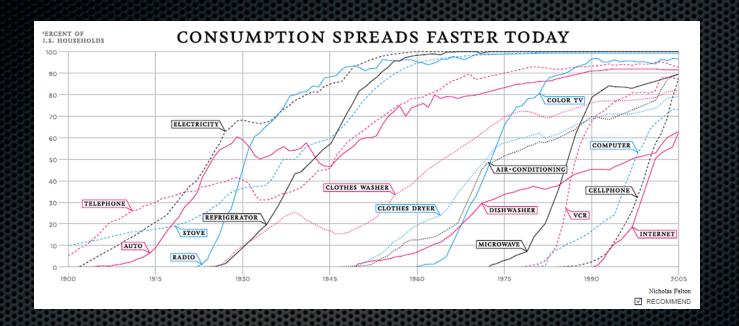


"Our commitment to openness means more than simply informing the American people about how decisions are made. It means recognizing that government does not have all the answers and that public officials need to draw on what citizens know...I'm directing members of my Administration to find new ways of tapping the knowledge and experience of ordinary Americans...Because the way to solve the problems of our time as one nation is by involving the American people in the policies that affect their lives." (President Obama, January 21, 2009)



# More Americans Own Cellphones than Dishwashers









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Q

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THE BRIEFING ROOM

Wednesday, January 21st, 2009 at 12:00 am

#### **Transparency and Open Government**

#### MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: Transparency and Open Government

My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.

Government should be transparent. Transparency promotes accountability and provides information for citizens about what their Government is doing. Information maintained by the Federal Government is a national asset. My Administration will take appropriate action, consistent with law and policy, to disclose information rapidly in forms that the public can readily find and use. Executive departments and agencies should harness new technologies to put information about their operations and decisions online and readily available to the public. Executive departments and agencies should also solicit public feedback to identify information of greatest use to the public.



### PRESIDENTS



VIEW SLIDESHOW

## Get Involved With Mozilla

We're a global community working together to make the Web a better place for everyone.

So you want to help? Great! You don't have to wikia

be a C++ guru (or e means!) and you do time.

Easy Ways You Can Get

- Tell your family, friends an Mozilla products
- " Help other people on our n Flu Wiki support forums
- Join the community marke with our grassroots campai
- Ensure that you're submitt the development team
- Contact Web sites that don with Mozilla products



versity of

Edit this page History

Flu Wiki















Create a new wiki Log in Crea



#### Welcome to the Flu Wiki

Documenting the current Flu outbreak with a wiki that anyone can edit

The new strain of swine flu was first identified in Mexico in April 2009. Cases have been confirmed across the United States, Canada, Spain, the United Kingdom, Brazil, Israel, New Zealand, Austria, Switzerland. Peru, Costa Rica and Germany. It has caused deaths in Mexico and one in the United States, but not elsewhere.

There are other suspected cases across Europe, Guatemala and South America. No cases have been reported in Asia or

As a reminder, over 36,000 people in the US die annually due to the Flu &. That's around 100 per day or 700 per week, and since the deaths are not distributed evenly throughout the year, it is not unusual to have over 1,000 deaths from flu in a week. Keep this perspective as this story progresses. While the new strain may cause a higher number of deaths, it is crucial to remember that flus come and go naturally, and overreacting (as well as under-reacting) does not help.

The News like to strech it way out of porportion, and they are using this to get viewers, and its sucessful. So don't worry about you dying. Usually, the only people who die from mild cases of Flu are people who get dehydrated, have other chronic illnesses, and are elderly or newborns. Those age groups are in danger of any flu-

Bookmark this wiki to stay informed, and share the link to help others get informed. This wiki is dedicated to sharing accurate information without scaremongering.

