRANKLIN D. ROOSEVELT —

MISSION AND VISION

It is the mission of the Foundation to create public awareness of the importance of the National Archives as a cultural resource in the American democracy – a place where historians, seekers of justice, and private citizens can find evidence on which truth is based.

The Foundation was created to support the Archivist of the United States in developing programs, technology, projects and materials that will introduce and interpret the Archives collection to the American people and to people around the world. The purpose of the Foundation is to educate, enrich, and inspire a deeper appreciation of our country's heritage through the collected evidence of its history.

Within the Archives building in Washington, DC, as well as its many branches and Presidential libraries, and in outreach to the American public through traveling exhibitions and national media, the Foundation's goal is to assist in presenting the historical records that:

1. Reveal the ideals and values of the nation's founders,
2. Point to the meaning of the records and accomplishments of previous generations, and
3. Establish the significance of these records as proof that individual citizenship not only matters, but is vital to our lives.

It is the vision of the Foundation for the National Archives that this creative effort, enhanced with 21st century methods, will produce a greater understanding of the American journey – where our nation has been and how it can be best guided in the future. In this public/private partnership, the role of the Foundation is to generate financial and creative support from individuals and corporations to provide this extensive outreach, which has not been mandated by Congress.

The Foundation for the National Archives, a 501(c)(3) organization, is directed by men and women from the private sector who are dedicated to the institution that holds and preserves the records of the United States of America. The National Archives is guardian of the nation's most important and treasured documents. At the heart of its holdings are the Charters of Freedom: the Declaration of Independence, the Constitution, and the Bill of Rights. These documents exist as the cornerstone of our society.

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COVERS: THESE PHOTOS WERE FEATURED IN THE "SCHOOL HOUSE TO WHITE HOUSE" TRAVELING EXHIBIT. **FRONT:** FRANKLIN D. ROOSEVELT, BACK ROW, THIRD FROM RIGHT, WITH HIS GROTON SCHOOL BASEBALL TEAM, 1899. COURTESY OF ROOSEVELT LIBRARY. **BACK:** DWIGHT EISENHOWER, FRONT ROW, SECOND FROM LEFT, IN HIS 5TH GRADE CLASS AT LINCOLN ELEMENTARY SCHOOL, 1900. COURTESY OF DWIGHT D. EISENHOWER PRESIDENTIAL LIBRARY AND MUSEUM.

