U.S. SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 56447 / September 17, 2007

ADMINISTRATIVE PROCEEDING File No. 3-12802

In the Matter of Earl Shawn Casias

The Commission announced that it has instituted administrative proceedings against Earl Shawn Casias, based on the entry of a permanent injunction in the case <u>SEC v. Carl R. Rose, et al.</u>, Civil Action No. H-04-2799 (S.D. Tex.). In the Order Instituting Proceedings the Division of Enforcement alleges that the judgment, entered by the court on September 5, 2007, enjoins Casias from future violations of Sections 5(a), 5(c), and 17(a) of the Securities Act of 1933 ("Securities Act"), Section 10(b) of the Securities Exchange Act of 1934 ("Exchange Act") and Rule 10b-5 thereunder, and Rule 101 of Regulation M.

In its complaint in the injunctive case, the Commission alleges that Casias was a registered representative at Paradise Valley Securities, Inc., a registered broker-dealer. From approximately July 1999 through September 2000, Casias was the registered representative on three accounts at Paradise Valley Securities controlled by Harris "Butch" Ballow and Ballow's associates. The complaint further alleges that Ballow used these accounts to manipulate stock prices, to engage in an unregistered distribution of stock, and to purchase stock during a distribution. The complaint further alleges that Casias participated in the manipulations, distribution, and purchases by executing trades for the Ballow-controlled accounts, and that he acted with scienter in connection with the manipulations.

A hearing will be convened to determine whether the allegations in the Order Instituting Proceedings are true and whether any remedial action is appropriate in the public interest against Casias.

The Order directs the Administrative Law Judge to issue an initial decision in this matter no later than 210 days from the date of service of the Order.