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AT&T Wireless Broadband

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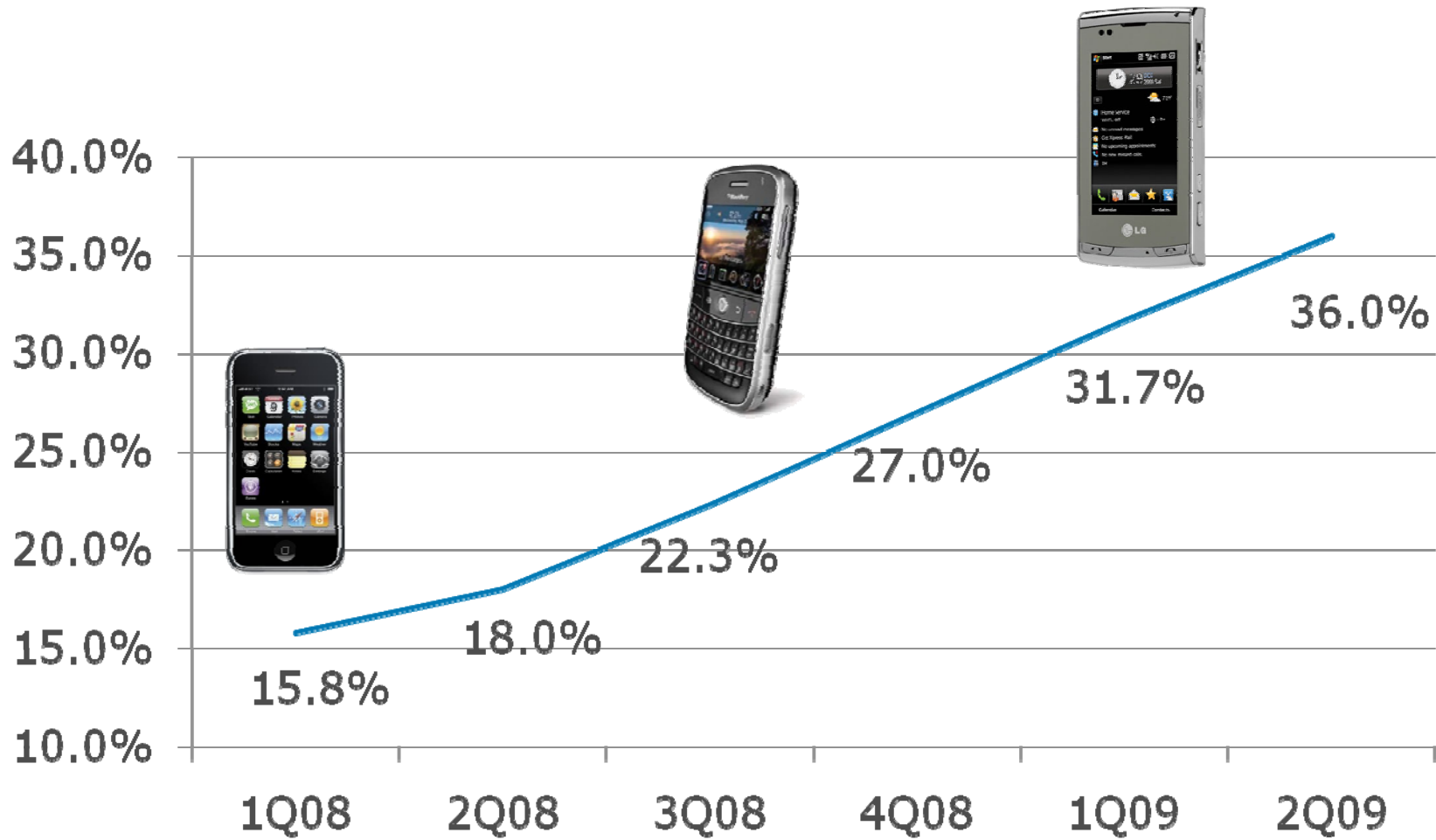
Mobile Broadband – Present and Future

- 1 - The **demand for data** on wireless networks **is exploding** at incredible rates and will continue on that trajectory for the foreseeable future; and
- 2 - **Technology by itself is not the solution**

Therefore, the National Broadband Plan must be designed to encourage and facilitate the efficient use of networks as well as the on-going substantial private-sector investment that will be necessary to meet growing demand, such as:

