For Immediate Release Contact: Art Resnick (202)927-8062 April 25, 2008 FY-08-12

TTB ANNOUNCES ESTABLISHMENT OF SWAN CREEK VITICULTRUAL AREA

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published a final rule in the Federal Register establishing the Swan Creek viticultural area in Wilkes, Yadkin, and Iredell Counties, North Carolina. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and allow consumers to better identify the wines they may purchase.

This final rule becomes effective May 27, 2008.

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