

Arts, Recreation, and Travel

This section presents data on the arts, entertainment, and recreation economic sector of the economy, and personal recreational activities, the arts and humanities, and domestic and foreign travel.

Arts, Entertainment, and Recreation Industry—The U.S. Census Bureau's *Service Annual Survey, Arts, Entertainment, and Recreation Sector*, provides estimates of operation revenue of taxable firms and revenues and expenses of firms exempt from federal taxes for industries in this sector of the economy. Data beginning 1998 are based on the North American Industry Classification System (NAICS). Most establishments were previously classified in the Standard Industrial Classification (SIC) in services, some in retail trade. The following URL contains detailed information about NAICS and provides a comparison of the SIC and NAICS <<http://www.census.gov/eos/www/naics/>>. See also the text in Section 15, Business Enterprise.

The Economic Census, conducted every 5 years, for the years ending “2” and “7,” provides information on the number of establishments, receipts, payroll, and paid employees for the U.S. and various geographic levels.

Recreation and leisure activities—Data on the participation in various recreation and leisure time activities are based on several sample surveys. Data on the public's involvement with arts events and activities are published by the National Endowment for Arts (NEA). The NEA's Survey of Public Participation in the Arts remains the largest periodic study of arts participation in the United States. The most recent data are from the 2008 survey. Data on participation in fishing,

hunting, and other forms of wildlife-associated recreation are published periodically by the U.S. Department of Interior, Fish and Wildlife Service. The most recent data are from the 2006 survey. Data on participation in various sports recreation activities are published by the National Sporting Goods Association. Mediamark, Inc. also conducts periodic surveys on sports and leisure activities, as well as other topics.

Parks and recreation—The Department of the Interior has responsibility for administering the national parks. The National Park Service publishes information on visits to national park areas in its annual report, *National Park Statistical Abstract. The National Parks: Index (year)* is an annual report which contains brief descriptions, with acreages and visits for each area administered by the service, plus certain “related” areas. This information can be found at: <<http://www.nature.nps.gov/stats>>. Statistics for state parks are compiled by the National Association of State Park Directors.

Travel—Statistics on arrivals and departures to the United States are reported by the International Trade Administration (ITA), Office of Travel & Tourism Industries (OTTI). Data on domestic travel, business receipts and employment of the travel industry, and travel expenditures are published by the research department of the U.S. Travel Association. Other data on household transportation characteristics are in Section 23, Transportation.

Statistical reliability—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

Table 1191. Arts, Entertainment, and Recreation Services—Estimated Revenue: 2000 to 2007

[In millions of dollars (127,394 represents \$127,394,000,000), except percent. For taxable and tax-exempt employer firms. Except where indicated, estimates adjusted using the results of the 2002 Economic Census. Based on the Service Annual Survey, see Appendix III]

Industry	2002 NAICS code ¹	2000	2003	2004	2005	2006	2007
		Arts, entertainment, and recreation	71	127,394	149,360	158,557	166,561
Performing arts, spectator sports, and related industries.	711	51,149	60,367	62,796	65,235	71,365	75,853
Performing arts companies	7111	10,746	11,070	11,554	11,978	11,987	11,734
Spectator sports	7112	19,339	22,445	23,659	24,402	26,531	28,757
Sports teams and clubs.	711211	10,739	13,257	14,115	14,067	15,742	17,418
Racetracks	711212	6,349	6,582	7,022	7,358	7,584	7,877
Other spectator sports	711219	2,251	2,606	2,522	2,977	3,205	3,462
Promoters of performing arts, sports, and similar events	7113	10,098	12,872	13,571	14,338	17,187	18,830
Agents and managers for artists, athletes, entertainers and other public figures	7114	3,184	3,604	3,819	3,909	4,089	4,633
Independent artists, writers, and performers	7115	7,782	10,376	10,193	10,608	11,571	11,899
Museums, historical sites, and similar institutions	712	9,350	9,082	9,688	10,256	11,967	12,978
Amusement, gambling, and recreation industries	713	66,895	79,911	86,073	91,070	97,051	102,174
Amusement parks and arcades	7131	9,441	9,930	10,561	11,181	11,365	12,050
Amusement and theme parks	71311	8,245	8,737	9,344	9,882	9,963	10,746
Amusement arcades	71312	1,196	1,193	1,217	1,299	1,402	1,304
Gambling industries	7132	14,621	22,370	25,698	28,094	31,127	33,021
Casinos (except casino hotels)	71321	9,592	14,601	16,664	18,010	19,746	20,485
Other gambling industries	71329	5,029	7,769	9,034	10,084	11,381	12,536
Other amusement and recreation industries	7139	42,833	47,611	49,814	51,795	54,559	57,103
Golf courses and country clubs.	71391	16,692	16,987	17,880	18,533	19,082	19,279
Skiing facilities.	71392	1,551	1,839	1,980	2,049	2,234	2,414
Marinas	71393	3,379	3,382	3,393	3,663	4,018	4,187
Fitness and recreational sports centers	71394	12,543	16,130	16,839	17,620	18,519	19,507
Bowling centers	71395	2,762	3,293	3,505	3,427	3,347	3,738
All other amusement and recreation	71399	5,906	5,980	6,217	6,503	7,359	7,978

¹ Based on the North American Industry Classification System (NAICS) 2002; see text, this section and Section 15.

Source: U.S. Census Bureau, "Service Annual Survey, Arts, Entertainment, and Recreation Services" (published March 2009); <<http://www.census.gov/econ/www/servmenu.html>>.

Table 1192. Arts, Entertainment, and Recreation—Nonemployer Establishments and Receipts by Kind of Business (NAICS Basis): 2000 to 2006

[(781.7 represents 781,700). Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees]

Kind of business	2002 NAICS code ¹	Establishments (1,000)			Receipts (mil. dol.)		
		2000	2005	2006	2000	2005	2006
Arts, entertainment, and recreation	71	781.7	972.5	1,001.8	17,713	23,704	24,782
Performing arts, spectator sports, and related industries	711	645.4	828.8	855.7	13,008	17,741	18,733
Performing arts companies	7111	19.3	30.0	41.7	576	827	944
Spectator sports	7112	67.3	91.6	95.6	1,481	1,877	1,993
Promoters of performing arts, sports, and similar events	7113	23.1	35.5	37.8	851	1,434	1,475
Agents/managers for artists, athletes, and other public figures	7114	27.1	32.6	33.7	857	1,183	1,253
Independent artists, writers, and performers	7115	508.6	639.1	646.9	9,244	12,419	13,067
Museums, historical sites, and similar institutions	712	3.6	5.6	5.9	52	91	88
Amusement, gambling, and recreation industries	713	132.7	138.1	140.1	4,653	5,873	5,961
Amusement parks and arcades	7131	5.4	5.4	5.6	291	346	337
Gambling industries	7132	5.9	8.4	8.8	532	1,064	1,122
Other amusement and recreation services . . .	7139	121.3	124.2	125.6	3,830	4,463	4,503

¹ Based on the 2002 North American Industry Classification System (NAICS); see text, Section 15.

Source: U.S. Census Bureau, "Nonemployer Statistics"; <<http://www.census.gov/epcd/nonemployer/>>.

Table 1193. Arts, Entertainment, and Recreation—Establishments—Establishments, Employees, and Payroll by Kind of Business (NAICS Basis): 2001 and 2006

[[1,780.4 represents 1,780,400]. For establishments with payroll. See Appendix III]

Kind of business	2002 NAICS ¹ code	Establishments		Paid employees ² (1,000)		Annual payroll (mil. dol.)	
		2001	2006	2001	2006	2001	2006
Arts, entertainment, & recreation	71	105,961	123,048	1,780.4	1,973.7	46,133	56,839
Performing arts, spectator sports	711	34,840	42,430	361.7	424.9	20,393	26,636
Performing arts companies	7111	9,327	9,195	127.8	133.5	3,344	3,913
Theater companies & dinner theaters	71111	3,354	3,524	66.4	74.1	1,517	1,976
Dance companies	71112	604	620	10.9	9.3	218	225
Musical groups & artists	71113	4,562	4,522	43.0	43.3	1,349	1,470
Other performing arts companies	71119	807	529	7.5	6.8	260	243
Spectator sports	7112	4,584	4,564	104.4	120.3	9,955	13,298
Sports teams & clubs	711211	735	818	40.1	50.9	8,268	11,148
Racetracks	711212	881	741	45.2	48.3	989	1,229
Other spectator sports	711219	2,968	3,005	19.1	21.1	697	922
Promoters of performing arts, sports, and similar events	7113	4,456	5,779	43.0	107.1	1,349	2,665
Promoters of performing arts, sports, & similar events with facilities	71131	1,184	2,089	48.3	80.1	942	1,409
Promoters of performing arts, sports, & similar events without facilities	71132	3,272	3,690	25.6	27.0	1,068	1,256
Agents/managers for artists, athletes, and other public figures	7114	3,107	3,494	16.2	16.4	1,139	1,579
Independent artists, writers, & performers	7115	13,366	19,398	39.4	47.6	3,946	5,181
Museums, historical sites, & similar institutions	712	6,032	7,089	113.5	123.2	2,781	3,360
Museums	71211	4,140	4,787	76.8	80.7	1,907	2,235
Historical sites	71212	893	979	8.4	9.4	154	208
Zoos & botanical gardens	71213	459	611	21.8	26.5	558	742
Nature parks & other similar institutions	71219	540	712	6.5	6.6	162	174
Amusement, gambling, & recreation industries	713	65,089	73,529	1,305.1	1,425.6	22,958	26,843
Amusement parks & arcades	7131	2,783	2,927	119.3	136.4	2,314	2,662
Amusement & theme parks	71311	700	579	98.8	108.7	2,044	2,310
Amusement arcades	71312	2,083	2,348	20.5	27.6	270	352
Gambling industries	7132	2,175	2,600	215.6	196.0	5,400	5,540
Casinos (except casino hotels)	71321	562	468	156.2	133.6	4,007	3,861
Other gambling industries	71329	1,613	2,132	59.5	62.3	1,392	1,679
Other amusement & recreation services	7139	60,131	68,002	970.1	1,093.2	15,244	18,642
Golf courses & country clubs	71391	11,861	11,870	295.1	309.4	6,472	7,839
Skiing facilities	71392	404	381	63.9	75.3	495	624
Marinas	71393	4,121	4,025	24.7	28.3	675	894
Fitness & recreational sports centers	71394	24,068	32,432	399.4	507.9	4,844	6,478
Bowling centers	71395	5,059	4,615	84.6	81.3	889	1,000
All other amusement & recreation industries	71399	14,618	14,679	102.5	91.0	1,870	1,807

¹ North American Industry Classification System code (NAICS); see text, this section and Section 15. ² For employees on the payroll for the period including March 12.

Table 1194. Personal Consumption Expenditures for Recreation: 1990 to 2007

[In billions of dollars (290.2 represents \$290,200,000,000), except percent. Represents market value of purchases of goods and services by individuals and nonprofit institutions]

Type of product or service	1990	2000	2003	2004	2005	2006	2007
Total recreation expenditures	290.2	585.7	659.9	707.8	745.3	796.7	841.0
Percent of total personal consumption ¹	7.6	8.7	8.6	8.7	8.6	8.7	8.7
Books and maps	16.2	33.7	38.7	40.4	41.8	44.0	46.3
Magazines, newspapers, and sheet music	21.6	35.0	36.3	39.4	42.1	45.4	48.6
Nondurable toys and sport supplies	32.8	56.6	60.6	63.3	66.2	70.6	74.3
Wheel goods, sports, and photographic equipment ²	29.7	57.6	65.6	71.3	75.7	82.2	87.0
Video and audio products, computer equipment, and musical instruments	53.0	116.6	123.1	133.3	142.4	154.1	160.8
Video and audio goods, including musical instruments	44.1	72.8	76.5	81.7	86.8	95.0	97.5
Computers, peripherals, and software	8.9	43.8	46.6	51.6	55.5	59.1	63.3
Radio and television repair	3.2	4.2	4.1	4.6	4.6	4.8	5.0
Flowers, seeds, and potted plants	10.9	18.0	17.9	18.3	19.3	20.3	20.6
Admissions to specified spectator amusements	15.1	30.4	36.0	37.6	38.4	41.2	43.6
Motion picture theaters	5.1	8.6	9.9	9.9	9.1	9.4	9.7
Legitimate theaters and opera, and entertainments of nonprofit institutions ³	5.2	10.3	11.9	12.5	13.2	14.3	15.5
Spectator sports ⁴	4.8	11.5	14.3	15.3	16.1	17.4	18.5
Clubs and fraternal organizations except insurance ⁵	13.5	19.0	22.2	22.3	23.2	25.6	26.3
Commercial participant amusements ⁶	25.2	75.8	91.2	100.9	107.1	114.6	120.0
Parimutuel net receipts	3.5	5.0	5.2	5.7	6.2	6.0	6.3
Other ⁷	65.4	133.9	158.9	170.8	178.3	188.0	202.3

¹ See Table 661. ² Includes boats and pleasure aircraft. ³ Except athletic. ⁴ Consists of admissions to professional and amateur athletic events and to racetracks, including horse, dog, and auto. ⁵ Consists of current expenditures (including consumption of fixed capital) of nonprofit clubs and fraternal organizations and dues and fees paid to proprietary clubs. ⁶ Consists of billiard parlors; bowling alleys; dancing, riding, shooting, skating, and swimming places; amusement devices and parks; golf courses; sightseeing buses and guides; private flying operations; casino gambling; and other commercial participant amusements. ⁷ Consists of net receipts of lotteries and expenditures for purchases of pets and pet care services, cable TV, film processing, photographic studios, sporting and recreation camps, video cassette rentals, and recreational services, not elsewhere classified.

Source: U.S. Bureau of Economic Analysis, *Survey of Current Business*, August 2008. See also <<http://www.bea.gov/national/nipaweb/SelectTable.asp?Selected=N>>.

