For Immediate Release Contact: Art Resnick (202)927-8062 November 20, 2007 FY-07-15

TTB PROPOSES CHANGES TO AVA REGULATIONS

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published a notice of proposed rulemaking (Notice No. 78) today in the Federal Register proposing to amend the regulations concerning the establishment of American viticultural areas (AVAs). The proposed changes would address a number of issues in order to strengthen and maintain the integrity of the AVA program. A link to the notice is available at the TTB web site; www.ttb.gov.

Written comments must be received on or before January 22, 2008.

You may send comments to the following addresses:

- <u>E-mail:</u> <u>http://www.regulations.gov</u> (Federal e-rulemaking portal; follow the instructions for submitting comments);
- <u>U.S. mail:</u> Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, P.O. Box 14412, Washington, DC 20044–4412;
 - <u>Hand Delivery/Courier in lieu of mail:</u> Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street, NW., Suite 200–E, Washington, DC 20005.

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