

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
WRO						
	Los Angeles	KAMP-FM	M-F	AM	5a-6a	23
	Los Angeles	KAMP-FM	M-F	AM	6a-10a	23
	Los Angeles	KAMP-FM	M-F	MD	12p-3p	23
	Los Angeles	KAMP-FM	Sa-Su	WK	6a-7p	18
	Los Angeles	KCBS-FM	M-F	AM	5a-6a	48
	Los Angeles	KCBS-FM	M-F	AM	6a-10a	16
	Los Angeles	KCBS-FM	M-F	MD	10a-3p	32
	Los Angeles	KCBS-FM	M-F	PM	6P-11P	29
	Los Angeles	KCBS-FM	Sa-Su	WK	6a-7p	44
	Los Angeles	KFI-AM	M-F	AM	6a-10a	45
	Los Angeles	KFI-AM	M-F	MD	10a-3p	21
	Los Angeles	KFI-AM	M-F	PM	3p-7p	18
	Los Angeles	KFI-AM	Sa	WK	6a-7p	10
	Los Angeles	KFI-AM	Su	WK	6a-7p	8
	Los Angeles	KIIS-FM	M-F	AM	6a-10a	10
	Los Angeles	KIIS-FM	M-F	MD	10a-3p	20
	Los Angeles	KIIS-FM	M-F	PM	3p-7p	25
	Los Angeles	KIIS-FM	Sa	WK	6a-7p	30
	Los Angeles	KIIS-FM	Su	WK	6a-7p	27
	Los Angeles	KLVE-FM	M-F	AM	7a-10a	31
	Los Angeles	KLVE-FM	M-F	MD	10a-3p	32
	Los Angeles	KLVE-FM	M-F	PM	3p-6p	31
	Los Angeles	KLVE-FM	M-F	PM	6p-8p	31
	Los Angeles	KLVE-FM	M-F	AM	5a-6a	33
	Los Angeles	KLVE-FM	Sa	WK	6a-7p	30
	Los Angeles	KLVE-FM	Su	WK	6a-7p	10
	Los Angeles	KNX-AM	M-F	PM	7p-11p	16
	Los Angeles	KNX-AM	M-F	MD	10a-3p	32
	Los Angeles	KNX-AM	M-F	PM	3p-7p	43
	Los Angeles	KNX-AM	Sa-Su	WK	6a-7p	33
	Los Angeles	KOST-AM	M-F	AM	6a-10a	29
	Los Angeles	KOST-AM	M-F	PM	7p-11p	29
	Los Angeles	KOST-AM	M-F	MD	10a-3p	21
	Los Angeles	KOST-AM	M-F	PM	3p-7p	21
	Los Angeles	KOST-AM	Sa	WK	6a-7p	24
	Los Angeles	KOST-AM	Su	WK	6a-7p	21

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Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Los Angeles	KPWR-FM	M-F	AM	5a-6a	60
	Los Angeles	KPWR-FM	M-F	AM	6a-10a	25
	Los Angeles	KPWR-FM	M-F	PM	7p-11p	40
	Los Angeles	KPWR-FM	M-F	MD	10a-3p	30
	Los Angeles	KPWR-FM	M-F	PM	3p-7p	30
	Los Angeles	KPWR-FM	Sa-Su	WK	6a-7p	49
	Los Angeles	KRTH-FM	M-F	PM	7p-11p	16
	Los Angeles	KRTH-FM	M-F	MD	10a-3p	35
	Los Angeles	KRTH-FM	M-F	PM	3p-7p	32
	Los Angeles	KRTH-FM	Sa-Su	WK	6a-7p	44
	Los Angeles	KSCA-FM	M-F	AM	6a-10a	53
	Los Angeles	KSCA-FM	M-F	MD	10a-3p	51
	Los Angeles	KSCA-FM	M-F	PM	3p-7p	37
	Los Angeles	KSCA-FM	M-F	AM	5a-6a	62
	Los Angeles	KSCA-FM	Sa	WK	6a-7p	17
	Los Angeles	KSCA-FM	Su	WK	6a-7p	13
	Los Angeles	KTWV-FM	M-F	AM	5a-6a	39
	Los Angeles	KTWV-FM	M-F	AM	6a-10a	12
	Los Angeles	KTWV-FM	M-F	PM	7p-11p	26
	Los Angeles	KTWV-FM	M-F	MD	10a-3p	22
	Los Angeles	KTWV-FM	M-F	PM	3p-7p	22
	Los Angeles	KTWV-FM	Sa-Su	WK	6a-7p	37
	Los Angeles	KLAX-FM	M-F	AM	5a-6a	47
	Los Angeles	KLAX-FM	M-F	AM	6a-10a	47
	Los Angeles	KLAX-FM	M-F	MD	10a-3p	47
	Los Angeles	KLAX-FM	M-F	PM	3p-7p	32
	Los Angeles	KLAX-FM	Sa-Su	WK	6a-7p	53
	Sacramento	KDND-FM	M-F	AM	6a-10a	13
	Sacramento	KDND-FM	M-F	PM	7p-11p	90
	Sacramento	KDND-FM	M-F	MD	10a-3p	18
	Sacramento	KDND-FM	M-F	PM	3p-7p	36
	Sacramento	KDND-FM	M-F	AM	5a-6a	26
	Sacramento	KDND-FM	Sa-Su	WK	6a-7p	54
	Sacramento	KFBK-AM	M-F	AM	6a-10a	32
	Sacramento	KFBK-AM	M-F	MD	10a-3p	16
	Sacramento	KFBK-AM	Sa	WK	6a-7p	51
	Sacramento	KFBK-AM	Su	WK	6a-7p	47