Table 1195. Expenditures Per Consumer Unit for Entertainment and Reading: 1985 to 2007

[Data are annual averages. In dollars, except as indicated. Based on Consumer Expenditure Survey (CE); see text in Section 13, for description of survey. See also headnote, Table 670. For composition of regions, see map, inside front cover]

Year and characteristic	Entertainment and reading		Entertainment				Reading
	Total	Percent of total expenditures	Total	Fees and admissions	Audio and visual equipment, and services	Other entertainment supplies, equipment and services ¹	
1985	1,311	5.6	1,170	320	371	479	141
1990	1,575	5.6	1,422	371	454	597	153
1992	1,662	5.6	1,500	379	492	629	162
1993	1,792	5.8	1,626	414	590	621	166
1994	1,732	5.5	1,567	439	533	595	165
1995	1,775	5.5	1,612	433	542	637	163
1996	1,993	5.9	1,834	459	561	814	159
1997	1,977	5.7	1,813	471	577	766	164
1998	1,907	5.4	1,746	449	535	762	161
1999	2,050	5.5	1,891	459	608	824	159
2000	2,009	5.3	1,863	515	622	727	146
2001	2,094	5.3	1,953	526	660	767	141
2002	2,218	5.5	2,079	542	692	845	139
2003	2,187	5.4	2,060	494	730	835	127
2004	2,348	5.4	2,218	528	788	903	130
2005	2,514	5.4	2,388	588	888	912	126
2006	2,493	5.2	2,376	606	906	863	117
2007, total	2,816	5.7	2,698	658	987	1,053	118
Age of reference person:							
Under 25 years old	1,499	5.1	1,448	290	726	432	51
25 to 34 years old	2,534	5.3	2,462	500	1,034	928	72
35 to 44 years old	3,658	6.2	3,551	967	1,196	1,388	107
45 to 54 years old	3,300	5.7	3,163	823	1,126	1,215	137
55 to 64 years old	2,881	5.4	2,730	645	965	1,121	151
65 to 74 years old	2,787	6.6	2,636	575	812	1,250	151
75 years old and over	1,391	4.6	1,255	318	570	367	136
Hispanic or Latino Origin of reference person:							
Hispanic	1,712	3.3	1,674	316	815	544	38
Non-Hispanic	2,959	8.2	2,831	703	1,010	1,119	128
Race of reference person:							
White, Asian, and all other races	3,017	7.3	2,890	719	1,021	1,175	127
Black	1,334	2.6	1,288	212	753	322	46
Region of residence:							
Northeast	2,946	5.7	2,811	803	1,010	998	135
Midwest	2,711	5.6	2,585	630	913	1,042	126
South	2,409	5.3	2,320	476	971	874	89
West	3,459	6.1	3,319	857	1,068	1,394	140
Size of consumer unit:							
One person	1,510	5.2	1,413	323	642	448	97
Two or more persons	3,365	5.8	3,238	799	1,132	1,306	127
Two persons	3,219	6.1	3,079	708	1,032	1,339	140
Three persons	3,123	5.4	3,009	646	1,141	1,221	114
Four persons	3,916	5.9	3,785	1,079	1,296	1,410	131
Five persons or more	3,467	5.3	3,373	942	1,227	1,204	94
Income before taxes:							
Quintiles of income:							
Lowest 20 percent	980	4.8	926	112	499	305	54
Second 20 percent	1,576	5.1	1,505	231	706	569	71
Third 20 percent	2,244	5.3	2,150	393	913	844	94
Fourth 20 percent	3,118	5.4	2,982	705	1,131	1,147	136
Highest 20 percent	6,155	6.4	5,921	1,838	1,684	2,400	234
Education:							
Less than a high school graduate	1,335	4.4	1,295	131	638	526	40
High school graduate	2,046	5.2	1,966	288	854	823	80
High school graduate with some college	2,581	5.6	2,481	551	975	955	100
Associate's degree	3,067	5.8	2,957	622	1,091	1,245	110
Bachelor's degree	3,903	5.9	3,727	1,234	1,241	1,252	176
Master's, professional, doctoral degree	5,137	6.5	4,873	1,544	1,297	2,032	264

¹ Other equipment and services include pets, toys, and playground equipment; sports, exercise, and photographic equipment; and recreational vehicles.

Table 1196. Performing Arts—Selected Data: 1990 to 2007

[Sales, receipts, and expenditures in millions of dollars (282 represents \$282,000,000). For season ending in year shown, except as indicated]

Item	1990	1995	2000	2001	2002	2003	2004	2005	2006	2007
Legitimate theater: ¹										
Broadway shows:										
New productions	40	33	37	28	37	36	39	39	39	35
Attendance (mil.)	8.0	9.0	11.4	11.9	11.0	11.4	11.6	11.5	12.0	12.3
Playing weeks ^{2,3}	1,070	1,120	1,464	1,484	1,434	1,544	1,451	1,494	1,501	1,509
Gross ticket sales	282	406	603	666	643	721	771	769	862	939
Broadway road tours: ⁴										
Attendance (mil.)	11.1	15.6	11.7	11.0	11.7	12.4	12.9	18.2	17.1	16.7
Playing weeks	944	1,242	888	823	863	877	1,060	1,389	1,377	1,400
Gross ticket sales	367	701	572	541	593	642	714	934	915	950
Nonprofit professional theatres: ⁵										
Companies reporting ⁶	185	215	262	363	1,146	1,274	1,477	1,490	1,893	1,910
Gross income	308	444	791	961	1,436	1,481	1,571	1,647	1,791	1,881
Earned income	188	281	466	555	761	787	856	845	923	962
Contributed income	119	163	325	407	675	694	715	802	868	919
Gross expenses	306	445	708	924	1,405	1,476	1,464	1,530	1,667	1,742
Productions	2,265	2,646	3,241	4,787	10,000	13,000	11,000	12,000	14,000	17,000
Performances	46,131	56,608	66,123	81,828	157,000	170,000	169,000	169,000	172,000	197,000
Total attendance (mil.)	15.2	18.6	22.0	21.1	32.2	34.3	32.1	32.5	30.5	31.0
OPERA America professional member companies: ⁷										
Number of companies reporting ⁸	98	88	98	99	86	91	95	93	94	97
Expenses ⁸	321	435	637	685	684	692	678	742	752	872
Performances ⁹	2,336	2,120	2,153	2,031	1,824.0	1,741	1,946	1,893	1,851	1,961
Total attendance (mil.) ^{9,10}	7.5	4.1	6.7	5.9	4.9	5.8	5.1	5	5.3	5.3
Main season attendance (mil.) ^{9,11}	4.1	3.9	4.3	3.8	3.2	3.1	3.4	3.3	3.4	3.6
Symphony orchestras: ¹²										
Concerts	18,931	29,328	33,154	36,437	37,118	38,182	37,263	37,196	36,731	(NA)
Attendance (mil.)	24.7	30.9	31.7	31.5	30.3	27.8	27.7	26.5	29.1	(NA)
Gross revenue	378	536	734	775	764	781	827	812	945	(NA)
Operating expenses	622	859	1,126	1,286	1,312	1,315	1,483	1,513	1,603	(NA)
Support	258	351	521	560	580	576	639	626	713	(NA)

NA Not available. ¹ Source: The Broadway League, New York, NY. For season ending in year shown. ² All shows (new productions and holdovers from previous seasons). ³ Eight performances constitute one playing week. ⁴ North American Tours include U.S. and Canadian companies. ⁵ Source: Theatre Communications Group, New York, NY. For years ending on or prior to Aug. 31. ⁶ Beginning in 2002, nonprofit theatre data is based on survey responses and extrapolated data from IRS Form 990. ⁷ Source: OPERA America, New York, NY. For years ending on or prior to Aug 31. ⁸ U.S. companies. ⁹ Prior to 1993, and for 1999, U.S. and Canadian companies; 1993 to 1998 and 2000 to 2006, U.S. companies only. ¹⁰ Includes educational performances, outreach, etc. ¹¹ For paid performances. ¹² Source: League of American Orchestras, New York, NY. For years ending Aug. 31. Prior to 1995, represents 254 U.S. orchestras; beginning 1995, represents all U.S. orchestras, excluding college/university and youth orchestras. Also, beginning 1995, data based on 1,200 orchestras.

Source: Compiled from sources listed in footnotes. See also <<http://www.livebroadway.com>>; <<http://www.tcg.org>>; <<http://www.operaamerica.org>>; <<http://www.americanorchestras.org>>

Table 1197. Arts and Humanities—Selected Federal Aid Programs: 1990 to 2007

[In millions of dollars (170.8 represents \$170,800,000), except as indicated. For fiscal year ending September 30]

Type of fund and program	1990	1995	2000	2002	2003	2004	2005	2006	2007
National Endowment for the Arts:									
Funds available ¹	170.8	152.1	85.2	100.5	101.0	105.5	108.8	112.8	111.7
Program appropriation ²	152.3	109.0	79.6	95.8	95.2	99.3	99.5	100.7	100.3
Grants awarded (number) ³	4,252	3,685	1,906	2,147	1,885	2,150	2,161	2,293	2,158
Funds obligated ^{4, 5}	157.6	147.9	83.5	98.6	99.3	102.6	104.4	107.0	106.5
National Endowment for the Humanities:									
Funds available ¹	140.6	152.3	102.6	110.1	111.6	127.1	119.8	121.5	122.3
Program appropriation	114.2	125.7	82.7	89.9	89.3	98.7	99.9	102.2	102.2
Matching funds ⁶	26.3	25.7	15.1	16.1	16.0	15.9	15.9	15.2	15.2
Grants awarded (number)	2,195	1,871	1,230	1,252	963	1,246	1,174	1,282	1,091
Funds obligated ⁴	141.0	151.8	100.0	106.1	100.1	125.1	117.8	120.3	121.1
Education programs	16.3	19.2	13.0	12.1	11.3	17.4	14.6	14.4	16.6
State programs	29.6	32.0	30.6	32.8	33.0	36.3	36.9	38.7	38.8
Research grants	22.5	22.2	6.9	7.0	7.9	8.4	7.1	8.7	9.0
Fellowship program	15.3	16.5	6.1	7.7	6.9	8.1	8.9	7.2	6.8
Challenge ⁷	14.6	13.8	10.8	13.4	8.3	12.6	12.7	10.5	10.3
Public programs	25.4	25.8	11.8	13.2	12.7	18.3	14.4	15.5	13.8
Preservation and access	17.5	22.2	20.7	19.8	20.7	23.7	22.4	24.5	23.9

¹ Includes other program funds (nonfederal gifts, interagency transfers, and unobligated balances from prior years) not shown separately. Excludes administrative funds. ² FY1990 and FY1995 include Regular Program Funds, Treasury Funds, Challenge Grant Funds, and Policy, Planning, and Research Funds. FY2000 includes Regular Program Funds and Matching Grant Funds. ³ Excludes cooperative agreements and interagency agreements. ⁴ Includes obligations for new grants, supplemental awards on previous years' grants, cooperative agreements, and interagency agreements. ⁵ Beginning with 1997 data, the grantmaking structure changed from discipline-based categories to thematic ones. ⁶ Represents federal funds obligated only upon receipt or certification by endowment of matching nonfederal gifts. ⁷ Program designed to stimulate new sources and higher levels of giving to institutions for the purpose of guaranteeing long-term stability and financial independence. Program usually requires a match of at least 3 private dollars to each federal dollar. Funds for challenge grants are not allocated by program area because they are awarded on a grant-by-grant basis.

Source: U.S. National Endowment for the Arts, *Annual Report* and U.S. National Endowment for the Humanities, *Annual Report*. See also <<http://arts.endow.gov/>> and <<http://www.neh.gov/>>.

Table 1198. **Budgets for Selected U.S. Federal and Quasi-Governmental Organizations Funding Arts and Culture: 2004 and 2006**

[In millions of dollars (489 represents \$489,000,000). Independent of the Arts Endowment and its state and regional partners, other public agencies also support arts and culture, along with legislative earmarks]

Organization	2004	2006	Organization	2004	2006
Smithsonian Institution ¹	489	517	Department of Education (Arts in Education Model Development Program)	10	13
Corporation for Public Broadcasting	377	460	Commission of Fine Arts	8	2
Institute of Museum and Library Services	262	247	National Capital Planning Commission	8	8
National Endowment for the Humanities	135	142	General Services Administration (Art-in-architecture Program)	5	7
National Endowment for the Arts	121	124	Advisory Council on Historic Preservation	4	5
National Gallery of Art	88	95	Department of State (Bureau of Education and Cultural Affairs' culturalexchanges, presentations, and diplomacy)	(NA)	5
Department of Interior (Save America's Treasures)	30	28			
Kennedy Center for the Performing Arts	17	18			

NA Not available. ¹ Exclusive of buildings and facilities capital.

Source: National Endowment for the Arts, *How the United States Funds the Arts. Other Public Support for the Arts and Culture*. See also <<http://www.nea.gov/pub/how.pdf>>.

Table 1199. Total State Arts Agency Legislative Appropriations: 2008 to 2009

[In thousands of dollars (354,746 represents 354,746,000. For fiscal year ending September 30. The National Assembly of State Arts Agencies (NASAA) is the membership organization of the nations' state and jurisdictional arts agencies. Legislative appropriations include funds designated to the state arts agency by state legislatures. These include line items, which are not controlled by the agency but passed through to designated entities. State arts agencies also receive monies from other sources including other state funds, the federal government (primarily the National Endowment for the Arts), private funds, and legislative earmarks. Minus (-) sign indicates decrease in spending]

State	Legislative appropriation including line items		Per cent change 2008 to 2009	State	Legislative appropriation including line items		Per cent change 2008 to 2009	State	Legislative appropriation including line items		Per cent change 2008 to 2009
	2008	2009			2008	2009			2008	2009	
U.S. .	354,746	343,117	-3.3	KY . . .	4,183	3,552	-15.1	OH. . .	11,266	10,681	-5.2
AL . . .	5,824	5,470	-6.1	LA . . .	6,715	7,259	8.1	OK. . .	5,151	5,151	-
AK . . .	610	668	9.6	ME. . .	795	747	-6.1	OR. . .	2,115	2,115	-
AZ . . .	2,012	1,888	-6.2	MD. . .	15,197	14,183	-6.7	PA . . .	15,225	14,578	-4.2
AR . . .	1,566	1,597	2.0	MA . . .	12,298	12,659	2.9	RI . . .	2,504	2,095	-16.3
CA . . .	4,015	4,286	6.7	MI . . .	7,488	7,567	1.1	SC . . .	5,445	4,070	-25.3
CO . . .	1,531	1,600	4.5	MN . . .	10,215	10,227	0.1	SD . . .	636	644	1.2
CT . . .	9,880	9,442	-4.4	MS . . .	1,856	1,907	2.7	TN . . .	7,262	8,084	11.3
DE . . .	2,058	1,971	-4.2	MO . . .	10,665	14,545	36.4	TX . . .	3,481	3,688	6.0
DC . . .	9,530	13,227	38.8	MT . . .	544	459	-15.7	UT . . .	4,342	3,657	-15.8
FL . . .	15,091	7,160	-52.6	NE . . .	1,468	1,480	0.8	VT . . .	546	532	-2.6
GA . . .	4,189	3,781	-9.7	NV . . .	1,913	1,691	-11.6	VA . . .	6,213	5,263	-15.3
HI . . .	7,661	6,596	-13.9	NH . . .	840	780	-7.2	WA . . .	2,565	2,555	-0.4
ID . . .	957	951	-0.6	NJ . . .	28,498	22,134	-22.3	WV . . .	2,572	2,795	8.7
IL . . .	15,205	15,959	5.0	NM . . .	2,250	2,513	11.7	WI . . .	2,470	2,470	-
IN . . .	3,976	3,968	-0.2	NY . . .	49,810	49,810	-	WY . . .	705	1,254	77.7
IA . . .	1,246	1,261	1.2	NC . . .	10,514	10,685	1.6				
KS . . .	1,659	1,734	4.5	ND . . .	585	585	-				

- Represents zero.

Source: National Assembly of State Arts Agencies, *Legislative Appropriations Annual Survey*, February 2009. See also http://www.nasaa-arts.org/nasaanews/nn_contents.shtml.

Table 1200. Personal Participation in Various Arts or Creative Activities: 2008

[In percent, except as indicated (224.8 represents 224,800,000). For persons 18 years old and over. Represents participation at least once in the prior 12 months]

Item	Adult population (mil.)	Classical music ¹	Painting ²	Pottery	Sewing ³	Photography	Creative writing	Purchased art ⁴	Choir/chorale
Total	224.8	3.1	9.0	6.0	13.1	14.7	6.9	28.7	5.2
Sex:									
Male	108.5	3.0	7.1	4.5	2.3	13.3	6.2	29.6	3.9
Female	116.3	3.2	10.7	7.4	23.2	16.1	7.5	27.9	6.3
Race and ethnicity:									
White alone	154.5	3.5	9.4	6.9	15.5	16.1	7.0	29.6	4.9
African American alone	25.6	2.0	6.8	3.5	7.6	10.0	7.5	20.1	10.3
Other alone	14.3	4.7	11.9	6.1	10.2	16.2	8.2	16.5	5.5
Hispanic	30.4	1.1	7.4	3.6	7.1	10.9	5.3	30.6	2.2
Age:									
18 to 24 years old	28.9	5.9	14.7	6.4	9.0	17.8	11.3	37.2	6.1
25 to 34 years old	39.9	3.7	11.3	6.1	10.0	16.1	9.7	38.8	3.8
35 to 44 years old	41.8	3.0	9.9	7.5	11.4	18.6	6.2	27.1	4.3
45 to 54 years old	43.9	2.5	7.4	7.0	15.4	14.6	6.4	28.0	6.8
55 to 64 years old	33.3	2.4	6.8	5.4	15.7	13.0	4.4	25.6	5.3
65 to 74 years old	19.9	1.8	5.0	4.1	17.7	10.4	5.2	28.7	6.2
75 years old and older	17.1	1.4	4.4	2.1	15.4	5.5	3.1	14.2	3.6

¹ Of those who reported playing a musical instrument in the last 12 months. ² Includes painting, drawing, sculpture, and printmaking. ³ Includes weaving, crocheting, quilting, needlepoint, and sewing. ⁴ Of those who reported owning original art.

