UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 53340 / February 21, 2006

INVESTMENT COMPANY ACT OF 1940 Release No. 27226 / February 21, 2006

INVESTMENT ADVISERS ACT OF 1940 Release No. 2488 / February 21, 2006

ADMINISTRATIVE PROCEEDING File No. 3-12213

In the Matter of

JONATHAN M. ROZEK,

Respondent.

ORDER INSTITUTING ADMINISTRATIVE AND CEASE-AND-DESIST PROCEEDINGS, MAKING FINDINGS, AND IMPOSING REMEDIAL SANCTIONS AND A CEASE-AND-DESIST ORDER PURSUANT TO SECTION 15(b)(6) OF THE SECURITIES EXCHANGE ACT OF 1934, SECTION 9(b) OF THE INVESTMENT COMPANY ACT OF 1940 AND SECTIONS 203(f) AND 203(k) OF THE INVESTMENT ADVISERS ACT OF 1940

I.

The Securities and Exchange Commission ("Commission") deems it appropriate and in the public interest that public administrative and cease-and-desist proceedings be, and hereby are, instituted pursuant to Section 15(b)(6) of the Securities Exchange Act of 1934 ("Exchange Act"), Section 9(b) of the Investment Company Act of 1940 ("Investment Company Act") and Sections 203(f) and 203(k) of the Investment Advisers Act of 1940 ("Advisers Act") against Jonathan M. Rozek ("Respondent" or "Rozek").

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the "Offer") which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings

herein, except as to the Commission's jurisdiction over him and the subject matter of these proceedings, Respondent consents to the entry of this Order Instituting Administrative and Cease-and-Desist Proceedings, Making Findings, and Imposing Remedial Sanctions and a Cease-and-Desist Order Pursuant to Section 15(b)(6) of the Securities Exchange Act of 1934, Section 9(b) of the Investment Company Act of 1940 and Sections 203(f) and 203(k) of the Investment Advisers Act of 1940 ("Order"), as set forth below.

III.

On the basis of this Order and Respondent's Offer, the Commission finds that:

RESPONDENT

1. <u>Jonathan M. Rozek</u>, 46, a resident of Boston, Massachusetts, is a former NES vice president of product origination. He was a registered representative (CRD No. 724079). He worked at NES from 1982 to 2003, and reported to the company's president from 1995 to November 2002. He received a bachelor's degree from Harvard in 1979, and has Series 7 and 63 licenses. Rozek is currently unemployed.

Related Party

2. New England Securities Corp., headquartered in Boston, Massachusetts, is a registered investment adviser (File No. 801-47061) and broker-dealer (File No. 8-13910) operating through a nationwide network of offices. NES is owned by MetLife, Inc. via a series of wholly-owned subsidiaries. MetLife merged with New England Mutual Life, then NES' parent company, in 1996. MetLife's common stock is registered with the Commission pursuant to Section 12(b) of the Exchange Act (File No. 001-15787) and principally trades on the New York Stock Exchange.

Facts

The IM Program

- 3. The Investment Manager ("IM") Program is a non-discretionary wrap investment program in which NES recommends an allocation of clients' assets among a suite of no-load and load-waived mutual funds that the company screens and evaluates for quality, and which it monitors on an ongoing basis. Investments in each client's account are spread among various mutual funds generally based upon one of five basic asset allocation models, with the client selecting a mix of funds for each asset class. The models are comprised of a mix of stock, bond and money market offerings, and offer various levels of risk, with the most aggressive models being more heavily tilted toward stock funds.
- 4. NES introduced the IM Program as a pilot program in 1995. By 1997, the company offered the program nationally through its force of approximately 1,800 investment advisory representatives. Clients in the IM Program include ERISA plans, other retirement plans and individual investors with general investment accounts. The minimum initial investment in an IM

Program account was \$100,000. NES generally charged IM Program clients an annual management fee from 1 to 1.75 percent of total assets, with fee rates negotiable. NES represented to clients that they would receive various services, including mutual fund screening, assistance in setting up their asset allocation portfolios, quarterly reports, and notice if selected rebalancing parameters were crossed.

