

For Immediate Release Contact: Art Resnick (202)927-8062 May 2, 2006 FY-06-32

PROPOSED SONOMA COUNTY GREEN VALLEY VITICULTURAL NAME CHANGE

Washington, D. C. – The Alcohol and Tobacco Tax and Trade Bureau issued a notice of proposed rulemaking in the Federal Register proposing to rename the "Sonoma County Green Valley" viticultural area as the "Green Valley of Russian River Valley" viticultural area. The area's size and boundaries would remain unchanged. This northern California viticultural area is totally within the Russian River Valley viticultural area, the Sonoma Coast viticultural area, and the multi-county North Coast viticultural area. TTB designates viticultural areas to allow vintners to better describe the origin of wines and to allow consumers to better identify the wines they may purchase.

Written comments must be received on or before July 3, 2006.

You may send comments to any of the following addresses:

• Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, Attn: Notice No. 58, P.O. Box 14412, Washington, DC 20044-4412.

- 202-927-8525 (facsimile).
- <u>nprm@ttb.gov</u> (e-mail).

• <u>http://www.ttb.gov/alcohol/rules/index.htm</u>. An online comment form is posted with this notice on our Web site.

• <u>http://www.regulations.gov</u> (Federal e-rulemaking portal; follow instructions for submitting comments).

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