





Resources for your NDFW event!

Hosting a National Drug Facts Week (NDFW) event is a great way to give back to your community and show your commitment to our nation's youth. Planning an event is easier than you think and also extremely rewarding. To assist you, NIDA provides ideas on how to create, promote, and launch your event or activity during NDFW. Here are some tips to ensure that your event is a success!

- 1. Get a group together and <u>brainstorm</u> event ideas. Make sure you get youth involved.
- 2. Make sure the <u>event activities</u> you select fit the size, interest, and strengths of the group as well as the needs of the community.
- **3.** <u>Register</u> an event, and contact NIDA. This will connect you with NIDA staff who can send you FREE science-based materials for teens.
- 4. <u>Promote and publicize your event</u>. This is a key step to ensure the success of your event!
- 5. Recognize and thank everyone who participated in or supported your activity. Post your event photos on NIDA's Flickr page and send us links to any YouTube videos you post!

For suggestions or questions, please contact Brian Marquis at <u>drugfacts@nida.nih.gov</u>



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