

Dear Million Hearts™ Partner:

Thank you for your joining the Million Hearts™ initiative, the national public-private effort to prevent 1 million heart attacks and strokes over the next five years.

This is an audacious goal that will only succeed if health care professionals, health systems, and individuals pull together. I encourage you to expand your existing programs and ongoing efforts to prevent cardiovascular disease and to encourage others to help us reach the goal by:

- Promoting innovations to identify people now at cardiac risk
- Ensuring that people at risk receive appropriate treatment
- Helping reduce the need for blood pressure and cholesterol treatment
- Promoting healthy diet and physical activity, and
- Supporting smoke-free environments to reduce current and future cardiac risk

The resources in this toolkit can help you get started. Please download the materials that work best for your organization. You also can download additional digital tools, including web badges and QR codes, [here](#). These resources and tools have been cleared for public use and dissemination. With these tools, please also help us recruit new partners across the public and private health sectors, including federal agencies; doctors, nurses, pharmacists and other health care professionals; private insurers; businesses; health advocacy groups; and community organizations, which will support Million Hearts™ through a wide range of activities.

Thank you for your ongoing commitment to the Million Hearts™ goal of preventing 1 million heart attacks and strokes over the next five years. Your contribution will help Americans live longer, healthier, more productive lives. For additional information about this toolkit, or for questions or comments, please email millionhearts@cdc.gov.

Sincerely,

Janet Wright, MD, FACC

Executive Director

Million Hearts™