Source: U.S. National Endowment for the Arts, 2008 Survey of Public Participation in the Arts; <<http://www.nea.gov/research/index.html>>.

Table 1201. Attendance Participation Rates for Various Arts Activities: 2008

[In percent, except as indicated (224.8 represents 224,800,000). For persons 18 years old and over. Represents attending visiting, or reading at least once in the prior twelve months. Excludes elementary and high school performances]

Item	Adult population (mil.)	Jazz concert	Classical music concert	Musicals	Non-musical plays	Art museums/galleries	Craft/visual art festivals	Parks/historic sites ¹	Read Literature ²
Total	224.8	7.8	9.3	16.7	9.4	22.7	24.5	24.9	50.2
Sex: Male	108.5	7.7	8.5	14.4	8.2	21.4	20.5	24.4	41.9
Female	116.3	7.9	10.0	18.9	10.6	24.0	28.3	25.4	58.0
Race and Ethnicity:									
White alone	154.5	8.8	11.3	20.0	11.4	26.0	29.3	29.5	55.7
African American alone	25.6	8.6	4.3	8.6	5.5	12.0	12.2	12.6	42.6
Other alone	14.3	4.0	8.8	13.4	6.1	23.4	17.0	20.0	43.9
Hispanic	30.4	3.9	3.8	8.1	4.3	14.5	13.7	14.0	31.9
Age:									
18 to 24 years old	28.9	7.3	6.9	14.5	8.2	22.9	17.8	21.9	51.7
25 to 34 years old	39.9	7.7	7.0	16.0	9.2	24.3	22.7	25.7	50.1
35 to 44 years old	41.8	7.2	8.9	18.2	8.9	25.7	27.2	26.8	50.8
45 to 54 years old	43.9	9.8	10.2	17.4	8.7	23.3	29.1	28.0	50.3
55 to 64 years old	33.3	9.7	11.6	19.5	12.3	24.3	28.9	27.6	53.1
65 to 74 years old	19.9	6.1	12.2	18.0	11.0	19.9	24.8	24.1	49.1
75 years old and older	17.1	4.0	9.7	10.0	7.4	10.5	12.7	11.2	42.3
Education:									
Grade school	11.2	1.5	1.8	1.7	0.7	3.8	4.9	3.8	18.5
Some high school	22.1	2.4	2.3	5.2	2.8	9.2	11.2	9.1	34.3
High school graduate	68.3	3.9	3.1	8.1	4.0	9.6	17.3	14.6	39.1
Some college	61.4	8.1	9.1	17.1	9.0	23.8	27.5	28.4	56.2
College graduate	41.3	13.7	16.7	30.1	17.5	40.6	35.8	39.4	66.6
Graduate school	20.5	17.4	27.1	37.9	24.3	52.2	41.6	48.1	71.2
Income: ³									
Less than \$10,000	11.6	4.3	4.0	6.6	4.2	9.4	10.7	10.3	38.6
\$10,000 to \$19,999	19.3	3.6	3.9	6.3	3.7	10.3	13.0	11.4	38.3
\$20,000 to \$29,999	23.4	4.1	4.4	7.7	4.1	11.9	15.5	13.9	41.7
\$30,000 to \$39,999	22.6	7.1	6.8	11.0	6.7	16.3	21.8	19.9	43.2
\$40,000 to \$49,999	18.8	8.9	8.7	15.4	7.4	20.2	24.7	23.2	51.9
\$50,000 to \$74,999	40.7	7.6	9.5	15.4	8.6	23.9	26.2	26.8	50.1
\$75,000 to \$99,999	27.2	8.7	11.7	21.8	13.4	31.3	33.8	32.6	59.1
\$100,000 to \$149,999	21.4	13.4	14.8	32.0	14.1	34.4	34.5	41.2	62.1
\$150,000 and over	16.0	15.4	22.8	40.1	24.2	51.9	37.5	47.3	71.2

¹ Visiting historic parks or monuments or touring buildings or neighborhoods for the historic or design value. ² Literature is defined as poetry, novels, short stories, or plays. ³ Excludes results for respondents who did not report income.

Table 1202. Participation in Various Leisure Activities: 2008

[In percent, except as indicated (224.8 represents 224,800,000). See headnote, Table 1200]

Item	Adult population (mil.)	Attendance at—			Participation in—		
		Movies	Sports events	Exercise program	Playing sports	Volunteering charity work	Gardening
Total	224.8	53.3	30.6	52.9	26.3	32.0	41.6
Sex: Male	108.5	52.7	34.9	52.1	33.2	28.9	33.6
Female	116.3	54.0	26.6	53.6	20.0	34.9	48.9
Race and Ethnicity:							
White alone	154.5	55.7	34.0	57.4	29.2	35.8	47.2
African American	25.6	47.4	24.5	42.6	21.0	27.0	24.4
Other alone	14.3	49.3	21.8	48.6	23.5	25.7	40.1
Hispanic	30.4	48.1	22.1	40.7	17.9	20.1	28.0
Age:							
18 to 24 years old	28.9	74.2	37.4	57.4	42.0	27.2	15.1
25 to 34 years old	39.9	64.5	37.3	57.5	34.9	29.4	34.8
35 to 44 years old	41.8	59.5	36.7	59.5	32.0	37.6	43.9
45 to 54 years old	43.9	52.6	31.3	51.8	23.9	35.7	49.1
55 to 64 years old	33.3	46.2	25.9	51.8	17.1	33.4	52.4
65 to 74 years old	19.9	31.7	18.2	47.6	13.3	30.2	54.5
75 years old and over	17.1	18.9	10.3	30.0	6.4	23.2	41.0
Education:							
Grade school	11.2	15.9	6.6	21.1	6.7	11.4	30.3
Some high school	22.1	37.9	17.8	35.7	19.0	17.7	29.5
High school graduate	68.3	42.5	22.8	40.0	17.4	20.9	37.7
Some college	61.4	60.8	33.7	58.5	29.1	35.6	43.2
College graduate	41.3	68.8	44.9	70.8	38.9	48.1	49.0
Graduate school	20.5	71.6	44.2	77.1	40.0	51.5	53.3
Income: ¹							
Less than \$10,000	11.6	32.3	14.9	35.6	15.9	16.0	25.3
\$10,000 to \$19,999	19.3	32.4	13.4	35.3	14.5	18.8	30.4
\$20,000 to \$29,999	23.4	38.2	21.1	40.4	14.9	19.6	35.4
\$30,000 to \$39,999	22.6	48.6	22.3	46.8	23.3	29.2	37.7
\$40,000 to \$49,999	18.8	54.0	28.7	54.9	26.5	31.5	44.9
\$50,000 to \$74,999	40.7	58.5	33.3	55.6	26.0	32.2	42.8
\$75,000 or more	27.2	67.5	42.2	66.2	37.0	42.0	50.2
\$100,000 to \$149,999	21.4	71.4	46.8	73.3	39.1	49.6	54.0
\$150,000 and over	16.0	76.7	53.1	73.2	46.0	49.0	50.9

¹ Excludes results for respondents who did not report income.

 Source: U.S. National Endowment for the Arts, "2008 Survey of Public Participation in the Arts"; <<http://www.nea.gov/pub/research/index.html>>.

Table 1203. Adult Participation in Selected Leisure Activities by Frequency: 2008

[In thousands (14,166 represents 14,466,000), except percent. For fall 2008. Percent is based on total projected population of 223,672,000. Based on sample and subject to sampling error; see source]

Activity	Participated in the last 12 months ¹		Frequency of participation							
			Two or more times a week		Once a week		Two to three times a month		Once a month	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Adult education courses	14,166	6.3	2,435	1.1	2,430	1.1	862	0.4	871	0.4
Attend auto shows	19,405	8.7	196	0.1	293	0.1	489	0.2	885	0.4
Attend art galleries or shows	18,669	8.4	204	0.1	236	0.1	684	0.3	2,151	1.0
Attend classical music/opera performances	9,900	4.4	35	(Z)	117	0.1	321	0.1	1,265	0.6
Attend country music performances	10,898	4.9	102	0.1	134	0.1	179	0.1	533	0.2
Attend dance performances	9,423	4.2	160	0.1	138	0.1	253	0.1	664	0.3
Attend horse races	6,277	2.8	215	0.1	71	(Z)	319	0.1	256	0.1
Attend other music performances ²	24,679	11.0	208	0.1	407	0.2	1,258	0.6	2,095	0.9
Attend rock music performances	24,278	10.9	193	0.1	226	0.1	913	0.4	1,257	0.6
Backgammon	3,948	1.8	340	0.2	431	0.2	445	0.2	279	0.1
Baking	52,228	23.4	8,947	4.0	8,048	3.6	11,991	5.4	7,473	3.3
Barbecuing	75,735	33.9	12,411	5.6	12,571	5.6	16,847	7.5	9,955	4.5
Billiards/pool	21,273	9.5	1,502	0.7	1,744	0.8	2,463	1.1	2,442	1.1
Bird watching	14,377	6.4	5,953	2.7	1,253	0.6	1,373	0.6	1,262	0.6
Board games	35,190	15.7	3,020	1.4	2,890	1.3	5,857	2.6	6,667	3.0
Book clubs	6,720	3.0	254	0.1	423	0.2	421	0.2	2,841	1.3
Chess	7,936	3.6	965	0.4	592	0.3	997	0.5	959	0.4
Concerts on radio	7,966	3.6	1,349	0.6	1,339	0.6	990	0.4	791	0.4
Cooking for fun	46,205	20.7	15,977	7.1	7,156	3.2	7,688	3.4	4,307	1.9
Crossword puzzles	32,209	14.4	13,766	6.2	3,895	1.7	2,680	1.2	2,427	1.1
Dance/go dancing	20,203	9.0	1,211	0.5	2,266	1.0	2,760	1.2	2,863	1.3
Dining out	112,248	50.2	22,103	9.9	25,976	11.6	25,833	11.6	13,893	6.2
Electronic games (not TV)	20,377	9.1	6,593	3.0	2,074	0.9	2,585	1.2	1,880	0.8
Entertain friends or relatives at home	89,645	40.1	8,381	3.8	11,712	5.2	20,095	9.0	17,252	7.7
Fantasy sports league	6,477	2.9	2,371	1.1	1,303	0.6	305	0.1	405	0.2
Fly kites	5,843	2.6	160	0.1	127	0.1	198	0.1	497	0.2
Furniture refinishing	6,928	3.1	174	0.1	231	0.1	325	0.2	616	0.3
Go to bars/night clubs	42,092	18.8	3,349	1.5	4,033	2.0	7,506	3.4	6,529	2.9
Go to beach	57,082	25.5	2,825	1.3	2,992	1.3	5,648	2.5	5,057	2.3
Go to live theater	27,625	12.4	411	0.2	259	0.1	1,124	0.5	2,766	1.2
Go to museums	27,874	12.5	212	0.1	320	0.1	813	0.4	2,558	1.1
Home decoration and furnishing	26,424	11.8	1,059	0.5	1,410	0.6	2,876	1.3	4,741	2.1
Karaoke	9,194	4.1	308	0.1	546	0.2	756	0.3	943	0.4
Painting, drawing	14,245	6.4	2,481	1.1	1,530	0.7	1,865	0.8	2,217	1.0
PC/Computer Games	42,884	19.2	20,182	9.0	5,278	2.4	4,254	1.9	2,656	1.2
Photo Album/scrap book	18,142	8.1	1,242	0.6	1,417	0.6	2,635	1.2	2,939	1.3
Photography	28,445	12.7	4,802	2.2	3,470	1.6	5,961	2.7	3,878	1.7
Picnic	24,491	11.0	446	0.2	695	0.3	1,846	0.8	3,283	1.5
Play bingo	8,861	4.0	471	0.2	1,062	0.5	493	0.2	917	0.4
Play cards	45,677	20.4	4,998	2.2	5,504	2.5	6,254	2.8	7,669	3.4
Play musical instrument	16,526	7.4	6,301	2.8	1,823	0.8	1,583	0.7	1,297	0.6
Reading books	91,372	40.9	48,492	21.7	9,491	4.2	7,820	3.5	6,483	2.9
Reading comic books	5,069	2.3	1,185	0.5	564	0.3	432	0.2	573	0.3
Trivia games	12,601	5.6	2,025	0.9	1,143	0.5	1,410	0.6	1,716	0.8
Video games	28,950	12.9	9,785	4.4	3,786	1.7	3,462	1.6	2,347	1.1
Woodworking	9,724	4.4	1,648	0.7	842	0.4	1,316	0.6	1,258	0.6
Word games	19,741	8.8	6,763	3.0	2,643	1.2	2,261	1.0	1,986	0.9
Zoo attendance	29,337	13.1	171	0.1	194	0.1	579	0.3	2,172	1.0

Z represents less than 0.05. ¹ Includes those participating less than once a month not shown separately. ² Excluding country and rock.

Source: Mediamark Research & Intelligence, LLC, New York, NY, *Top-line Reports* (copyright). See also <<http://www.mediamark.com/mri/docs/TopLineReports.html>>.

Table 1204. Household Pet Ownership: 2006

[Based on a sample survey of 47,000 households in 2006; For definition of mean, see source]

Item	Unit	Dogs	Cats	Birds	Horses
Total companion pet population ¹	Million	72.1	81.7	11.2	7.3
Number of households owning pets	Million	43.0	37.5	4.5	2.1
Percent of households owning companion pets ¹	Percent	37.2	32.4	3.9	1.8
Average number owned per household	Number	1.7	2.2	2.5	3.5
PERCENT OF HOUSEHOLDS OWNING PETS					
Annual household income:					
Under \$20,000	Percent	30.7	30.1	4.4	1.5
\$20,000 to \$34,999	Percent	37.3	33.6	4.2	1.7
\$35,000 to \$54,999	Percent	39.8	34.1	4.4	2.1
\$55,000 to \$84,999	Percent	42.8	35.5	3.7	1.9
\$85,000 and over	Percent	42.1	33.3	3.7	2.3
Household size: ¹					
One person	Percent	21.9	24.7	2.1	0.8
Two persons	Percent	37.6	33.4	3.9	1.7
Three persons	Percent	47.5	39.1	5.1	2.3
Four persons	Percent	51.9	38.5	5.4	2.7
Five or more persons	Percent	54.3	40.0	6.6	3.6

¹ As of December 31, 2006.Source: American Veterinary Medical Association, Schaumburg, IL, *U.S. Pet Ownership and Demographics Sourcebook, 2007* (copyright). See also <<http://www.avma.org/>>.

Table 1205. Retail Sales and Household Participation in Lawn and Garden Activities: 2004 to 2008

[(36,778 represents \$36,778,000,000). For calendar year. Subject to sampling variability; see source]

Activity	Retail sales (mil. dol.)					Percent households engaged in activity				
	2004	2005	2006	2007	2008	2004	2005	2006	2007	2008
Total	36,778	35,208	34,077	35,102	36,060	75	83	74	71	70
Lawn care	8,887	9,657	8,558	10,754	9,638	48	54	48	48	46
Indoor houseplants	1,495	1,464	1,156	988	1,177	39	42	35	31	31
Flower gardening	2,735	3,003	2,572	2,386	2,679	36	41	33	30	32
Insect control	1,823	1,869	1,746	2,103	1,734	28	30	26	25	25
Shrub care	1,027	1,109	840	913	746	26	31	25	23	22
Vegetable gardening	1,058	1,154	1,164	1,421	1,402	22	25	22	22	23
Tree care	3,067	2,820	2,322	2,192	2,473	24	26	21	18	20
Landscaping	11,346	9,078	10,893	9,874	11,712	33	31	30	27	28
Flower bulbs	892	945	786	811	796	26	29	22	20	20
Fruit trees	589	507	640	477	538	11	13	11	10	10
Container gardening	1,196	1,295	948	927	1,003	21	26	18	18	19
Raising transplants ¹	258	237	257	320	220	9	11	9	7	8
Herb gardening	367	371	296	451	391	14	17	12	13	12
Growing berries	141	151	121	144	138	6	8	6	5	6
Ornamental gardening	769	678	493	561	424	9	12	7	6	6
Water gardening	1,128	870	1,285	780	989	13	11	14	11	10

¹ Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). See also <<http://www.garden.org/home>>.