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Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Sacramento	KHYL-FM	M-F	AM	6a-10a	28
	Sacramento	KHYL-FM	M-F	MD	10a-3p	70
	Sacramento	KHYL-FM	M-F	PM	3p-7p	14
	Sacramento	KHYL-FM	Sa	WK	6a-7p	69
	Sacramento	KHYL-FM	Su	WK	6a-7p	66
	Sacramento	KNCI-FM	M-F	AM	5a-6a	28
	Sacramento	KNCI-FM	M-F	PM	7p-11p	70
	Sacramento	KNCI-FM	M-F	MD	10a-3p	70
	Sacramento	KNCI-FM	Sa-Su	WK	6a-7p	70
	Sacramento	KRXQ-FM	M-F	AM	5a-6a	14
	Sacramento	KRXQ-FM	M-F	PM	7p-11p	53
	Sacramento	KRXQ-FM	M-F	MD	10a-3p	39
	Sacramento	KRXQ-FM	M-F	AM	6a-10a	28
	Sacramento	KRXQ-FM	Sa-Su	WK	6a-7p	64
	Sacramento	KSEG-FM	M-F	AM	5a-6a	26
	Sacramento	KSEG-FM	M-F	AM	6a-10a	28
	Sacramento	KSEG-FM	M-F	PM	7p-11p	45
	Sacramento	KSEG-FM	M-F	MD	10a-3p	26
	Sacramento	KSEG-FM	M-F	PM	3p-7p	26
	Sacramento	KSEG-FM	Sa-Su	WK	6a-7p	30
	Sacramento	KSFM-FM	M-F	AM	5a-6a	30
	Sacramento	KSFM-FM	M-F	AM	6a-10a	15
	Sacramento	KSFM-FM	M-F	PM	7p-11p	75
	Sacramento	KSFM-FM	M-F	MD	10a-3p	30
	Sacramento	KSFM-FM	M-F	PM	3p-7p	15
	Sacramento	KSFM-FM	Sa-Su	WK	6a-7p	75
	Riverside - San Bernardino	KATY-FM	M-F	AM	6a-10a	54
	Riverside - San Bernardino	KATY-FM	M-F	MD	10a-3p	54
	Riverside - San Bernardino	KATY-FM	M-F	PM	3p-7p	54
	Riverside - San Bernardino	KATY-FM	Sa-Su	WK	6a-7p	90
	Riverside - San Bernardino	KDAY-FM	M-F	AM	6a-10a	18
	Riverside - San Bernardino	KDAY-FM	M-F	PM	7p-11p	36
	Riverside - San Bernardino	KDAY-FM	M-F	MD	10a-3p	36
	Riverside - San Bernardino	KDAY-FM	M-F	PM	3p-7p	90
	Riverside - San Bernardino	KDAY-FM	Sa-Su	WK	6a-7p	18
	Riverside - San Bernardino	KFRG-FM	M-F	AM	6a-10a	18
	Riverside - San Bernardino	KFRG-FM	M-F	PM	7p-11p	90

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Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Riverside - San Bernardino	KFRG-FM	M-F	MD	10a-3p	90
	Riverside - San Bernardino	KFRG-FM	M-F	PM	3p-7p	36
	Riverside - San Bernardino	KFRG-FM	Sa-Su	WK	6a-7p	86
	Riverside - San Bernardino	KGGI-FM	M-F	AM	6a-10a	36
	Riverside - San Bernardino	KGGI-FM	M-F	PM	7p-11p	89
	Riverside - San Bernardino	KGGI-FM	M-F	MD	10a-3p	54
	Riverside - San Bernardino	KGGI-FM	M-F	PM	3p-7p	55
	Riverside - San Bernardino	KGGI-FM	Sa	WK	6a-7p	80
	Riverside - San Bernardino	KGGI-FM	Su	WK	6a-7p	75
	Riverside - San Bernardino	KOLA-FM	M-F	AM	6a-10a	18
	Riverside - San Bernardino	KOLA-FM	M-F	PM	7p-11p	90
	Riverside - San Bernardino	KOLA-FM	M-F	MD	10a-3p	75
	Riverside - San Bernardino	KOLA-FM	M-F	PM	3p-7p	36
	Riverside - San Bernardino	KOLA-FM	Sa	WK	6a-7p	72
	Riverside - San Bernardino	KOLA-FM	Su	WK	6a-7p	68
	Victor Valley	KATJ-FM	M-F	AM	6a-10a	90
	Victor Valley	KATJ-FM	M-F	MD	10a-3p	90
	Victor Valley	KATJ-FM	M-F	PM	7p-11p	36
	Victor Valley	KATJ-FM	Sa-Su	WK	6a-7p	36
	Victor Valley	KIXA-FM	M-F	AM	6a-10a	18
	Victor Valley	KIXA-FM	M-F	MD	10a-3p	109
	Victor Valley	KIXA-FM	M-F	PM	3p-7p	36
	Victor Valley	KIXA-FM	M-F	PM	7p-11p	73
	Victor Valley	KIXA-FM	Sa-Su	WK	6a-7p	40
	Victor Valley	KIXW-AM	M-F	AM	6a-10a	90
	Victor Valley	KIXW-AM	M-F	MD	10a-3p	80
	Victor Valley	KZXY-FM	M-F	AM	6a-10a	34
	Victor Valley	KZXY-FM	M-F	PM	7p-11p	36
	Stockton - Modesto	KJSN-FM	M-F	AM	6a-10a	90
	Stockton - Modesto	KJSN-FM	M-F	PM	7p-11p	90
	Stockton - Modesto	KJSN-FM	M-F	MD	10a-3p	90
	Stockton - Modesto	KJSN-FM	M-F	PM	3p-7p	90
	Stockton - Modesto	KJSN-FM	Sa	WK	6a-7p	90
	Stockton - Modesto	KJSN-FM	Su	WK	6a-7p	85
	Stockton - Modesto	KWNN-FM	M-F	AM	6a-10a	14
	Stockton - Modesto	KWNN-FM	M-F	PM	7p-11p	14
	Stockton - Modesto	KWNN-FM	M-F	MD	10a-3p	14