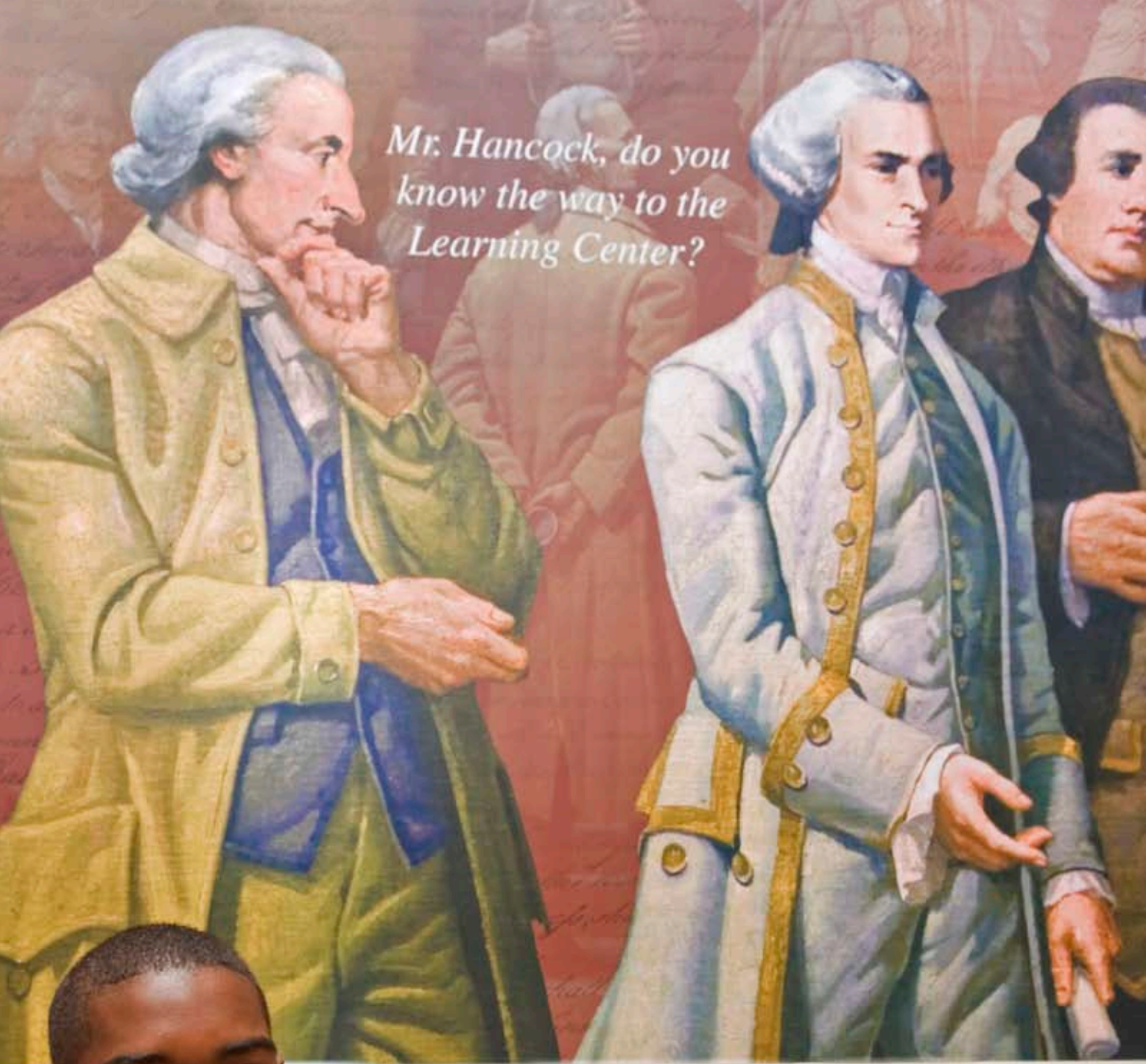


John Hancock Senior Vice President Jim Gallagher views the Declaration of Independence with essay contest winner Selvin Chambers at the National Archives' July 4th celebration.

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*Mr. Hancock, do you
know the way to the
Learning Center?*



LOOKING AHEAD



President Franklin Roosevelt observed, “A nation must believe in three things: It must believe in the past. It must believe in the future. It must, above all, believe in the capacity of its own people so to learn from the past that

they can gain in judgment in creating their own future.”

Without the anchor of civic literacy our future is adrift. Helping to expand the awareness of how we got here and what it suggests about who we become is the role of the Foundation for the National Archives. In partnership with the National Archives and Records Administration, the *National Archives Experience* brings to life the stories in our nation’s records.

We are able to offer to over a million visitors each year a connection with the struggles and triumphs of our country through the Charters of Freedom in the renovated Rotunda, and through the countless examples of our nation’s story shared in the Public Vaults, Lawrence F. O’Brien Gallery, William G. McGowan Theater, and the new Boeing Learning Center at the National Archives in Washington. Going forward this experience will be shared with the rest of the country through traveling exhibits and with the rest of the world on the Web.

As you will see in these pages, the *National Archives Experience* creates the opportunity to explore not only what happened, but also the stories of who, how and why it happened. On behalf of the Foundation’s Board of Directors, we thank all of you who have contributed to this journey.

A handwritten signature in black ink, appearing to read "Tom Wheeler". The signature is fluid and cursive.

Tom Wheeler
President, Foundation for the National Archives



The nation’s record keeper, the National Archives and Records Administration, has a vital partner in the Foundation for the National Archives to provide the public with a greater knowledge of the billions

of records of the federal government. Since 2003, the *National Archives Experience* has “opened the stacks” of the Archives through innovative exhibitions, dynamic public programs, and world-renowned educational initiatives helping to narrate the story of America to millions of visitors.

