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>> Good afternoon everyone and thank you for attending the webinar today. We are privilege to have Christie [indiscernible] from the city of Sabrina who will be presenting on this topic of Word press. She manages the were going on -- award-winning Reno.gov website. Christie also serves as the West region's director of government webmasters and she is a former employee of the year. We will also have Andrea Secrist from GSA to talk about the resources available to federal agencies on . -- Word Press. We will also have questions and answers following the presentation. Let's get started. Christie.

>> Thank you and I'm excited to present. I hope the weather out east does not affect the presentation for you guys. We have great weather here in Reno. I am a great Word Press fan and I have been working with them for about 4 1/2 years. In the immediate years, that is probably more like 10 years. The title of the presentation is micro sites with the government focus. We will talk about the federal government use of T. key 14 for blogs. Specifically micro sites. We will take a look at the elements of a Word Press blog and we will explore that. There are some considerations about hosting as well as best practices for blogging. Then, Andrea from GSA will follow-up with resources for -- from federal agencies. I know that some of you are not the technical people behind your agency. You are more into public information type role and serve as a web author I think it is important to understand the options for your micro site and what goes into a micro site. It is more than just an area to write text. One of the things I like about Word Press is that it is these easy to customizelogs.. Here are some websites that I have developed. Many of us to work and blog sites. WordPress-- that is how I came to learn about Word Press. I think it is important to learn about HTML so you can tempt -- customize your own template. One caution I would give is to be aware of purchasing templates for your site. It is a great resource to purchase a premade template is -- 10 premade template. One morning I would give is that you are using someone else's code. Sometimes you get the templates and you do not receive all of the graphics that you need. You receive compile graphics so you can't really take them apart in Photoshop them to re-create them with your scene. It is just a little caution there. I will talk about WordPress the mean later on in the presentation.

>> Word Press is everywhere. You may have seen blogs and not even known that you are looking at a Word Press site . I want to show you some examples of Word Press sites in government. It will take me just a minute to switch mybrowser. This is built off of the Word Press platform. I think that is great some of them are very good. First of all, you want to identify it is your agencies or your personal blog. You want to make sure and identify it as the official blog. As I mentioned at the beginning, Word Press is great for connecting with the social media. You want to use those tools because they are built right into Word Press. You probably know the RSS feed that is attached. It is a great way to get to the other social media platforms. You can see that there are some posts on the right-hand side and then there is a great little twitter feed that is more dynamic. It swirls down and I like that. There is action to the page without it being too overwhelming. You can set this up a few different ways if you want to show any [indiscernible] that there are others out in the twitter sphere mentioning your agency. So, you can customize. They also use a Facebook like Fox and if you google it, you will find that the Facebook resource for creating this type of talksand there are also plug-ins within Word Press for pulling in your Facebook profile. This one is nice because you can customize as it -- customize their right there. If you want to show the latest posts on Facebook and you want to show the pictures and how you want to format. It is great at integrating with the blog-- with the Word Press blog . They are automatically liking you on Facebook and they are pulling their friends as they log in. There is a blog roll which is basically a listing of other sites. There are a couple of other standing right -- standard items that I would recommend for government agencies. There is a place to identify policy. The public needs to know this and it is important, so have a disclaimer. Also that is important is an about page which shows what the page is about. One of the things on this blog that they

might do to enhance it is they are written by admin. I see this on a lot of blogs, but for further transparency, it would be helpful to identify the specific name of the author. They do indicate that they have a guest blogger wishes [indiscernible] for a government blogger to get the interest of a specific interest who is guest blogging. Also and make sure you include that in your written by. When you click on the author of a blog, it will lead to a page that will list all of the other blog posts made by that author. When it is just written by admin, you don't know who has written that. Word Press makes that very easy in the back in to make -- to switch out who you are writing that. If you do have a guest logger -- blogger, there are some enhancements that you can use.