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Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Stockton - Modesto	KWNN-FM	M-F	PM	3p-7p	14
	Stockton - Modesto	KWNN-FM	Sa-Su	WK	6a-7p	28
	Stockton - Modesto	KBRG-FM	M-F	AM	6a-10a	90
	Stockton - Modesto	KBRG-FM	M-F	MD	10a-3p	90
	Stockton - Modesto	KBRG-FM	M-F	PM	3p-7p	90
	Stockton - Modesto	KBRG-FM	M-F	PM	7p-11p	90
	Stockton - Modesto	KBRG-FM	Sa	WK	6a-7p	90
	Stockton - Modesto	KBRG-FM	Su	WK	6a-7p	85
	Stockton - Modesto	KATM-FM	M-F	AM	5a-6a	36
	Stockton - Modesto	KATM-FM	M-F	AM	6a-10a	90
	Stockton - Modesto	KATM-FM	M-F	PM	7p-11p	90
	Stockton - Modesto	KATM-FM	M-F	MD	10a-3p	90
	Stockton - Modesto	KATM-FM	M-F	PM	3p-7p	36
	Stockton - Modesto	KATM-FM	Sa-Su	WK	6a-7p	119
	Stockton - Modesto	KHKK-FM	M-F	AM	6a-10a	36
	Stockton - Modesto	KHKK-FM	M-F	PM	7p-11p	90
	Stockton - Modesto	KHKK-FM	M-F	MD	10a-3p	54
	Stockton - Modesto	KHKK-FM	M-F	PM	3p-7p	36
	Stockton - Modesto	KHKK-FM	Sa-Su	WK	6a-7p	36
	Stockton - Modesto	KQOD-FM	M-F	AM	6a-10a	90
	Stockton - Modesto	KQOD-FM	M-F	PM	7p-11p	90
	Stockton - Modesto	KQOD-FM	M-F	MD	10a-3p	90
	Stockton - Modesto	KQOD-FM	M-F	PM	3p-7p	90
	Stockton - Modesto	KQOD-FM	Sa	WK	6a-7p	90
	Stockton - Modesto	KQOD-FM	Su	WK	6a-7p	85
	Stockton - Modesto	KWIN-FM	M-F	AM	5a-6a	36
	Stockton - Modesto	KWIN-FM	M-F	AM	6a-10a	126
	Stockton - Modesto	KWIN-FM	M-F	PM	7p-11p	90
	Stockton - Modesto	KWIN-FM	M-F	MD	10a-3p	90
	Stockton - Modesto	KWIN-FM	M-F	PM	3p-7p	90
	Stockton - Modesto	KWIN-FM	Sa-Su	WK	6a-7p	90
	Rural / Non-Metro (CA)	KABX-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KAHI-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KATA-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KBLF-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KCEO-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KCFJ-AM	M-Su	RT	6a-6p	314

**USDA FNS Supplemental Nutrition Assistance Program
2012 Radio Advertising**

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Rural / Non-Metro (CA)	KCWH-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KESP-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KFSD-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KFYV-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KKZZ-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KLAA-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KLOA-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KLOA-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KMET-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KMYC-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KNAH-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KNRO-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KNRY-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KPKR-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KPOD-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KPTR-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KRAK-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KRDG-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KRKC-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KSAC-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KSHA-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KSMA-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KSPA-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KTHO-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KTHO-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KTMS-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KUHL-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KVEC-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KVFG-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KVML-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KVON-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KVTA-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KVYN-FM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KWDJ-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KWXY-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KXBX-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KXO-AM	M-Su	RT	6a-6p	314

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Rural / Non-Metro (CA)	KYAA-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KYOS-AM	M-Su	RT	6a-6p	314
	Rural / Non-Metro (CA)	KZIQ-FM	M-Su	RT	6a-6p	314
SERO						
	Charleston	WEZL-FM	M-F	AM	6a-10a	25
	Charleston	WEZL-FM	M-F	PM	7p-11p	11
	Charleston	WEZL-FM	M-F	MD	10a-3p	26
	Charleston	WEZL-FM	M-F	PM	3p-7p	11
	Charleston	WEZL-FM	Sa	WK	6a-7p	30
	Charleston	WEZL-FM	Su	WK	6a-7p	28
	Charleston	WMGL-FM	M-F	AM	6a-10a	30
	Charleston	WMGL-FM	M-F	PM	7p-11p	15
	Charleston	WMGL-FM	M-F	PM	3p-7p	45
	Charleston	WMGL-FM	Sa	WK	6a-7p	45
	Charleston	WTMA-AM	M-F	AM	6a-10a	26
	Charleston	WTMA-AM	M-F	MD	10a-3p	26
	Charleston	WTMA-AM	M-F	PM	3p-7p	16
	Charleston	WTMA-AM	M-F	PM	7p-11p	15
	Charleston	WTMA-AM	Sa	WK	6a-7p	45
	Charleston	WWWZ-FM	M-F	AM	6a-10a	30
	Charleston	WWWZ-FM	M-F	PM	7p-11p	15
	Charleston	WWWZ-FM	M-F	MD	10a-3p	41
	Charleston	WWWZ-FM	Sa	WK	6a-7p	30
	Charleston	WWWZ-FM	Su	WK	6a-7p	28
	Charleston	WXST-FM	M-F	AM	6a-10a	26
	Charleston	WXST-FM	M-F	PM	7p-11p	15
	Charleston	WXST-FM	M-F	MD	10a-3p	26
	Charleston	WXST-FM	M-F	PM	3p-7p	52
	Charleston	WXST-FM	Sa	WK	6a-7p	30
	Charleston	WXST-FM	Su	WK	6a-7p	28
	Greenville - Spartanburg	WESC-FM	M-F	AM	6a-10a	18
	Greenville - Spartanburg	WESC-FM	M-F	MD	10a-3p	54
	Greenville - Spartanburg	WESC-FM	Sa	WK	6a-7p	90
	Greenville - Spartanburg	WESC-FM	Su	WK	6a-7p	85
	Greenville - Spartanburg	WJMZ-FM	M-F	AM	6a-10a	18
	Greenville - Spartanburg	WJMZ-FM	M-F	PM	7p-11p	37
	Greenville - Spartanburg	WJMZ-FM	M-F	MD	10a-3p	36