The following pages of this 2007 Annual Report highlight the continued growth of the *National Archives Experience* and some of its accomplishments. In particular, I am extremely proud of the opening of the Boeing Learning Center. As the national headquarters for civic education initiatives at the Archives, the Boeing Learning Center stands as a testament to the success of the National Archives/Foundation partnership.

As this cooperation flourishes in Washington, DC, I remain enthusiastic about helping to lead the *National Archives Experience* into its next phase. There is an ever-increasing demand to share the wealth of treasures at the Archives, and with the expectation of limitless access in an age of information, the support of the Foundation is crucial in confronting the challenges to educate the next generation of visitors. I am proud to share in the achievements of this partnership, and I look forward to our continuing success.

A handwritten signature in black ink, appearing to read "Allen Weinstein". The signature is cursive and somewhat stylized.

Allen Weinstein
Archivist of the United States

NATIONAL ARCHIVES EXPERIENCE CAMPAIGN DONORS

The following supporters have been influential in helping to launch the *National Archives Experience* including: the renovation of the Rotunda for the Charters of Freedom and the creation of the Public Vaults, William G. McGowan Theater, Lawrence F. O'Brien Gallery, and the Boeing Learning Center.

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JANUARY 2007

MARTIN LUTHER KING, JR. FAMILY DAY

On January 13, the National Archives celebrated the accomplishments of Martin Luther King, Jr. with a Family Day celebration remembering African American leaders who have made significant contributions to American society. During this important day, families were invited to interact with historic reenactors of Frederick Douglass, Ida B. Wells, Rosa Parks, and Martin Luther King, Jr. and to participate in hands-on activities that brought to life their influential involvement the civil rights movement.

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* denotes in-kind donation

**NAE CAMPAIGN TOTAL/
 2007 UPDATE**



- **\$23.6M Campaign Goal**
- **\$23,179,354**
Total as of 12/31/07
- **\$5,160,000**
2007 Contributed Total*

* \$110,000: 2007 Board Challenge Total and \$5,050,000: 2007 New Donor Total

BOEING LEARNING CENTER OPENING

In conjunction with the National Archives' annual Constitution Day celebration, the Boeing Learning Center officially opened on September 16 with special visitors from Washington DC's Gibbs Elementary School and their families. The Foundation and the Archives were delighted to honor The Boeing Company as its partner in the ambitious pursuit to improve history and civics education.

This facility, the latest addition to the *National Archives Experience*, sets a new standard for innovative and interactive educational programming by encouraging visitors to explore and discover America's records for themselves. All of the activities in the Boeing Learning Center – including teacher training programs, student lab activities, and family archival adventures – are designed to bring primary sources into students' classrooms and homes, enabling them to “witness” history as it happened.

Through its support of the Learning Center and sponsorships of the National Archives' traveling exhibition program as well as the Foundation's annual gala and Records of Achievement Award, Boeing has been instrumental in creating awareness of the Foundation's mission in Washington, DC and across the country.

Below: Students begin the “Constitution in Action” activity in the Learning Lab.



FINANCIALS

Statement of Financial Position as of December 31, 2007 with Summarized Financial Information for 2006

EXHIBIT A

Assets	2007	2006
Current assets		
Cash and cash equivalents	\$ 635,027	\$ 819,028
Accounts receivable	100,000	77,885
Pledges receivable, net allowance for doubtful accounts	1,490,422	846,964
Grants receivable	—	200,000
Inventory	399,982	320,909
Total current assets	2,625,431	2,264,786
Fixed assets		
Equipment	52,707	52,707
Less: accumulated depreciation	(52,707)	(52,707)
Net fixed assets	—	—
Noncurrent assets		
Long-term pledges receivable, net allowance for doubtful accounts	2,969,590	634,176
Total assets	\$5,595,021	\$2,898,962
Liabilities and net assets		
Current liabilities		
National Archives Trust Fund Board	\$ 99,285	\$ 97,190
Loan payable	—	572,692
Accrued salaries and benefits	45,854	44,088
Deferred membership	210,000	15,000
Total current liabilities	355,139	728,970
Noncurrent liabilities		
National Archives Trust Fund Board	—	99,285
Total liabilities	355,139	828,255
Net assets		
Unrestricted	1,427,254	458,793
Temporarily restricted	3,812,628	1,611,914
Total net assets	5,239,882	2,070,707
Total liabilities and net assets	\$5,595,021	\$2,898,962

