Press Release

For Immediate Release Contact: Art Resnick (202)927-8062 November 27, 2006 FY-07-04

TTB ANNOUNCES ESTABLISHMENT OF CHEHALEM MOUNTAINS AND SHAWNEE HILLS VITICULTURAL AREAS

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published two final rules in the Federal Register establishing the Chehalem Mountains and Shawnee Hills viticultural areas.

Treasury Decision TTB-56, establishes the 68,265-acre Chehalem Mountains viticultural area in Clackamas, Yamhill, and Washington Counties, Oregon. This new viticultural area is entirely within the existing Willamette Valley viticultural area.

Treasury Decision TTB-57, establishes the Shawnee Hills viticultural area in the Shawnee National Forest region of southern Illinois.

TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

Both final rules become effective December 27, 2006.

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