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Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Greenville - Spartanburg	WJMZ-FM	M-F	PM	3p-7p	36
	Greenville - Spartanburg	WJMZ-FM	Su	WK	6a-7p	85
	Greenville - Spartanburg	WORD-AM	M-F	AM	6a-10a	108
	Greenville - Spartanburg	WORD-AM	M-F	MD	10a-3p	144
	Greenville - Spartanburg	WORD-AM	M-F	PM	3p-7p	72
	Greenville - Spartanburg	WORD-AM	Sa	WK	6a-7p	54
	Greenville - Spartanburg	WSPA-FM	M-F	AM	6a-10a	36
	Greenville - Spartanburg	WSPA-FM	M-F	PM	7p-11p	90
	Greenville - Spartanburg	WSPA-FM	M-F	MD	10a-3p	36
	Greenville - Spartanburg	WSPA-FM	M-F	PM	3p-7p	18
	Greenville - Spartanburg	WSSL-FM	M-F	MD	10a-3p	29
	Greenville - Spartanburg	WSSL-FM	M-F	PM	3p-7p	29
	Greenville - Spartanburg	WSSL-FM	Sa	WK	6a-7p	72
	Greenville - Spartanburg	WSSL-FM	Su	WK	6a-7p	68
	Rural / Non-Metro (SC)	WALI-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WANS-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WBCU-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WBHC-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WCAM-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WCRS-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WDOG-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WDOG-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WDXY-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WFIS-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WGTV-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WGVL-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WGZO-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WHGS-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WHYM-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WJMX-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WKDK-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WKSC-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WKSX-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WLMA-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WLOW-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WMIR-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WOLH-AM	M-Su	RT	6a-6p	125

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Rural / Non-Metro (SC)	WOLH-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WORD-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WPCC-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WQUL-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WSPG-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WTMA-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WVOC-AM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WYRD-FM	M-Su	RT	6a-6p	125
	Rural / Non-Metro (SC)	WZZQ-AM	M-Su	RT	6a-6p	125
	Greenville - New Bern	WERO-FM	M-F	AM	6a-10a	19
	Greenville - New Bern	WERO-FM	M-F	PM	7p-11p	36
	Greenville - New Bern	WERO-FM	M-F	MD	10a-3p	45
	Greenville - New Bern	WIKS-FM	M-F	AM	6a-10a	21
	Greenville - New Bern	WIKS-FM	M-F	PM	7p-11p	24
	Greenville - New Bern	WIKS-FM	M-F	MD	10a-3p	24
	Greenville - New Bern	WIKS-FM	M-F	PM	3p-7p	24
	Greenville - New Bern	WIKS-FM	Sa	WK	6a-7p	29
	Greenville - New Bern	WIKS-FM	Su	WK	6a-12p	14
	Greenville - New Bern	WIKS-FM	Su	WK	12p-7p	28
	Greenville - New Bern	WNCT-FM	M-F	AM	6a-10a	36
	Greenville - New Bern	WNCT-FM	M-F	PM	7p-11p	36
	Greenville - New Bern	WNCT-FM	M-F	MD	10a-3p	22
	Greenville - New Bern	WNCT-FM	M-F	PM	3p-7p	22
	Greenville - New Bern	WNCT-FM	Sa	WK	6a-7p	30
	Greenville - New Bern	WNCT-FM	Su	WK	6a-7p	28
	Greenville - New Bern	WRNS-FM	M-F	AM	6a-10a	30
	Greenville - New Bern	WRNS-FM	M-F	PM	7p-11p	33
	Greenville - New Bern	WRNS-FM	M-F	MD	10a-3p	33
	Greenville - New Bern	WRNS-FM	M-F	PM	3p-7p	18
	Greenville - New Bern	WRNS-FM	Sa	WK	6a-7p	30
	Greenville - New Bern	WRNS-FM	Su	WK	6a-7p	28
	Greenville - New Bern	WTIB-FM	M-F	AM	6a-10a	15
	Greenville - New Bern	WTIB-FM	M-F	PM	7p-11p	30
	Greenville - New Bern	WTIB-FM	M-F	MD	10a-3p	15
	Greenville - New Bern	WTIB-FM	M-F	PM	3p-7p	15
	Raleigh - Durham	WFXC-FM	M-F	AM	6a-10a	90
	Raleigh - Durham	WFXC-FM	M-F	PM	7p-11p	90