>> Some of my favorite plug-ins that I use all the time and I think are helpful for government blogs. Just so you know, and some of you may be more familiar with this than others. A quick it is just an extension for Word Press. A plug-in is awayyto utilize what all of Word Press development community has to offer.

>> Let's take a look -- a look at the Library of Congress blog. This is also built off of the Word Press platform. They do some good veins in their posts. They easily have -- good things in their posts. They easily have a way to add your own comments. They have categories and the tags so users can usually search. One thing that I want to add to the HUDdle is that the categories are in the sidebar. Is the way to easily search based on topic. That is what the Library of Congress has done here. They also identify the authors. If you click on the author, it shows an author -- a photo and a description and a list of their most recent posts. You can click through and read if you like a particular author and you can follow them. It is a common way to display that on blogging there is no reason -- blogging. There is no reason that a government blogs should be different. One thing that is not on here is that it is the official blog of the Library of Congress. It might be implied, but maybe it should be on here. They also have an extra feature to enable a speech to have it went to you. -- webbed To you.

>> Let's take a look at the army. They are doing a lot of nice things here. They have their Facebook share as well as their tweed button built directly into their post which is great. You can identify how many people are read tweaking your items and who -- -- three Tweeting doorpost. . What a great place to post this on the official blog when talking about their social media handbook. Let me scroll to the bottom. They are using a Word Press theme which is actually a free theme that you can use for your Word Press blog. It is easy to apply and customize. You can have different sidebars if you want. I like that they give credit to them. They did not just say that this is an Army site and they give credit to the developers. I like it when they identify when something is a Word Press site . Give credit when it is due. Again, they identify that this is the official blog of the United States Army.

>> Let's take a look at some microsites. Eight microsite is for a specific or press and for a specific duration of time in some cases. You want to have specific content on that site. I think they are a good purpose for things like sharing recovery information or if you have a special task force or commission created. The city of San Francisco has created a recovery site to indicate how they are using recovery funds. If it's all the criteria of the microsite. It is not on the main site and still has the character of the main site. You can do that with your theme. It is set for specific purpose. I like this site because they have a feed burner and subscription. You can click in your RSS feed and have a subscription. Anytime someone posts on the Word Press site, they automatically get an e-mail that has the text of the post. It is very helpful for notifying your consistt -- constituents. I like that they have embedded a you tube video in here. They gave credit to Word Press because it is a Word Press site . They also have a link to their attribution license so you can go to their creative commons.org and check out their licenses. Basically this identifies how people can use the content that is displayed. It tells what type of attribution is required for the posts and how to do that. This is a free source if you go to creative commons.org and you can plo -- put this into your own blog.

>> Here is an example of a quick microsite that I created for the city of Reno. I had this up in one day. That is the beauty of this because it is so quick and easy. You can have the website up in such a short amount of time. This is a micro site that we created-- a microsite that we created to take a look at the priorities for the city of Reno. I decided to create a microsite . There are very specific rules for who can access the content management for Reno talk of -- Reno.gov. I did not want members of the public, citizens, to have access to Reno.gov. There is less