Table 1206. Selected Recreational Activities: 1990 to 2008

[41 represents 41,000,000]

Activity	Unit	1990	2000	2003	2004	2005	2006	2007	2008
Softball, amateur: ¹									
Total participants ²	Million. . .	41	31	30	28	27	25	(NA)	(NA)
Youth participants	1,000 . .	1,100	1,370	1,351	1,356	1,447	1,459	(NA)	(NA)
Adult teams ³	1,000 . .	188	155	119	132	128	127	(NA)	(NA)
Youth teams ³	1,000 . .	46	81	79	80	85	86	(NA)	(NA)
Golf facilities ⁴	Number.	12,846	15,489	15,899	16,057	16,052	15,990	15,970	15,979
Tennis players ⁵	1,000 . .	21,000	22,900	24,100	24,000	24,720	24,200	25,130	26,880
Tenpin bowling ⁶									
Establishments	Number.	7,611	6,247	5,811	5,761	5,818	5,566	5,498	(NA)
Membership, total ⁷	1,000 . .	6,588	3,756	3,246	3,112	2,896	2,728	2,608	(NA)
Skiing: ⁸									
Skier visits ⁹	Million. .	50.0	52.2	57.6	57.1	56.9	58.9	60.1	57.1
Operating resorts	Number.	591	503	490	494	492	478	481	473
Motion picture screens ¹⁰	1,000 . .	24	37	36	37	39	39	39	(NA)
Receipts, box office	Mil. dol..	5,022	7,468	9,165	9,215	8,832	9,137	9,629	(NA)
Attendance	Million.	1,189	1,385	1,520	1,484	1,378	1,395	1,400	(NA)
Boating: ¹¹									
People participating in recreational boating ¹²	Million. .	67.4	67.5	63.0	63.4	57.9	60.2	66.4	70.1
Retail expenditures on boating ¹³	Mil. dol..	13,731	27,065	30,283	32,953	37,317	39,493	37,416	33,624
Recreational boats in use by boat type ¹⁴	Million. .	16.0	16.8	17.2	17.4	17.7	16.8	16.9	16.9
Outboard	(NA)	8.3	8.4	8.4	8.5	8.3	8.3	8.3	8.3
Inboard	(NA)	1.0	1.1	1.1	1.1	1.1	1.1	1.1	1.1
Sterndrive	(NA)	1.6	1.6	1.7	1.7	1.7	1.6	1.7	1.7
Personal watercraft	(NA)	1.2	1.2	1.3	1.2	1.2	1.2	1.2	1.2
Sailboats	(NA)	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6
Other	(NA)	3.1	3.4	3.4	3.4	3.6	3.1	3.1	3.1

NA Not available. ¹ Source: Amateur Softball Association, Oklahoma City, OK. ² Amateur Softball Association teams and other amateur softball teams. ³ Amateur Softball Association teams only. ⁴ Source: National Golf Foundation, Jupiter, FL. ⁵ Source: Tennis Industry Association, Hilton Head, SC. Players for persons 12 years old and over who played at least once. 2008 data are for players 6 years old and over who played at least once. ⁶ Source: United States Bowling Congress, Greendale, WI. ⁷ Membership totals are for U.S., Canada, and for U.S. military personnel worldwide. ⁸ Source: National Ski Areas Association, Kotke National End of Season Survey Report (copyright). ⁹ Represents one person visiting a ski area for all or any part of a day or night, and includes full-and half-day, night, complimentary, adult, child, season, and other types of tickets. Data are estimated and are for the season ending in the year shown. 2007 data are preliminary. ¹⁰ Source: Motion Picture Association of America, Inc., Encino, CA. ¹¹ Source: National Marine Manufacturers Association, Chicago, IL. (copyright). ¹² People participating are now measured as adults 18 years and older. ¹³ Represents expenditures for new and used boats, motors and engines, and accessories, safety equipment, fuel, insurance, docking, maintenance, launching, storage, repairs, and other expenses. ¹⁴ 2008 data are estimated.

Table 1207. College and Professional Football Summary: 1990 to 2008

[35,330 represents 35,330,000. For definition of median, see Guide to Tabular Presentation]

Sport	Unit	1990	1995	2000	2004	2005	2006	2007	2008
NCAA college: ¹									
Teams	Number.	533	565	606	612	615	615	619	628
Attendance	1,000 . .	35,330	35,638	39,059	43,106	43,487	47,909	48,752	48,839
National Football League: ²									
Teams	Number.	28	30	31	32	32	32	32	32
Attendance, total ³	1,000 . .	17,666	19,203	20,954	21,709	21,792	22,200	22,256	21,859
Regular season	1,000 . .	13,960	15,044	16,387	17,001	17,012	17,341	17,345	17,057
Average per game ⁴	Number.	62,321	62,682	66,078	66,409	66,455	67,738	67,755	66,629
Postseason games ⁴	1,000 . .	848	(NA)	809	789	802	776	792	807
Players' salaries: ⁵									
Average	\$1,000 .	354	584	787	1,331	1,400	1,700	1,750	1,824
Median base salary	\$1,000 .	275	301	441	537	569	722	772	830

NA Not available. ¹ Source: National Collegiate Athletic Assn., Indianapolis, IN (copyright); <<http://www.ncaa.org/wps/portal>>. ² Source: National Football League, New York, NY; <<http://www.nfl.com/>>. ³ Preseason attendance data are not shown. ⁴ Includes Pro Bowl (a nonchampionship game) and Super Bowl. ⁵ Source: National Football League Players Association, Washington, DC; <<http://www.nflpa.org/>>.

Source: Compiled from sources listed in footnotes.

Table 1208. Selected Spectator Sports: 1990 to 2008

[55,512 represents 55,512,000]

Sport	Unit	1990	1995	2000	2004	2005	2006	2007	2008
Baseball, major leagues: ¹									
Attendance	1,000 . .	55,512	51,288	74,339	74,822	76,286	77,524	80,803	79,975
Regular season	1,000 . .	54,824	50,469	72,748	73,023	74,926	76,043	79,503	78,588
Playoffs ²	1,000 . .	479	533	1,314	1,625	1,191	1,218	1,083	1,167
World Series	1,000 . .	209	286	277	174	168	225	173	219
Players' salaries: ³									
Average	\$1,000 . .	598	1,111	1,896	2,313	2,476	2,699	2,825	(NA)
Basketball: ^{4, 5}									
NCAA—Men's college:									
Teams	Number.	767	868	932	981	983	984	982	1,017
Attendance	1,000 . .	28,741	28,548	29,025	30,761	30,569	30,940	32,836	33,396
NCAA—Women's college:									
Teams	Number.	782	864	956	1,008	1,036	1,018	1,003	1,013
Attendance ⁶	1,000 . .	2,777	4,962	8,698	10,016	9,940	9,903	10,878	11,121
National Hockey League: ⁷									
Regular season attendance . .	1,000 . .	12,580	9,234	18,800	20,356	(⁸)	20,854	20,862	21,236
Playoffs attendance	1,000 . .	1,356	1,329	1,525	1,709	(⁸)	1,530	1,497	1,587
Professional rodeo: ⁹									
Rodeos	Number.	754	739	688	671	662	649	592	609
Performances	Number.	2,159	2,217	2,081	1,982	1,940	1,884	1,733	1,861
Members	Number.	5,693	6,894	6,255	6,247	6,127	5,892	5,528	5,825
Permit-holders (rookies)	Number.	3,290	3,835	3,249	2,990	2,701	2,468	2,186	2,233
Total prize money	Mil. dol..	18.2	24.5	32.3	35.5	36.6	36.2	40.5	39.1

¹ Source: Major League Baseball (previously, The National League of Professional Baseball Clubs), New York, NY, National League Green Book; and The American League of Professional Baseball Clubs, New York, NY, American League Red Book.

² Beginning 1997, two rounds of playoffs were played. Prior years had one round. ³ Source: Major League Baseball Players Association, New York, NY. ⁴ Season ending in year shown. ⁵ Source: National Collegiate Athletic Association, Indianapolis, IN (copyright).

⁶ For women's attendance total, excludes double-headers with men's teams. ⁷ For season ending in year shown. Source: National Hockey League, Montreal, Quebec. ⁸ In September 2004, franchise owners locked out their players upon the expiration of the collective bargaining agreement. The entire season was cancelled in February 2005. ⁹ Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., Official Professional Rodeo Media Guide, annual (copyright).

Source: Compiled from sources listed in footnotes.

Table 1209. Adult Attendance at Sports Events by Frequency: 2008

[In thousands (2,124 represents 2,124,000), except percent. For fall 2008. Percent is based on total projected population of 223,672,000. Based on survey and subject to sampling error; see source]

Event	Attend one or more times a month		Attend less than once a month		Event	Attend one or more times a month		Attend less than once a month	
	Number	Percent	Number	Percent		Number	Percent	Number	Percent
Auto racing—NASCAR . . .	2,124	1.0	15,052	6.7	Weekend professional games . . .	4,553	2.0	16,885	7.6
Auto racing—Other	2,196	1.0	12,770	5.7					
Baseball	8,584	3.8	25,744	11.5	Golf	2,379	1.1	11,709	5.2
Basketball:					High school sports	12,282	5.5	13,683	6.1
College games	4,212	1.9	14,336	6.4	Horse racing:				
Professional games	3,959	1.8	15,795	7.1	Flats, runners	1,262	0.6	11,176	5.0
Bowling	1,750	0.8	10,534	4.7	Trotters/harness	773	0.4	10,072	4.5
Boxing	1,118	0.5	10,053	4.5	Ice hockey	2,491	1.1	13,579	6.1
Equestrian events	950	0.4	10,539	4.7	Motorcycle racing	1,037	0.5	10,398	4.7
Figure skating	601	0.3	9,929	4.4	Pro beach volleyball	387	0.2	9,780	4.4
Fishing tournaments	881	0.4	10,152	4.5	Rodeo/bull riding	929	0.4	11,215	5.0
Football:					Soccer	3,330	1.5	11,252	5.0
College games	6,387	2.9	17,053	7.6	Tennis	1,429	0.6	10,675	4.8
Monday night professional games	2,775	1.2	11,473	5.1	Truck and tractor pull/mud racing	960	0.4	10,910	4.9
					Wrestling—professional	1,289	0.6	10,270	4.6

Source: Mediamark Research & Intelligence, LLC, New York, NY, *Top-line Reports* (copyright). See <<http://www.mediamark.com/mri/docs/TopLineReports.html>>.

Table 1210. Participation in NCAA Sports by Sex: 2007 to 2008

[For the academic year]

Sport	Males			Females		
	Teams	Athletes	Average squad	Teams	Athletes	Average squad
Total ¹	8,448	240,261	(X)	9,469	178,084	(X)
Baseball	906	30,386	33.5	(X)	(X)	(X)
Basketball	1,031	17,081	16.6	1,057	15,307	14.5
Bowling ²	—	—	(NA)	52	462	8.9
Cross country	912	12,478	13.7	988	13,491	13.7
Equestrian ^{2,3}	2	4	2.0	45	1,388	30.8
Fencing ³	35	625	17.9	43	655	15.2
Field hockey	(X)	(X)	(X)	258	5,633	21.8
Football	629	64,235	102.1	(X)	(X)	(X)
Golf ³	795	8,315	10.5	516	4,096	7.9
Gymnastics	18	353	19.6	85	1,430	16.8
Ice hockey	138	4,006	29.0	81	1,896	23.4
Lacrosse	239	8,900	37.2	301	6,830	22.7
Rifle ³	29	213	7.3	36	182	5.1
Rowing ²	87	2,412	27.7	144	7,024	48.8
Rugby ²	2	79	39.5	5	181	36.2
Sailing ²	24	528	22.0	(X)	(X)	(X)
Skiing ³	39	567	14.5	42	547	13.0
Soccer	775	21,031	27.1	956	22,682	23.7
Softball	(X)	(X)	(X)	950	17,154	18.1
Squash ²	31	464	15.0	28	383	13.7
Swimming/diving ³	389	8,382	21.5	509	11,238	22.1
Synchronized swimming ²	(X)	(X)	(X)	8	104	13.0
Tennis	754	7,850	10.4	898	8,721	9.7
Track, indoor ³	575	20,346	35.4	645	20,413	31.6
Track, outdoor ³	687	23,479	34.2	745	22,363	30.0
Volleyball	82	1,298	15.8	1,014	14,715	14.5
Water polo	42	919	21.9	60	1,155	19.3
Wrestling	227	6,310	27.8	(X)	(X)	(X)

— Represents zero. NA Not available. X Not applicable. ¹ Includes other sports, not shown separately. ² Sport recognized by the NCAA but does not have an NCAA championship. ³ Co-ed championship sport.

Source: The National Collegiate Athletic Association (NCAA), Indianapolis, IN, 2007–08 Participation Study (copyright); <<http://www.ncaa.org/wps/portal>>.

Table 1211. Participation in High School Athletic Programs by Sex: 1979 to 2008

[Data based on number of state associations reporting and may underrepresent the number of schools with and participants in athletic programs]

Year	Participants ¹		Sex and sport	Most popular sports, 2007–2008 ²	
	Males	Females		Schools	Participants
1979-80	3,517,829	1,750,264			
1985-86	3,344,275	1,807,121	MALE		
1986-87	3,364,082	1,836,356	Football (11-player)	13,987	1,108,286
1987-88	3,425,777	1,849,684	Basketball	17,861	552,935
1988-89	3,416,844	1,839,352	Track & field (outdoor)	15,835	548,821
1989-90	3,398,192	1,858,659	Baseball	15,720	478,029
1990-91	3,406,355	1,892,316	Soccer	11,122	383,561
1991-92	3,429,853	1,940,801	Wrestling	10,090	259,688
1992-93	3,416,389	1,997,489	Cross country	13,485	221,109
1993-94	3,472,967	2,130,315	Golf	13,647	159,958
1994-95	3,536,359	2,240,461	Tennis	9,576	156,285
1995-96	3,634,052	2,367,936	Swimming & diving	6,428	111,896
1996-97	3,706,225	2,474,043			
1997-98	3,763,120	2,570,333	FEMALE		
1998-99	3,832,352	2,652,726	Basketball	17,564	449,450
1999-20	3,861,749	2,675,874	Track & field (outdoor)	15,772	447,520
2000-01	3,921,069	2,784,154	Volleyball	15,009	397,968
2001-02	3,960,517	2,806,998	Softball (fast pitch)	14,846	371,293
2002-03	3,988,738	2,856,358	Soccer	10,543	346,545
2003-04	4,038,253	2,865,299	Cross country	13,294	190,349
2004-05	4,110,319	2,908,390	Tennis	9,694	172,455
2005-06	4,206,549	2,953,355	Swimming & diving	6,766	147,197
2006-07	4,321,103	3,021,807	Competitive spirit squads	4,510	111,307
2007-08	4,372,115	3,057,266	Golf	9,447	69,243

¹ A participant is counted in the number of sports participated in. ² Ten most popular sports for each sex in terms of number of participants.

Source: National Federation of State High School Associations, Indianapolis, IN, *The 2007–2008 High School Athletics Participation Survey* (copyright); <<http://www.nfhs.org/>>.