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Raleigh - Durham	WFXC-FM	M-F	MD	10a-3p	144
	Raleigh - Durham	WFXC-FM	M-F	PM	3p-7p	90
	Raleigh - Durham	WFXC-FM	Sa	WK	6a-7p	54
	Raleigh - Durham	WFXC-FM	Su	WK	6a-7p	68
	Raleigh - Durham	WKSL-FM	M-F	PM	7p-11p	90
	Raleigh - Durham	WKSL-FM	M-F	MD	10a-3p	26
	Raleigh - Durham	WKSL-FM	M-F	PM	3p-7p	36
	Raleigh - Durham	WKSL-FM	Sa	WK	6a-7p	54
	Raleigh - Durham	WKSL-FM	Su	WK	6a-7p	51
	Raleigh - Durham	WNNL-FM	M-F	AM	6a-10a	54
	Raleigh - Durham	WNNL-FM	M-F	MD	10a-3p	54
	Raleigh - Durham	WNNL-FM	M-F	PM	3p-7p	54
	Raleigh - Durham	WNNL-FM	Sa	WK	6a-7p	54
	Raleigh - Durham	WNNL-FM	Su	WK	6a-7p	51
	Raleigh - Durham	WQDR-FM	M-F	AM	6a-10a	18
	Raleigh - Durham	WQDR-FM	M-F	AM	5a-6a	35
	Raleigh - Durham	WQDR-FM	M-F	MD	10a-3p	36
	Raleigh - Durham	WQDR-FM	M-F	PM	3p-7p	36
	Raleigh - Durham	WQDR-FM	M-F	PM	7p-11p	36
	Raleigh - Durham	WQDR-FM	Sa	WK	6a-7p	36
	Raleigh - Durham	WQDR-FM	Su	WK	6a-7p	34
	Raleigh - Durham	WQOK-FM	M-F	AM	6a-10a	7
	Raleigh - Durham	WQOK-FM	M-F	PM	7p-11p	90
	Raleigh - Durham	WQOK-FM	M-F	MD	10a-3p	36
	Raleigh - Durham	WQOK-FM	Sa	WK	6a-7p	54
	Raleigh - Durham	WQOK-FM	Su	WK	6a-7p	51
	Raleigh - Durham	WRAL-FM	M-F	AM	6a-10a	26
	Raleigh - Durham	WRAL-FM	M-F	PM	7p-11p	36
	Raleigh - Durham	WRAL-FM	M-F	MD	10a-3p	18
	Raleigh - Durham	WRAL-FM	M-F	PM	3p-7p	18
	Raleigh - Durham	WRAL-FM	Sa	WK	6a-7p	36
	Raleigh - Durham	WRAL-FM	Su	WK	6a-7p	34
	Rural / Non-Metro (NC)	WAAV-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WACB-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WAGR-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WARR-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WATA-AM	M-Su	RT	6a-6p	120

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Rural / Non-Metro (NC)	WAYN-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WBAG-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WBHN-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WBLA-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WCAB-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WCCG-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WCKB-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WCLN-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WCPS-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WCSL-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WDLX-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WDLZ-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WEEB-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WEED-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WENC-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WERX-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WEWO-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WFSC-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WGBR-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WGCR-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WGHB-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WGNC-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WGQR-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WHKY-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WIAM-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WIDU-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WIXE-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WIZS-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WJRI-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WJRM-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WJSG-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WKIX-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WKIX-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WKRX-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WKXR-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WKYK-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WLHC-FM	M-Su	RT	6a-6p	120

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Rural / Non-Metro (NC)	WLLY-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WLNC-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WLON-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WLQC-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WLXN-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WMFA-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WNCA-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WNOS-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WOBR-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WOBX-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WOHS-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WPCM-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WPNC-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WPTF-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WPTM-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WPYB-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WRSV-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WRXO-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WSJS-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WSME-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WSOC-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WSPC-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WSTP-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WTAB-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WTLK-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WTOE-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WTXY-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WTZQ-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WVOT-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WWDR-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WWNC-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WXRC-FM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WYNC-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WYRN-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WZGM-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WZGV-AM	M-Su	RT	6a-6p	120
	Rural / Non-Metro (NC)	WZTK-FM	M-Su	RT	6a-6p	120

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
SWRO						
	Houston - Galveston	KBXX-FM	M-F	AM	6a-10a	9
	Houston - Galveston	KBXX-FM	M-F	PM	7p-11p	28
	Houston - Galveston	KBXX-FM	M-F	MD	10a-3p	24
	Houston - Galveston	KBXX-FM	Sa	WK	6a-7p	28
	Houston - Galveston	KBXX-FM	Su	WK	6a-7p	26
	Houston - Galveston	KILT-FM	M-F	AM	6a-10a	24
	Houston - Galveston	KILT-FM	M-F	MD	10a-3p	28
	Houston - Galveston	KILT-FM	M-F	PM	3p-7p	24
	Houston - Galveston	KILT-FM	Sa	WK	6a-7p	32
	Houston - Galveston	KILT-FM	Su	WK	6a-7p	30
	Houston - Galveston	KLOL-FM	M-F	AM	6a-10a	24
	Houston - Galveston	KLOL-FM	M-F	PM	7p-11p	32
	Houston - Galveston	KLOL-FM	M-F	MD	10a-3p	20
	Houston - Galveston	KLOL-FM	M-F	PM	3p-7p	32
	Houston - Galveston	KLOL-FM	Sa	WK	6a-7p	40
	Houston - Galveston	KLOL-FM	Su	WK	6a-7p	30
	Houston - Galveston	KLTN-FM	M-F	AM	6a-10a	12
	Houston - Galveston	KLTN-FM	M-F	PM	7p-11p	16
	Houston - Galveston	KLTN-FM	M-F	MD	10a-3p	28
	Houston - Galveston	KLTN-FM	M-F	AM	5a-6a	32
	Houston - Galveston	KLTN-FM	M-F	PM	3p-7p	48
	Houston - Galveston	KMJQ-FM	M-F	AM	6a-10a	12
	Houston - Galveston	KMJQ-FM	M-F	PM	7p-11p	28
	Houston - Galveston	KMJQ-FM	M-F	MD	10a-3p	24
	Houston - Galveston	KMJQ-FM	M-F	PM	3p-7p	32
	Houston - Galveston	KMJQ-FM	Sa	WK	6a-7p	32
	Houston - Galveston	KMJQ-FM	Su	WK	6a-7p	30
	Houston - Galveston	KODA-FM	M-F	AM	6a-10a	8
	Houston - Galveston	KODA-FM	M-F	PM	7p-11p	24
	Houston - Galveston	KODA-FM	M-F	MD	10a-3p	20
	Houston - Galveston	KODA-FM	M-F	PM	3p-7p	24
	Houston - Galveston	KODA-FM	Sa	WK	6a-7p	24
	Houston - Galveston	KODA-FM	Su	WK	6a-7p	22
	Houston - Galveston	KOVE-FM	M-F	AM	6a-10a	32
	Houston - Galveston	KOVE-FM	M-F	MD	10a-3p	32
	Houston - Galveston	KOVE-FM	M-F	PM	3p-7p	86