control over how they are using that system and I felt it was more secure to have it on it completely separate site. That is one of the reasons that I created this and I am posting it on a third party. Basically, this was a resource specifically for the people involved in the task force. This was communicating to them different documents and materials. There is a you tube video and we describe different meetings. This task force has completed and has dissolved because they form their purpose. -- They completed their purpose. I left this up because I will archive it later and I also left out the link to the creator. Again, I am all about giving credit where credit is due. Is take a look at the city of Reno blog. We have identified the city of Reno blog and there are some lessons learned to share about our blogging experience. I will talk about that a little later on. I wanted to give you a tour of our blog because we are really utilizing all of the social sharing features that we can on our blog. We have the latest photos being told in from Flickr and we have the Facebook am integrated on the site book -- integrated on the sidebar. It is easier for people to select on alphabetical category for archives by month. We have been blogging since 2009 and we have many posts on here. We have learned a lot. We have the latest beats being pulled in on the left sidebar. We have been posting content on our blog and we have been trying to include Flickr as well as YouTube because we have found people like to watch the YouTube videos. We have a popular channel for local venue -- local government and people like videos. We have also recently opened a blog to comments. It is something we wanted to do all along, but we weren't sure about our ability to monitor another social media Avenue. Staff time is so important when you consider these things. We recently opened up to comments in one of the things that we have done is that each person who posts a blog post, we put their photo right in there. You don't have to click through to see who they are. We wanted people to associate the content on our post with a person. I know that in local government, we have people who post on the local newspapers. They are not required to use their real name and there is no person associated with the posts. That seems more of a mechanical thing separated from people. They were the official voice of the government. I wanted people to see them because it makes them think twice about the tone of their comments and to be associated with the person who is writing. You can see we have integrated many U2 -- YouTube videos. Of course at the bottom, I have that it is powered by Word Press. Give credit where credit is due.

>> We have a bloggers page where we give credit to everyone who is writing for the blog and we try to make it as transparent as possible. We also have the standards for comments page so that people will know when we will remove comments.

>> Let me flip back to my show here and we will cover some more detail about Word Press site -- sites. If you want to get involved with Word Press, here are some important websites to go to. WordPress.com It's where you would host a website blog. Basically, this is a free place to host a Word Press blog or microsite. I am not sure that it is extremely popular for government agencies to do it this way. It is an option for you. I have never hosted a Word Press blog on tiki14.com. You are giving a code to access and plug-ins that you can use and modify -- or modifications you can make on the backend. It is something worth considering. A positive aspect is that you get to use the search engine optimization that comes along with hosting on Word Press. People can easily do searches for blogs that appear on Word Press.

Yours would be right up there.

>> WordPress is open is -- open source software. They have a community of developers who are working on fixing bugs and working on creating plug-ins. They have an active community. WordPress.org It's where you would go for updates and to connect with the community and to find themes and plug-ins and things like that. WordPress.org Is an important site.

>> Codex.wordpress.org Is the repository and the documentation for how to work with Word Press.

>> There are a couple of ways you can host Word Press websites. The first one is on WordPress.com. The other one is on your own server. You do need to have PHP version 4.3 and above. You also need MySQL version 4.1.2 or above. I am with the office of budget and management with my city. I honestly did not want to be required to go and put a request through our IT department every time that Word Press had an upgrade or I needed to interact with the server and change some of the code or a template. They have their own technology requirements as well as staffing issues. If I could just do it myself using a third-party host, I figured it would be a much userer

solution. So, the Word Press sites that I am posting are actually on a third-party host. -- Host. There happened to be about 100 different hosts that have one click installation of Word Press. Now it now they have changed that to just be three or four. I think it has to do with how they are working with the different vendors and sponsorships. I can tell you that I have posted on blue host.com in the past and it seems pretty reliable. I have also heard -- heard good things about 1M.one calm -- 1M.1.com. When I say one click installation, it is one click installation. You basically identify the directory where you want to Word Press to be installed and you come up with an admin name and password. I will mention that if you create the admin name and password on a third-party host, have something very generic for the password. It is sent to you via text in an e-mail. I'm not sure why they send you your password in a e-mail, but make it very generic and in change it later so you won't have that issue again -- and change it later so you will have that issue again.

>> Let's take a look at the microsite site that was created for the city of Reno. I just want to give you an overview. Much like other open source software systems, you have the main page of the website. You have the index page which is basically a compilation of other pages that you are pulling in to make it work. So, this is the index.php page. What this is made up of the header file. The header is typically made up of the title of your site and perhaps the subtitle. Usually, it includes the navigation menu.