Table 1212. Participation in Selected Sports Activities: 2007

[In thousands (265,381 represents 265,381,000), except rank. Data are based on a questionnaire mailed to 10,000 households. The questionnaire asked the male and female heads of households and up to two other household members who were at least seven years of age to indicate their age, the sports in which they participated in 2007, and the number of days of participation in 2007. A participant is defined as an individual seven years of age or older who participates in a sport more than once a year. See source for methodology.]

Activity	All persons		Sex		Age							Household income (dol.)						
	Number	Rank	Male	Female	7-11 years	12-17 years	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years and over	Under 15,000	15,000-24,999	25,000-34,999	35,000-49,000	50,000-74,999	75,000 and over
SERIES I SPORTS																		
Total	265,381	(X)	129,201	136,180	19,410	25,341	28,959	37,285	41,600	43,343	32,066	37,377	27,497	23,309	27,441	38,546	57,397	91,192
Number participated in—																		
Aerobic exercising ¹	30,340	11	8,867	21,473	1,053	2,134	4,266	7,039	5,943	4,785	2,749	2,372	2,196	1,747	2,381	4,083	6,186	13,747
Backpacking ²	12,980	18	7,623	5,357	1,187	1,636	1,903	1,993	3,057	2,061	835	308	1,167	834	876	1,280	2,600	6,223
Baseball	13,951	16	10,683	3,268	3,975	2,909	1,834	1,285	2,191	786	455	515	1,344	514	1,014	1,637	2,680	6,762
Basketball	24,145	14	16,651	7,494	4,923	6,952	3,496	3,360	2,524	1,662	733	495	2,602	1,496	2,099	3,111	4,462	10,374
Bicycle riding ¹	37,405	6	19,904	17,501	7,046	6,518	4,395	4,766	5,684	4,639	2,549	1,809	2,512	2,394	2,911	4,764	7,908	16,916
Billiards	29,491	12	17,799	11,692	988	2,543	6,015	6,999	6,045	4,206	1,901	794	2,784	2,409	2,897	4,488	5,888	11,025
Bowling ³	43,466	5	21,542	21,925	5,091	6,813	7,720	7,207	7,575	5,277	2,113	1,669	3,031	2,617	3,955	5,640	9,522	18,702
Camping ¹	47,541	4	24,226	23,315	4,863	5,518	5,831	7,902	9,924	7,432	3,707	2,364	3,548	2,840	4,733	7,150	11,678	17,592
Dart throwing	12,093	20	7,114	4,979	652	937	1,803	3,285	2,969	1,699	498	251	909	734	1,176	1,674	3,185	4,415
Exercise walking ¹	89,794	1	33,660	56,133	3,676	5,185	6,740	13,742	16,270	17,944	13,295	12,942	8,379	6,065	8,088	12,131	19,858	35,272
Exercising with equipment ¹	52,827	2	25,858	26,969	817	4,301	8,070	10,581	9,559	9,618	5,518	4,363	2,565	3,032	4,553	6,314	11,237	25,126
Fishing (net)	35,325	7	23,923	11,403	3,058	3,536	3,460	5,361	7,109	6,549	3,754	2,498	3,479	2,540	3,617	4,940	7,192	13,556
Fishing—fresh water.	30,825	9	20,898	9,927	2,894	3,107	3,027	4,779	5,613	3,220	2,009	3,338	3,338	2,344	3,148	4,241	6,356	11,397
Fishing—salt water.	10,414	23	6,985	3,429	368	1,094	1,195	1,627	2,302	1,915	1,109	803	1,420	532	918	1,456	1,827	4,261
Football—tackle	9,195	25	7,930	1,264	1,442	3,906	1,729	810	518	275	219	297	1,425	850	990	639	1,516	3,775
Golf ¹	22,729	15	17,583	5,147	654	1,441	2,165	3,765	5,169	4,535	2,845	2,154	757	854	1,033	2,093	4,912	13,080
Hiking	28,633	13	14,746	13,887	2,038	2,720	2,517	5,182	6,083	5,976	2,760	1,356	1,862	1,248	1,643	2,895	6,381	14,604
Lacrosse	1,218	28	572	646	256	411	212	49	274	—	—	15	—	—	15	30	138	1,035
Mountain/Rock climbing	4,599	26	2,705	1,894	457	535	1,240	777	745	549	274	22	514	178	281	547	1,234	1,845
Running/jogging ¹	30,372	10	15,852	14,519	2,211	5,071	5,904	6,978	5,087	3,547	950	623	1,892	1,641	1,975	3,918	6,321	14,624
Soccer	13,770	17	8,434	5,335	5,041	3,332	1,529	1,814	1,563	127	203	160	1,108	716	849	1,859	2,791	6,447
Softball	9,958	24	5,139	4,818	1,155	1,795	1,815	1,933	1,578	1,131	415	138	609	376	787	1,580	2,209	4,398
Swimming ¹	52,346	3	23,950	28,397	8,710	7,801	6,238	6,906	8,992	6,971	3,752	2,978	2,886	3,031	3,992	6,244	11,294	24,901
Tennis	12,290	19	6,542	5,747	1,446	1,883	2,139	2,253	2,018	1,536	556	460	661	914	622	747	2,536	6,810
Volleyball	12,029	21	5,108	6,921	1,189	3,041	2,713	1,696	1,502	1,192	555	142	763	1,122	734	1,764	2,590	5,056
Weightlifting	33,163	8	21,317	11,846	330	3,983	5,994	8,199	6,440	4,863	2,070	1,283	2,229	1,563	2,734	4,049	7,309	15,279
Wrestling	2,109	27	1,761	348	276	723	363	254	188	96	101	108	248	232	464	137	206	823
Yoga	10,683	22	1,574	9,109	179	278	1,332	3,179	2,276	1,981	955	505	542	343	1,046	1,803	2,083	4,866

See footnotes at end of table.

Table 1212. **Participation in Selected Sports Activities: 2007—Con.**

[See headnote, page 750]

Activity	All persons		Sex		Age								Household income (dol.)					
	Number	Rank	Male	Female	7–11 years	12–17 years	18–24 years	25–34 years	35–44 years	45–54 years	55–64 years	65 years and over	Under 15,000	15,000– 24,999	25,000– 34,999	35,000– 49,999	50,000– 74,999	75,000 and over
SERIES II SPORTS																		
Total	265,377	(X)	129,196	136,182	19,409	25,340	28,958	37,285	41,600	43,341	32,065	37,378	26,184	24,651	27,942	41,191	57,310	88,100
Number participated in—																		
Archery (Target)	6,574	11	5,368	1,206	840	1,673	1,068	768	859	917	391	58	288	408	775	1,254	1,644	2,206
Boating-motor/power	31,854	2	18,269	13,585	3,029	3,465	4,285	4,978	5,174	5,788	3,245	1,891	1,138	1,650	2,727	5,017	7,659	13,664
Hockey (Ice)	2,071	18	1,697	374	254	419	500	225	342	228	73	32	125	140	61	257	546	941
Hunting with bow and arrow	5,744	13	5,299	445	107	482	808	1,122	1,092	1,119	672	343	317	450	801	1,212	1,248	1,716
Hunting with firearms	19,452	4	16,932	2,521	817	1,969	3,327	2,885	3,682	3,498	2,126	1,148	860	1,320	2,338	3,370	4,308	7,257
In-line roller skating	10,713	5	4,896	5,817	3,013	3,384	1,013	1,271	1,385	367	256	24	557	679	509	1,929	2,574	4,464
Kayaking	5,873	12	2,978	2,895	397	891	763	794	1,242	1,111	590	84	199	210	312	704	1,273	3,177
Mountain biking-off road	7,425	9	4,941	2,485	640	942	789	1,877	1,444	1,097	451	186	424	594	686	1,199	1,443	3,079
Muzzleloading	3,623	17	3,342	281	52	56	470	866	617	844	508	210	205	398	568	664	809	980
Paintball games	7,443	8	6,618	825	571	2,350	2,470	852	990	151	9	50	444	527	1,025	1,251	1,284	2,911
Scooter riding	10,631	6	5,823	4,808	4,697	3,434	608	313	734	398	296	151	629	830	595	1,928	2,305	4,345
Skateboarding	10,137	7	7,441	2,695	3,156	4,171	1,653	508	481	127	16	24	811	783	746	1,911	1,726	4,159
Skiing—alpine	5,494	14	3,333	2,160	533	821	607	648	1,078	1,120	535	151	72	92	253	794	938	3,345
Skiing—cross country	1,665	19	881	784	80	56	326	366	211	380	164	84	79	—	84	230	489	783
Snowboarding	5,063	16	3,724	1,339	782	1,352	1,902	454	376	146	12	39	422	109	259	700	1,103	2,469
Target shoot	20,537	3	15,800	4,737	891	2,177	3,319	4,034	4,113	3,310	1,862	832	925	1,300	2,800	3,220	4,716	7,577
Target shoot-airgun	6,590	10	5,706	884	1,435	1,740	628	925	754	452	420	237	405	433	926	1,589	1,196	2,041
Water skiing	5,265	15	3,106	2,158	325	1,261	1,034	721	903	695	188	136	304	203	264	694	820	2,979
Work-out at club	33,830	1	15,226	18,604	514	2,193	5,139	7,138	5,608	5,934	3,848	3,457	1,194	1,702	2,602	3,785	8,277	16,269

— Represents or rounds to zero. X Not applicable. ¹ Participant engaged in activity at least six times in the year. ² Includes wilderness camping. ³ Vacation/overnight

Source: National Sporting Goods Association, Mt. Prospect, IL, Sports Participation in 2007: Series 1 and Series II (copyright). See <<http://www.nsga.org/public/pages/index.cfm?pageid=864>>.

Table 1213. **Sporting Goods Sales by Product Category: 1990 to 2007, and Projection, 2008**

[In millions of dollars (50,725 represents \$50,725,000,000), except percent. Based on a sample survey of consumer purchases of 80,000 households, (100,000 beginning 2000), except recreational transport, which was provided by industry associations. Excludes Alaska and Hawaii. Minus sign (-) indicates decrease]

Selected product category	1990	2000	2002	2003	2004	2005	2006	2007	2008, proj.
Sales, all products	50,725	74,442	77,726	79,779	85,811	88,434	90,472	90,802	87,348
Annual percent change ¹	(NA)	4.6	4.6	2.6	7.6	3.1	2.3	0.4	-3.8
Percent of retail sales	(NA)	2.5	2.5	2.4	2.5	2.4	2.3	2.3	2.2
Athletic and sport clothing	10,130	11,030	9,801	10,543	11,201	10,898	10,580	10,834	10,770
Athletic and sport footwear ²	11,654	13,026	14,144	14,446	14,752	15,719	16,910	17,366	17,715
Aerobic shoes	611	292	239	222	237	261	262	280	285
Basketball shoes	918	786	789	890	877	878	964	892	887
Cross training shoes	679	1,528	1,421	1,407	1,327	1,437	1,516	1,584	1,617
Golf shoes	226	226	243	222	230	259	232	244	247
Gym shoes, sneakers	2,536	1,871	2,042	2,059	2,221	2,314	2,434	2,699	2,745
Jogging and running shoes	1,110	1,638	1,733	1,802	1,989	2,157	2,260	2,193	2,239
Tennis shoes	740	533	503	544	508	528	505	452	471
Walking shoes	2,950	3,317	3,415	3,468	3,496	3,673	4,091	4,197	4,319
Athletic and sport equipment ²	14,439	21,608	21,699	22,394	23,328	23,735	24,497	25,267	24,884
Archery	265	259	279	320	332	372	396	402	396
Baseball and softball	217	319	334	340	352	372	388	401	396
Billiards and indoor games	192	516	574	625	622	572	574	543	527
Camping	1,072	1,354	1,442	1,487	1,531	1,447	1,526	1,453	1,410
Exercise	1,824	3,610	4,378	4,957	5,074	5,177	5,239	5,508	5,439
Fishing tackle	1,910	2,030	2,024	1,981	2,026	2,139	2,218	2,247	2,205
Golf	2,514	3,805	3,258	3,046	3,198	3,466	3,669	3,824	3,770
Hunting and firearms	2,202	2,274	2,449	2,654	3,175	3,563	3,732	3,977	3,921
Optics	438	729	826	847	859	887	1,014	1,049	1,033
Skin diving and scuba	294	355	348	338	351	358	369	376	367
Snow skiing ³	475	495	527	462	452	643	501	531	518
Tennis	333	383	358	343	362	397	418	440	442
Recreational transport	14,502	28,779	32,083	32,397	36,531	38,082	38,485	37,334	33,979
Bicycles and supplies	2,423	5,131	4,961	4,736	4,898	5,343	5,161	5,393	5,285
Pleasure boats, motors, & accessories	7,644	13,224	15,382	14,705	16,054	17,634	17,907	17,549	15,800
Recreational vehicles	4,113	9,529	10,960	12,058	14,753	14,366	14,732	13,704	12,200
Snowmobiles	322	894	779	898	826	739	685	688	694

NA Not available. ¹ Represents change from immediate prior year. ² Includes other products not shown separately.

³ Data through 2004 categorized as "Skiing Downhill."

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2008*; and prior issues (copyright). See also <<http://www.nsga.org/i4a/pages/index.cfm?pageid=3345>>.

Table 1214. Consumer Purchases of Sporting Goods by Consumer Characteristics: 2007

[In percent. Based on sample survey of consumer purchases of 100,000 households. Excludes Alaska and Hawaii]

Characteristic	Total households	Footwear					Equipment				
		Aerobic shoes	Fitness shoes	Gym shoes/sneakers	Trail running shoes	Walking shoes	Multi purpose home gyms	Rod/reel combination	Golf club sets	Rifles	Soccer balls
Total	100	100	100	100	100	100	100	100	100	100	100
Age of user:											
Under 14 years old	18.9	9.5	7.5	42.1	2.1	5.0	(NA)	10.8	3.3	3.6	60.5
14 to 17 years old	5.8	3.7	8.3	10.4	17.5	2.6	0.6	1.1	2.6	2.6	11.5
18 to 24 years old	9.8	4.8	5.6	5.7	7.0	3.9	5.3	8.6	5.5	1.8	2.4
25 to 34 years old	13.5	24.2	20.4	14.5	31.9	9.9	16.6	22.2	27.1	23.1	10.8
35 to 44 years old	14.6	17.5	21.5	9.9	23.2	15.2	31.1	16.7	22.5	19.2	4.0
45 to 64 years old	25.0	27.6	29.8	13.7	17.9	42.6	42.2	35.3	30.6	42.8	5.9
65 years old and over	12.4	12.7	6.9	3.7	0.4	20.8	4.2	4.4	8.4	6.6	0.4
Multiple ages	–	–	–	–	–	–	–	0.9	–	0.3	4.5
Sex of user:											
Male	49.3	21.1	39.4	50.4	61.5	37.8	59.7	81.5	79.8	95.4	62.4
Female	50.7	78.9	60.6	49.6	38.5	62.2	32.6	13.2	20.2	3.1	32.6
Household use	–	–	–	–	–	–	7.7	5.3	–	1.5	5.0
Annual household income:											
Under \$15,000	11.9	7.8	6.1	7.3	7.0	8.3	4.9	6.9	3.4	4.3	5.6
\$15,000 to \$24,999	12.9	9.2	6.8	9.3	5.7	11.0	2.3	8.4	2.9	10.3	4.3
\$25,000 to \$34,999	12.1	5.9	8.6	13.7	6.2	11.4	9.6	13.6	1.2	14.8	11.1
\$35,000 to \$49,999	15.2	18.2	14.8	16.0	17.6	14.6	15.5	13.0	11.2	13.4	10.0
\$50,000 to \$74,999	18.2	23.7	16.5	21.9	21.2	19.0	26.5	18.9	18.2	18.7	20.9
\$75,000 to \$99,999	14.2	17.5	20.0	15.0	19.4	17.6	15.4	14.3	24.6	12.8	26.3
\$100,000 and over	14.5	17.7	27.2	16.8	22.9	18.1	25.8	24.9	38.5	25.7	21.8

– Represents or rounds to zero.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2008* (copyright). See also <<http://www.nsga.org/public/pages/index.cfm?pageid=869>>.

