



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
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TTB ANNOUNCES ESTABLISHMENT OF NINE VITICULTURAL AREAS

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published three final rules in the Federal Register establishing nine new viticultural areas. Treasury Decision TTB-50 establishes seven new viticultural areas within the boundary of the existing Lodi viticultural area, which lies within southern Sacramento and northern San Joaquin Counties in California. The seven new areas are Alta Mesa, Borden Ranch, Clements Hills, Cosumnes River, Jahant, Mokelumne River, and Sloughouse.

Treasury Decision TTB-51 establishes the Eola-Amity Hills viticultural area in Oregon. The viticultural area is entirely within the existing Willamette Valley viticultural area and encompasses roughly 37,900 acres within Polk and Yamhill Counties.

Treasury Decision TTB-52 establishes the 2,090-acre Saddle Rock-Malibu viticultural area in Los Angeles County, California.

TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

All three final rules become effective August 16, 2006.

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