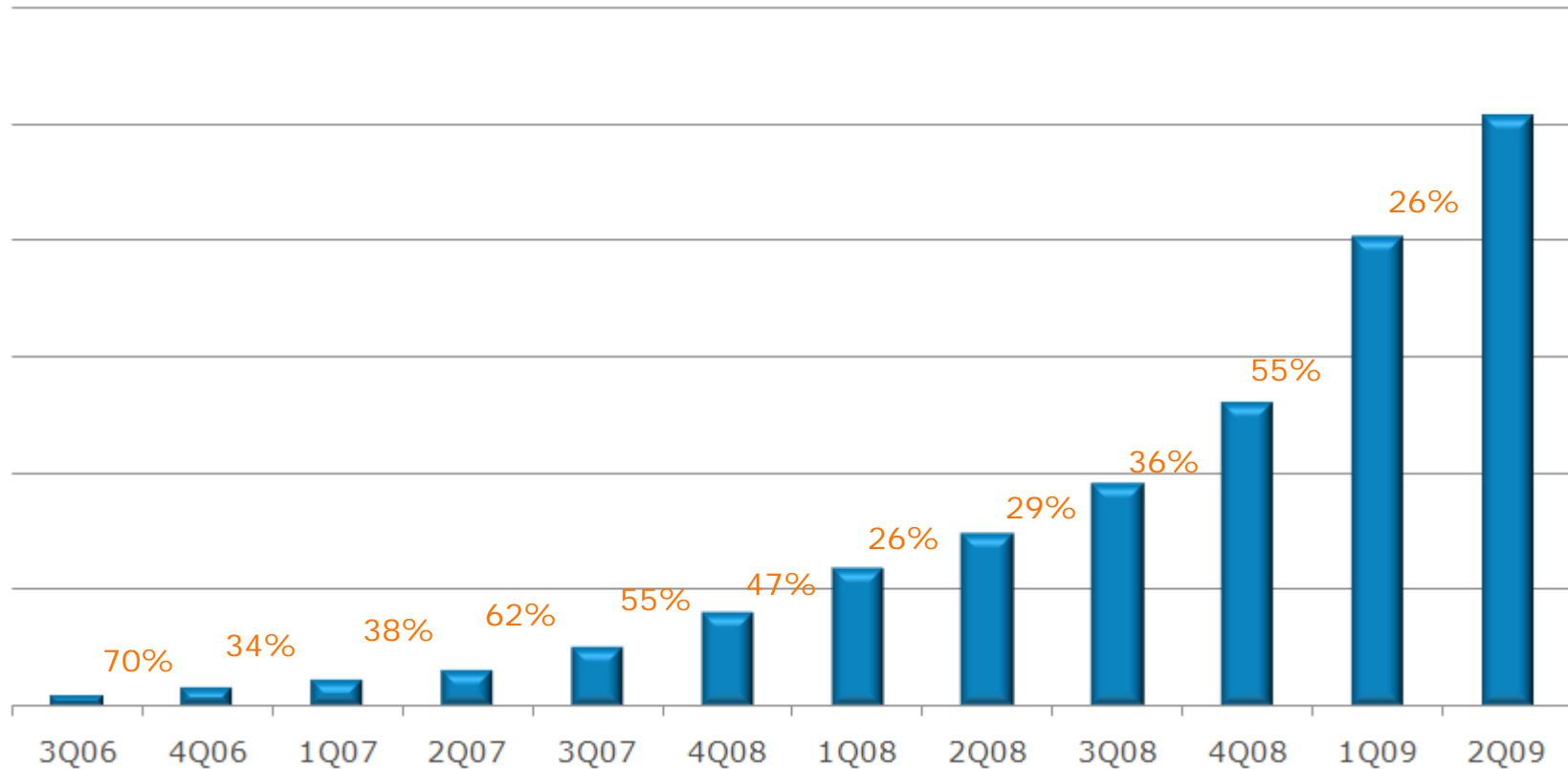
- a. Allowing for the use of strong network mgmt tools to manage capacity constraints
- b. Ensuring that spectrum policies are efficient
- c. Reducing the potential for interference
- d. Avoiding requirements that will make networks less efficient

