Public Notice Submission

Provider Name: Choice Cable TV

Summary: Choice Cable TV provides cable television, high speed data, telephony service, middle mile transport services, and last mile transport services to 30 communities in Southern and Western Puerto Rico via 6 franchise agreements granted by the Telecommunications Regulatory Board of the Commonwealth of Puerto Rico. Choice Cable TV has, and continues, to provide middle mile and last mile transport services to enterprise customers who directly compete with the product offerings provided by Choice Cable TV. Currently, Choice Cable TV provides over 262 miles of middle mile transport for use by a variety of businesses including AT&T Inc. and Worldnet Communications. Middle mile services include IP and Internet transport, dark fiber, transport of up to 40 Gb, Ethernet transport, and Sonet transport. These services are offered via a transport backbone, built at a substantial cost in order to serve our existing enterprise customers and future considerations. The success Choice Cable TV has demonstrated in working with enterprise customers, who seek middle mile transport services, is due primarily to providing customers with a lower per mile cost than is associated with competitive fiber providers including Puerto Rico Telephone Company and Prepa (Prepa Net). In addition, Choice Cable TV also provides broadband service transmission of at least 3 Mbps downstream in multiple communities purported to be unserved or underserved by applicants. Currently Choice Cable TV offers broadband service transmission at downstream speeds of 3 Mbps, 6 Mbps, 8 Mbps, and 15 Mbps. In August of 2010, these speeds will be increased to 6 Mbps, 10 Mbps, 12 Mbps, and 25 Mbps.