#### CDC Rss Feed (Twitter)

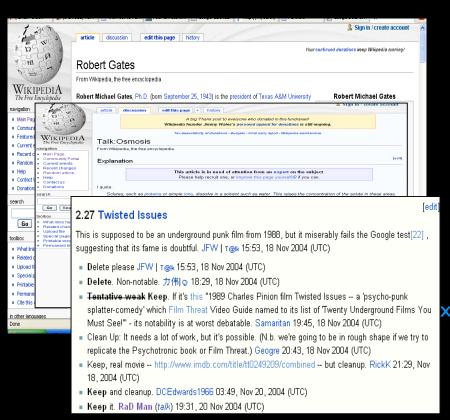
US Centers for Disease Control and

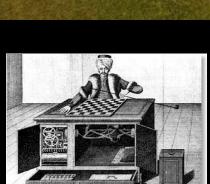
- CDCemergency: Parents: take ste your family from swine flu. Know w med care: http://bit.ly/UKvTd #swir
- CDCemergency: Guidance for Scr Swine-Origin Flu A (H1N1) by Hea Hospitals, and Clinicians. http://bit.
- CDCemergency: SwineFlu case co 1, CA 14, IN 1, KS 2, MA 2, MI 2, I OH 1, TX 16 & 1 death, Total 91 h /EzRgg #swineflu
- CDCemergency: CDC reminds you NOT get swine flu from eating pork /16YpY1 #swineflu
- = CDCemergency: Interim Guidance Women and Swine Influenza: Con

## newassignment.net

Open-Source Reporting Gets Tested













# Collaboration

"I ran for President because I believe that we cannot solve the challenges of our time unless we solve them together." (National Archives, May 21st, 2009)

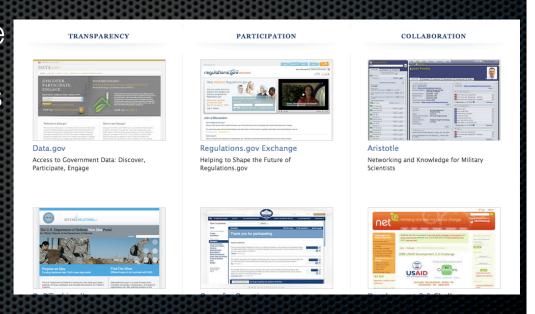


# Open Government Initiative

www.whitehouse.gov/open

# Innovations Gallery

- Demonstrating Open
   Government in practice
- Showcasing innovators across the government
- Championing change in government
- Enabling platforms for innovation



## The Open Government Initiative Launched with a 3 Phase Public Process to Kick-Start Policy Reform





# Regulations.gov Exchange

## **Generating Innovations: Idea Factory**

TSA engages 50,000 employees



#### Description

Benefits

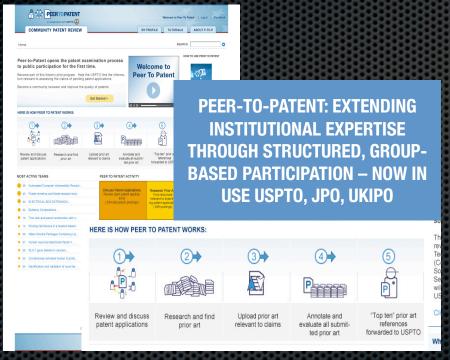
- # mployees are engaged and have higher morale because they have a voice and a meaningful way to suggest ideas and provide feedback.
- # Senior Leadership and TSA Program Managers get meaningful input
- Case Study
- Employees post ideas, and rate and comment on those that interest them. They participate in two-way communication with agency leadership, TSA program offices, and each other.

Implementation

 40 innovative ideas implemented in two years

## Obtaining Scientific Expertise: Peer-to-Patent Open Peer Review

Self-Selection for Manageable User Input
Description



**Benefits** 

**Case Study** 

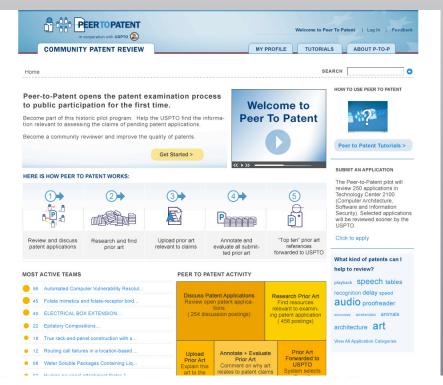
**Implementation** 

- Decreases search costs
- 89% of examiners found the public materials useful
- 92% would welcome examining another application with public participation
- 73% want implemented as regular office practice.
- Agency, university, industry collaborative pilot
- Connects volunteer scientists and technologists to Patent Office to aid with examination

Conduct public review of NIH-funded patentable inventions using structured, webbased system