>> Then you have the sidebar file. You can have one on the right and one on the left. You can have one almost anywhere you wanted to be. Your sidebar is an important element of your site because it gives you an area where you can pop in Word Press plug-ins and widgets that make your website the most dynamic. You can do all of this from the backend of your Word Press admin area. You do not have to install anything on the server. You don't have to touch the server or the code, you just make sure the sidebars are set up and it is literally a drag and drop interface. You can pull in a YouTube video or social media icons. It is basically drag and drop and that is what I love about Word Press.

>> Then, you have the footer element. Back in the day, the footer just had the copyright information and the agency that was responsible for the site. Now days, people are putting more content on this -- in the footer such as the sidebar. You can have your social media links and your latest comments and posts. A lot of people are putting more things in the footer these days.

>> Finally, another important element is the loop which display sure posts and post content. This is really the blog portion of your would Word Press site -- of your WordPress for Government Blogs -- Word Press site. It gives the name of the author, what category it is under the name of the posts. You can go to [Codex.wordpress.org](http://codex.wordpress.org) to learn more about the function. You don't even need to have the loop on your site if you do not want to have the blog function.

>> Taking a look at the Word Press admin area. It is a very simple interface. This is my personal blog and I took a screenshot of the backend dashboard. The best thing about it is that you can hide anything that you don't want people to see. You can have multiple authors and you can have separate login information. They can each have a little admin account. You can extend the functionality of Word Press by establishing plug-ins that hide the dashboard or the admin area where you can adjust the appearance of the blog. You don't have to have them see everything or touch everything. It works very much like a content management system where you can block off search and -- certain sections to admin.

>> I keep saying the one thing that I love about Word Press, but I love so many things. You can adjust the content and appearance of your site in this back in. -- Backend in the admin area. It is all web-based and you do not have to have access to the server and have as TPX -- STPX to the server or bother the IT folks.

>> You are required to go to the site, to go to the organs those -- open source community to find a plug-in and then save it locally to your machine. Then, you need to upload it to the server and up late at -- uploaded. There are so many steps that it is not feasible with admin with only certain permission to do. With this, you can do it all in the backend and it makes it doable.

>> Customizing Word Press themes. It used to be when you installed, you would get a very blog looking post with rounded corners and archives on the right hand side. You did not have options. I really like the latest articulation of the default installation of Word Press. The theme is called 2010. The great part is that it

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comes with a mini system already in place. That action looks fairly nice by itself and you have to do very little customization of the theme to get it to work for you and your agency. You can in the backend of Word press, search for themes. You go to the appearance area and you click on a search for themes. You can type in a keyword such as a dark theme or a clean theme. You can even choose a government theme and there is one that is similar to the White House blog. The best thing about them is that they are free. They are also creating some paid themes, but why do this -- but why do so when you have so many free themes. It is also to change the color and put in your own information. When you're using a free theme, I think it is important to give attribution as I mentioned before. You can also take apart the elements and create your own theme. You do not have to be a PHP expert to customize. If you do decide to make your own pain, I do suggest that you use this 20 team -- 2010 theme as a default and then creating off of this theme. That way, if they decide to update the theme, you will have the most updated code as possible. But, your team will still apply your -- your theme will still apply. You would just include the theme elements that you want and the rest would be updates to the Word Press theme.

>> You can see how many plug-ins are available to you. You can go to tiki14.org. It is so easy on the backend admin area. The plug-ins will extend the functionality of your site and let you do some different things. I have a list of my favorite plug-ins. I will tell you why it is good for your site or your government blog or your microsite. A kissmett -- Akismet is extremely popular. It stops lab -- spam plug-ins it will stop spam from coming through. The All-In-One As the GOPAC -- SEO Pack will allow you to allow metadata to help it be searchable. Many people recommend this plug-in.

>> -- Contact Form Seven -- Contact Form 7 would be a contact as well as an e-mail address for people who do not want to e-mail you personally. It also helps stop spam it -- spammers from spamming your form.