Representations to Clients Concerning Rebalancing

- 5. From the program's inception in 1995 until March 2003, NES consistently represented to its IM Program clients that it would send them notifications on an agreed schedule if their asset allocation varied by a specified amount from client-chosen allocation or "baseline." NES also distributed numerous marketing materials to both current and prospective clients in which it represented that it would provide such notices as part of the program. NES also instructed its sales representatives to tell their clients that they would receive rebalancing notifications based upon their stated preferences. The content of these documents was originally drafted by Rozek or under his direction.
- 6. Between 1997 and 2002, Rozek was aware of the representations regarding rebalancing that were made to IM Program clients in the client questionnaires and marketing materials.

October 1999: An Internal Audit Identifies Control Problems with Rebalancing

- 7. In 1999, a member of New England Financial's internal audit department conducted a routine audit of the IM Program as part of a larger audit of NES investment wrap products. The auditor concluded that NES did not have effective controls in place to ensure adherence to IM Program clients' original asset allocation preferences, to maintain those preferences over time, or to generate rebalancing notifications either if accounts drifted by more than 5% or when annual anniversaries occurred. The auditor also concluded that there was no system of review or follow-up in place to determine whether IM Program clients had been properly informed that their accounts needed rebalancing.
- 8. The auditor prepared a report dated October 26, 1999, specifically identifying the systems failure with respect to the IM Program's rebalancing component as follows:
 - Client Wrap accounts do not always remain within the portfolio allocation percentages originally set by NES and the client. Without an effective system to rebalance client accounts to their original allocation percentages, NES may not meet its clients' investment objectives.
- 9. Immediately following this entry, the audit report identified the following "management action plan" to address the problem:

We are currently testing software from Fidelity that will allow us to identify accounts requiring rebalancing and process the necessary trades. The testing should

be complete by the first week of November. We do not expect to find anything that will prevent us from using the software at this point. Once a final decision is made, we will notify the NES field force and contact clients seeking their consent. Those that opt out of the automatic rebalancing feature will assume responsibility for their asset allocation and tracking.

- 10. The 1999 audit report also stated that the software testing would be completed by November 5, 1999, that a system of automatic rebalancing would be implemented by December, and that a direct report to Rozek would be accountable for implementing this plan.
- 11. The 1999 audit report was distributed to various executives at NES, including Rozek. Rozek did not take sufficient steps to implement the management action plan. Neither he nor anyone else at the company followed up to determine whether the management action plan actually was implemented prior to the next internal audit of the IM Program in 2001.

September 2000 to March 2001: Worsening Problems with Rebalancing

- 12. From the inception of the IM Program in 1995 through September 2000, NES did not have an automated system for identifying the IM Program accounts that required a rebalancing notice, or for checking accounts' current asset allocation against original asset allocation baseline. Instead, NES' product origination group produced a quarterly report that listed the current holdings of each client, and Rozek's assistant visually scanned that report each quarter and determined which accounts required a rebalancing notice. By 1999 or 2000, as the program grew larger, this "manual" method of determining who should receive rebalancing notices had become essentially unmanageable.
- 13. In September 2000, for reasons unrelated to the rebalancing program, NES changed clearing firms. As a result of the shift, the stable flow of data that NES had been receiving was replaced by inadequate data coming from the successor firm. Consequently, NES' ability to reconcile IM Program accounts was severely impaired. During the period from September 2000 to March 2001, an account was rebalanced only when a client or sales representative actually requested that the account be rebalanced.
- 14. From September 2000 to March 2001, Rozek was aware that the company was not sending rebalancing notices. However, he did not take sufficient steps to investigate or address the problem. During this period, he failed to order changes to the continuing references to rebalancing in the IM Program client questionnaires and marketing materials, and the company continued to accept new IM Program clients.
- 15. In March 2001, New England Financial's chief compliance officer directed a member of her staff to conduct a general review of all of the IM Program's procedures. During this review, Rozek left the chief compliance officer a voice message in which he told her, among other things, that there was a "gap" in rebalancing IM Program accounts and that NES had purchased new software to address the rebalancing issue. The chief compliance officer sent Rozek a responsive e-mail on April 6, 2001, in which she stated, in part:

John, this is a follow up to your voice mail. I understand from your voice mail that currently there is a gap in rebalancing clients' accounts. You have purchased software to address this issue. I am concerned given the current market that people who were expecting to be rebalanced were not. NES could potentially have some liability. Please keep me posted on the implementation of your system.

