Cyber Security and the National Broadband Strategy

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What is Cyber Security?

- For AT&T, cyber security is the collective set of capabilities, procedures, and practices that protect our customers and the services we provide them from the full spectrum of cyber threats.
- Cyber Security assures the information, applications, and services our customers want are secure, accurate, reliable, and available wherever and whenever they are desired.



What we see every day!

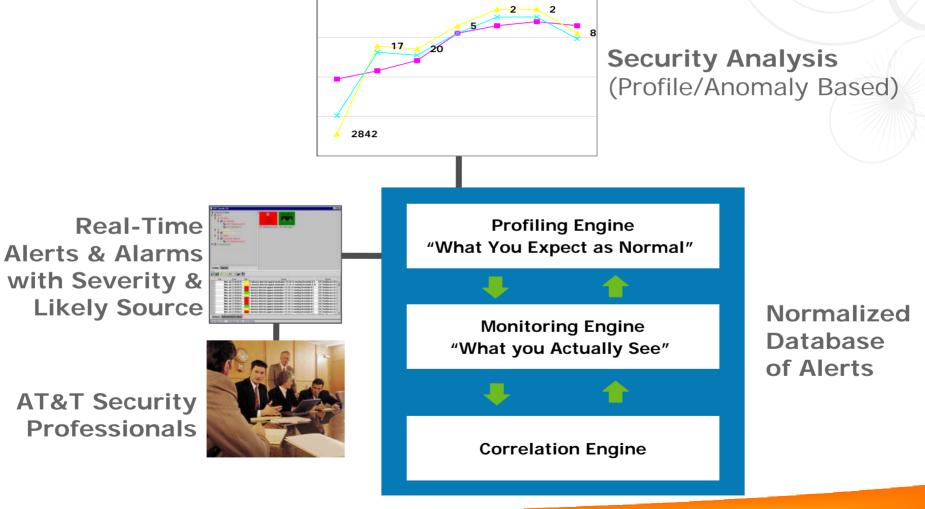
- COTS Software with Bugs and Vulnerabilities
- Insecure "out-of-the-box" configurations
- Increasing speed of Zero-day Attacks
- Relentless stream of patches from Vendors
- Complexity, Complexity, Complexity

Increasingly difficult for systems administrators and users to manage complex security solutions against ever more sophisticated attacks



How AT&T Identifies Cyber Threats

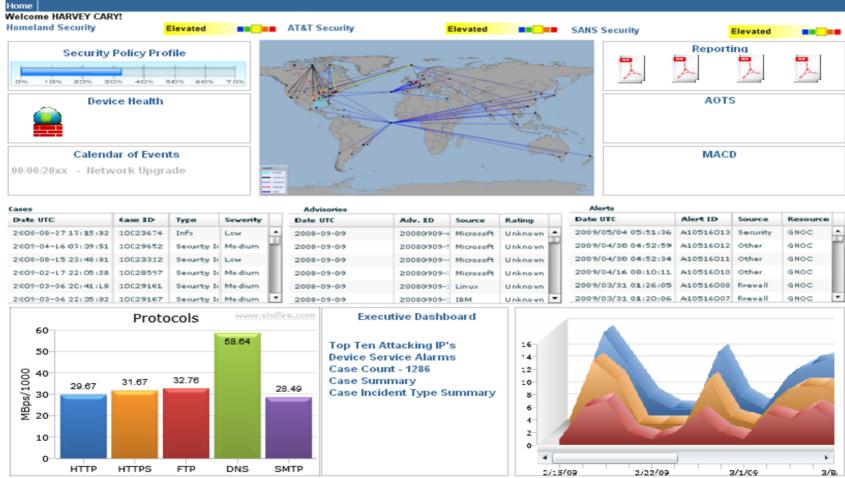
Correlation Across Network, Servers & Applications



Security Event & Threat Analysis Portal

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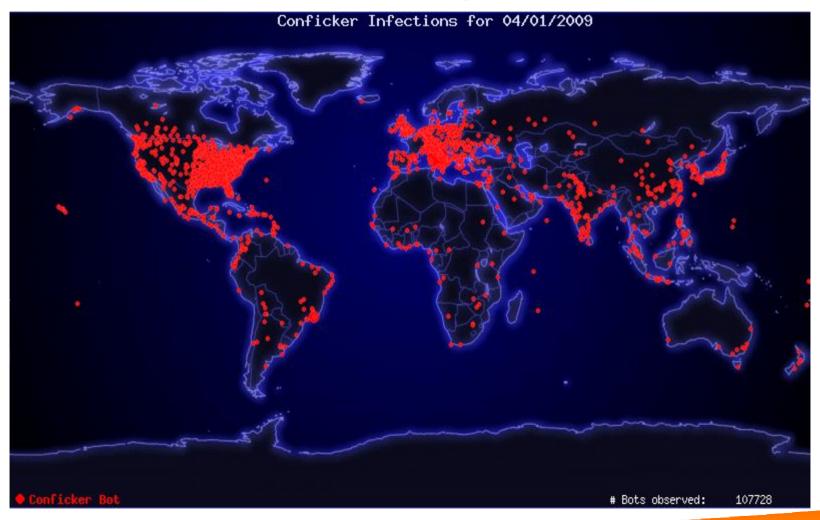
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Our Cyber Security Tool Set – BotNet Tracking Conficker Worm April 01, 2009





Some Basic Principles – Broadband Strategy & Cyber Security

- Expand Security Education and Awareness
- Fulfill Market Needs & Demand for Cyber Security
- Spur Innovation and Investment
- Leverage Core Network Intelligence to Optimize Broadband's Security, Reliability and Efficiency
- Make Managed Security an integral part of Broadband Services
- Simplify User Experience and Increase Security

