Immediate Release Contact: Art Resnick (202)927-8062 March 9, 2005 FY-05-20

PROPOSAL TO ESTABLISH FORT ROSS-SEAVIEW VITICULTURAL AREA

Washington, D.C. - The Alcohol and Tobacco Tax and Trade Bureau (TTB) issued a notice of proposed rulemaking in the Federal Register proposing to establish the 27,500-acre Fort Ross-Seaview viticultural area in western Sonoma County, California. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

Written comments on this proposed addition to our regulations must be received on or before May 9, 2005.

You may send comments to any of the following addresses:

- Chief, Regulations and Procedures Division, Alcohol and Tobacco Tax and Trade Bureau, Attn: Notice No. 34, P.O. Box 14412. Washington, DC 20044-4412.
- 202-927-8525 (facsimile).
- nprm@ttb.gov (e-mail).
- http://www.ttb.gov/alcohol/rules/index.htm. An online comment form is posted with this notice on our Web site.
- http://www.regulations.gov (Federal e-rulemaking portal; follow instructions for submitting comments).

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