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Houston - Galveston	KOVE-FM	Sa	WK	6a-7p	28
	Houston - Galveston	KOVE-FM	Su	WK	6a-7p	26
	Houston - Galveston	KTHT-FM	M-F	AM	6a-10a	44
	Houston - Galveston	KTHT-FM	M-F	PM	7p-11p	23
	Houston - Galveston	KTHT-FM	M-F	MD	10a-3p	42
	Houston - Galveston	KTHT-FM	Sa	WK	6a-7p	44
	Houston - Galveston	KTHT-FM	Su	WK	6a-7p	42
	Laredo	KQUR-FM	M-F	AM	6a-10a	12
	Laredo	KQUR-FM	M-F	MD	10a-3p	12
	Laredo	KQUR-FM	M-F	PM	3p-7p	12
	Laredo	KQUR-FM	M-F	PM	7p-11p	17
	Laredo	KNEX-FM	M-F	AM	6a-10a	18
	Laredo	KNEX-FM	M-F	MD	10a-3p	20
	Laredo	KNEX-FM	M-F	PM	3p-7p	20
	Laredo	KNEX-FM	M-F	PM	7p-11p	20
	Laredo	KBDR-FM	M-F	AM	6a-10a	74
	Laredo	KBDR-FM	M-F	MD	10a-3p	32
	Laredo	KBDR-FM	M-F	PM	3p-7p	32
	McAllen - Brownsville	KBFM-FM	M-F	AM	6a-10a	35
	McAllen - Brownsville	KBFM-FM	M-F	MD	10a-3p	30
	McAllen - Brownsville	KBFM-FM	M-F	PM	3p-7p	18
	McAllen - Brownsville	KBFM-FM	Sa	WK	6a-7p	14
	McAllen - Brownsville	KBFM-FM	Su	WK	6a-7p	14
	McAllen - Brownsville	KBTQ-FM	M-F	AM	6a-10a	42
	McAllen - Brownsville	KBTQ-FM	M-F	MD	10a-3p	21
	McAllen - Brownsville	KGBT-FM	M-F	AM	6a-10a	31
	McAllen - Brownsville	KGBT-FM	M-F	MD	10a-3p	21
	McAllen - Brownsville	KGBT-FM	M-F	PM	3p-7p	21
	McAllen - Brownsville	KGBT-FM	Sa	WK	6a-7p	17
	McAllen - Brownsville	KGBT-FM	Su	WK	6a-7p	15
	McAllen - Brownsville	KTEX-FM	M-F	AM	6a-10a	26
	McAllen - Brownsville	KTEX-FM	M-F	MD	10a-3p	26
	McAllen - Brownsville	KTEX-FM	M-F	PM	3p-7p	26
	McAllen - Brownsville	KVLY-FM	M-F	AM	6a-10a	14
	McAllen - Brownsville	KVLY-FM	M-F	PM	7p-11p	14
	McAllen - Brownsville	KVLY-FM	M-F	MD	10a-3p	14
	San Angelo	KGKL-FM	M-F	AM	6a-10a	22

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	San Angelo	KGKL-FM	M-F	MD	10a-3p	21
	San Angelo	KGKL-FM	M-F	PM	3p-7p	22
	San Angelo	KKCN-FM	M-F	AM	6a-10a	14
	San Angelo	KKCN-FM	M-F	MD	10a-3p	22
	San Angelo	KKCN-FM	M-F	PM	3p-7p	22
	San Angelo	KCLL-FM	M-F	AM	6a-10a	18
	San Angelo	KCLL-FM	M-F	MD	10a-3p	18
	San Angelo	KCLL-FM	M-F	PM	3p-7p	18
	San Angelo	KCLL-FM	M-F	PM	7p-11p	18
	San Angelo	KIXY-FM	M-F	AM	6a-10a	22
	San Angelo	KIXY-FM	M-F	MD	10a-3p	22
	San Angelo	KIXY-FM	M-F	PM	7p-11p	21
	San Angelo	KWFR-FM	M-F	AM	6a-10a	22
	San Angelo	KWFR-FM	M-F	MD	10a-3p	22
	San Angelo	KWFR-FM	M-F	PM	3p-7p	22
	San Angelo	KWFR-FM	M-F	PM	7p-11p	22
	Rural / Non-Metro (TX)	KACQ-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KAML-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KAND-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KATX-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KAUM-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KBEC-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KBEY-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KBST-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KBST-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KBUK-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KCAR-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KCLE-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KCLW-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KCOM-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KCRS-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KCTI-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KCTX-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KCUB-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KCYL-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KDET-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KDHN-AM	M-Su	RT	6a-6p	140