Postpaid Subscribers with Integrated Devices



Data Usage on AT&T Mobility Network

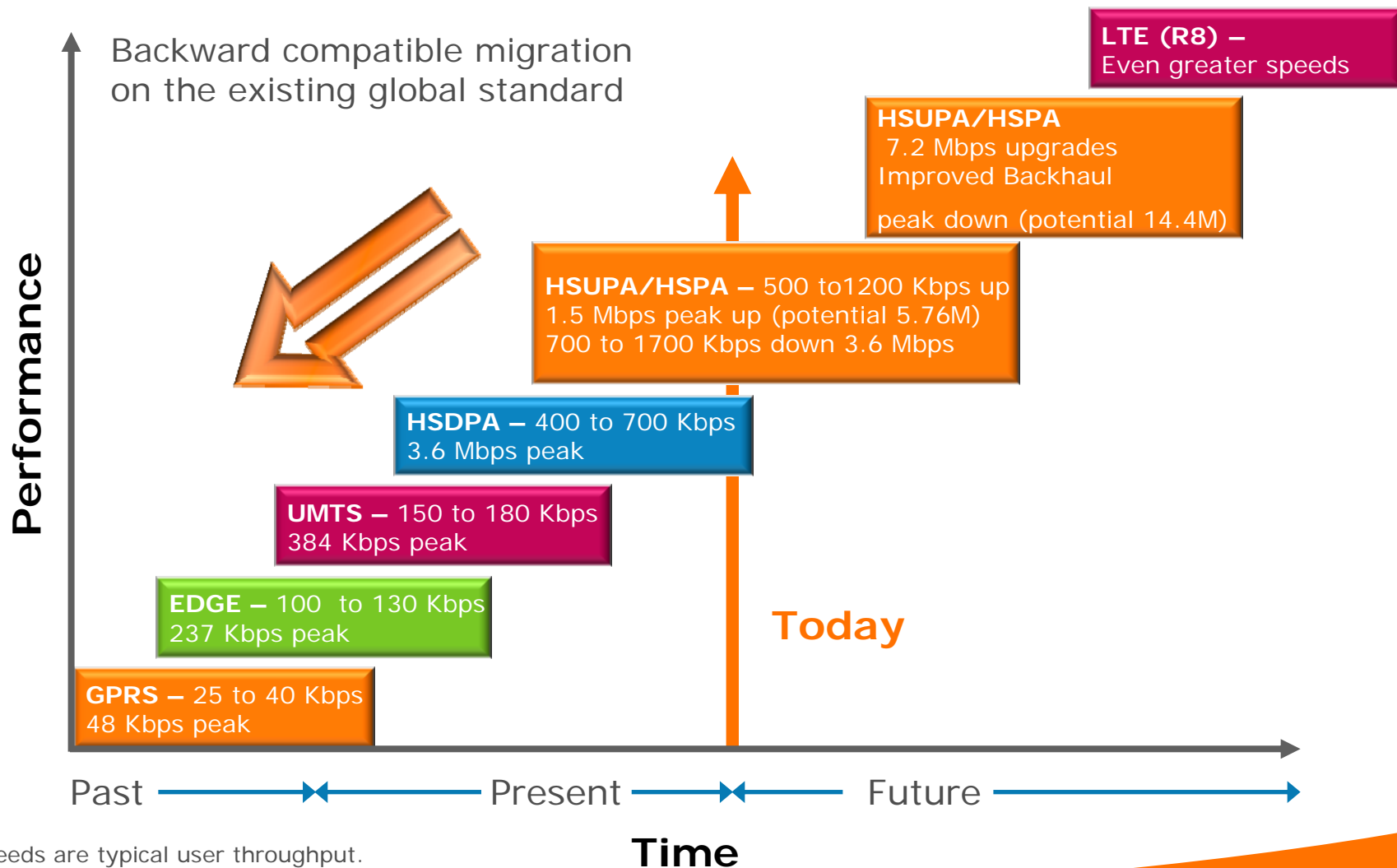
4932% growth over 12 quarters



Percentages represent quarter-over-quarter growth

AT&T's Mobile Network Evolution

Continue 3GPP Technology Path



LTE Advantages

Long Term Evolution offers:

Higher Data Rates	<ul style="list-style-type: none">• Average user throughput: 3-4 times (DL), 2-3 times (UL) HSPA reference• Cell-edge user throughput: 2-3 times (DL & UL) HSPA reference
Low Latency	<ul style="list-style-type: none">• User plane: Less than 10 ms (RAN RTT)• Control plane: Less than 100 ms (idle → active)
High Spectral Efficiency	<ul style="list-style-type: none">• Three times HSPA R6 baseline• Improved performance for broadcast service
Simplicity	<ul style="list-style-type: none">• Less signaling, auto-configuration of eNodeB

Note: LTE speeds are affected by:

- Availability of contiguous blocks of spectrum
 - Nearby band interference
 - Antenna configuration
 - Vehicle motion
 - Users in a cell
 - Terrain

Committed to improving network quality



We're focused on delivering the industry's best wireless experience

- » We've invested **\$20 billion+** over four years **on network upgrades, spectrum and acquisitions**
- » We plan to spend **\$17-\$18 billion** in capital this year focusing on extending and enhancing wireless and wired networks
- » We plan to bring 3G service to **20 new markets**, and to add approximately **2,000 new cell sites**

Connect people to their world,
everywhere they live and work,
and do it better than anyone else.

