

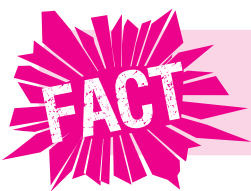


Share a Dose of Reality: Prescription Drug Abuse IS Drug Abuse

PEERx



<http://teens.drugabuse.gov/peerx/>



**RX DRUG ABUSE
IS DRUG ABUSE.**

NATIONAL DRUG FACTS WEEK

Shatter the Myths

Don't Forget

DRUG FACTS CHAT DAY!

drugabuse.gov

NIDA Drug Chat Day 2013

Thursday, January 31

Register at

drugabuse.gov/chat/

NATIONAL INSTITUTE ON DRUG ABUSE



Help Teens Shatter the Myths About Drugs

January 28–February 3, 2013

drugfactsweek.drugabuse.gov

U.S. Department of Health and Human Services
National Institutes of Health

NIDA

NATIONAL INSTITUTE
ON DRUG ABUSE

NIH... Turning Discovery Into Health®

Make National Drug Facts Week a Part of Your Community

Plan an Event

- Invite a scientist to speak to teens
- Organize NDFW-related contests
- Organize a community 5K or 10K NDFW walk
- Invite professional athletes, entertainers, and politicians to events
- Team up with NIDA on Facebook and Twitter
- Post a *Cyber Shoutout*
- Share drug facts through posters, videos, and morning announcements
- Host interactive assemblies and presentations
- Proclaim NDFW as a recognized health observance week in your community
- Check our online toolkit for more ideas

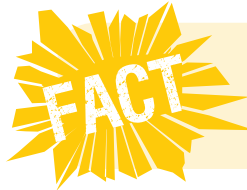


Golden High School NDFW Event

Golden, Colorado Mayor Jacob Smith presenting the NDFW proclamation to 1,300 students at Golden High School.

What is National Drug Facts Week?

National Drug Facts Week (NDFW), January 28–February 3, 2013, is a health observance week for teens that aims to shatter the myths about drugs. Communities, schools, and organizations are joining forces with the National Institute on Drug Abuse (NIDA) to encourage teens to **get the facts** about drugs and drug abuse through community-based events and activities.



THERE IS TREATMENT AND IT WORKS.



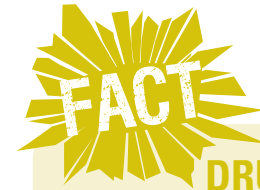
Siskiyou County, CA.

Students from the leadership class at Mt. Shasta High School painted this bridge to honor those who lost their lives to drug addiction.



La Marque High School's NDFW event.

NIDA booklets at La Marque High School during National Drug Facts Week.



DRUGS MESS WITH YOUR BRAIN'S WIRING AND SIGNALS.



Order or download our popular booklet ***Drugs: Shatter the Myths.***

Ask teens and their parents to take the online National Drug IQ Challenge. Put it on a big screen for your event!



South Central High SADD Assembly.

Students at the National Drug Facts Week assembly for the South Central SADD organization in Greenwich, Ohio.



MARIJUANA — YOU CAN GET ADDICTED.

Questions? email us at drugfacts@nida.nih.gov

**drugfactsweek.
drugabuse.gov**