

**Table 1280. Estimated Accommodation and Food Services Sales by Kind of Business: 2000 to 2008**

[In millions of dollars (443,642 represents \$443,642,000,000). Estimates are based on data from the Annual Retail Trade Survey and administrative records and have been adjusted to the preliminary results of the 2007 Economic Census]

Kind of business	2002 NAICS code <sup>1</sup>	2000	2003	2004	2005	2006	2007	2008
		<b>Accommodation and food services, total</b> . . . . .	<b>72</b>	<b>443,642</b>	<b>488,869</b>	<b>526,396</b>	<b>560,982</b>	<b>597,861</b>
Accommodation . . . . .	721	138,181	137,842	151,592	163,141	173,620	184,306	183,834
Traveler accommodation . . . . .	7211	133,582	132,924	146,623	157,945	167,948	178,335	177,735
RV parks and recreational camps . . . . .	7212	3,608	3,932	3,961	4,133	4,524	4,769	4,855
Rooming and boarding houses . . . . .	7213	991	986	1,008	1,063	1,148	1,202	1,244
Food services and drinking places <sup>2</sup> . . . . .	722	305,461	351,027	374,804	397,841	424,241	446,273	458,161
Full service restaurants . . . . .	7221	134,204	156,013	165,779	174,720	186,642	196,211	197,618
Limited service eating places . . . . .	7222	127,879	147,101	158,722	169,181	178,733	186,750	195,307
Drinking places . . . . .	7224	15,415	17,363	17,703	18,163	19,486	20,109	20,466

<sup>1</sup> North American Industry Classification System, 2002; see text, Section 15. <sup>2</sup> Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "Annual Accommodation and Food Services—2008" <<http://www.census.gov/retail/>>.

**Table 1281. Lodging Industry Summary: 1990 to 2008**

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	2008		Item	2008	
				Establishments	Rooms (mil.)		Business traveler	Leisure traveler
1990 . . . . .	63.3	57.96	Total . . . . .	49,505	4.6	Typical night: Made reservations (percent) . . . . .		
1995 . . . . .	65.5	66.65	Percent:			Amount paid (dol.) . . . . .	92	88
2000 . . . . .	63.7	85.89	Under 75 rooms . . . . .	56.2	25.7	Length of stay (percent):		
2004 . . . . .	61.3	86.24	75–149 rooms . . . . .	31.9	36.0	One night . . . . .	35	41
2005 . . . . .	63.1	90.88	150–299 rooms . . . . .	8.6	18.4	Two nights . . . . .	26	31
2006 . . . . .	63.3	97.78	300–500 rooms . . . . .	2.2	9.0	Three or more . . . . .	39	28
2007 . . . . .	63.1	103.87	Over 500 rooms . . . . .	1.1	10.9			
2008 . . . . .	60.4	106.84						

Source: American Hotel & Lodging Association, Washington, DC Lodging Industry Profile, annual (copyright). See also <<http://www.ahla.com>>.

**Table 1282. Commercial and Noncommercial Groups—Food and Drink Establishments and Sales: 1990 to 2010**

[In millions of dollars (238,149 represents \$238,149,000,000). Excludes military. Data refer to sales to consumers of food and alcoholic beverages. Sales are estimated. For details, see source]

Type of group	Establishments, 2006	Sales (mil. dol.)							
		1990	1995	2000	2005	2008	2009	2010 <sup>1</sup>	
<b>Total</b> . . . . .	<b>921,442</b>	<b>238,149</b>	<b>294,631</b>	<b>377,652</b>	<b>486,494</b>	<b>550,146</b>	<b>565,744</b>	<b>580,060</b>	
Commercial restaurant services <sup>2,3</sup> . . . . .	720,628	211,606	265,910	345,345	445,078	521,294	517,315	530,352	
Eating places <sup>2</sup> . . . . .	458,527	155,552	198,293	259,743	329,598	385,818	380,476	388,511	
Full-service restaurants . . . . .	199,084	77,811	96,396	133,834	165,170	189,378	181,993	184,176	
Limited-service restaurants <sup>4</sup> . . . . .	201,269	<sup>5</sup> 69,798	<sup>5</sup> 92,901	107,147	136,903	157,670	160,036	164,836	
Snack and nonalcoholic beverage bars . . . . .	43,323	( <sup>6</sup> )	( <sup>6</sup> )	12,867	17,150	24,254	24,157	24,736	
Bars and taverns <sup>6</sup> . . . . .	48,856	9,533	9,948	12,412	15,002	18,292	18,475	18,844	
Managed services <sup>2</sup> . . . . .	20,693	14,149	18,186	24,841	32,030	38,257	39,296	40,869	
Manufacturing and industrial plants . . . . .	(NA)	3,856	4,814	6,223	6,570	7,258	6,686	6,653	
Colleges and universities . . . . .	(NA)	2,788	3,989	5,879	9,283	11,913	12,912	13,649	
Lodging places . . . . .	14,991	13,568	15,561	19,438	23,854	27,328	25,763	26,943	
Retail hosts <sup>2,7</sup> . . . . .	134,399	9,513	12,589	14,869	22,502	26,249	29,481	30,936	
Department store restaurants . . . . .	4,014	876	1,038	903	490	(NA)	(NA)	(NA)	
Grocery store restaurants <sup>7</sup> . . . . .	61,115	5,432	6,624	7,116	12,032	(NA)	(NA)	(NA)	
Gasoline service stations . . . . .	53,251	1,718	2,520	4,693	6,137	(NA)	(NA)	(NA)	
Recreation and sports . . . . .	36,080	2,871	3,866	4,772	11,397	13,171	12,212	12,518	
Noncommercial restaurant services <sup>2</sup> . . . . .	200,814	26,543	28,722	32,307	41,416	46,597	46,372	47,547	
Employee restaurant services . . . . .	3,261	1,864	1,364	986	548	463	417	426	
Industrial, commercial organizations . . . . .	975	1,603	1,129	717	260	(NA)	(NA)	(NA)	
Educational restaurant services . . . . .	105,070	7,671	9,059	9,977	11,007	11,728	12,180	12,227	
Elementary and secondary schools . . . . .	100,847	3,700	4,533	5,039	5,320	5,916	6,011	6,144	
Hospitals . . . . .	5,728	8,968	9,219	9,982	12,332	14,482	14,535	15,225	
Miscellaneous . . . . .	50,009	2,892	3,673	4,898	9,703	11,004	10,760	11,115	
Clubs . . . . .	26,689	1,993	2,278	3,164	7,555	(NA)	8,480	8,554	

NA Not available. <sup>1</sup> Projection. <sup>2</sup> Includes other types of groups, not shown separately. <sup>3</sup> Data for establishments with payroll.

<sup>4</sup> Fast-food restaurants. <sup>5</sup> Snack and nonalcoholic beverage bars included in limited service restaurants, prior to 1997.

<sup>6</sup> For establishments serving food. <sup>7</sup> Includes a portion of delicatessen sales in grocery stores.

Source: National Restaurant Association, *Restaurant Numbers: 25 Year History, 1970–1995*, Washington, DC, 1998; *Restaurant Industry in Review*, annual; *National Restaurant Association 2010 Restaurant Industry Forecast*, December 2009, (copyright).