

For Immediate Release Contact: Art Resnick (202)927-8062 August 15, 2005 FY-05-33

Proposed Alta Mesa, Borden Ranch, Clements Hills, Cosumnes River, Jahant, Mokelumne River, and Sloughhouse Viticultural Areas

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published a notice of proposed rulemaking in the Federal Register proposing to establish seven new viticultural areas within the boundary of the existing Lodi viticultural area, which lies within southern Sacramento and northern San Joaquin Counties in California. The seven proposed areas are Alta Mesa, Borden Ranch, Clements Hills, Cosumnes River, Jahant, Mokelumne River, and Sloughhouse. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

Written comments must be received on or before October 14, 2005.

You may send comments to any of the following addresses:

• Chief, Regulations and Procedures Division, Alcohol and Tobacco Tax and Trade Bureau, Attn: Notice No. 50, P.O. Box 14412, Washington, DC 20044-4412.

- 202-927-8525 (facsimile).
- <u>nprm@ttb.gov</u> (e-mail).

• <u>http://www.ttb.gov/alcohol/rules/index.htm</u>. An online comment form is posted with this notice on our Web site.

• <u>http://www.regulations.gov</u> (Federal e-rulemaking portal; follow instructions for submitting comments).

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