 Group-based participation decreases workload

USPTO Examiner Survey/NYLS P2P 1st Anniversary Report



#### HERE IS HOW PEER TO PATENT WORKS:



Review and discuss patent applications





Research and find prior art





Upload prior art relevant to claims





Annotate and evaluate all submitted prior art



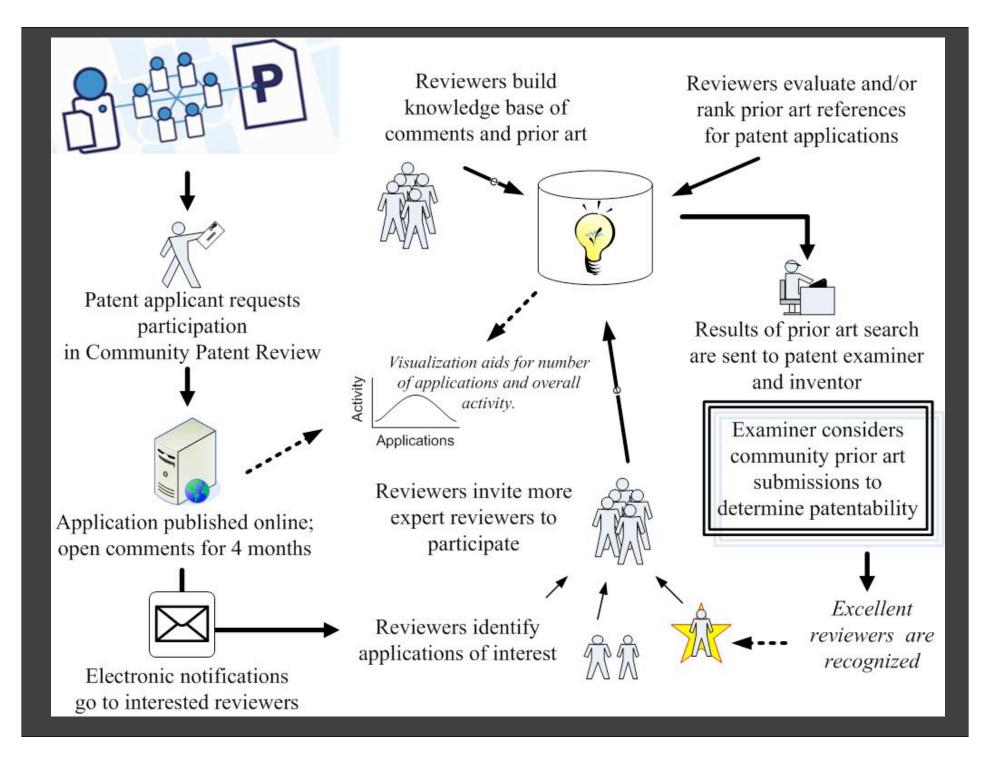
"Top ten" prior art references forwarded to USPTO

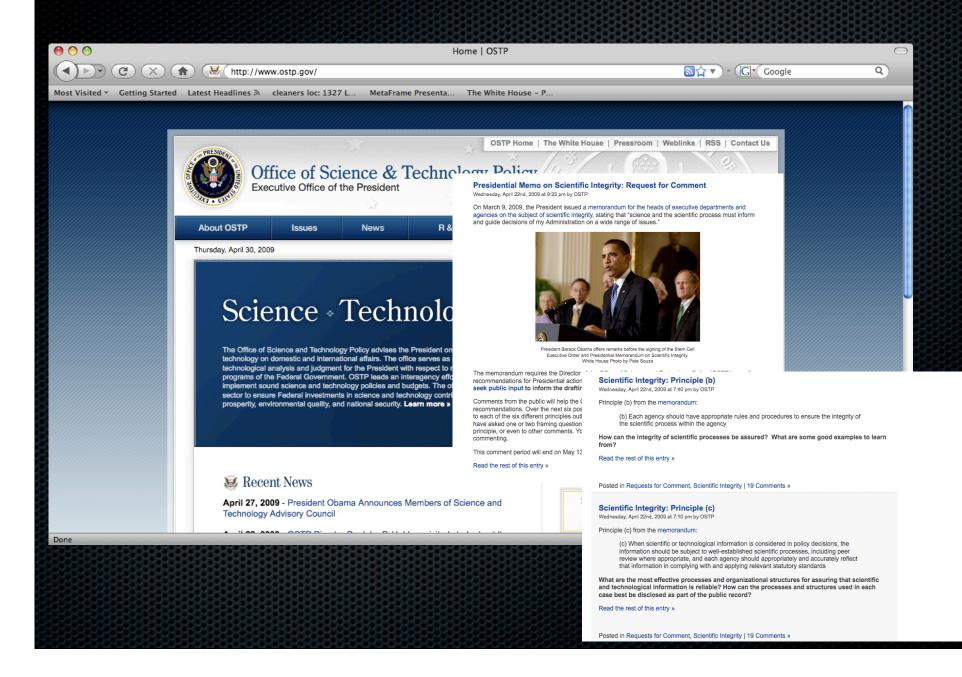
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## The President Spoke in Cairo about Using the Power of Technology to Renew the U.S.'s Relationship with Muslim Communities

#### Remarks by the President on a New Beginning

"On economic development, we will create a new corps of business volunteers to partner with counterparts in Muslim-majority countries. And I will host a Summit on Entrepreneurship this year to identify how we can deepen ties between business leaders, foundations and social entrepreneurs in the United States and Muslim communities around the world.