Table 1215. National Park System—Summary: 1990 to 2008

[For year ending September 30, except as noted. (986 represents \$986,000,000). Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

Item	1990	1995	2000	2004	2005	2006	2007	2008
Finances (mil. dol.):¹								
Expenditures reported	986	1,445	1,833	2,371	2,451	2,463	2,412	2,614
Salaries and wages	459	633	799	956	984	998	1,005	1,066
Improvements, maintenance	160	234	299	332	361	389	381	428
Construction	109	192	215	354	381	300	280	303
Other	259	386	520	729	725	776	746	817
Funds available	1,506	2,225	3,316	4,087	4,218	4,242	4,266	4,537
Appropriations	1,053	1,325	1,881	2,388	2,425	2,450	2,484	2,636
Other ²	453	900	1,435	1,699	1,793	1,792	1,782	1,901
Revenue from operations	79	106	234	264	286	308	346	404
Recreation visits (millions):³								
All areas	258.7	269.6	285.9	276.9	273.5	272.6	275.6	274.9
National parks ⁴	57.7	64.8	66.1	63.8	63.5	60.4	62.3	61.2
National monuments	23.9	23.5	23.8	19.8	20.9	19.6	19.7	20.2
National historical, commemorative, archaeological ⁵	57.5	56.9	72.2	77.0	74.9	73.6	75.1	76.2
National parkways	29.1	31.3	34.0	31.7	31.7	32.6	31.1	30.2
National recreation areas ⁴	47.2	53.7	50.0	46.6	46.8	47.8	48.9	49.6
National seashores and lakeshores	23.3	22.5	22.5	21.3	21.7	19.6	19.9	19.3
National Capital Parks	7.5	5.5	5.4	4.7	4.3	6.2	4.9	5.1
Recreation overnight stays (millions).	17.6	16.8	15.4	13.7	13.5	13.2	13.8	13.7
In commercial lodgings	3.9	3.8	3.7	3.5	3.4	3.4	3.6	3.6
In Park Service campgrounds	7.9	7.1	5.9	5.4	5.2	5.0	5.1	5.0
In backcountry	1.7	2.2	1.9	1.7	1.7	1.7	1.7	1.8
Other	4.2	3.7	3.8	3.1	3.2	3.1	3.4	3.3
Land (1,000 acres):^{6,7}								
Total	76,362	77,355	78,153	79,023	79,048	78,810	78,845	78,859
Parks	46,089	49,307	49,785	49,892	49,910	49,912	49,911	49,916
Recreation areas	3,344	3,353	3,388	3,391	3,391	3,391	3,413	3,413
Other	26,929	24,695	24,980	25,740	25,747	25,507	25,521	25,530
Acquisition, net.	21	27	186	12	17	16	23	7

¹ Financial data are those associated with the National Park System. Certain other functions of the National Park Service (principally the activities absorbed from the former Heritage Conservation and Recreation Service in 1981) are excluded.

² Includes funds carried over from prior years. ³ For calendar year. Includes other areas, not shown separately. ⁴ For 1990, combined data for North Cascades National Park and two adjacent National Recreation Areas are included in National Parks total.

⁵ Includes military areas. ⁶ Federal land only, as of Dec. 31. Federal land acreages, in addition to National Park Service administered lands, also include lands within national park system area boundaries but under the administration of other agencies. Year-to-year changes in the federal lands figures includes changes in the acreages of these other lands and hence often differ from "net acquisition." The decrease in the 2006 land total reflects corrected acreage by the Bureau of Land Management, not by the National Park Service lands.

Source: U.S. National Park Service, *National Park Statistical Abstract*, annual and unpublished data. See also <<http://www2.nature.nps.gov/stats/>>.

Table 1216. State Parks and Recreation Areas by State: 2007

[For year ending June 30 (13,922 represents 13,922,000). Data are shown as reported by state park directors. In some states, park agency has under its control forests, fish and wildlife areas, and/or other areas. In other states, agency is responsible for state parks only]

State	Revenue		State	Revenue					
	Acreage (1,000)	Visitors ¹ (1,000)		Total (\$1,000)	Percent of operating expenditures	Acreage (1,000)	Visitors ¹ (1,000)	Total (\$1,000)	Percent of operating expenditures
United States . . .	13,922	747,964	935,005	40.1	Missouri	204	15,142	8,095	27.5
Alabama	48	5,142	22,567	57.0	Montana	55	5,333	4,952	55.3
Alaska	3,361	4,977	2,791	35.2	Nebraska	135	10,236	16,681	84.7
Arizona	64	2,348	9,639	38.9	Nevada	139	3,132	2,748	18.3
Arkansas	54	8,399	22,332	48.3	New Hampshire	233	1,626	4,324	58.7
California	1,566	79,854	90,672	21.3	New Jersey	426	18,543	10,388	26.9
Colorado	420	11,834	25,811	66.9	New Mexico	93	4,604	3,904	14.0
Connecticut	206	7,504	5,104	29.9	New York	1,348	61,771	88,000	43.2
Delaware	26	5,022	12,397	53.6	North Carolina	202	12,868	5,317	13.8
Florida	700	20,737	42,779	54.8	North Dakota	18	879	1,585	47.0
Georgia	86	10,351	35,272	56.2	Ohio	174	49,659	27,530	37.3
Hawaii	34	10,182	2,206	20.5	Oklahoma	72	13,485	36,368	78.7
Idaho	46	4,031	3,608	20.9	Oregon	99	42,605	17,187	36.1
Illinois	486	45,159	6,804	11.9	Pennsylvania	292	33,210	17,176	20.6
Indiana	179	18,043	41,379	78.1	Rhode Island	9	6,217	4,322	47.6
Iowa	69	13,382	3,864	25.1	South Carolina	84	7,050	21,116	77.9
Kansas	33	6,875	5,998	57.1	South Dakota	103	7,375	11,530	82.0
Kentucky	49	7,082	54,983	61.1	Tennessee	174	32,264	37,770	44.6
Louisiana	43	1,679	7,669	24.6	Texas	602	7,142	38,172	43.8
Maine	100	2,124	3,027	34.4	Utah	151	4,554	10,694	34.3
Maryland	133	11,330	16,694	49.4	Vermont	69	698	6,124	79.9
Massachusetts	341	31,635	11,299	14.6	Virginia	68	7,040	14,214	45.5
Michigan	273	19,309	38,639	86.7	Washington	117	41,590	17,881	25.7
Minnesota	279	8,380	15,694	44.9	West Virginia	177	7,324	20,390	57.7
Mississippi	24	1,212	8,926	63.0	Wisconsin	139	14,516	17,011	80.4
					Wyoming	122	2,511	1,371	19.0

¹ Includes overnight visitors.

Table 1217. National Park Service (NPS) Visits and Acreage by State and Island Area: 2008

[See headnote, table 1218]

State and Island Area	Recreation visits ¹	Gross area acres	Federal land			Nonfederal land	
			NPS fee acres ²	NPS/OTFED less than fee acres ³	Other federal fee acres ⁴	Other public acres	Private acres
Total	274,852,949	84,331,948	78,138,061	276,072	444,480	1,192,777	4,280,558
Alabama	789,451	21,081	16,715	202	8	3,295	869
Alaska	2,403,877	54,638,503	51,086,654	27,885	—	189,102	3,334,856
American Samoa	3,683	9,000	—	—	—	4,500	4,500
Arizona	10,681,127	2,962,853	2,618,735	115	76,937	57,067	209,999
Arkansas	2,873,026	104,976	98,319	3,395	6	2,736	521
California	34,374,981	8,107,457	7,560,571	22,437	13,061	313,662	197,726
Colorado	5,383,786	673,589	609,880	6,859	42,451	862	13,537
Connecticut	18,522	7,782	5,719	1,055	—	874	133
District of Columbia	33,165,410	7,088	6,951	7	—	126	4
Florida	7,937,737	2,637,762	2,437,026	1,330	45,907	129,192	24,308
Georgia	6,425,910	62,888	39,664	125	1,461	16,777	4,861
Guam	187,005	2,037	958	—	—	872	208
Hawaii	4,536,505	369,110	357,772	1	11	11,228	98
Idaho	543,485	517,904	507,425	1,138	3,960	901	4,480
Illinois	335,473	13	12	—	—	—	1
Indiana	2,094,407	15,322	10,525	498	—	3,284	1,015
Iowa	211,352	2,713	2,708	—	—	5	1
Kansas	86,264	11,636	461	269	—	39	10,866
Kentucky	1,708,529	95,415	94,395	137	—	831	52
Louisiana	431,134	21,126	14,536	—	—	2,456	4,134
Maine	2,075,857	90,268	66,919	11,120	22	10,646	1,561
Maryland	3,544,992	71,822	39,584	5,909	395	23,269	2,665
Massachusetts	10,281,657	57,897	32,946	972	40	21,867	2,072
Michigan	1,420,947	718,188	631,717	732	42	58,515	27,182
Minnesota	640,843	301,333	139,509	3,193	141	98,811	59,678
Mississippi	5,898,917	118,749	103,698	5,261	—	55	9,735
Missouri	3,436,201	83,471	54,379	9,262	—	14,070	5,760
Montana	3,822,075	1,274,374	1,214,184	1,233	6,137	1,464	51,355
Nebraska	265,858	39,708	5,650	494	—	36	33,527
Nevada	5,770,632	778,512	774,509	—	2,508	81	1,415
New Hampshire	29,819	15,897	8,403	1,556	5,772	162	5
New Jersey	5,811,657	99,206	35,267	140	3,208	59,000	1,592
New Mexico	1,556,586	391,029	376,528	5	2,524	3,365	8,607
New York	16,913,720	72,426	33,481	3,920	164	19,812	15,049
North Carolina	17,984,028	405,920	363,042	12,272	20,782	3,289	6,536
North Dakota	553,135	72,581	71,252	258	151	56	865
Ohio	3,121,019	34,149	19,423	1,329	84	8,203	5,110
Oklahoma	1,245,188	10,241	10,008	9	189	8	27
Oregon	832,095	199,095	192,020	1,404	4,975	183	513
Pennsylvania	9,189,257	136,754	48,525	2,511	387	19,627	65,703
Puerto Rico	1,135,577	75	53	—	—	22	—
Rhode Island	46,154	5	5	—	—	—	—
South Carolina	1,441,433	32,618	30,288	61	—	51	2,213
South Dakota	3,501,677	297,417	141,317	122,327	—	79	33,693
Tennessee	7,733,826	384,445	356,168	1,679	9,629	3,616	13,353
Texas	5,804,179	1,238,198	1,193,022	85	1,013	5,079	38,999
Utah	8,451,252	2,117,043	2,097,106	833	1,142	12,803	5,160
Vermont	37,121	22,178	8,830	3,874	8,809	544	120
Virgin Islands	622,379	48,924	14,035	3	18,135	14,677	2,073
Virginia	22,542,952	362,973	303,924	6,238	24,658	6,994	21,159
Washington	7,140,553	1,965,395	1,832,401	2,108	100,187	12,691	18,007
West Virginia	1,812,908	92,657	64,248	326	314	6,894	20,874
Wisconsin	424,668	133,754	61,742	11,481	802	47,624	12,105
Wyoming	5,572,123	2,396,390	2,344,852	21	48,462	1,380	1,675

— Represents zero. ¹ See Table 1218, for footnotes 1, 2, 3, and 4.

Source: U.S. National Park Service, Land Resource Board and unpublished data. See also <<http://www2.nature.nps.gov/stats/>>.

Table 1218. National Park Service (NPS) Visits and Acreage by Type of Area: 2008

[Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

Type of area	Recreation visits ¹	Gross area acres	Federal land			Nonfederal land	
			NPS fee acres ²	NPS/OTFED less than fee acres ³	Other federal fee acres ⁴	Other public acres	Private acres
Total ⁵	274,852,949	84,331,948	78,138,061	276,072	444,480	1,192,777	4,280,558
National historic sites	9,385,959	37,506	22,886	784	51	922	12,862
National historical parks	27,304,519	173,709	124,290	3,556	360	28,532	16,971
National memorials	29,507,434	10,588	8,033	8	149	63	2,336
National monuments	21,610,296	2,027,865	1,802,847	14,830	30,671	19,777	159,740
National parks	61,159,714	52,095,046	49,717,998	148,822	49,499	498,132	1,680,595
National recreation areas	49,584,382	3,700,277	3,146,582	23,718	243,101	106,290	180,586
National seashores	15,909,135	595,014	403,240	14,890	61,226	106,131	9,527
National parkways	30,165,232	177,340	158,204	8,530	125	294	10,187

¹ Recreation visit represents the entry of a person onto lands or waters administered by the National Park Service (NPS) for recreational purposes excluding government personnel, through traffic (commuters), tradespersons, and persons residing within park boundaries. ² Fee represents complete Federal ownership of all rights in the land. ³ Represents Federal ownership of some rights in the land. ⁴ NPS acreage lies under the jurisdiction of another federal agency (such as Bureau of Land Management). ⁵ Includes other "type of areas" not shown separately.

Source: U.S. National Park Service, Land Resource Board and unpublished data. See also <<http://www2.nature.nps.gov/stats/>>.

Table 1219. Participants in Wildlife-Related Recreation Activities: 2006

[In thousands (33,916 represents 33,916,000). For persons 16 years old and over engaging in activity at least once in 2006. Based on survey and subject to sampling error; see source for details]

Participant	Number	Days of participation	Trips	Participant	Number	Days of participation
Total sportspersons ¹ . . .	33,916	736,707	588,891	Wildlife watchers ¹	71,132	(X)
Total anglers	29,952	516,781	403,492	Away from home ²	22,977	352,070
Freshwater	25,431	433,337	336,528	Observe wildlife	21,546	291,027
Excluding Great Lakes . . .	25,035	419,942	323,265	Photograph wildlife	11,708	103,872
Great Lakes	1,420	18,016	13,264	Feed wildlife	7,084	77,329
Saltwater	7,717	85,663	66,963	Around home ³	67,756	(X)
Total hunters	12,510	219,925	185,399	Observe wildlife	44,467	(X)
Big game	10,682	164,061	115,255	Photograph wildlife	18,763	(X)
Small game	4,797	52,395	40,856	Feed wild birds	55,512	(X)
Migratory birds	2,293	19,770	16,390	Visit public parks	13,271	(X)
Other animals hunted	1,128	15,205	12,898	Maintain plantings or	14,508	(X)
				natural areas		

X Not applicable. ¹ Detail does not add to total due to multiple responses and nonresponse. ² Persons taking a trip of at least 1 mile from home for activity. ³ Activity within 1 mile of home.

Source: U.S. Fish and Wildlife Service, *2006 National Survey of Fishing, Hunting, and Wildlife Associated Recreation*, October 2007. See also <http://wsfrprograms.fws.gov/Subpages/NationalSurvey/nat_survey2006_final.pdf> and <<http://federalaid.fws.gov/surveys/surveys.html>>.

