

1157. Adult Computer and Adult Internet Users by Selected Characteristics: 2000 to 2010

[Percent of persons 18 years old and over. Represents persons who use a computer or the Internet at a workplace, school, home, or anywhere else, on at least an occasional basis. Based on telephone surveys of persons with land line telephones. In May 2010, 2,252 persons were interviewed including 744 cell phone users. The response rate for the land line sample was 21.8 percent. The response rate for the cellular sample was 19.3 percent. For 2000, Internet users include persons who have ever gone online to access the Internet or World Wide Web or to send and receive e-mail. For 2005, 2009 and 2010 Internet users include those who at least occasionally use the Internet or send and receive e-mail]

Characteristic	Adult computer users				Adult Internet users				All adults, by type of home connection, 2010	
	2000	2005	2009	2010	2000	2005	2009	2010	Broad-band	Dial-up
Total adults	65	71	78	77	53	69	79	79	66	5
Age:										
18 to 29 years old	82	83	88	89	72	82	92	95	80	4
30 to 49 years old	76	81	87	86	62	80	87	87	75	4
50 to 64 years old	61	72	78	78	48	68	79	78	63	6
65 years old and over	21	31	42	42	15	28	42	42	31	7
Sex:										
Male	66	72	78	78	56	70	81	79	66	5
Female	64	70	77	76	51	67	77	79	65	5
Race/ethnicity:										
White, non-Hispanic	66	72	78	79	55	70	79	80	67	5
Black, non-Hispanic	59	60	66	72	42	54	67	71	56	5
English-speaking Hispanic	64	75	84	74	48	73	84	82	66	5
Educational attainment:										
Less than high school	28	36	47	43	19	35	50	52	33	4
High school graduate ¹	56	63	67	67	41	59	69	67	54	6
Some college	80	81	89	88	69	80	88	90	76	6
College graduate or higher	88	90	94	96	79	88	94	96	86	4
Annual household income:										
Less than \$30,000	48	52	56	58	35	50	60	63	45	6
\$30,000 to \$49,999	74	76	82	82	61	74	80	84	67	8
\$50,000 to \$74,999	85	88	93	89	74	86	94	89	79	4
\$75,000 or more	90	92	95	96	81	91	95	95	87	3

¹ Includes those with a GED certificate.

Source: Pew Internet & American Life Project Surveys from September-December 2000; September and December of 2005; April 2009 and May 2010. <<http://www.pewinternet.org/index.asp>>.

Table 1158. Internet Activities of Adults by Type of Home Internet Connection: 2010

[In percent. For Internet users 18 years old and over. For persons who have ever performed the activity. Based on telephone surveys of persons with land line telephones, unless otherwise noted. In May 2010, 2,252 persons were interviewed including 744 cell phone users. The response rate for the land line sample was 21.8 percent. The response rate for the cellular sample was 19.3 percent. In January 2010, 2,259 persons were interviewed including 562 cell phone users. The response rate for the land line sample was 22 percent. The response rate for the cellular sample was 20 percent]

Activity	Survey date (month/year)	Percent of American adults performing activity	Percent of Internet users performing activity	Percent of home dial-up users performing activity	Percent of home broadband users performing activity
Send or read e-mail	May, 2010	74	94	91	95
Use a search engine to find information	May, 2010	69	87	61	92
Check weather reports and forecasts online	May, 2010	64	81	70	84
Get news online	May, 2010	59	75	58	79
Buy a product online	May, 2010	29	66	49	71
Visit a local, state, or federal government Web site	May, 2010	53	67	57	70
Buy or make a reservation for travel	May, 2010	52	66	45	70
Look for news or information about politics	May, 2010	40	50	33	54
Do any banking online	May, 2010	46	58	35	63
Watch a video on a video-sharing site	May, 2010	52	66	35	69
Look online for info about a job	May, 2010	43	54	49	56
Look for information on Wikipedia	May, 2010	42	53	26	59
Send instant messages	May, 2010	37	47	26	50
Get financial information online	May, 2010	29	37	23	40
Use online classified ads or sites like Craig's List	May, 2010	42	53	39	56
Rate a product, service, or person	May, 2010	25	32	15	35
Use a social networking site	May, 2010	48	61	43	66
Participate in an online auction	May, 2010	21	26	8	30
Look for religious or spiritual information online	May, 2010	25	32	29	34
Download a podcast so you can listen to it or view it later	May, 2010	17	21	15	23
Make a donation to a charity online	May, 2010	18	22	9	25
Create or work on your own online journal or blog	January, 2010	11	14	8	15

Source: Pew Internet & American Life Project Surveys, <<http://www.pewinternet.org/index.asp>>.