

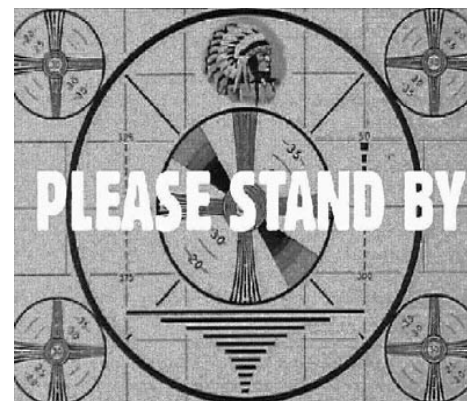


Changes with TV Digital Conversion



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SOME TELEVISION HISTORY



d Daily
Sunday.)

Friday - April 8, 1927
"The Troy Record", NY

PRICE THREE CENTS

April 7, 1927

Television Now Reality; Device Demonstrated

Secretary Hoover First
to Make Use of Latest
Scientific Achievement



HERBERT HOOVER.

*Image of Speaker is
Carried by Phone
and Radio.*

**RESULT OF YEARS
OF EXPERIMENT**

*New York-Washington
Tests Complete
Success.*

New York, April 7.—(AP).—Television, a scientists' dream ever since the telephone was invented half a century ago, became an actuality today when Secretary of Commerce Herbert Hoover spoke over the telephone in



SOME TELEVISION HISTORY



Annual Television Set Sales in USA

Year	Total	Cumulative Total
1939 - 1941	7,000 Sets - All Makes & Models	
1942-49	—	3,602,872
1950	6,132,000	9,734,872
1951	5,905,000	15,639,872
1952	6,144,989	21,784,861
1953	6,370,571	28,155,432
1954	7,317,034	35,472,466
1955	7,421,084	42,893,550
1956	6,804,783	49,698,333
1957	6,560,220	56,258,553
1958	5,140,000	61,396,000
1959	5,749,000	67,145,000



SOME TELEVISION HISTORY



**Television was
received
by antenna.**





SOME TELEVISION HISTORY



Jan. 1, 1954

NBC made the first coast-to-coast color broadcast when it telecast the Tournament of Roses Parade.



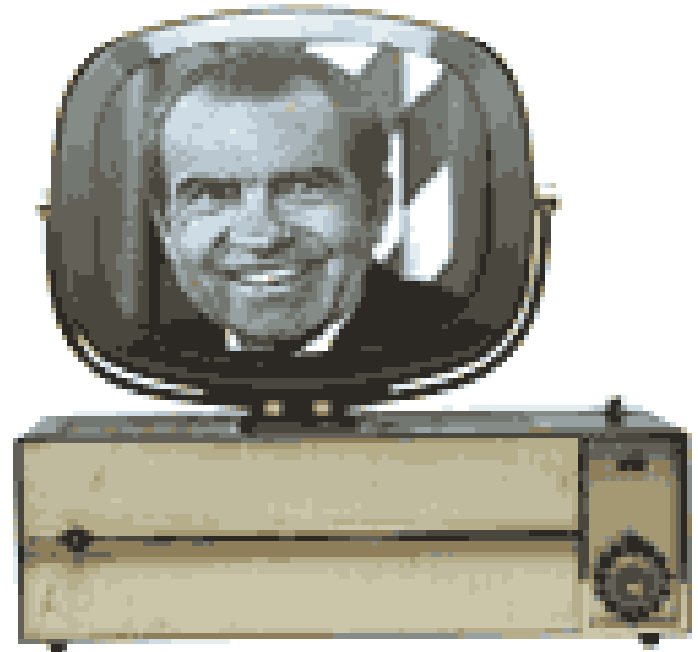


SOME TELEVISION HISTORY



Sept. 26, 1960

First televised Presidential Debate between John F. Kennedy and Richard Nixon.





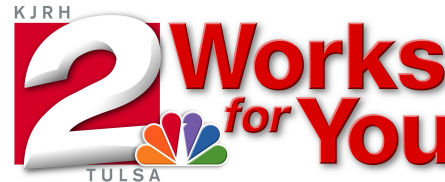
SOME TELEVISION HISTORY



1996

Congress authorized an additional broadcast channel to each TV station so that they could start a digital broadcast channel while simultaneously continuing their analog broadcast channel.

2002



KJRH was the first to offer a full time digital broadcast in Oklahoma.



SOME TELEVISION HISTORY



2005

Congress set the date of February 17, 2009 for all stations to switch to digital television.

Feb. 25, 2008

KJRH becomes the first station in Oklahoma to broadcast local news in High Definition.





