Press Release

For Immediate Release Contact: Art Resnick (202)927-8062 March 4, 2009 FY-09-03

SAMUEL ADAMS AND BOSTON BEER REACH SETTLEMENTS WITH TTB

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) announced the acceptance of two Offers-in-Compromise (OIC) from Boston Beer Company totaling \$1,167,840 and one OIC from Samuel Adams Brewery Company for \$2,432,160 to resolve alleged violations of the Internal Revenue Code (IRC). Both companies allegedly manufactured products that exceeded the authorized percentage of alcohol by volume derived from flavoring and other ingredients for classification as malt beverages. As a consequence, the resulting products were classified as distilled spirits upon which the proponents failed to properly pay the correct amount of excise tax.

Additionally, as a result of the products being classified as distilled spirits products, both companies submitted an additional OIC to settle alleged formula and labeling violations under the IRC, Federal Alcohol Administration Act, and the Alcoholic Beverage Labeling Act of 1988. In the case of the Boston Beer Company, this additional OIC was in the amount of \$25,000 and in the case of the Samuel Adams Brewery Company the additional OIC was for \$75,000.

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