EXHIBIT B

Support and revenue	Unrestricted	Temporarily restricted	2007 total	2006 total
Support				
Contributions and grants	\$ 648,317	\$4,827,609	\$5,475,926	\$1,675,481
In-kind	251,086	—	251,086	257,202
Membership dues	377,650	—	377,650	345,368
Net assets released from donor restrictions	2,626,895	(2,626,895)	—	—
Total support	3,903,948	2,200,714	6,104,662	2,278,051
Revenue				
Archives shop revenue, net of costs of goods sold of \$1,111,470 and \$992,200 for 2007 and 2006, respectively	1,595,709	—	1,595,709	1,332,673
Annual gala	—	—	—	125,000
Investment income	55,800	—	55,800	34,824
Exhibition revenue	300,000	—	300,000	—
Royalties	35,184	—	35,184	34,093
Miscellaneous	20,026	—	20,026	8,453
Total revenue	2,006,719	—	2,006,719	1,535,043
Total support and revenue	\$5,910,667	\$2,200,714	\$8,111,381	\$3,813,094
Expenses				
Program services				
National Archives Experience	\$2,582,851	\$ —	\$2,582,851	\$1,398,225
Membership	460,733	—	460,733	227,002
Auxiliary Endeavors	744,404	—	744,404	118,595
Marketing and Advertising	—	—	—	46,380
Total program services	3,787,988	—	3,787,988	1,790,202
Supporting services				
General and Administrative	810,089	—	810,089	598,370
Fundraising	176,866	—	176,866	593,460
Archives Shop	167,263	—	167,263	472,723
Total supporting services	1,154,218	—	1,154,218	1,664,553
Total expenses	\$4,942,206	\$ —	\$4,942,206	\$3,454,755
Change in net assets	968,461	2,200,714	3,169,175	358,339
Net assets at beginning of year	458,793	1,611,914	2,070,707	1,712,368
Net assets at end of year	\$1,427,254	\$3,812,628	\$5,239,882	\$2,070,707

Thanks to the generosity of these individual members, major donors, corporations and foundations, the Foundation is able to support the crucial programming costs for the *National Archives Experience's* diverse needs and the Foundation's operating expenses.

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JANUARY 2007

AMERICAN CONVERSATION MUSEUM RENAISSANCE

Archivist of the United States Allen Weinstein and a distinguished panel of museum directors discussed the incredible boom in the creation and re-creation of Washington, DC's museums on January 18 in an American Conversation entitled "New Culture: The Museum Renaissance in Washington." They focused on the relevance of museums in the age of the Internet, the emphasis on creating "experience," and whether there are enough visitors to support the dramatic expansion in the nation's capital.

* denotes Honorary Members
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NATIONAL TRAVELING EXHIBITION PROGRAM

With the *Experience's* achievements, the Foundation has been able to help expand the Archives' traveling exhibition program with successful national tours. Thousands of new visitors throughout the country now have the opportunity to discover exhibitions highlighting records from the holdings of the National Archives that originally premiered in the Lawrence F. O'Brien Gallery in Washington, DC.

● EYEWITNESS: AMERICAN ORIGINALS FROM THE NATIONAL ARCHIVES

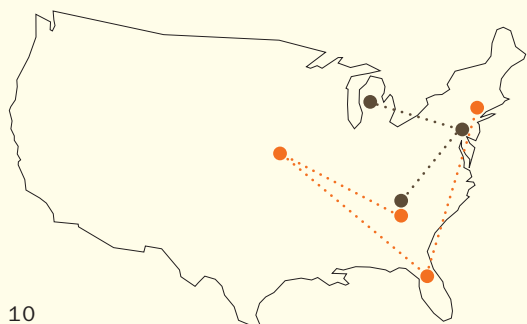
Drawing on rarely displayed documents, audio recordings, and film footage culled from the extensive holdings of the National Archives and its Presidential Libraries, "Eyewitness" features first-person accounts of watershed moments in history.

