

**Addendum to the 2012 Strategic Sustainability Performance Plan:
Responding to the President's Memorandum on Promotion of Biobased Markets**

On February 21, 2012, President Obama signed a Memorandum, *Driving Innovation and Creating Jobs in Rural America through Biobased and Sustainable Product Procurement*. The memorandum requires all federal agencies to undertake a number of activities to increase their purchase of biobased products. The Department of Health and Human Services (HHS) is moving aggressively to implement the Presidential Memorandum requirements.

Accomplishments to date include:

- HHS incorporated a separate biobased contract review into its quarterly green contract review process. For 2nd and 3rd quarter FY 2012, HHS achieved 87.5% and 94% biobased compliance, respectively (based on a five percent sample).
- HHS held a Purchase Card, Sustainable Acquisition and Strategic Sourcing Symposium in April 2012 for purchase card holders, contracting officers/specialists and program staff and provided a USDA-instructed workshop entitled "Biopreferred is the Future" and a demo of GSA's Green Products Compilation to facilitate the identification of biobased products.
- The HHS Green Purchasing Lead meets with agency Green Procurement Managers on a monthly basis to reinforce biobased purchasing requirements.

Baseline for Biobased Contracting:

Prior to the issuance of the President's February 2012 Memo on Biobased Procurement, HHS' biobased compliance was 87.5% percent of applicable contracts during 2nd quarter FY 2012 (based on review of a five percent sample).

FY 2013 Target/Compliance Goal:

- HHS plans to achieve full compliance of the 95 percent sustainable acquisition goal in Executive Order 13514 for biobased products no later than FY 2014.

Strategies for Improving Compliance:

HHS' strategy for improving compliance--full incorporation of requirements and clauses for biobased products in relevant and appropriate contracts and follow on activities to ensure compliance is achieved--includes the following elements:

- HHS will incorporate a biobased contract review for 100% of Procurement Management Review's (PMRs) conducted in FY 2013.
- HHS will generate and disseminate agency level reports on biobased compliance using data from biobased reporting elements in the Federal Procurement Data System--Next

Generation (FPDS-NG) and the HHS Departmental Contracts Information System (DCIS).

- HHS will review solicitation announcements in FedBizOpps to ensure that biobased language and requirements are incorporated as appropriate and notify agency procurement offices when applicable procurements are not in compliance.
- HHS will update its Green Purchasing portal on the Department's Intranet to reinforce biobased purchasing requirements and include resources such as USDA Statement of Work (SOW) templates, recommended biobased contract language and biobased training resources.

Required Specification Reviews (for all agencies that control specification standards):

The President's Memorandum requires that wherever possible and appropriate, agency specifications require the use of sustainable products, including USDA-designated biobased products, and that any language prohibiting the use of biobased products is removed. The review shall be on a 4-year cycle and a significant number of reviews should be completed by the end of calendar year 2012. Results of these reviews must be reported annually to OMB and the Office of Science and Technology Policy (OSTP).

HHS does not control any specification standards.