As a result of this email, Rozek knew that NES' continuing failure to rebalance IM Program client accounts in the spring of 2001 could constitute a liability issue for the company.

16. The chief compliance officer subsequently brought to the attention of NES' inhouse legal counsel several IM Program-related issues, including rebalancing, and she set up a meeting on May 9, 2001, between Rozek, herself and other members of NES' compliance, legal and operations departments to discuss those issues. Rozek told the meeting participants that he had purchased software to address the rebalancing problem.

Summer 2001: An Internal Audit Identifies the Rebalancing Failure

- 17. Approximately two years after the 1999 internal audit, the same auditor conducted another routine audit of the IM Program in the summer of 2001, with Rozek as the NES "point person." Of twenty accounts tested, the auditor found three instances where the client's originally selected asset allocation percentages had drifted by more than 5%. Of the remaining seventeen accounts, the auditor concluded that only two showed some effort at rebalancing, but that the remaining accounts appeared to be in compliance due only to "luck" or "market conditions." In his work papers for the 2001 audit, the auditor noted that "[t]his was an issue in the past [1999] audit and continues to be an issue here as the procedures in place for rebalancing in the past (none) have not changed." The auditor concluded that no formal rebalancing procedures existed at NES, and that the company was not monitoring IM Program accounts to determine whether they were out of balance.
- 18. When the auditor completed the 2001 audit, he prepared an audit report dated July 31, 2001 that, in part, stated:

NES does not have an effective system in place to rebalance IM accounts. As a result, client accounts do not always remain within the portfolio allocation percentages originally set by NES and the client. Without an effective system to rebalance client accounts, NES may not meet its clients' investment objectives.

(Emphasis in original).

19. Immediately following the above entry, the report identified the following "management action plan" to address the rebalancing issue:

NES has already begun implementation of an automated rebalancing system that uses the Advent "MOXY" rebalancing engine as a central element. That software

has been installed and tested, and is functional. NES has begun a mailing to reps and clients to inform them of certain changes to our rebalancing policies, and to notify them that out-of-balance accounts will be rebalanced shortly after they receive the notices.

- 20. The report also noted that October 2001 would be the target date for "all accounts to be rebalanced," and that Rozek would be accountable for implementing it.
- 21. The auditor distributed the 2001 audit report to various NES executives, including Rozek.
- 22. Rozek knew that as of July 31, 2001 (the audit report's date), there was no effective system in place to rebalance IM Program accounts. In early 2001, Rozek and the company's president had decided to purchase the Advent "MOXY" software program to automate rebalancing. As of July 31, NES had installed and tested the new software and determined that it could identify the drift between an account's baselines and its current positions. Several weeks after issuance of the July 31 report, Rozek discovered that the MOXY software would not save NES time in processing rebalancing notifications.
- 23. Rozek also knew contrary to what had been noted in the 2001 audit report that NES had not, by the end of July, commenced a mailing to sales representatives and clients informing them of changes to NES' rebalancing policies. Rozek also knew that the October 2001 target date set in the July 31 report for all accounts to be rebalanced was inaccurate because, in July 2001, his expectation was only that all notifications would be sent by October and not that all clients would respond to such notifications and that all rebalancing would be completed by then. Rozek subsequently reported to the company's president that this target date would not be met.
- 24. Shortly after receiving the 2001 audit report, the chief compliance officer asked a compliance department employee to follow-up on all of the management action plans contained in the report. The compliance department employee sought and received a status report from Rozek about the rebalancing issue and, on September 21, 2001, forwarded Rozek's information via e-mail to the chief compliance officer and to two of her superiors within MetLife's compliance department. The e-mail from the compliance department employee, in part, stated:

Status: Three phases have been established to implement the action plan. The 1st phase was completed on 9/10. This consisted of mailing financial representatives baseline reports for each client. The 2nd phase, scheduled for 9/21, consists of mailing financial representatives each clients baseline information as compared to the market. The 3rd phase, scheduled for 9/28, consists of mailing to all clients rebalancing notices. Clients will be instructed to complete a consent form to approve the rebalance.