**USDA FNS Supplemental Nutrition Assistance Program
2012 Radio Advertising**

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Rural / Non-Metro (TX)	KEEP-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KETX-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KEYE-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KFAN-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KFST-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KFYN-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KGAF-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KGAS-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KGAS-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KGNC-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KGVL-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KHBR-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KHOS-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KIKK-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KIKZ-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KILT-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KILT-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KIUN-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KIVY-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KIVY-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KJAS-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KJTV-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KKHH-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KKSA-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KLBJ-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KLBJ-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KLDE-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KLVT-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KMBL-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KMHT-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KMHT-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KMOO-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KMVL-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KMVL-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KNAF-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KNEL-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KNEL-FM	M-Su	RT	6a-6p	140

**USDA FNS Supplemental Nutrition Assistance Program
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Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Rural / Non-Metro (TX)	KNES-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KNET-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KNTX-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KNUZ-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KOGT-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KOMX-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KPAN-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KPAN-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KPET-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KPSO-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KPXI-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KQBZ-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KRBA-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KRLD-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KRNH-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KROD-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KROX-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KRPT-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KRUN-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KRXT-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KSEM-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KSEY-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KSHN-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KSST-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KSTA-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KSWA-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KSYY-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KTBB-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KTFS-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KTFS-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KTHP-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KTKR-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KTLU-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KTXM-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KULM-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KULP-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KURV-AM	M-Su	RT	6a-6p	140

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Rural / Non-Metro (TX)	KVLF-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KVLG-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KVMC-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KVNN-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KVOP-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KVOU-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KVRP-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KVWC FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KVWC-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KWBC-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KWKQ-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KWRD-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KWRW-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KXOX-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KXOX-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KXYL-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KYKM-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KYOX-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KYXX-FM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KZEE-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KZNE-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KZQQ-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	KZZN-AM	M-Su	RT	6a-6p	140
	Rural / Non-Metro (TX)	WOAI-AM	M-Su	RT	6a-6p	140
MWRO						
	Akron	WAKR-FM	M-F	AM	6a-10a	43
	Akron	WAKR-FM	M-F	MD	10a-3p	43
	Akron	WAKR-FM	M-F	PM	3p-7p	43
	Akron	WAKR-FM	Sa	WK	6a-7p	31
	Akron	WAKR-FM	Su	WK	6a-7p	32
	Akron	WAKS-FM	M-F	AM	6a-10a	16
	Akron	WDOK-FM	M-F	AM	6a-10a	23
	Akron	WHLO-AM	M-F	MD	10a-3p	48
	Akron	WHLO-AM	M-F	PM	3p-7p	48
	Akron	WHLO-AM	Sa	WK	6a-7p	53
	Akron	WHLO-AM	Su	WK	6a-7p	54
	Akron	WNIR-FM	M-F	AM	6a-10a	35

**USDA FNS Supplemental Nutrition Assistance Program
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Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Akron	WNIR-FM	M-F	PM	7p-11p	39
	Akron	WNIR-FM	M-F	MD	10a-3p	33
	Akron	WNIR-FM	M-F	PM	3p-7p	41
	Akron	WNIR-FM	Sa	WK	6a-7p	17
	Akron	WNIR-FM	Su	WK	6a-7p	17
	Akron	WQMX-FM	M-F	AM	6a-10a	25
	Akron	WQMX-FM	M-F	MD	10a-3p	46
	Akron	WQMX-FM	M-F	PM	3p-7p	25
	Akron	WQMX-FM	Sa	WK	6a-7p	36
	Akron	WQMX-FM	Su	WK	6a-7p	36
	Akron	WZAK-FM	M-F	AM	6a-10a	23
	Akron	WZAK-FM	M-F	MD	10a-3p	9
	Akron	WZAK-FM	M-F	PM	3p-7p	9
	Columbus	WCKX-FM	M-F	AM	6a-10a	30
	Columbus	WCKX-FM	M-F	PM	7p-11p	30
	Columbus	WCKX-FM	M-F	PM	3p-7p	16
	Columbus	WCKX-FM	Sa	WK	6a-7p	34
	Columbus	WCKX-FM	Su	WK	6a-7p	34
	Columbus	WCOL-FM	M-F	AM	6a-10a	38
	Columbus	WCOL-FM	M-F	PM	7p-11p	47
	Columbus	WCOL-FM	M-F	MD	10a-3p	21
	Columbus	WCOL-FM	M-F	PM	3p-7p	19
	Columbus	WCOL-FM	Sa	WK	6a-7p	47
	Columbus	WCOL-FM	Su	WK	6a-7p	47
	Columbus	WHOK-FM	M-F	AM	6a-10a	25
	Columbus	WHOK-FM	M-F	PM	7p-11p	25
	Columbus	WHOK-FM	M-F	MD	10a-3p	42
	Columbus	WHOK-FM	M-F	PM	3p-7p	42
	Columbus	WHOK-FM	Sa	WK	6a-7p	30
	Columbus	WHOK-FM	Su	WK	6a-7p	25
	Columbus	WNCI-FM	M-F	AM	6a-10a	17
	Columbus	WNCI-FM	M-F	PM	7p-11p	59
	Columbus	WNCI-FM	M-F	MD	10a-3p	25
	Columbus	WNCI-FM	M-F	PM	3p-7p	17
	Columbus	WNCI-FM	Sa	WK	6a-7p	34
	Columbus	WNCI-FM	Su	WK	6a-7p	34
	Columbus	WSNY-FM	M-F	AM	6a-10a	17