>> DandyID Services Allows you to set up a profile for yourself or your agency. I identified all of our social media accounts. Then, I went to Word Press and I installed the DandyID plug-in and it works with my account on DandyID.org. It automatically gets pulled in through the Word Press site and I don't have to worry about anything technical or any code. It is a nice area to organize all of your social networks.

>> Flexible light boxes another way to display pictures on your site. When you upload a picture and people click on it, it uploads -- it opens a window so people can scroll through images. It is a nice way to describe -- to display pictures. There are lots of light boxes and I happen to like the flexible light box 1. -- one.

>> Flickrpress Allows you to display your Flickr content. There is also a plug of -- a plug-in for Google XML site map. It is helpful if you have registered for Google and Linux or a webmaster tool. It will automatically be created in the background so you don't have to create the file. I recommend signing up for Google analytics and copied the code into your Word Press blog. Because, they need to track how many people are coming to your blog and what pages they are looking at. You can have it all there in Google analytics.

>> Register plus Redux allows you to enhance the sign-up field. One of the things with our government blog is that we wanted to -- wanted people to use their real first name and last name and to accept the comments disclaimer before signing up on the site. With this register plus plug-in we were able to add additional fields. They put their first name and last name in there instead of username and e-mail. They have to read through a little box of the comments disclaimer and they have to check the little box before they can go through.

>> The sociable plug-in allows you to add shareable content on your site. There are tools for people to click on and share this with Facebook or twitter and things like that. The Topsy Retweet Button is what we saw on the Army blog. It allowed you to see who is readyour content.

>> The group WP to twitter allows you to lock your post automatically so you don't have to do anything yourself -- while the -- log your post automatically so you don't have to do anything yourself.

>> ABP touch allows you to touch up. -- WPTouch Allows you to touch up.

>> Here are some tips for blogging that we have learned along the way. First of all, blog yourself. You don't realize how people blog -- read your blogs. What makes good content and why people read blogs. -- Blogs? Then, you need to identify how you want

to use your blog. Do you want to engage citizens on different things that your agency is doing? For us, at the city of Reno, we decided to use it as an additional resource for longer content then we could post on our Facebook page. We have a very successful Facebook page with the city of Reno. We have over 10,000 fans which is big for a medium-size local government. It won't compare to the federal agencies out there, but is big for us. We have a lot of interaction, but we don't have enough room to post everything we want to about a particular subject. We use the blog to the post on Facebook and to go back to the blog for additional information. So, decide how you want to use it.

>> You also need to decide who is responsible for it and who will have the final say. That has to be decided up front. One thing we had trouble with was to -- was which voice to use. Should we use an official city boys or a personal voice -- the voice city boys or personal voice? We decided to use a personal voice. So we would say something like I really feel that this is a great city activity. We automatically had it set up to push the Post to Facebook. It did not really transfer to Facebook will -- well. It was a little confusing. I believe the one time we had a staff member write about her daughter purchasing -- [indiscernible] in school. In Facebook, it looked like the government was talking about his daughter.

>> I'm running short on time here and I want to make a couple of final comments before turning it over to Andrea. One is the issue of archiving with blogs. You keep it up forever, or what do you do? I am going to switch your two Firefox. I was just reading in Federal computer week this week that they were talking about federal blogs and how with the Navy there was a popular Navy blog and a new CIO came in and just remove the blog. What do you do with blogs? I was thinking how to address this with Word Press , and I haven't done this personally, but I think this might be a solution. Within Word Press, they allow the ability to export all posts is -- along with you wrote them and the date and title. You can take that to your main government website or to another Word Press site that is just there to archive the blogs. You can import all of the blog post it to an art -- to an archive area. Maybe we do that when you have a change of leadership in your organization. I do think it is important to keep the posts. -- Posts up.