On science and technology, we will launch a new fund to support technological development in Muslim-majority countries, and to help transfer ideas to the marketplace so they can create more jobs."

President Barack Obama, June 4, 2009, Cairo University

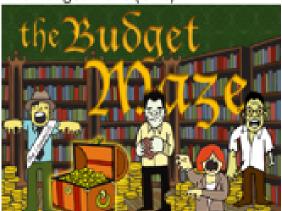
 How could web-based games spur development and help to deepen ties between the U.S. and Muslim communities around the world?





# Digital Learning and the Role of Games: What's possible?

#### The Budget Maze (G4C)



Third World Farmer (G4C)



### Key Questions OSTP is Exploring

- Can games tackle major educational challenges?
  - School Readiness
  - Drop-out Rate
  - Reading Recovery
  - STEM readiness
- Can we foster innovation?
  - Prizes
  - Aggregate Demand

#### The Most Depressing Photo You'll See This Week

I didn't want to post this on a Monday, because it would make everyone utterly miserable.

So, uh, Happy Tuesday, everyone!



(Taken on the corner of 18th & Broadway)

Search

#### Who is the East Village Idiot?



Name: Chris Carrara Location: New York, NY Purpose: Bitching and whining, comically.



Geeks and Nerds: Direct your RSS reader to my feed here!

#### TRIVIOTIC with the East Village Idiot

Get Schooled in Trivia Every Monday @ 8pm at Arrow, 85 Avenue A (details here)

**PROJECT** 

# **COMPLAINING COMICALLY**

"BITCHING AND WHINING ABOUT N.Y."

DATE

2009

ORGANIZ.

THE EAST VILLAGE IDIOT BLOG

# nip

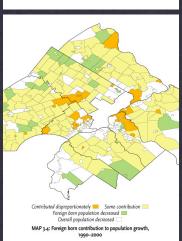
#### National Neighborhood Indicators Partnersh



### DEMOCRATIZING INFORMATION

The National Neighborhood Indica (NNIP) is a collaborative effort by the Institute and local partners to furth development and use of neighborh information systems in local policy community building.









Site Updated 1/30/08 Arts and Culture Indicator Project Launce Website

Neighborhoods Resource Center Releases "T Neighborhoods"

■ NNIP Announces New Partners in Minneapo
 York City

**ABOUT NNIP.** The place to start if you are new to NNIP. A look at the phistory, and current activities of the partnership.

PARTNERS. Information about partner organizations, activities, and pul

PUBLICATIONS. Guides developed to help others advance their skills a



**PROJECT** 

# GATHERING DATA NATIONAL NEIGHBORHOOD PARTNERSHIP & 311

DATE

2008

ORGANIZ.

**URBAN INSTITUTE AND NYC** 

HOW PLEDGEBANK WORKS SET TARGET TO BE THEOPLE

SUCCEED!!

MAKE PLEDGE

PLEDGEBANK IS A FREE SITE TO HELP PEOPLE GET THINGS DONE, ESPECIALLY THINGS THAT REQUIRE SEVERAL PEOPLE

#### New Pledge - Basics

(Want your pledge in a language other than English?)

I will <Enter your pledge>

but only if 10 other local people

will do the same

Done

The other people must sign up before:

(e.g. "2nd May 2008")

Choose a short name for your pledge (6 to 16 letters):

(This gives your pledge an easy web address. e.g.

http://www.pledgebank.com/tidyupthepark)

More details about your pledge: (optional)

#### Top Tips for Successful Pledges

- Keep your ambitions modest why ask for 50 people to do something when 5 would be enough? Every extra person makes your pledge harder to meet. Only 5% of pledges asking for more than 100 people succeed.
- 2. Get ready to sell your pledge, hard. Pledges don't sell themselves just by sitting on this site. In fact your pledge won't even appear to general site visitors until you've got a few people to sign up to it yourself. Think hard about whether people you know would want to sign up to your pledge!
- 3. Think about how your pledge reads. How will it look to someone who picks up a flyer from their doormat? Read your pledge to the person next to you, or to your mother, and see if they understand what you're talking about. If they don't, you need to rewrite it.
- 4. A picture or audio clip, or video is worth a

