Get the Facts About Children's Health Insurance

Information for Coaches

Make sure kids in your community aren't sidelined this season because they don't have health insurance. BadgerCare Plus is Wisconsin's free or low-cost health insurance program that can get your team covered and get them in the game.

Know the rules.

- BadgerCare Plus is available for kids 18 years old or younger.
- Parents can get coverage too, a family of four making up to \$44,000 a year can qualify.
- Kids can get doctor and dentist visits, vision and hearing care, hospital care, mental health services, regular check-ups and shots, and needed treatment, including prescription drugs.
- Even if families have been turned down in the past, they may be able to get their children health coverage now.

Put together a game plan.

- Tell parents about the free or low-cost health insurance for kids and provide the contact information below at anytime during the sports season: at the first parents meeting of the year, in a letter you send home or on a volunteer sign-up sheet.
- Share information with school nurses, guidance counselors, and others at your school.

Watch them score.

• Kids are covered on and off the field and can stay protected even after the sports season is over.

Help your team today by telling families to call 800-362-3002 or visit BadgerCarePlus.org.