Table 1220. Expenditures for Wildlife-Related Recreation Activities: 2006

[(42,011 represents \$42,011,000,000). For persons 16 years old and over. Based on survey and subject to sampling error; see source for details]

Expenditure item	Fishing			Hunting			Wildlife watching		
	Expenditures (mil.dol.)	Spenders		Expenditures (mil.dol.)	Spenders		Expenditures (mil.dol.)	Spenders	
		Number (1,000)	Per- cent of an- glers		Number (1,000)	Per- cent of hunt- ers		Number (1,000)	Per- cent of watch- ers ²
Total, all items ¹	42,011	28,307	95	22,893	12,153	97	45,655	55,979	79
Total trip-related ³	17,879	26,318	88	6,679	10,828	87	12,875	19,443	85
Food and lodging	6,303	22,572	75	2,791	9,567	76	7,516	16,415	71
Food	4,327	22,415	75	2,177	9,533	76	4,298	16,261	71
Lodging	1,975	5,304	18	614	1,599	13	3,218	6,624	29
Transportation	4,962	22,361	75	2,697	10,064	80	4,456	18,329	80
Public	524	1,163	4	214	401	3	1,567	2,902	13
Private	4,438	21,979	73	2,483	9,982	80	2,889	17,447	76
Other trip costs	6,614	22,275	74	1,190	3,416	27	903	7,681	33
Total equipment and other expenditures	24,133	25,355	85	16,215	11,745	94	32,780	52,178	73
Equipment ⁴	5,332	19,082	64	5,366	9,287	74	9,870	49,040	69
Auxiliary equipment ⁵	779	3,837	13	1,330	4,196	34	1,033	4,848	7
Special equipment ⁵	12,646	1,818	6	4,035	505	4	12,271	1,914	3
Other expenditures ⁶	5,375	20,638	69	5,483	10,632	85	9,606	19,070	27
Magazines, books	115	2,944	10	84	1,767	14	360	9,490	13
Licenses, stamps, tags, and permits	503	16,259	54	743	9,862	79	(X)	(X)	(X)

X Not applicable. ¹ Total not adjusted for multiple responses or nonresponse. ² Percent of wildlife-watching participants column is based on away-from-home participants for trip-related expenditures. For equipment and other expenditures the percent of wildlife-watching participants is based on total participants. ³ Information on trip-related expenditures for wildlife watching was collected for away-from-home participants only. Equipment and other expenditures for wildlife watching are based on information collected from both away-from-home and around-the-home participants. ⁴ Includes fishing, hunting, and wildlife-watching. ⁵ Special equipment includes boats, campers, cabins, trail bikes, etc. ⁶ Other expenditures not shown.

Source: U.S. Fish and Wildlife Service, *2006 National Survey of Fishing, Hunting, and Wildlife Associated Recreation*, October 2007. See also <http://wsfprogrms.fws.gov/Subpages/NationalSurvey/nat_survey2006_final.pdf>

Table 1221. Tribal Gaming Revenues: 2003 to 2008

[In millions (16,826 represents \$16,826,000,000). For year ending September 30]

	2003		2004		2005		2006		2007		2008	
	Number of operations	Revenue	Number of operations	Revenue	Number of operations	Revenue	Number of operations	Revenue	Number of operations	Revenue	Number of operations	Revenue
Total ¹	358	16,826	375	19,479	392	22,579	394	24,889	382	26,016	405	26,739
Region I	46	1,441	45	1,602	49	1,829	46	2,080	46	2,264	47	2,376
Region II	54	4,700	54	5,822	57	6,993	56	7,675	58	7,796	59	7,363
Region III	43	1,899	45	2,160	48	2,529	45	2,719	46	2,874	46	2,774
Region IV	109	3,597	117	3,816	118	3,984	122	4,070	111	4,225	115	4,402
Region V	82	867	87	1,259	92	1,730	98	2,126	102	2,584	110	3,047
Region VI	24	4,322	27	4,821	28	5,514	27	6,219	28	6,400	28	6,776

X Not applicable. ¹ Region 1: Alaska Idaho Oregon, and Washington. Region 2: California, and Northern Nevada. Region 3: Arizona, Colorado, New Mexico, and Southern Nevada. Region 4: Iowa, Michigan, Minnesota, Montana, North Dakota, Nebraska, South Dakota, Wisconsin, and Wyoming. Data for Montana not included for years 2004 and earlier. Region 5: Kansas, Oklahoma, and Texas. Region 6: Alabama, Connecticut, Florida, Louisiana, Mississippi, North Carolina, and New York.

Source: National Indian Gaming Commission, *Tribal Gaming Revenues*, annual. See also <<http://www.nigc.gov>>.

Table 1222. Gaming Revenue by Industry: 2000 to 2007

[In millions of dollars (62,154 represents \$62,154,000,000). Data shown are for gross revenue. Gross gambling revenue (GGR) is the amount wagered minus the winnings returned to players, a true measure of the economic value of gambling. GGR is the figure used to determine what an operation earns before taxes, salaries, and other expenses are paid]

Industry	2000	2002	2003	2004	2005	2006	2007
Total ¹	62,154	68,783	73,062	78,589	84,433	90,931	92,272
Card rooms	949	811	979	989	1,025	1,104	1,180
Commercial casinos	26,455	28,144	28,669	² 30,595	² 31,775	² 34,113	² 34,407
Charitable games and bingo ³	2,466	2,671	2,331	2,336	2,338	2,237	2,220
Legal bookmaking	131	116	128	116	130	191	169
Lotteries	17,277	18,658	20,283	21,405	22,898	24,631	24,780
Parimutuel wagering	3,935	3,912	3,847	3,740	3,689	3,580	3,500

¹ Includes industry not shown separately. ² Amount includes deepwater cruise ships, cruises-to-nowhere and noncasino devices. ³ Data are estimated.

Source: Christiansen Capital Advisors LLC. Prepared for the American Gaming Association (AGA). Industry Information, Fact Sheets, *Gaming Revenue: Current-Year Data (copyright)*. See also <<http://www.americangaming.org/Industry/factsheets/index.cfm>> and <www.cca-i.com>.

Table 1223. North America Cruise Industry in the United States: 2003 to 2007

[The North American passenger cruise industry is defined as those cruise lines that primarily market their cruises in North America. These cruise lines offer cruises with destinations throughout the globe. While most of these cruises originate in ports throughout North America, cruises also originate at ports in other continents]

Item	Unit	2003	2004	2005	2006	2007
Capacity Measures:						
Number of ships,	Number . . .	134	144	145	151	159
Lower berths ¹	Number . . .	212,004	225,714	230,891	249,691	268,062
Passenger embarkations, global: ²	1,000	9,830	10,850	11,500	12,000	12,560
United States	1,000	7,113	8,100	8,612	9,001	9,184
Florida	1,000	4,676	4,791	4,875	4,994	4,977
California	1,000	807	1,095	1,301	1,241	1,334
New York	1,000	438	547	370	536	575
Other U.S. ports	1,000	1,192	1,667	2,066	2,230	2,298
Canada	1,000	482	454	455	423	477
San Juan	1,000	325	450	581	555	534
Rest of world	1,000	1,910	1,846	1,852	2,021	2,367
United States expenditures of the North American cruise industry: ^{3, 4}	Bil. dol. . . .	12.92	14.70	16.18	17.64	18.68
U.S. purchases of the cruise lines	Bil. dol. . . .	9.49	10.70	11.76	12.89	13.72
Passenger and crew	Bil. dol. . . .	2.36	2.88	3.23	3.48	3.63
Wages & taxes paid by cruise lines	Bil. dol. . . .	1.07	1.12	1.19	1.27	1.33

¹ Single beds. ² Port of departure. ³ See details in the report for the sources of U.S. expenditures of the North American cruise industry. ⁴ Includes wages and salaries paid to U.S. employees of the cruise lines.

Source: Business Research & Economic Advisors (BREA), Exton, PA. The Contribution of the North American Cruise Industry to the U.S. Economy in 2007. Prepared for the Cruise Lines International Association, July 2008. See also <<http://www.cruising.org>>.

Table 1224. Top States and Cities Visited by Overseas Travelers: 2000 to 2008

[25,975 represents 25,975,000. Includes travelers for business and pleasure, international travelers in transit through the United States, and students. Excludes travel by international personnel and international businessmen employed in the United States. Starting with the 2006 data, the statistical policy for visitation estimates of international travelers to the U.S. has changed. For more information, go to <<http://tinet.ita.doc.gov/outreachpages/2007statisticalpolicy.html>>. **States and Cities are ranked by the latest overseas visitors data]**

State and other area	Overseas visitors ¹ (1,000)				City	Overseas visitors ¹ (1,000)			
	2000	2005	2007	2008		2000	2005	2007	2008
Total overseas travelers^{2, 3}	25,975	21,679	23,892	25,341	New York City, NY	5,714	5,810	7,646	8,211
New York	5,922	6,092	7,908	8,413	Los Angeles, CA	3,533	2,580	2,652	2,788
California	6,364	4,791	5,185	5,296	San Francisco, CA	2,831	2,124	2,270	2,610
Florida	6,026	4,379	4,683	5,246	Miami, FL	2,935	2,081	2,341	2,585
Nevada	2,364	1,821	1,768	2,103	Orlando, FL	3,013	2,016	2,055	2,433
Hawaiian Islands	2,727	2,255	1,864	1,825	Las Vegas, NV	2,260	1,778	1,720	2,027
Illinois	1,377	1,149	1,171	1,419	Oahu/Honolulu, HI	2,234	1,821	1,553	1,495
Massachusetts	1,429	867	1,171	1,267	Washington, DC	1,481	1,106	1,195	1,470
Guam	1,325	1,127	1,099	1,191	Chicago, IL	1,351	1,084	1,147	1,368
Texas	1,169	954	1,003	1,090	Boston, MA	1,325	802	1,075	1,115
New Jersey	909	997	956	1,039	Philadelphia, PA	390	434	550	710
Pennsylvania	649	629	812	1,014	San Diego, CA	701	499	645	684
Arizona	883	564	573	710	Atlanta, GA	701	564	478	532
Georgia	(B)	(B)	526	634	Houston, TX	442	369	478	481
Washington	(B)	(B)	454	456	Flagstaff, AZ ⁴	(B)	(B)	(B)	431
Michigan	(B)	(B)	382	405	Seattle, WA	416	347	406	405
Colorado	(B)	(B)	311	380	Dallas-Plano-Irving, TX	493	347	358	380
Utah	(B)	(B)	(B)	380	Tampa/St. Petersburg, FL	519	455	334	380
North Carolina	(B)	(B)	358	355	San Jose, CA	494	347	430	355

B Figure too small to meet statistical standards for reliability of a derived figure. ¹ Excludes Canada and Mexico. ² A person is counted in each area visited, but only once in the total. ³ Includes other states and cities, not shown separately.

⁴ Data include Flagstaff, Grand Canyon and Sedona grouped together.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA) (released May 2009). See also http://www.tinet.ita.doc.gov/outreachpages/inbound_generalinformation.inboundoverview.html.

Table 1225. Domestic Travel by U.S. Resident Households—Summary: 2000 to 2006

[In millions (1,008.9 represents 1,008,900,000). See headnote, Table 1226]

Type of trip	2000	2001	2002	2003	2004	2005	2006
All travel: ¹							
Household trips	1,008.9	993.8	994.9	978.2	1,002.6	1,019.1	1,034.3
Person-trips ²	1,892.1	1,869.9	1,919.1	1,890.3	1,953.3	1,992.4	2,000.5
All overnight travel:							
Household trips	493.0	480.7	475.2	470.5	482.2	499.0	536.9
Person-trips	895.6	878.3	884.1	903.2	941.8	968.3	969.0
Business travel:							
Household trips	401.0	393.0	364.8	346.8	349.5	345.7	346.5
Person-trips	566.6	545.3	512.0	502.1	513.0	510.0	508.7
Leisure travel: ³							
Household trips	607.9	600.8	630.1	631.4	653.1	673.5	687.8
Person-trips	1,325.4	1,324.6	1,407.1	1,388.2	1,440.4	1,482.5	1,491.8

¹ Includes personal and other trips (e.g., medical, funerals, weddings), not shown separately. All domestic travel included.
² One person on one trip 50 miles or more, one way, away from home or including one or more nights away from home. ³ Includes visiting friends/relatives, outdoor recreation, entertainment, and travel for other pleasure/personal reasons, etc., as the primary mode of transportation.

Source: U.S. Travel Association, Washington, DC, *TravelScope/Directions, annual* (copyright). See <<http://www.ustravel.org/index.html>>.

Table 1226. Characteristics of Domestic Overnight Leisure Trips by U.S. Resident Households: 2000 to 2005

[In millions except as indicated (317.4 represents 317,400,000). Represents household trips to destinations 50 miles or more, one-way, away from home and including one or more overnights. "Leisure" includes visiting friends/relatives, outdoor recreation, entertainment, and travel for other pleasure/personal reasons, etc. Other pleasure/personal trips are trips such as for medical reasons, funerals, weddings, etc. Based on a monthly mail panel survey of 25,000 U.S. households. For details, see source]

Overnight leisure trip characteristics	Unit	2000	2001	2002	2003	2004	2005
Total overnight leisure trips	Millions. . .	317.4	300.8	312.0	318.1	322.5	349.3
Average nights per trip	Number. . .	4.4	4.3	4.1	4.1	4.3	4.4
Traveled primarily by auto, truck, RV, or rental car.	Percent . . .	80.1	80.1	81.4	81.4	81.3	81.7
Traveled primarily by air	Percent . . .	17.1	16.7	15.3	15.1	15.3	14.8
Stayed in a hotel/motel/B&B while on trip . .	Percent . . .	44.0	41.3	42.5	43.0	43.9	43.0
Household income:							
Less than \$50,000	Percent . . .	43.6	41.6	39.5	37.1	38.5	35.2
\$50,000 or more	Percent . . .	56.4	58.4	60.5	62.9	61.5	64.8

Source: U.S. Travel Association, Washington, DC, *TravelScope/Directions, annual* (copyright). See <<http://www.ustravel.org/index.html>>.

Table 1227. Domestic Travel Expenditures by State: 2007

[641,289 represents \$641,289,000,000. Represents U.S. spending on domestic overnight trips and day trips of 50 miles or more, one way, away from home. Excludes spending by foreign visitors and by U.S. residents in U.S. territories and abroad]

State	Total (mil. dol.)	Percent distribu- tion	Rank	State	Total (mil. dol.)	Percent distribu- tion	Rank	State	Total (mil. dol.)	Percent distribu- tion	Rank
U.S., total . . .	641,289	100.0	(X)	KS.	5,223	0.8	38	ND	1,683	0.3	48
AL.	7,312	1.1	29	KY.	7,253	1.1	30	OH	15,207	2.4	12
AK.	1,778	0.3	47	LA.	8,717	1.4	25	OK	5,867	0.9	33
AZ.	12,726	2.0	17	ME	2,474	0.4	44	OR	7,394	1.2	28
AR.	5,366	0.8	37	MD	11,463	1.8	19	PA.	18,773	2.9	7
CA.	80,442	12.5	1	MA	13,346	2.1	15	RI	1,663	0.3	49
CO	12,854	2.0	16	MI	14,509	2.3	13	SC	9,704	1.5	22
CT.	8,503	1.3	27	MN	9,834	1.5	21	SD	2,096	0.3	46
DE.	1,382	0.2	51	MS	5,999	0.9	32	TN.	13,796	2.2	14
DC	5,656	0.9	34	MO	11,595	1.8	18	TX.	43,276	6.7	3
FL	52,289	8.2	2	MT	2,848	0.4	42	UT.	5,381	0.8	36
GA	18,680	2.9	9	NE.	3,719	0.6	39	VT.	1,633	0.3	50
HI	9,703	1.5	23	NV.	31,458	4.9	5	VA.	18,691	2.9	8
ID	3,237	0.5	41	NH	3,265	0.5	40	WA	10,680	1.7	20
IL	27,920	4.4	6	NJ.	17,862	2.8	10	WV	2,354	0.4	45
IN	8,532	1.3	26	NM	5,565	0.9	35	WI.	8,844	1.4	24
IA	6,267	1.0	31	NY.	37,477	5.8	4	WY	2,482	0.4	43
				NC	16,511	2.6	11				

X Not applicable.

Source: U.S. Travel Association, Washington, DC, *Impact of Travel on State Economies, 2007* (copyright). See <<http://www.ustravel.org/index.html>>.

