## 9:00 – 9:15 Opening Remarks: Chairman William E. Kovacic

#### 9:15 – 10:45 Panel 1: Limited Service Clinics

Limited service health care clinics, sometimes called "retail" or "store-based" clinics are often located in pharmacies, shopping malls, or retail stores and provide a limited menu of basic medical services, most often performed by nurse practitioners or physician assistants. Many believe these clinics will help improve access to basic medical care by providing lower cost and more convenient treatment. Others, however, have raised questions about quality of care and adequacy of oversight. These concerns have prompted proposals for additional state regulation of this relatively new form of health care delivery. The limited service clinic model has also tended to promote the adoption and integration of health IT.

<u>Moderator</u>: Gustav Chiarello, Attorney Advisor, Office of Policy Planning

### Panelists:

William Sage, Vice Provost for Health Affairs James R. Dougherty Chair for Faculty Excellence University of Texas School of Law

Web Golinkin, President Convenient Care Association

Dr. Robert Corwin American Academy of Pediatrics

Sara Ratner, Senior Legal Counsel Minute Clinic

Mary Kate Scott Scott & Co.

#### 10:45 - 11:00 Break

## 11:00 – 12:00 Panel 2: Quality and Price Information Transparency

Initiatives to provide consumers with greater information about the price and quality of health care services rest on the idea that better informed consumers can make better health care choices, which can lead to higher quality care and lower health care costs. Some observers, however, have expressed concern that current quality metrics may not adequately capture actual quality of care and may place too much emphasis on low prices. Further, the sharing of pricing information can raise competition issues.

Moderator: James C. Cooper, Deputy Director, Office of Policy Planning

### Panelists:

David Hyman, Richard & Marie Corman Professor of Law Director, Epstein Program in Health Law and Policy University of Illinois College of Law

Maribeth Shannon, Director Market and Policy Monitor Program California Health Care Foundation

Nancy H. Nielsen, MD, Ph.D., President-Elect American Medical Association

Stephanie Kanwit Special Counsel America's Health Insurance Plans

### 12:00 - 1:00 Lunch

## 1:00 – 2:30 Panel 3: Health IT – Providers' Issues

Electronic health records and electronic prescribing systems have the potential to reduce administrative costs and medical errors due to incomplete, hard-to-access, or faulty paper records. The Department of Health and Human Services has developed an extensive framework to facilitate the adoption of electronic health records by the medical community, including the certification of particular products for creating and maintaining such records. Private companies have also started offering personal electronic health record services. Electronic access to medical expertise for both patients and care providers has the potential to improve the distribution of medical services as well. Some observers, however, have raised concerns about interoperability (between systems), standards, security, privacy, and short-term costs.

Moderator: Daniel J. Gilman, Attorney Advisor, Office of Policy Planning

# Panelists:

James Ferguson, Executive Director Health I.T. Strategy & Policy Kaiser Permanente

Deven McGraw, Director Health Privacy Project Center for Democracy & Technology Kevin Carr, MD, Physician Sr. Manager Clinical Transformation- Healthcare BearingPoint

Paul L. Uhrig General Counsel, Executive Vice President of Corporate Development, Chief Privacy Officer SureScripts

Dr. Douglas Wood Vice Chair, Dept. of Medicine Chair, Health Care Policy Research Group Mayo Clinic

### 2:30 - 2:45 Break

### 2:45 – 4:15 Panel 4: Health IT – Consumer Issues

One of the primary consumer protection issues for health information technology is patient privacy, as concerns have been raised about present and pending practices and the reach of current federal and state privacy protections, especially in the area of electronic health records. Data security is a distinct, but very much related issue. More generally, there is an interest in knowing more about what it is that health IT means for health care consumers -- what might be the nature of their interaction with new utilities and modes of health care practice, what might be the risks they encounter, and what might be the benefits they enjoy.

Moderator: Jessica Rich, Assistant Director, Division of Privacy and Identity Protection

# Panelists:

Susan D. McAndrew, Deputy Director, Privacy Office of Civil Rights Dept. of Health and Human Services

Pam Dixon, Executive Director World Privacy Forum

Professor Amalia Miller Department of Economics University of Virginia Thomas A. Berg Director & Special Projects Manager Clinical Information Services Marshfield Clinic

George Scriban Senior Product Manager, HealthVault Microsoft Corp.

### 4:15 - 4:30 Break

# 4:30 – 5:30 Innovations in Health Care Delivery: Practice and Prognosis

Moderator: Maureen K. Ohlhausen, Director, Office of Policy Planning

## Panelists:

Robert M. Kolodner, MD, National Coordinator Office of the National Coordinator for Health Information Technology Dept. of Health and Human Services

Mark Dente, MD VP Healthcare Solutions, Integrated IT Solutions GE Healthcare

Tony Trenkle, Director Office of E-Health Standards and Services Centers for Medicare and Medicaid Services, Dept. of Health and Human Services

Professor Joy Pritts Health Policy Institute Georgetown University