**PROJECT** 

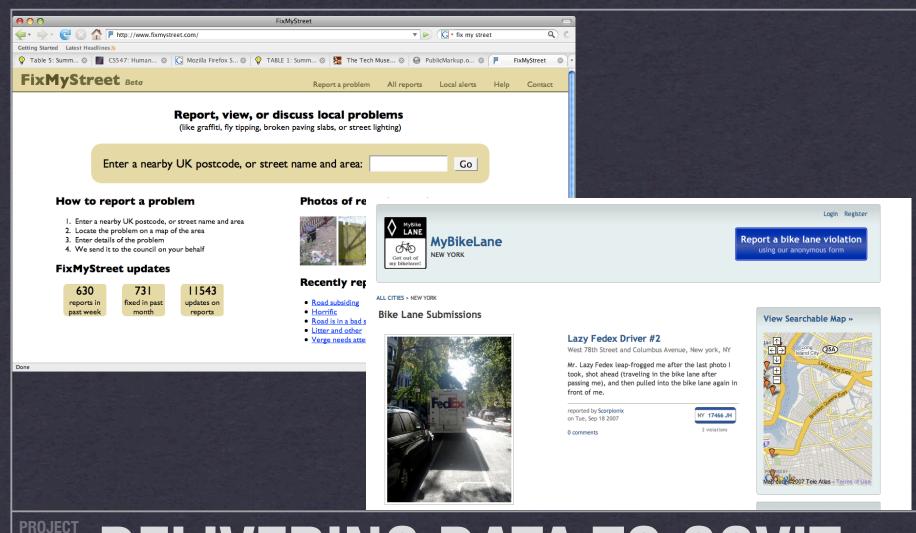
# CIVIC PARTICIPATION PLEDGEBANK

DATE

2008

ORGANIZ.

**MYSOCIETY.ORG** 

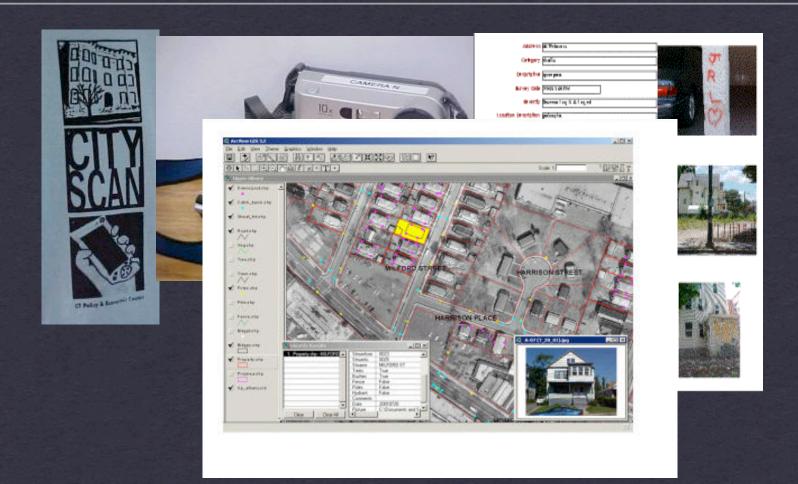


# **DELIVERING DATA TO GOV'T** FIXMYSTREET AND MY BIKE LANE

2008

ORGANIZ.

**MYSOCIETY.ORG & GUY NAMED GREG** 



**PROJECT** 

# COLLABORATIVE GOVERNANCE CITYSCAN

DATE

2003

ORGANIZ.

CONNECTICUT POLICY & ECON COUNCIL

LAKKUIMUB

ABOUT FAQ ORGANIZE BLOG

HOW ORGANIZED
CONSUMER PURCHASING CAN
CHANGE BUSINESS



Carrotmob is a network of consumers who buy products in order to reward businesses who are making the most socially responsible decisions.



Be the first to know when Carrotmob does something new by signing up for the Virgance email list:

**PROJECT** 

COLLABORATIVE GOVERNANCE NETWORKING CONSUMER FOR SOCIAL GOOD

DATE

2009

ORGANIZ.

**CARROT MOB** 



#### NATIONAL BROADBAND PLAN

HOME

ABOUT BROADBAND

WORKSHOPS

INITIATIVES GET INFORMED

195 DAYS TO THE PLAN

#### CREATING A CONNECTED AMERICA

A great way to create a connected America is to involve all Americans in the development of the National Broadband Plan. The FCC welcomes civic participation at our upcoming broadband workshops, and we look forward to more interaction through this website as we add new features and functions. Check back soon!

