

**FTC WORKSHOP ON  
INTELLECTUAL PROPERTY RIGHTS IN STANDARD SETTING:  
TOOLS TO PREVENT PATENT HOLD-UP**

**June 21, 2011**

**FTC Conference Center  
601 New Jersey Avenue, NW  
Washington, DC**

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**WELCOME AND OPENING REMARKS**

9:30-10:00

Commissioner Edith Ramirez, Federal Trade Commission

**PANEL 1: ROUNDTABLE DISCUSSION**

10:00-11:00

This panel will discuss the policies and practices of standard setting organizations and their members concerning the disclosure of patent rights prior to adoption of a standard.

Larry Bassuk  
Marc Sandy Block  
Jorge L. Contreras  
Sarah Guichard  
Michele K. Herman  
John J. Kelly  
Anne S. Layne-Farrar  
Michael A. Lindsay  
Amy A. Marasco  
Earl Nied  
Gil Ohana  
Andrew S. Updegrove  
Naomi Abe Voegtli

**BREAK**

11:00-11:15

**PRESENTATION**

11:15-11:30

Professor Jorge Contreras, American University Law School  
Presentation of study on SSO experiences with ex ante disclosure of licensing terms.

**PANEL 2: ROUNDTABLE DISCUSSION**

11:30-12:30

This panel will discuss the policies and practices of standard setting organizations and their members concerning disclosure or negotiation of licensing terms for patents prior to adoption of

a standard.

Larry Bassuk  
Marc Sandy Block  
Jorge L. Contreras  
Sarah Guichard  
Michele K. Herman  
Michael D. Hartogs  
John J. Kelly  
Anne S. Layne-Farrar  
Michael A. Lindsay  
Amy A. Marasco  
Earl Nied  
Gil Ohana  
Andrew S. Updegrove  
Naomi Abe Voegtli

**LUNCH**

12:30-2:00

**PANEL 3: ROUNDTABLE DISCUSSION**

2:00-4:00

This panel will discuss licensing strategies following implementation of a standard, including the significance of commitments to license patents on RAND terms.

Larry Bassuk  
Marc Sandy Block  
Sarah Guichard  
Michael D. Hartogs  
Michele K. Herman  
Alexa King  
Anne S. Layne-Farrar  
Michael A. Lindsay  
Earl Nied  
Gil Ohana  
Andrew S. Updegrove  
Naomi Abe Voegtli

**CLOSING REMARKS**

4:00-4:20

Joseph Farrell, Director, Bureau of Economics, Federal Trade Commission

## **ROUNDTABLE PARTICIPANTS**

Participants will join some or all panels.

Lawrence J. Bassuk  
Deputy General Patent Counsel &  
Counsel for Intellectual Property Rights in  
Standards Organizations  
Texas Instruments Incorporated

Marc Sandy Block,  
Staff Counsel, Intellectual Property Law  
IBM Corporation

Jorge L. Contreras  
Visiting Associate Professor  
American University, Washington College of Law

Sarah Guichard  
Senior Director, Patent and Standards Strategy  
Research In Motion

Michael D. Hartogs  
Senior Vice President and Division Counsel  
Technology Licensing Division  
Qualcomm, Inc.

Michele K. Herman  
Partner  
Davis Wright Tremaine LLC

John J. Kelly  
President  
JEDEC Solid State Technology Association

Alexa King  
Vice President, Legal and General Counsel  
Aruba Networks, Inc.

Anne S. Layne-Farrar  
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Earl Nied  
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Partner  
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Naomi Abe Voegtli  
Vice President, Intellectual Property Strategy and Standards Group  
SAP