- Feb 2007** – Jimmy Carter Library and Museum, Atlanta, GA
- May 2007** – National Constitution Center, Philadelphia, PA
- Oct 2007** – The Ford Museum of the Gerald R. Ford Library and Museum, Grand Rapids MI

● THE WAY WE WORKED: PHOTOGRAPHS FROM THE NATIONAL ARCHIVES

As a photo exhibition focusing on the history of work in America, "The Way We Worked" reveals the effects of industrialization, urbanization, immigration, labor unrest, wars, and economic depression on ordinary working Americans, whether they toiled in a coal mine, on a tractor, at a typewriter, or on an assembly line.

- Mar 2007** – The National Archives, SE Region, Morrow, GA
- June 2007** – Kansas City Public Library, Kansas City, MO
- Sept 2007** – Webber Center Gallery, Ocala, FL
- Dec 2007** – Snug Harbor Cultural Center, Staten Island, NY



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MARCH 2007

SCHOOL HOUSE TO WHITE HOUSE OPENING

Opening in the Lawrence F. O'Brien Gallery on March 30, the exhibition "School House to White House: The Education of the Presidents" portrayed the early education of American Presidents as boys struggling with their studies, teenagers trying to fit in, and young men deciding on a career. From Herbert Hoover through George W. Bush, with records drawn from the National Archives Presidential Libraries, the exhibition showcased their report cards, letters, photos, and memorabilia to demonstrate the variety of educational and extra-curricular experiences that trained and influenced our nation's future leaders.

Clockwise from Top: Bill Clinton (far left), May 6, 1950; George W. Bush's first grade report card, 1952-1953; Gerald R. Ford, University of Michigan 1933.

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let us go free King and
child let me be free.
I don't want a government.
I don't want it to be.



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JULY 2007

INDEPENDENCE DAY CELEBRATION

On July 4, celebrating the nation's 231st birthday, the National Archives in partnership with the Foundation presented a day of programming that centered on the themes of patriotism, sacrifice, and freedom. World War II veterans Lieutenant Colonel Henry Cervantes, USAF (Ret.) and Major Norman T. Hatch, USMCR (Ret.) joined historical reenactors portraying Thomas Jefferson, John Adams, Benjamin Franklin, and Ned Hector in a dramatic reading of the Declaration of Independence. The ceremony closed with remarks by documentary filmmaker and Foundation board member Ken Burns. Free Family Day activities followed, including an opportunity for visitors to "sign" a copy of the Declaration of Independence. The Foundation was pleased to welcome John Hancock Financial Services as the event sponsor for the third year in a row.

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SEPTEMBER 2007

FOURTH ANNUAL RECORDS OF ACHIEVEMENT
 AWARD AND GALA

The Foundation paid tribute to renowned historian John Hope Franklin on September 18 recognizing him with the Fourth Annual Records of Achievement Award. This exclusive event drew together distinguished guests from Washington's civic and cultural community to honor Dr. Franklin for his accomplishments. "His inspired work provokes us to take up the difficult questions of inequality and oppression faced by Americans from the nation's beginnings, and to bring to this task a more complete understanding of our national heritage," said Tom Wheeler, President of the Foundation for the National Archives.



Top to Bottom: John Hope Franklin receives Fourth Annual Records of Achievement Award; John Hope Franklin and board member Ken Burns

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SEPTEMBER 2007
**50TH ANNIVERSARY
 OF LITTLE ROCK NINE**

On September 27, the National Archives, The Foundation and The Charles Guggenheim Center for the Documentary Film, in partnership with the Smithsonian National Museum of American History and Kenneth E. Behring Center, presented a screening and discussion of Charles Guggenheim’s 1964 Academy Award®-winning film *Nine From Little Rock*. From the perspective of Jefferson Thomas and his fellow students seven years after their historic achievement, *Nine From Little Rock* documents one of the most important events in the African-American Civil Rights Movement and is now part of the permanent motion picture holdings of the National Archives. A distinguished panel discussed the film after the event, including two members of the Little Rock Nine, Carlotta Walls LaNier and Ernest Green.

