# FREE

## Internet and Cyberspace
# Security Solutions
### for today's small business...

**Advantage SCORE™ | Dayton**

FOR THE LIFE OF YOUR BUSINESS

## The Internet: A Powerful Catalyst for Success

The internet and the cyberspace around it can be a powerful catalyst for small business success. As a mandatory marketing, sales and service tool for today's business, it provides universal access (Anyone, from anywhere, at any time from any device) to your business, its information, your people and your offerings.

## The Internet: A Powerful Threat to Success

It can also be an equally powerful threat to success through mischievous attacks, cyber war, espionage, hacking and other internet crimes from cyber criminals. These amateur, professional, political and other thieves abuse that universal access for personal gain and create disruptive cyber security challenges at all levels of today's small business.

- Loss of identity
- Loss of time
- Loss of investment
- Loss of confidence
- Loss of money
- Loss of business
- Loss of customers
- Loss of property

### Free Workshop From the FBI And Partners

The FBI and Dayton SCORE have some valuable solutions to these disruptive challenges.

Details on back

# Powerful Cyber
# Security Solutions

**What:** Computer/Internet Security Workshop for Small < Medium Businesses

**Investment:** Free (Your time and attention)

**When:** September 25, 2012 from 8:00 AM (Continental breakfast 7:30) to 12:00PM

**Where:** The Vineyard Church, 4051 Indian Ripple Road, Beavercreek, Ohio 45440

**Who (Speaker):** Richard Kissell NIST National Expert on Small Business Information Security

**Why:** Don't Get Hacked! Prepare your business to defend against cyber challenges and threats. Small and mid-size businesses that market, sell, service or communicate over the internet and social media are rapidly becoming the main target of next generation hackers and cyber thieves.

Businesses that network into social media (Face book, Twitter, and others), swipe customer credit cards or simply have a web presence are extremely vulnerable to identity theft, data loss and other disastrous cyber security challenges.

With limited budgets and technical expertise, many small to medium businesses generally have limited or no internet or social media security. Cyber criminals have taken notice.

Small Business owners, employees and/or IT professionals who support small and mid-sized businesses internet initiatives, should not miss this free opportunity to learn from rational experts. This interactive workshop provides practical tools and techniques to help you assess, enhance, and maintain the security of your systems and information.

**How:** Pre-register at Daytonscore.org or call Dayton SCORE 937-225-2887
Address: 200 W. 2nd Street, Suite 104, Dayton OH 45402 Email: score@daytonscore.org
Registration will also be taken on the day of the seminar

## CALL: 937.225.2887
## CLICK: www.daytonscore.org