>> If you do have a blog, make sure that you post to it regularly. I was reading on Federal computer week that they have started a list of dining blogs. This is something you do not want to be a part of -- dying blogs. This is something you do not want to be a part of. You can say it is now an archive blog or you can regularly updated.

>> If you go to how to.g -- how to -- howto.gov it talks about blogging. How to create a platform. It is a great resource and you want to make sure that you bookmark howto.gov. That is the content that I wanted to cover.

>> If you go to wp.govfresh there is a theme that the government is invited to use. The city of man or Texas is already using it.

>> Here is me and my website. It also gives my twitter website information. Before we open up for questions, I believe we are going to Andrea to talk about some resources specifically for the federal government.

>> Hello everyone. Christie, that was a great presentation. I don't want to get in the way of your questions for Kristy. As we mentioned, you can bring Word Press into your own environment. All of the social media companies are located in the social media section. You can sign a service agreement with Word Press which will allow you to create your own blog.

>> If you're not sure who your point of contact is on the social media section [indiscernible]. Another way you can use of Word Press is that GSA has brought in the multiuser block of Word Press . You can find that by going to apps.gov/now. It has gone to the certification and accreditation process. Also, the plug-ins that have been chosen thus far have all been tested [Inaudible - static]. On our release log which is located in the bottom right corner of the apps.gov/now store front.

>> Another feature that I want to let you know about is to give a couple examples of other people in the government are doing with Word Press . You can check out some examples [Inaudible - static]. You can find that by going to the reports tab which you can also get to from the press post page. If there are any more questions about apps.gov/now. , You can e-mail us at govnewmedia@gsa.gov. Back to you, Kristy Thanks Andrea, now we are going to take a couple of questions. Just a moment. Sorry folks, just a second.

>> Okay, folks, there are a couple of questions that have come in. Melinda blood 2
-- [No Audio].
>> [Silence]
>> Sorry about the technical difficulty. The question that was asked is about 508
accessibility to the blog and if there are lessons learned or tips that you can
share that might help folks out there looking for some accessibility questions?
>> Thanks for that question, it is a good one. As Andrea mentioned, there are some
plug-ins that have been vetted through the process by GSA to make sure that they are
508 compliant. On that couple of resources that she shared with apps.gov/now, they
will be able to share with you the plug-ins that are 508 compliant. The favorite
plug-ins that I have mentioned, I would be interested to see if any or all of them
have made that list. If not, I would respectfully request that they be reviewed.
They are plug-ins that I love to use on my Word Press blogs and tiki4's. I would
love for them to be compliant. Also, there are plug-ins that are specifically
designed to make your blog more usable and accessible. So, there are some plug-ins
that allow readable content on the blog. I have also seen a plug-in that the city of
San Francisco is using on their recovery site if my memory serves me correctly that
allows you to adjust the size of the fonts. Of course, you want to make sure and
review any themes that you might choose. Again, you can choose the themes and theme
directory within the admin area of Word Press . You want to make sure and run the
tests because they are all developed differently by different developers. They are
compatible with different versions of Word Press. You want to make sure that a --
that they really are as accessible as they can be. For instance, you can keyboard
through the menu items and see if it still works with JavaScript as an alternative.
Make sure you are doing things personally for the content on the blog. The content
is a big thing with accessibility. Make sure as you are writing the content that it
will be as accessible as possible. If you are adding photos, make sure that there is
a [indiscernible] on those fumble -- on those photos. You want to make sure that
things are as readable as they can be and on the backend have the most clean code.
There are some things that you can do and it sounds like the federal government has
additional resources. I am curious about the plug-ins that I suggested and I would
like that -- like for them to be reviewed to make sure they are compliant. But, that
is a very good question.
>> [Silence]
>> I am not sure if I am having trouble with audio. If there are any additional
questions, I am looking forward to hearing in -- hearing any of those. Pssorry,
Kristy. -- Sorry, it's --
>>, Sorry, Kristy.
>> Have you seen Word Press Inc. into newmedia??
>> I know that new media is used during disaster situations. I have not specifically
look into it. When you think about it, it would be a great platform for emergency
communication. Just considering that you can use WordPress-- Word Press Ashur
homepage because it integrates so well with other social media. For instance, you
can have your posts on Word Press automatically and posts to your agencies page --
Facebook page. You can have things specifically for the emergency so that any post
related to that -- you can also set it up so that you are posting to his -- to
certain social media sites. Just the integration with the social media platforms
would help you get your message out there. I am sure there are examples of it being
used for emergency communication and no situations and I would be interested to
learn more. If it is not being used, it is a perfect platform in my opinion.
>> Great, thanks.
>>Can use Word Press for an internal organization? Something that would not be
available to the public ?
>> You can install Word Press on your own server and use it for an intranet site . I
do not see any technical issues with being able to do that. Word Press does have
some limitations that I would struggle with for a large-scale internal site. One of
those being that I have not found a great tool for document management. Word Press
allows you to link to documents and you have a media area where you can store fall
of -- photos and documents, but I have not found a combination of good plug-ins that
will allow you to have a robust document management function. Internally, if you are
using it for an intranet site for a government agency, that is one of the tenants of
an intranet site. You need to be able to access those documents. On public facing
sites, they combined Word Press with things like Google talk -- Googledoc. You can