Above: Elizabeth Eckford passes through jeering crowd of white students, April, 2, 1958.



The support and accomplishments of 2007 mark a milestone in the growth of the Foundation for the National Archives and its successful partnership with the Archives, the *National Archives Experience*.

In addition to welcoming over a million visitors to the National Archives building in Washington, DC, the Foundation and the National Archives continued to support many initiatives including innovative exhibitions like *School House to White House*, a host of diverse public programs such as the tribute to Charles Guggenheim featuring the Little Rock Nine, and the educational initiatives like the Archives' annual Primarily Teaching workshops. In just a few short years, the *Experience* has become a destination to visit for tourists, educators, administrators, researchers and scholars as well as local audiences.

In 2007, with the continued success of our Board challenge led by Ken Lore, and the support of donors like you, the Foundation was able to reach new audiences nationally and internationally. Early in the year, we were thrilled to announce The Boeing Company's gift of \$5 million. This enabled us to take the *National Archives Experience* nationwide by expanding our traveling exhibition program, enhancing our website and completing the Boeing Learning Center.

The Foundation staff in partnership with the education team at the National Archives created two new films with an "interactive" companion book, *Archive This!* coinciding with the opening of the Boeing Learning Center. With special thanks to the New York Life Foundation, each student who visits and participates in the Learning Lab's activities receives *Archive This!* Using comic strips and colorful graphics that take readers on a journey through the vaults of the National Archives, readers discover the importance of primary resources and the nation's history while also having fun.

I highlight this 40-page book as an example of one of the many dynamic strides the Foundation has made in its partnership with the Archives, its visitors and donors. In addition to winning awards, *Archive This!* is a top seller in the Archives Shop giving visitors the opportunity to extend their experience outside of the walls of the Archives building. Sales of the book generate income for continued and enhanced growth of the *Experience* while also supporting operational expenses. *Archive This!* is just one example of the numerous and innovative ways in which the Foundation, the Archives, and the generosity of contributors are partnering to increase awareness about the importance of America's historical records.

The Foundation appreciates the tremendous efforts of its Board members, the talented staff, and our innovative and dedicated colleagues at the National Archives. But, we are truly thankful for those supporters who believe in the history of this country and understand the importance for every citizen to have access to the depth and diversity of its past. Thank you!

Thora Colot
Executive Director



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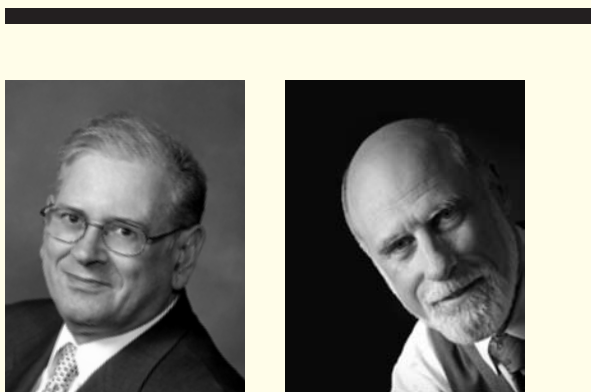
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OCTOBER 2007

WILLIAM G. MCGOWAN FORUM

On October 3, the annual William G. McGowan Forum on Communications, Technology and Government explored the latest issues in government regulation of the Internet. The program featured Internet pioneers Robert Kahn, left, and Vinton G. Cerf, right, – both of whom are renowned for co-designing the TCP/IP protocols that provided the basic architecture of the Internet. Along with the William G. McGowan Charitable Fund, Inc., the program was also presented in collaboration with the Internet Society.



THE "SCHOOL HOUSE TO WHITE HOUSE"
EXHIBIT, WHICH OPENED IN MARCH
2007, INCLUDED THIS PHOTO OF DWIGHT
EISENHOWER'S 5TH GRADE CLASS AT LINCOLN
ELEMENTARY SCHOOL IN ABILENE, KANSAS.

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