Table 1228. Travel Forecast Summary: 2006 to 2012

[In billions of dollars (11,295 represents \$11,295,000,000,000)]

Measurement	Unit	2006	2007	2008 ¹	2009 ²	2010 ²	2011 ²	2012 ²
Real GDP	Billions . .	11,295	11,524	11,652	11,252	11,431	11,986	12,566
Unemployment rate	Percent. . .	4.6	4.6	5.8	9.2	9.6	6.8	5.3
Consumer price index (CPI) ³	Percent. . .	201.6	207.4	215.2	214.0	217.3	222.9	229.4
Travel price index (TPI) ³	Percent. . .	233.5	244.0	263.0	243.1	252.5	264.8	275.2
Total travel expenditures in US	Billions . .	695.8	737.8	772.9	704.8	748.3	800.8	843.5
US residents	Billions . .	610.1	641.0	662.4	608.5	647.4	693.7	729.1
International visitors ⁴	Billions . .	85.7	96.7	110.5	96.2	100.9	107.1	114.4
Total international visitors to the United States	Millions . .	51.0	56.0	58.0	52.9	55.9	60.4	64.4
Total domestic person trips ⁵	Millions . .	2,001	2,005	1,965	1,901	1,938	1,992	2,028

¹ Projected. ² Forecast. ³ 1982 through 1984 = 100. ⁴ Excludes international visitors' spending on traveling to the U.S. on U.S. flag carriers, and other misc. transportation. ⁵ One person on one trip 50 miles or more, one way, away from home or including one or more nights away from home.

Source: U.S.Travel Association's Travel Forecast Model; Bureau of Labor Statistics; Department of Commerce, Bureau of Economic Analysis, Office of Travel and Tourism Industries. See <<http://www.tia.org/index.html>>.

Table 1229. Chain-Type Price Indexes for Direct Tourism Output: 1999 to 2008

[Index numbers, 2000=100. See headnote, Table 1230. For explanation of chain-type price indexes, see text, Section 13]

Tourism Goods and Services Group	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Traveler accommodations	96.8	100.0	102.0	101.2	102.8	108.7	114.8	119.1	124.8	125.0
Transportation	93.8	100.0	97.8	95.1	98.9	102.7	109.8	117.4	121.5	132.2
Passenger air transportation	95.8	100.0	95.8	90.3	93.2	92.2	96.6	102.8	104.6	114.8
All other transportation-related commodities	91.9	100.0	99.9	99.4	103.3	110.8	120.1	128.8	134.6	145.9
Food services and drinking places	97.3	100.0	103.2	106.0	108.2	111.5	115.0	118.6	122.9	128.4
Recreation, entertainment, and shop- ping	97.3	100.0	102.5	104.0	105.4	110.2	113.0	115.7	118.4	122.7
Recreation and entertainment	96.1	100.0	103.4	105.9	108.6	110.2	114.0	117.7	120.8	124.7
Shopping	98.2	100.0	101.8	102.6	103.1	104.9	106.5	108.4	110.7	115.1
All tourism goods and services	95.8	100.0	100.6	100.4	102.8	106.4	111.5	116.5	120.5	126.7

Source: U.S. Department of Commerce, Bureau of Economic Analysis, Office of Travel and Tourism Industries, *United States Travel and Tourism Satellite Accounts (TTSA)s*. See <<http://www.bea.gov/industry/index.htm>>.

Table 1230. Tourism Sales by Commodity Group and Tourism Employment by Industry Group: 2005 to 2008

[Sales in billions of dollars (660 represents \$660,000,000,000). Employment in thousands (5,767 represents 5,767,000). Direct tourism-related sales comprise all output consumed directly by visitors (e.g., traveler accommodations, passenger air transportation, souvenirs). Direct tourism-related employment comprises all jobs where the workers are engaged in the production of direct tourism-related output (e.g., hotel staff, airline pilots, and souvenir sellers)]

Tourism commodity group	Direct tourism sales (bil. dol.)				Tourism industry group	Direct tourism employment			
	2005	2006	2007	2008		2005	2006	2007	2008
All commodities ¹	660	710	742	767	All industries	5,767	5,847	5,908	5,907
Traveler accommodations	115	124	134	137	Traveler accommodations.	1,358	1,363	1,376	1,377
Transportation	253	275	287	301	Transportation	1,111	1,117	1,131	1,130
Passenger air transportation.	98	105	109	112	Air transportation services.	452	447	452	454
All other transportation-related commodities	155	170	179	190	All other transportation-related industries	659	670	679	676
Food services and drinking places	110	118	123	128	Food and beverage services.	1,859	1,908	1,940	1,944
Recreation, entertainment, and shopping	181	192	197	200	Recreation, entertainment, and shopping	1,189	1,199	1,198	1,195
Recreation and entertainment	78	82	85	85	Recreation and entertainment	630	637	651	658
Shopping	103	110	112	115	Shopping	559	562	547	537
					All other industries	250	260	264	262

¹ Commodities that are typically purchased by visitors from the producer: such as airline passenger fares, meals, or hotel services.

Source: U.S. Bureau of Economic Analysis, "Industry Economic Accounts, Satellite Industry Accounts, Travel and Tourism." See also <<http://www.bea.gov/bea/dn2/home/tourism.htm>>.

Table 1231. International Travelers and Payments: 1990 to 2008

[(47,880 represents \$47,880,000,000). For coverage, see Table 1232. Some traveler data revised since originally issued]

Year	Travel and passenger fare (mil. dol.)				U.S. net travel and passenger receipts (mil. dol.)	U.S. travelers to international countries (1,000)	International travelers to the U.S. (1,000)
	Payments by U.S. travelers		Receipts from international visitors				
	Total ¹	Travel payments	Total ¹	Travel receipts			
1990	47,880	37,349	58,305	43,007	10,425	44,624	39,363
1995	59,579	44,916	82,304	63,395	22,725	51,285	43,491
2000	88,979	64,705	103,087	82,400	14,108	61,327	51,238
2002	78,684	58,715	83,651	66,605	4,967	58,065	43,581
2003	78,436	57,447	80,250	64,359	1,814	56,250	41,218
2004	90,468	65,750	93,397	74,546	2,929	61,809	46,086
2005	95,119	68,970	102,769	81,799	7,650	63,503	49,206
2006	99,605	72,104	107,825	85,789	8,220	63,662	50,977
2007	104,791	76,354	122,686	97,050	17,895	64,024	55,979
2008 ²	112,340	79,743	141,713	110,090	29,373	63,554	57,949

¹ Includes passenger fares not shown separately. ² Preliminary estimates for the receipts payment figures, and U.S. travelers to International countries.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA) (released June 2009). See <<http://www.tinet.ita.doc.gov>>.

Table 1232. International Travel: 1990 to 2008

[In thousands (44,619 represents 44,619,000). U.S. travelers cover residents of the United States, its territories and possessions. International travelers to the U.S. include travelers for business and pleasure, excludes travel by international personnel and international businessmen employed in the United States. Some traveler data revised since originally issued]

Item and area	1990	1995	2000	2004	2005	2006	2007	2008
U.S. travelers to international countries^{1, 2}	44,619	51,285	61,327	61,809	63,503	63,662	64,024	63,554
Canada	12,252	13,005	15,188	15,088	14,391	13,855	13,371	12,495
Mexico	16,377	19,221	19,285	19,370	20,325	19,659	19,425	20,271
Total overseas	15,990	19,059	26,853	27,351	28,787	30,148	31,228	30,789
Europe	8,043	8,596	13,373	11,679	11,976	12,029	12,304	11,238
International travelers to the U.S.	39,363	43,491	51,238	46,086	49,206	51,063	55,979	57,949
Canada	17,263	14,663	14,667	13,857	14,862	15,992	17,760	18,922
Mexico	7,041	8,189	10,596	11,907	12,665	13,317	14,327	13,686
Total overseas	15,059	20,639	25,975	20,322	21,679	21,668	23,892	25,341
Europe	6,659	8,793	11,597	9,686	10,313	10,136	11,406	12,783
Asia	4,360	6,616	7,554	5,802	6,198	6,152	6,377	6,179
South America	1,328	2,449	2,941	1,645	1,820	1,928	2,274	2,556
Caribbean	1,137	1,044	1,331	1,095	1,135	1,198	1,317	1,201
Oceania	662	588	731	660	737	756	834	852
Central America	412	509	822	692	696	694	786	776
Middle East	365	454	702	502	527	553	620	681
Africa	137	186	295	241	252	253	278	315

¹ A person is counted in each area visited but only once in the total. ² 2008 U.S. outbound totals are preliminary estimates.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA) (released June 2009). See <<http://www.tinet.ita.doc.gov>>.

Table 1233. Top 20 U.S. Gateways for Nonstop International Air Travel: 2006 and 2007

[155,394 represents 155,394,000. International passengers are residents of any country traveling nonstop to and from the United States on U.S. and foreign carriers. The data cover all passengers arriving and departing from U.S. airports on nonstop commercial international flights with 60 seats or more. Minus sign (–) indicates decrease in passengers]

Gateway airport			Percent change 2006- 2007	Gateway airport			Percent change 2006- 2007
	2006 ¹	2007			2006 ¹	2007	
Total	155,394	161,468	3.9	Washington (Dulles), DC	5,184	5,773	11.4
Total, top 20	135,487	142,251	5.0	Dallas-Ft. Worth, TX	5,288	5,105	–3.5
Top 20, percentage of total	87.2	88.1	1.0	Detroit, MI	3,695	3,830	3.7
New York (JFK), NY	19,450	21,443	10.2	Boston, MA	3,776	3,808	0.8
Los Angeles, CA	16,500	16,869	2.2	Honolulu, HI	4,050	3,757	–7.2
Miami, FL	14,852	15,586	4.9	Philadelphia, PA	3,517	3,611	2.7
Chicago (OHare), IL	11,517	11,539	0.2	Fort Lauderdale, FL	2,420	2,883	19.1
Newark, NJ	9,895	10,538	6.5	Guam Island, GU	2,699	2,780	3.0
Atlanta, GA	8,482	9,113	7.4	Seattle-Tacoma, WA	2,302	2,576	11.9
San Francisco, CA	8,164	8,601	5.3	Minneapolis-St. Paul, MN	2,487	2,522	1.4
Houston (G. Bush), TX	7,147	7,476	4.6	Las Vegas, NV	1,988	2,229	12.1
				Orlando, FL	2,073	2,214	6.8

¹ Data have been revised.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, Office of Airline Information, T-100 Segment data (published October 2008). See <<http://www.bts.gov/publications/pocketguidetotransportation/2009/>>.

Table 1234. Selected U.S.-Canadian and U.S.-Mexican Border Land—Passenger Gateways: 2008

[(28,674 represents 28,674,000)]

Item and gateway	Entering the U.S. (1,000)	Item and gateway	Entering the U.S. (1,000)
All U.S.-Canadian land gateways ¹		All U.S.-Mexican land gateways ¹	
Personal vehicles	28,674	Personal vehicles	78,857
Personal vehicle passengers	57,401	Personal vehicle passengers	157,982
Buses	132	Buses	266
Bus passengers	3,404	Bus passengers	3,456
Train passengers	239	Train passengers	22
Pedestrians	483	Pedestrians	44,842
Selected top five gateways:		Selected top five gateways:	
Personal vehicles		Personal vehicles	
Buffalo-Niagara Falls, NY	5,716	El Paso, TX	13,716
Detroit, MI	4,744	San Ysidro, CA	13,672
Blaine, WA	2,749	Hidalgo, TX	6,983
Port Huron, MI	1,667	Brownsville, TX	6,567
Massena, NY	1,003	Laredo, TX	6,105
Personal vehicle passengers		Personal vehicle passengers	
Buffalo-Niagara Falls, NY	13,102	San Ysidro, CA	25,319
Detroit, MI	8,386	El Paso, TX	21,806
Blaine, WA	5,755	Laredo, TX	15,398
Port Huron, MI	3,500	Hidalgo, TX	13,468
Champlain-Rouses Point, NY	1,946	Brownsville, TX	13,275
Pedestrians		Pedestrians	
Buffalo-Niagara Falls, NY	334	El Paso, TX	8,029
Sumas, WA	38	San Ysidro, CA	7,290
Calais, ME	27	Nogales, AZ	6,568
Detroit, MI	16	Calexico, CA	4,360
International Falls, MN	15	Laredo, TX	3,874

¹ Data reflect all personal vehicles and buses, passengers, and pedestrians entering the U.S., regardless of nationality.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, based on data from the Department of Homeland Security, U.S. Customs and Border Protection, Office of Field Operations, Operations Management Reporting system. See <http://www.bts.gov/programs/international/border_crossing_entry_data/>.

Table 1235. Foreign Visitors for Pleasure Admitted by Country of Citizenship: 2000 to 2007

[In thousands (30,511 represents 30,511,000). For years ending September 30. Represents non-U.S. citizens (also known as nonimmigrants) admitted to the country for a temporary period of time]

Country	2000 ¹	2005	2006	2007	Country	2000 ¹	2005	2006	2007
All countries ²	30,511	23,815	24,888	27,486	Thailand	76	37	40	46
Europe ³	11,806	10,016	9,749	10,703	Turkey	93	57	59	64
Austria	182	116	115	124	United Arab Emirates	36	3	4	4
Belgium	254	154	153	175	Africa ³	327	212	211	228
Czech Republic	44	26	27	30	Egypt	44	19	20	24
Denmark	150	153	166	191	Nigeria	27	40	37	41
Finland	95	76	75	78	South Africa	114	64	65	67
France	1,113	1,007	875	1,073	Oceania ³	748	723	765	823
Germany	1,925	1,248	1,215	1,315	Australia	535	527	562	623
Greece	60	40	38	42	New Zealand	170	184	192	188
Hungary	58	30	30	32	North America ^{3, 5}	6,501	5,546	6,839	8,071
Iceland	27	34	41	44	Canada	277	23	29	36
Ireland	325	398	417	501	Mexico	3,972	4,070	5,262	6,326
Italy	626	636	579	700	Caribbean	1,404	876	978	1,081
Netherlands	559	483	480	515	Bahamas, The	24	257	318	334
Norway	144	117	123	143	Dominican Republic	195	189	198	228
Poland	116	119	121	121	Haiti	72	65	56	82
Portugal	86	81	85	98	Jamaica	240	152	186	205
Russia	74	53	58	72	Trinidad and Tobago	133	106	113	122
Spain	370	402	432	533	Central America	792	578	570	628
Sweden	321	249	248	282	Costa Rica	172	109	105	122
Switzerland	400	207	217	232	El Salvador	175	147	139	141
United Kingdom	4,671	4,232	4,088	4,211	Guatemala	177	135	136	148
Asia ³	7,853	5,688	5,636	5,745	Honduras	87	75	75	90
China ⁴	656	221	248	278	Nicaragua	47	33	35	37
India	253	247	265	379	Panama	106	64	65	72
Indonesia	62	42	43	45	South America ³	2,867	1,498	1,583	1,856
Israel	319	220	220	241	Argentina	515	145	162	214
Japan	4,946	3,758	3,620	3,446	Bolivia	48	18	18	23
Korea, South	606	528	570	625	Brazil	706	385	431	491
Malaysia	64	32	32	34	Chile	194	82	86	98
Pakistan	47	34	30	32	Colombia	411	282	310	353
Philippines	163	144	142	156	Ecuador	122	119	121	137
Saudi Arabia	67	10	10	13	Peru	190	142	126	135
Singapore	131	57	59	64	Uruguay	66	24	24	27
					Venezuela	570	270	276	348

¹ Due to the temporary expiration of the Visa Waiver Program from May through October 2000, data for business and pleasure not available separately for 2000 and 2001. ² Total includes unknown visitors by country of citizenship. ³ Total includes other countries not shown separately. ⁴ See Table 1296, footnote 4. ⁵ The majority of short-term admissions from Canada and Mexico are excluded.