#### SUGGEST TOPICS AND QUESTIONS

In the spirit of conducting an open planning process, the FCC seeks suggestions on topics and questions for the upcoming workshops.



#### Welcome to Broadband.gov

The American Recovery and Reinvestment Act of 2009 (Recovery Act) was signed into law on February 17, 2009. The Broadband Initiatives funded in the Act are intended to accelerate broadband deployment across the United States. The Recovery Act authorizes the FCC to create the National Broadband Plan, that "shall seek to ensure that all people of the United States have access to broadband capability and shall establish benchmarks for meeting that goal." This website contains information on the FCC National Broadband Plan. Please visit www.fcc.gov for more information about other FCC efforts, or browse the "Initiatives" section of this web site to learn what exciting efforts other agencies are pursuing to support the goals of the Recovery Act. Learn More

#### Workshops

The goal of the workshops will be to promote an open dialogue between the FCC and key constituents on matters important to the National Broadband Plan. Key constituents will include service providers, equipment providers, applications providers, community groups, and other groups that have a stake in the future of broadband. The FCC intends to conduct the workshops during August and early September. Please check the workshops schedule for more details. In the mean time, please suggest topics and

#### NEWS



July 2, 2009 Chairman Julius Genachowski announces the Omnibus Broadband Initiative.

Iulius Genachowski

More News...

CI....

Chairman

Michael J. Copps

Commissioner

Robert M. McDowell

Commissioner



### OPEN GOVERNMENT BROADBAND BRAINSTORM





#### Categories

- → All (0)
- Consumer Welfare (0)
- Civic Participation (0)
- → Public Safety and Homeland Security (0)
- → Community

  Development (0)
- Health Care Delivery (0)
- → Energy Independence and Efficiency (0)
- Education (0)
- Worker Training (0)
- Private Sector Investment (0)
- Entrepreneurial Activity(0)
- Job Creation and Economic Growth (0)
- Other National Purposes (0)

When Congress passed the American Recovery and Reinvestment Act of 2009 (Recovery Act), it charged the FCC with developing a National Broadband Plan to connect all Americans to broadband. This plan also must include a strategy for using broadband to advance key specific national priorities, such as health care delivery and education, all of which you see listed along the left hand side of this page.

To help the Commission develop the National Broadband Plan, the White House Open Government Initiative is turning to you. We would like to hear about specific examples of how you and your communities are or could be using broadband to achieve these priorities. For example:

- > Running a project that uses virtual worlds to promote civic engagement
- > Using online video to improve distance learning
- > Deploying smart grid applications to promote energy efficiency New Idea
- > Transmitting online health care records between local doctors Email Address

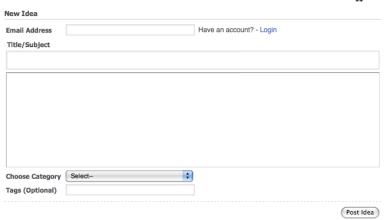
Please tell us about specific projects, what they are designed to acl broadband to those ends. Keep your examples succinct and on top category that best describes your example.

This online platform, which allows you to submit examples, discuss most relevant examples to the top will remain open during the dural Workshops.

Thank you for your participation!

#### While you're here:

- Search examples to see whether your particular example has already been suggested.
- Add your example by clicking on the "New Idea" button to the left.



# Open Government Broadband Brainstorm





#### Federal Government Workshop on Broadband Streams into Second Life: FCC's Workshop on Open Government and Civic Engagement Includes Virtual World User Outreach



Direct teleport to MacArthur Island's auditorium at this link

If all goes as planned, this Thursday will be a milestone day for Second Life, and virtual worlds in general: August 6th at 6:30am PST/9:30am, the FCC's first workshop on open government and civic engagement will be simulcast into Second Life, with an input channel for SL users to send questions and responses to participants in Washington DC. The workshop is part of the National Broadband Plan (see below), and will evaluate how high speed connectivity can improve transparency and citizen participation in government. The simulcast is being streamed into the MacArthur Foundation's island in Second Life; in-world hosting is by Global Kids, with Krista Hund (SL name: Kuri Minotaur) forwarding Residents questions to the DC workshop. To join in the conversation on Thursday morning, here's a direct teleport link to the island.



Here's the official word on this Second Life stream from Jen Howard, the FCC chairman's spokesperson: "In