USDA FNS Supplemental Nutrition Assistance Program 2012 Radio Advertising

Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	Columbus	WSNY-FM	M-F	PM	7p-11p	47
	Columbus	WSNY-FM	M-F	MD	10a-3p	17
	Columbus	WRKZ-FM	M-F	AM	6a-10a	42
	Columbus	WRKZ-FM	M-F	MD	10a-3p	42
	Columbus	WRKZ-FM	M-F	PM	3p-7p	42
	Columbus	WRKZ-FM	M-F	PM	7p-11p	42
	Columbus	WRKZ-FM	Su	WK	6a-7p	52
	Toledo	WKKO-FM	M-F	AM	6a-10a	28
	Toledo	WKKO-FM	M-F	PM	7p-11p	28
	Toledo	WKKO-FM	M-F	MD	10a-3p	16
	Toledo	WKKO-FM	M-F	PM	3p-7p	24
	Toledo	WKKO-FM	Sa	WK	6a-7p	96
	Toledo	WKKO-FM	Su	WK	6a-7p	90
	Toledo	WRVF-FM	M-F	PM	7p-11p	80
	Toledo	WRVF-FM	M-F	MD	10a-3p	24
	Toledo	WRVF-FM	Sa	WK	6a-7p	112
	Toledo	WRVF-FM	Su	WK	6a-7p	105
	Toledo	WVKS-FM	M-F	AM	6a-10a	8
	Toledo	WVKS-FM	M-F	PM	7p-11p	16
	Toledo	WVKS-FM	Sa	WK	6a-7p	36
	Toledo	WVKS-FM	Su	WK	6a-7p	31
	Toledo	WWWM-FM	M-F	PM	7p-11p	48
	Toledo	WWWM-FM	M-F	MD	10a-3p	44
<i>NERO (and MARO with spill into New Jersey)</i>						
	New York City	WABC-AM	M-F	AM	6a-10a	24
	New York City	WABC-AM	M-F	PM	7p-11p	32
	New York City	WABC-AM	M-F	MD	10a-3p	24
	New York City	WABC-AM	M-F	PM	3p-7p	24
	New York City	WABC-AM	Sa	WK	6a-7p	32
	New York City	WABC-AM	Su	WK	6a-7p	30
	New York City	WBLS-FM	M-F	AM	6a-10a	36
	New York City	WBLS-FM	M-F	MD	10a-3p	36
	New York City	WBLS-FM	M-F	PM	3p-7p	36
	New York City	WBLS-FM	M-F	PM	7p-11p	32
	New York City	WBLS-FM	Sa	WK	6a-7p	32
	New York City	WBLS-FM	Su	WK	6a-7p	30
	New York City	WCBS-AM	M-F	AM	5a-6a	64

**USDA FNS Supplemental Nutrition Assistance Program
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Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	New York City	WCBS-AM	M-F	AM	6a-10a	24
	New York City	WCBS-AM	M-F	PM	7p-11p	48
	New York City	WCBS-AM	M-F	MD	10a-3p	8
	New York City	WCBS-AM	Sa	WK	6a-7p	32
	New York City	WCBS-AM	Su	WK	6a-7p	30
	New York City	WCBS-FM	M-F	AM	6a-10a	48
	New York City	WCBS-FM	M-F	PM	8p-11p	24
	New York City	WCBS-FM	M-F	MD	10a-3p	20
	New York City	WCBS-FM	M-F	PM	3p-7p	20
	New York City	WCBS-FM	M-F	PM	7p-8p	32
	New York City	WCBS-FM	Sa	WK	6a-7p	32
	New York City	WCBS-FM	Su	WK	6a-7p	30
	New York City	WINS-AM	M-F	AM	6a-10a	32
	New York City	WINS-AM	M-F	PM	7p-11p	40
	New York City	WINS-AM	M-F	MD	10a-3p	36
	New York City	WINS-AM	M-F	PM	3p-6p	36
	New York City	WINS-AM	M-F	PM	6p-7p	36
	New York City	WLTW-FM	M-F	AM	6a-10a	16
	New York City	WLTW-FM	M-F	PM	7p-11p	32
	New York City	WLTW-FM	M-F	MD	10a-3p	20
	New York City	WLTW-FM	M-F	PM	3p-7p	20
	New York City	WLTW-FM	Sa	WK	6a-7p	48
	New York City	WLTW-FM	Su	WK	6a-7p	45
	New York City	WXNY-FM	M-F	AM	6a-10a	24
	New York City	WXNY-FM	M-F	PM	7p-11p	24
	New York City	WXNY-FM	M-F	MD	10a-3p	24
	New York City	WXNY-FM	M-F	PM	3p-7p	24
	New York City	WXNY-FM	Sa	WK	6a-7p	44
	New York City	WXNY-FM	Su	WK	6a-7p	44
	New York City	WPAT-FM	M-F	AM	5a-6a	28
	New York City	WPAT-FM	M-F	AM	6a-10a	28
	New York City	WPAT-FM	M-F	MD	10a-3p	28
	New York City	WPAT-FM	M-F	PM	3p-7p	28
	New York City	WPAT-FM	Sa-Su	WK	6a-7p	32
	New York City	WSKQ-FM	M-F	AM	5a-7a	32
	New York City	WSKQ-FM	M-F	AM	7a-10a	24
	New York City	WSKQ-FM	M-F	MD	11a-2p	24

***USDA FNS Supplemental Nutrition Assistance Program
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Region	Market	Station	Days	Day Part	Time Period	Number of Spots
	New York City	WSKQ-FM	M-F	PM	3p-5p	32
	New York City	WSKQ-FM	M-F	PM	5p-8p	8
	New York City	WSKQ-FM	Sa-Su	WK	6a-7p	32

AM - Morning Drive

MD - Midday

PM - PM Drive

WK - Weekend

RT - Rotator