In fact, in September 2001, NES completed none of these "phases."

25. In a subsequent September 24 e-mail to one of the MetLife compliance officers the same employee wrote: "I should have also mentioned that no serious deficiencies have resulted from these issues that have not already been addressed." These positive reports were based exclusively on information received from Rozek. No compliance officials independently confirmed that the stages described in the status report had been completed, or that NES had installed an effective system for rebalancing all IM Program accounts, and that all accounts had been rebalanced.

Summer 2001 – Fall 2002: NES Fails to Rectify Rebalancing Problems

- 26. Major problems with rebalancing continued from the summer of 2001 through the fall of 2002. Between November 2001 and March 2002, despite the fact that NES still had not installed a final automated solution to the rebalancing problem, Rozek sent to most of NES' IM program clients information packages about new automated options that supposedly would soon be available, together with rebalancing notifications. Rozek sent out three batches of such mailings in November 2001, and January and March 2002. By June 2002, Rozek had sent rebalancing notifications to approximately 2,500 IM Program clients out of the approximately 3,500 clients that had been in the program as of October 2001. Rozek sent no further notices after June 2002.
- 27. Even after these mailings, NES never provided the automated rebalancing services that it told its clients they could select. Furthermore, from December 2001 through the end of 2002, NES did not monitor new IM Program accounts for asset allocation drift. By February 2002, NES had ceased making substantial efforts to address the rebalancing problem.
- 28. Rozek's efforts to resolve the IM Program rebalancing problems essentially ended in or around February 2002. At that time, senior management asked him to turn his attention to working on rebalancing issues related to the MAPS program, an advisory product offered by another MetLife broker-dealer.
- 29. During the entire period from the summer of 2001 through October 2002, Rozek regularly provided status reports to NES' president at weekly one-on-one meetings. During those meetings in the fall of 2001, he kept the president fully apprised regarding the installation of the MOXY program and the resulting problems. During late 2001 and early 2002, Rozek also provided the president with written reports indicating which IM Program clients had received rebalancing notifications and when. As a result, Rozek kept the company's president apprised of the scope of the rebalancing problem and what was being done to rectify it. However, during this entire period, Rozek failed to recommend that the IM Program be closed to new clients, that notices be sent to IM Program clients notifying them of the rebalancing problem, or that the rebalancing representations contained in the IM Program client questionnaires and marketing materials be changed.

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¹ Rozek also generally kept NES' various departments, including the legal and compliance departments, informed concerning his efforts to automate rebalancing during weekly senior staff meetings. However, he did not fully inform anyone other than the president of NES about the complete failure to rebalance IM Program accounts (with the exception of when it was expressly requested by a client or a sales representative) between at least September 2000 and November 2001.

Late 2002 - Early 2003: NES Closes the IM Program to New Clients and Self-Reports

- 30. During October 2002, a MetLife official became concerned that there may be rebalancing problems with the IM Program during discussions related to switching NES' clearing firm. In November, that official communicated his concerns to NES' chief compliance officer, who arranged a conference with Rozek. During that conference, Rozek told the chief compliance officer that the MOXY software that he had installed in 2001 had not accomplished automated rebalancing, and that he had not sent out the vast majority of the rebalancing notices by October 2001, as required by the 2001 audit report's management action plan. During this meeting, he also advised that he had periodically reported these ongoing problems to the company's president. The chief compliance officer subsequently reported these issues to in-house legal counsel. As a result, in December, NES closed the IM Program to new clients (although the program remained open for existing IM Program clients). On or about March 12, 2003, NES sent a letter to its sales field force and existing IM Program clients explaining that it had failed to rebalance some number of IM Program accounts over the past few years, and that it would no longer be performing the rebalancing feature of the program.
- 31. In March 2003, NES self-reported to the Commission staff the company's failure to rebalance IM Program accounts in accordance with its representations to its clients.
- 32. After the commencement of the staff's investigation, NES retained an independent consultant to analyze the impact upon IM Program client accounts of the company's failure to provide promised rebalancing services. The independent consultant calculated the investment returns that each IM Program client would have received during the life of the program, had he or she received all of the rebalancing notices that the company failed to provide, based upon the assumption that all clients would have opted to rebalance their portfolios upon the receipt of such notices. The independent consultant concluded that some accounts had lower returns or greater losses as a result of the lack of rebalancing, while others had better returns. According to the analysis, the total amount of harm to investors from the reduced returns and increased losses was \$7,531,999. During 2004, NES distributed this amount to those IM Program investors whose accounts had lower returns or greater losses, together with interest in the total amount of \$425,765.