also use it as a firewall where you can have each person put their username and password to see the content. You can also block the website from external search engines from asking her -- from indexing it. You can have some collaboration ability and require that username and password. I don't see issues with using it internally other than there are some issues. It is not the most robust content management system you can use internally. You can use it for communicating blog posts and things like that to your internal staff members. It would be interesting to see some examples of that.

>> Great, thank you Kristy. What security concerns do you have when using Word Press for government sites?

>> In my opinion, and I've heard from network managers as well, your site is only as secure as your server and your network environment. If you have this installed side-by-side with your .gov government site on the same server, I would think twice about that. You might want to have it on a third-party hosted site or a separate server just in case. Keep it separate from your official .gov site and you won't have any security concerns. You want to make sure that people are following secure practices as followers -- as far as usernames and cracks -- and passwords -- usernames and passwords. You do want to have security procedures in place and who has responsibility and access to places in your site. It worked is a great solution for us to have it hosted on a third-party site. I never had concern about the security of our host site. There was nothing affected with my official .gov site. You might want to think about it, but it all boils down to how secure your server is. Any server -- any software that you put on the server, it depends on how you iron down the security on the server and the firewalls and how that works. I would recommend keeping it separate.

>> Thanks. I think we have time for one more question. Kristy, would you be available by e-mail for people to reach out if they have additional questions?

>> Absolutely, you can go ahead and e-mail me and I will be happy to follow up with you. I would love to see examples of what people are doing out there.

>> We will send out that e-mail address with the evaluation link on the slides following the webinar. Just one more question, are the two is available on Word Press .com?

>> That might be a good possibility to go ahead and create that site on Word Press so you're more familiar with how the admin area works and how you go about extending Word Press with the plug-ins. Again, I go back to what I recommended before. Just block your self. If you create a blog on Word Press, you get a better understanding as to how people are using the blogs and how they are writing. You can check out the other blogs. On my personal blog, I try to keep it as professional as possible and I find it a great extension of what I am doing in my official role. I get to elaborate on my blog and I keep it professional. You don't want anything on the personal blog that you do one everybody seeing. Definitely, Word Press would be a good place for you.

>> Thanks. Like I said, we will include tiki3's e-mail with the slides, recording and evaluation link area I have put the link in the chat box and please fill that out. It really helps us to improve our web university courses. -- Courses. Thank you to Christie -- to Kristy and Andrea for sharing and we hope everyone can enjoy it -- and can join us in the future. You will find a schedule of courses on Webmaster University.gov. Take your everybody. -- Thank you everybody.

>> Could -- [Event