

SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM

2011 RADIO ADVERTISING

Region	Market	States (incl. Spill)	Counties	Radio Stations	Phone Number
WRO					
	Los Angeles*	CA	Los Angeles, Orange, San Bernardino, Inye, San Diego (North), Ventura (West), Kern (East), Riverside (West)	<u>KLVE-FM</u> KIIS-FM <u>KLAX-FM</u> KCBS-FM KOST-FM <u>KSCA-FM</u> KRTH-FM KPWR-FM KLOS-FM	CA State Number - 1-877-847-3663 (Eng) CA State Number - 1-888-9-COMIDA (Sp)
SERO					
	Ft. Myers	FL	Lee, Collier, Hendry, Glades, Charlotte, DeSoto	<u>WAVV-FM</u> WJPT-FM WXKB-FM <u>WFSX-FM</u> <u>WTLQ-FM</u> WBTT-FM <u>WOLZ-FM</u>	FL State Number - 1-866-762-2237
	Miami	FL	Broward, Miami-Dade, Monroe, Palm Beach, Upper & Lower Keys	<u>WSUA-AM</u> WFLC-FM <u>WCMQ-FM</u> <u>WMGE-FM</u> <u>WAQL-FM</u> <u>WAMR-FM</u> WLYF-FM WHQT-FM	FL State Number - 1-866-762-2237

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	Orlando	FL	Seminole, Orange, Osceola, Brevard, Volusia, Flagler, Putnam, Marion, Sumter, Lake, Polk	WMMO-FM WCFB-FM WWKA-FM <u>WRUM-FM</u> WXXL-FM <u>WNUE-FM</u> WMGF-FM WJHM-FM	FL State Number - 1-866-762-2237
	Atlanta	GA, AL	Whitfield, Murray, Fannin, Gilmer, Union, Towns, Rabun, Lumpkin, White, Habersham, Stephens, Franklin, Hart, Banks, Hall, Dawson, Gordon, Chattooga, Floyd, Polk, Haralson, Heard, Troup, Meriwether, Pike, Lamar, Upson, Monroe, Butts, Jasper, Putnam, Morgan, Greene, Oconee, Clarke, Ogelthorpe, Madison, Jackson, Elbert, Wilkes, Taliaferro, Hancock, Baldwin, Pickens, Bartow, Cherokee, Forsyth, Paulding, Cobb, Douglas, Carroll, Coweta, Fulton, Fayette, Clayton, Spalding, Henry, Rockdale, Newton, Walton, Barrow, Gwinnett, DeKalb, Harris, Talbot, Taylor (GA); Cleburne, Randolph, Chambers (AL)	WWWQ-FM WVVE-FM WPZE-FM WALR-FM <u>WSB-AM</u> WSB-FM WAOK-AM WKHX-FM <u>WBZY-FM</u>	National Number - 1-800-221-5689

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	Jackson	MS, LA	Hinds, Madison, Rankin, Neshoba, Newton, Attala, Leake, Scott, Smith, Covington, Holmes, Simpson, Jefferson Davis, Lawrence, Walthall, Pike, Lincoln, Copiah, Franklin, Jefferson, Claiborne, Warren, Issaquena, Sharkey, Yazoo, Humphreys (AL); East Carroll, Madison, Tansas (LA)	WMSI-FM WKXI-FM WJMI-FM WJNT-AM WHLH-FM	National Number - 1-800-221-5689
SWRO					
	Laredo	TX	Webb, La Salle, Zapata, Jim Hogg	KNEX-FM <u>KJBZ-FM</u> <u>KBDR-FM</u> KQUR-FM	TX State Number - 211
	McAllen-Brownsville	TX	Hidalgo, Cameron, Willacy, Starr, Jim Hogg, Zapata	KTEX-FM <u>KKPS-FM</u> <u>KGBT-FM</u> <u>KBTO-FM</u> KBFM-FM	TX State Number - 211

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<i>NERO</i>					
	New York City	NY, NJ, CT	Putnam, Westchester, Rockland, Nassau, Suffolk, Bronx, Queens, New York, Kings, Richmond, Dutchess, Orange, Ulster, Sullivan (NY); Monmouth, Middlesex, Somerset, Union, Essex, Hudson, Passaic, Morris, Bergen, Ocean, Mercer, Hunterdon, Warren, Sussex (NJ); Fairfield, New Haven, New London (CT)	WLTW-FM WCBS-FM <u>WPAT-FM</u> <u>WSKO-FM</u> <i>WCBS-AM</i> <i>WABC-AM</i> WINS-AM <u>WXNY-FM</u> WBLS-FM	National Number - 1-800-221-5689

BOLD ITALIC = Older Skewing Stations

BOLD UNDERLINED = Spanish Language Stations

* All radio productions in California include the CalFresh program name.