SOME TELEVISION HISTORY





Changes with TV Digital Conversion



DTV.gov

THE DIGITAL TV TRANSITION

What You Need To Know About DTV

dtv.gov

DTVAnswers

An initiative of the National Association of Broadcasters

dtvanswers.com



Changes with TV Digital Conversion



- 1. Connect a converter box to your analog TV.**
- 2. Purchase a digital TV.**
- 3. Subscribe to satellite or cable service.**



Man Shoots TV After DTV Converter Box Doesn't Work



A Joplin man is charged with unlawful use of a firearm, after shooting his TV with bullets.

The 70 year old homeowner was angry that he had lost his cable, and was unable to get his new DTV converter to work.



After a brief standoff, the man was taken into custody.

His wife told officers the suspect had been drinking.

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SOME TELEVISION HISTORY



Feb. 4, 2009



Congress decides to move back the digital mandate to June 12th.

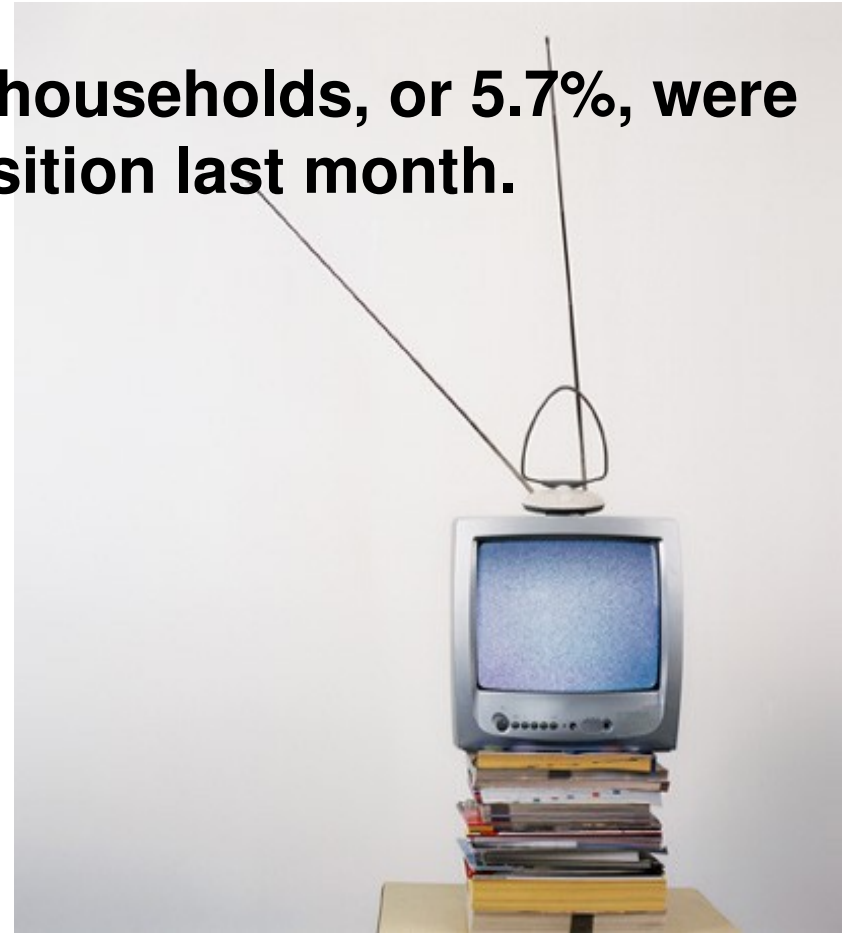


Changes with TV Digital Conversion



More than 6.5 million U.S. households, or 5.7%, were not ready for the DTV transition last month.

Source: Nielsen Company





Changes with TV Digital Conversion



With less band width you can stuff a lot more information into a digital signal than an analog signal.





Changes with TV Digital Conversion



BAD NEWS

Some may not be able to receive channels they once could receive on analog television.



Digital Signal Booster



Digital Television Antenna



Changes with TV Digital Conversion



GOOD NEWS

No static or ghosting on weak signals.



Stations will now have more channels to provide additional weather coverage.



Changes with TV Digital Conversion



Coverage Now



Changes with TV Digital Conversion



Crawl Thunderstorm Warnings.....



Changes with TV Digital Conversion



Or Wall-To-Wall Coverage....Which Covers Everyone
View of The Big Game.....



Changes with TV Digital Conversion



Warnings on Both Channels.



Limited Coverage



Full Coverage



Changes with TV Digital Conversion



Warnings on Both Channels.



SEVERE LITE



SEVERE



Changes with TV Digital Conversion



Older battery operated televisions will not work.



Changes with TV Digital Conversion



 **RadioShack®**

**Battery Operated
Digital Television**

7" Screen - \$199



Changes with TV Digital Conversion



Continue To Educate and Promote Weather Radios



You can volunteer to help program NOAA weather radios.



Changes with TV Digital Conversion



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