VIOLATIONS

33. As a result of the conduct described above, Respondent willfully aided and abetted and caused NES' violations of Sections 206(1) and 206(2) of the Advisers Act, which make it unlawful for any investment adviser, directly or indirectly, to employ any device, scheme or artifice to defraud, or to engage in any transaction, practice, or course of business which operates as a fraud or deceit upon any client or prospective client.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in the Offer of Settlement of Respondent. Accordingly, pursuant to Section 15(b)(6) of the Exchange Act, Section 9(b) of the Investment Company Act and Sections 203(f) and 203(k) of the Advisers Act, it is hereby ORDERED that:

- A. Pursuant to Section 203(k) of the Advisers Act, Respondent shall cease and desist from committing or causing any violations and any future violations of Sections 206(1) and 206(2) of the Advisers Act;
- B. Respondent be, and hereby is, suspended from association with any broker or dealer for a period of 12 months, effective on the second Monday following the entry of this Order.
- C. Respondent be, and hereby is suspended from association with any investment adviser and is prohibited from serving or acting as an employee, officer, director, member of an advisory board, investment adviser or depositor of, or principal underwriter for, a registered investment company or affiliated person of such investment adviser, depositor, or principal underwriter for a period of 12 months, effective on the second Monday following the entry of this Order.
- D. Respondent shall pay a civil penalty in the amount of \$10,000 to the United States Treasury, in eleven equal monthly installments of \$909.10, commencing with the first payment within ten days after the entry of the Order, and continuing with ten subsequent payments on the 28th day of each subsequent month. Such payments shall be: (A) made by United States postal money order, certified check, bank cashier's check or bank money order; (B) made payable to the Securities and Exchange Commission; (C) hand-delivered or mailed to the Office of Financial Management, Securities and Exchange Commission, Operations Center, 6432 General Green Way, Alexandria, Stop 0-3, VA 22312; and (D) submitted under cover letter that identifies Jonathan M. Rozek as a Respondent in these proceedings, the file number of these proceedings, a copy of which cover letter and money order or check shall be sent to David Bergers, Associate District Administrator, Securities and Exchange Commission, 73 Tremont Street, Boston, Massachusetts, 02108. Respondent agrees that if the full amount of any payment described above is not made within ten (10) days following the date the payment is required by this Order, the entire amount of the civil penalty, \$10,000, plus post judgment interest minus payments made, if any, is due and payable immediately without further application. Amounts ordered to be paid as civil money penalties pursuant to this Order shall be treated as penalties paid to the government for all purposes, including all tax purposes. To preserve the deterrent effect of the civil penalty, Respondent agrees that he shall not, after offset or reduction in any Related Investor Action based on Respondent's payment of disgorgement in this action, further benefit by offset or reduction of any part of Respondent's payment of a civil penalty in this action ("Penalty Offset"). If the court in any Related Investor Action grants such Penalty Offset, Respondent agrees that he shall, within 30 days after entry of a final order granting the Penalty Offset, notify the Commission's counsel in this action and pay the amount of the Penalty Offset to the United States Treasury. Such a payment shall not be deemed an additional civil penalty and shall not be deemed to change the amount of

the civil penalty imposed in this proceeding. For purposes of this paragraph, a "Related Investor Action" means a private damages action brought against Respondent by or on behalf of one or more investors based on substantially the same facts as alleged in the Order instituted by the Commission in this proceeding.

By the Commission.

Nancy M. Morris Secretary