

Table 1127. Information Industries—Establishments, Employees, and Payroll: 2006 and 2007

[(3,396.2 represents 3,396,200). Excludes self-employed individuals, employees of private households, railroad employees, agricultural production employees, and most government employees. For statement on methodology, see Appendix III]

Industry	2002 NAICS code ¹	Establishments		Paid employees ² (1,000)		Annual payroll (mil. dol.)	
		2006	2007	2006	2007	2006	2007
Information industries	51	141,945	143,779	3,396.2	3,399.3	213,277	223,098
Publishing industries	511	31,821	31,508	1,039.7	1,034.7	72,651	78,113
Newspaper, periodical, book, and database publishers	5111	23,080	23,082	699.9	688.0	34,857	35,521
Newspaper publishers	51111	8,547	8,659	372.0	360.3	14,401	14,395
Periodical publishers	51112	7,932	7,869	161.8	159.0	10,886	11,184
Book publishers	51113	3,335	3,321	83.5	87.0	4,994	5,345
Database and directory publishers	51114	1,834	1,849	56.5	56.3	3,365	3,437
Other publishers	51119	1,432	1,384	26.1	25.4	1,212	1,159
Greeting card publishers	511191	132	126	12.8	11.7	631	602
All other publishers	511199	1,300	1,258	13.4	13.8	581	556
Software publishers	5112	8,741	8,426	339.8	346.7	37,793	42,592
Motion picture and sound recording industries	512	23,961	24,883	331.2	320.6	15,263	15,248
Motion picture and video industries	5121	20,396	21,118	308.8	298.6	13,450	13,406
Motion picture and video production	51211	12,776	13,091	145.4	130.3	10,143	9,509
Motion picture and video distribution	51212	412	456	4.6	10.1	270	602
Motion picture and video exhibition	51213	5,049	5,104	134.5	130.7	1,283	1,351
Motion picture theaters (except drive-ins)	512131	4,771	4,801	132.8	129.0	1,257	1,323
Drive-in motion picture theaters	512132	278	303	1.8	1.7	26	28
Post production and other motion picture and video industries	51219	2,159	2,467	24.3	27.5	1,754	1,944
Teleproduction and other postproduction services	512191	1,841	2,128	19.6	22.8	1,382	1,598
Other motion picture and video industries	512199	318	339	4.7	4.7	371	346
Sound recording industries	5122	3,565	3,765	22.5	22.0	1,813	1,842
Record production	51221	375	395	1.5	1.5	79	82
Integrated record production/distribution	51222	421	390	8.1	7.2	1,024	989
Music publishers	51223	671	710	4.2	4.4	337	357
Sound recording studios	51224	1,608	1,745	5.5	5.6	235	257
Other sound recording industries	51229	490	525	3.2	3.4	137	157
Broadcasting (except Internet)	515	10,583	10,415	302.0	294.0	18,180	18,133
Radio and television broadcasting	5151	9,910	9,757	262.2	252.3	14,516	14,265
Radio broadcasting	51511	7,611	7,445	126.7	124.2	6,100	6,030
Radio networks	515111	782	858	11.9	12.4	837	782
Radio stations	515112	6,829	6,587	114.8	111.8	5,263	5,247
Television broadcasting	51512	2,299	2,312	135.6	128.1	8,416	8,236
Cable and other subscription programming	5152	673	658	39.7	41.7	3,664	3,867
Internet publishing and broadcasting	516	2,653	2,746	41.6	46.6	3,164	3,574
Telecommunications	517	47,762	50,078	1,161.8	1,201.9	69,821	73,474
Wired telecommunications carriers	5171	27,159	27,445	634.5	621.7	41,102	40,930
Wireless telecommunications carriers (except satellite)	5172	12,108	11,817	241.4	277.6	13,578	15,964
Paging	517211	623	458	4.8	4.9	240	207
Cellular and other wireless telecommunications	517212	11,485	11,359	236.6	272.7	13,339	15,756
Telecommunications resellers	5173	2,557	3,417	32.4	35.0	1,791	2,104
Satellite telecommunications	5174	581	708	11.5	13.1	1,119	1,111
Cable and other program distribution	5175	4,816	5,326	231.8	240.0	11,586	12,408
Other telecommunications	5179	541	1,365	10.2	14.4	646	958
Internet service providers, Web search portals, and data processing service	518	21,002	19,922	465.3	446.8	32,151	32,304
Internet service providers and Web search portals	5181	5,572	4,260	80.2	71.3	8,036	7,598
Internet service providers	518111	4,839	3,479	58.0	46.1	4,145	3,498
Web search portals	518112	733	781	22.2	25.2	3,890	4,100
Data processing, hosting, and related services	5182	15,430	15,662	385.1	375.5	24,116	24,707
Other information services	519	4,163	4,227	54.6	54.7	2,047	2,251
News syndicates	51911	764	820	11.6	12.5	746	810
Libraries and archives	51912	2,650	2,521	31.5	30.4	768	794
All other information services	51919	749	886	11.5	11.8	533	647

¹ North American Industry Classification System, 2002. See text, Section 15. ² Covers full- and part-time employees who are on the pay period including March 12.

Source: U.S. Census Bureau, "County Business Patterns," July 2009, <<http://www.census.gov/econ/cbp/index.html>>.