

GUIDING PRINCIPLES

ITA's leadership uses the guiding principles to determine the agency's strategic direction, help make key decisions, and evaluate future strategic trade-offs.

- Customer Focus
- Delivery Excellence
- Compliance and Accountability
- Operational Efficiency
- Workforce Excellence
- Strategic Planning

CHANGE IMPERATIVES

Four DoD change imperatives significantly influence ITA's Strategic Plan. To meet the IT demands of tomorrow's defense mission, ITA will focus resources on responding to the following four change imperatives:

- Enable Force Agility
- Facilitate Responsible Information Sharing
- Secure Our Infrastructure
- Efficient Mission Execution



VALUES

These values form the basis for planning, operations, and management of the agency.

- Leadership
- Strategic Focus
- Our Customers
- Our Employees
- Information and Analysis
- Business Results
- Process Management



<http://ita.army.mil>

REALIZING THE DOD ENTERPRISE
COMPUTING ENVIRONMENT

ITA | STRATEGIC PLAN

FY 2011-FY 2016
U.S. ARMY INFORMATION TECHNOLOGY AGENCY



VISION

DELIVER AN UNPARALLELED CUSTOMER EXPERIENCE

Executive Director's Message

ITA has a long and distinguished history of serving its customers: the decision makers and warfighters in the Pentagon and throughout the National Capital Region (NCR). ITA's past and current successes in the realm of virtualization, cloud capabilities, and securing the networks, as well as our ownership of Pentagon transport and telecommunications, position the agency to lead and partner with other DoD IT providers to realize the DoD enterprise computing environment. ITA's Strategic Plan empowers ITA to execute our vision: **Deliver an unparalleled customer experience**. I am committed to empowering our nation's leadership and those who serve our country each day to achieve their mission goals.



MISSION

Provide reliable, secure and cost efficient information technology services to the Department of Defense community and other customers predominantly located within the National Capital Region.

VISION

Deliver an unparalleled customer experience.

STRATEGIC GOALS

ITA has set three strategic goals that it will achieve in order to fulfill its vision.

- Provide Quality
- Maximize Effectiveness
- Deliver Best Value

Horizon Planning

ITA's forward-looking approach and understanding of industry and DoD trends lead to operational excellence and increased mission success. ITA has identified three planning horizons to define opportunities for optimizing IT within the Pentagon and NCR, creating capacity and developing critical capabilities.

What are the outcomes of

HORIZON ONE?

2011-2012

- More agile organization able to respond to customer expectations
- Cost model to scale offerings and execute contracts efficiently
- Infrastructure in place to deliver agile solutions, such as a Common Operating Environment
- Customers' greatest needs anticipated by using analytics

What are the outcomes of

HORIZON TWO?

2013-2015

- Greater visibility by serving a broader Tier 1 customer base
- Leader in consolidation and creating efficiencies
- Enable greater mobility by leveraging existing cloud solutions
- Bundled solutions to enable cost-efficient services

What are the outcomes of

HORIZON THREE?

2016-Beyond

- Hyper-converged network designed and delivered to maximize cost savings
- Fully agile scalable products and services provisioned for a fully mobile customer
- Provider of DoD enterprise solutions

