

Table 1227. Arts, Entertainment, and Recreation Services—Estimated Revenue: 2003 to 2008

[In millions of dollars (149,360 represents \$149,360,000,000). For taxable and tax-exempt employer firms. Except where indicated, estimates adjusted using the results of the 2002 Economic Census. Based on the Service Annual Survey, see Appendix III]

Industry	2002 NAICS Code ¹	2003	2004	2005	2006	2007	2008
		149,360	158,557	165,964	179,808	190,759	195,980
Arts, entertainment, and recreation	71						
Performing arts, spectator sports, and related industries	711	60,367	62,796	64,718	71,122	75,319	78,948
Spectator sports	7111	11,070	11,554	12,211	12,249	12,405	12,919
Performing arts companies	7112	22,445	23,659	24,471	26,948	29,277	31,302
Sports teams and clubs	711211	13,257	14,115	14,136	15,786	17,507	18,995
Racetracks	711212	6,582	7,022	7,358	7,957	8,273	8,444
Other spectator sports	711219	2,606	2,522	2,977	3,205	3,497	3,863
Promoters of performing arts, sports, and similar events	7113	12,872	13,571	14,342	17,069	18,302	18,749
Agents and managers for artists, athletes, entertainers and other public figures	7114	3,604	3,819	3,795	3,978	4,188	4,454
Independent artists, writers, and performers	7115	10,376	10,193	9,899	10,878	11,147	11,524
Museums, historical sites, and similar institutions	712	9,082	9,688	10,256	11,967	12,931	12,634
Amusement, gambling, and recreation industries	713	79,911	86,073	90,990	96,719	102,509	104,398
Amusement parks and arcades	7131	9,930	10,561	11,182	11,368	12,146	12,624
Amusement and theme parks	71311	8,737	9,344	9,882	9,963	10,746	11,141
Amusement arcades	71312	1,193	1,217	1,300	1,405	1,400	1,483
Gambling industries	7132	22,370	25,698	28,099	31,021	32,849	33,583
Casinos (except casino hotels)	71321	14,601	16,664	17,931	19,596	20,505	20,890
Other gambling industries	71329	7,769	9,034	10,168	11,425	12,344	12,693
Other amusement and recreation industries	7139	47,611	49,814	51,709	54,330	57,514	58,191
Golf courses and country clubs	71391	16,987	17,880	18,467	18,906	19,147	19,053
Skiing facilities	71392	1,839	1,980	2,054	2,239	2,399	2,559
Marinas	71393	3,382	3,393	3,637	3,992	4,267	3,949
Fitness and recreational sports centers	71394	16,130	16,839	17,620	18,473	20,054	20,949
Bowling centers	71395	3,293	3,505	3,427	3,347	3,738	3,672
All other amusement and recreation	71399	5,980	6,217	6,504	7,373	7,909	8,009

¹ Data for 2003 are based on the 1997 North American Industry Classification System. Data 2004 through 2008 are based on 2002 NAICS; see text, this section and Section 15.

Source: U.S. Census Bureau, Service Annual Survey: 2008, January 2010, <<http://www.census.gov/services/index.html>>.

Table 1228. Arts, Entertainment, and Recreation—Establishments, Revenue, Payroll, and Employees by Kind of Business: 2002 and 2007

[For establishments with payroll. (110,313 represents \$110,313,000,000). These data are preliminary and are subject to change; they will be superseded by data released in later data files. Includes only establishments of firms with payroll. Definition of paid employees varies among NAICS sectors. Data are based on the 2002 and 2007 economic censuses which are subject to nonsampling error. For details on survey methodology, sampling and nonsampling errors, see Appendix III]

Kind of business	2002 NAICS code	Number of establishments		Revenue (mil. dol.)		Annual payroll (mil. dol.)		Paid employees (1,000)	
		2002	2007	2002	2007	2002	2007	2002	2007
Arts, entertainment, and recreation, total	71	110,313	124,024	141,904	190,571	45,169	58,474	1,849	2,078
Performing arts, spectator sports, and related industries ¹	711	37,735	43,791	58,286	77,696	21,231	27,784	423	442
Performing arts companies	7111	9,303	9,073	10,864	13,753	3,267	4,037	138	134
Spectator sports	7112	4,072	4,338	22,313	300,009	10,206	1,402	108	120
Promoters of performing arts, sports and similar events	7113	5,236	6,497	12,169	16,133	2,184	2,973	102	121
Agents and managers for artists, athletes, entertainers and others	7114	3,262	3,545	3,602	5,075	1,251	1,743		19
Museums, historical sites, and similar institutions ¹	712	6,663	7,120	8,608	13,043	2,935	3,653	123	130
Amusement, gambling, and recreation industries ¹	713	65,915	73,113	75,010	99,832	21,002	27,037	1,303	1,506
Amusement parks and arcades	7131	3,015	3,182	9,443	13,374	2,069	2,871	122	141
Gambling industries	7132	2,072	2,490	18,893	26,420	3,596	4,653	158	173
Other amusement and recreation services	7139	60,828	67,441	46,674	60,038	15,337	19,513	1,023	1,192

¹ Includes other industries, not shown separately.

Source: U.S. Census Bureau, 2007 Economic Census, Core Business Statistics, *Comparative Statistics 2007 and 2002, Arts, Entertainment and Recreation*, accessed January 2010, <http://www.census.gov/econ/census07/www/using_american_factfinder/index.html>.