



Toyota and its employees and associates in the United States and across the globe, are pleased to support the National Gallery of Art and to celebrate the close and enduring friendship between the United States and Japan.

Toyota is proud to join the National Gallery of Art and the National Cherry Blossom Festival in celebrating the 100th Anniversary of Japan's gift of 3,000 cherry blossom trees to the nation's capital.

Toyota will mark this centennial celebration by supporting the exhibition of one of Japan's great artistic national treasures, Itō Jakuchū's *Colorful Realm of Living Beings*. A part of the Imperial Household's collection, Itō Jakuchū's works will be shown outside of Japan in their entirety for the first time.

Itō Jakuchū's 18th-century works display scenes of birds and flowers with ink, color and gold on hanging scrolls of silk. Jakuchū's works are emblematic of the careful precision that is at the core of Japanese craftsmanship - a quality valued by the Japanese people and by those of us at Toyota.

And like the Cherry Blossom trees, Toyota's roots run deep throughout the United States. Along with our dealers and suppliers, Toyota employs more than 200,000 people in the US, operates 10 manufacturing plants and has invested over \$18 billion - we value the importance of our friendship with the United States.

This exhibition coincides with the National Cherry Blossom Festival, an annual celebration of the cooperation and friendship between Japan and the United States. The cherry blossom gift has been at the heart of this festival in Washington, D.C., attracting tens of thousands each spring. Toyota will also participate in the planting of new cherry blossom trees in public spaces to ensure the trees continue to mark the dawn of spring in the U.S. capital for years to come.

This spring also marks the anniversary of the 2011 tsunami that devastated Japan and its people. As we remember the tragedy of a year ago, we marvel at the resiliency of the Japanese people and remember the overwhelming generosity from the world, but in particular from the United States.

Toyota and the National Gallery of Art also share a very unique characteristic; we were both founded 75 years ago, making this partnership all the more special.

Our hope is that the *Colorful Realm of Living Beings* exhibition adds to the already spectacular annual celebration, and we invite all festival goers to share in the appreciation of this stunning example of Japanese artistry.