

## Accommodation, Food Services, and Other Services

This section presents statistics relating to services other than those covered in the previous few sections (22 to 26) on wholesale and retail trade, transportation, communications, financial services, and recreation services. Data shown for services are classified by kind of business and cover sales or receipts, establishments, employees, payrolls, and other items.

The principal sources of these data are from the U.S. Census Bureau and include the *2007 Economic Census*, annual surveys, and the *County Business Patterns* program. These data are supplemented by data from several sources such as the National Restaurant Association on food and drink sales (Table 1282), the American Hotel & Lodging Association on lodging (Table 1281), and Magna Global on advertising (Table 1278).

Data on these services also appear in several other sections. For instance, labor force employment and earnings data appear in Section 12, Labor Force, Employment, and Earnings; gross domestic product of the industry (Table 669) appears in Section 13, Income, Expenditures, Poverty, and Wealth; and financial data (several tables) from the quarterly *Statistics of Income Bulletin*, published by the Internal Revenue Service, appear in Section 15, Business Enterprise.

**Censuses**—Limited coverage of the service industries started in 1933. Beginning with the 1967 census, legislation provides for a census of each area to be conducted every 5 years (for years ending in “2” and “7”). For more information on the most current census, see the Economic Census, *Guide to Economic Census*, found at <http://www.census.gov/econ/census/guide/index.html>. The industries covered in the censuses and surveys of business are defined in the *North American*

*Industry Classification System* (NAICS). For information on NAICS, see the Census Web site at <http://www.census.gov/epcd/www/naics.html>.

In general, the 2007 Economic Census has two final series of publications for these sectors: 1) subject series with reports such as product lines, and establishment and firm sizes and 2) geographic reports with individual reports for each state. For information on these series, see the Census Bureau Web site at <http://www.census.gov/econ/census07>.

**Current surveys**—The Service Annual Survey provides annual estimates of nationwide receipts for selected personal, business, leasing and repair, amusement and entertainment, social and health, and other professional service industries in the United States. For selected social, health, and other professional service industries, separate estimates are developed for receipts of taxable firms and revenue and expenses for firms and organizations exempt from federal income taxes. Several service sectors from this survey are covered in other sections of this publication. The estimates for tax exempt firms in these industries are derived from a sample of employer firms only. Estimates obtained from annual and monthly surveys are based on sample data and are not expected to agree exactly with results that would be obtained from a complete census of all establishments. Data include estimates for sampling units not reporting.

**Statistical reliability**—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

**Table 1271. Selected Service-Related Industries—Establishments, Sales, Payroll, and Employees by Kind of Business: 2007**

[1,344,761 represents \$1,344,761,000,000. Covers only establishments with payroll. For statement on methodology, see Appendix III]

Kind of business	2007 NAICS code <sup>1</sup>	Establishments, (number)	Sales or receipts (mil. dol.)	Annual payroll (mil. dol.)	Paid employees <sup>2</sup> (1,000)
<b>Professional, scientific, and technical services . . . . .</b>	<b>54</b>	<b>844,552</b>	<b>1,344,761</b>	<b>511,818</b>	<b>8,079</b>
Professional, scientific, and technical services <sup>2</sup> . . . . .	541	844,552	1,344,761	511,818	8,079
<b>Management of companies and enterprises . . . . .</b>	<b>55</b>	<b>51,069</b>	<b>112,895</b>	<b>255,147</b>	<b>2,779</b>
<b>Administrative and support and waste management and remediation services . . . . .</b>	<b>56</b>	<b>389,073</b>	<b>636,657</b>	<b>293,803</b>	<b>10,196</b>
Administrative and support services . . . . .	561	367,819	563,259	277,916	9,829
Waste management and remediation services . . . . .	562	21,521	75,740	16,872	386
<b>Accommodation and food services . . . . .</b>	<b>72</b>	<b>634,361</b>	<b>613,796</b>	<b>170,827</b>	<b>11,601</b>
Accommodation . . . . .	721	62,740	180,391	46,393	1,971
Food services and drinking places . . . . .	722	571,621	433,405	124,434	9,630
<b>Other services (except public administration) . . . . .</b>	<b>81</b>	<b>537,820</b>	<b>417,512</b>	<b>99,810</b>	<b>3,516</b>
Repair and maintenance . . . . .	811	221,817	138,919	41,061	1,286
Personal and laundry services . . . . .	812	208,130	83,207	26,710	1,330
Religious, grantmaking, civic, professional, and similar organizations . . . . .	813	106,503	197,874	33,133	882

<sup>1</sup> North American Industrial Classification System, 2007; see text, Section 15. <sup>2</sup> For employees on the payroll during the pay period including March 12.

Source: U.S. Census Bureau, 2007 Economic Census, "Economy-Wide Key Statistics," <<http://factfinder.census.gov>>, accessed August 2010.

**Table 1272. Selected Service-Related Industries—Nonemployer Establishments and Receipts by Kind of Business: 2005 to 2007**

[2,854 represents 2,854,000. Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees. Data originate chiefly from administrative records of the Internal Revenue Service; see Appendix III]

Kind of business	2002 NAICS code <sup>1</sup>	Establishments (1,000)			Receipts (mil. dol.)		
		2005	2006	2007	2005	2006	2007
<b>Professional, scientific, and technical services . . . . .</b>	<b>54</b>	<b>2,854</b>	<b>2,904</b>	<b>3,029</b>	<b>118,575</b>	<b>124,237</b>	<b>130,386</b>
Professional, scientific, and technical services <sup>2</sup> . . . . .	541	2,854	2,904	3,029	118,577	124,237	130,386
Legal services . . . . .	5411	247	254	256	15,087	15,390	15,744
Accounting, tax preparation, bookkeeping, and payroll services . . . . .	5412	338	348	355	7,371	7,714	8,103
Architectural, engineering <sup>3</sup> . . . . .	5413	231	238	232	10,807	11,308	11,420
Management, scientific and technical consulting . . . . .	5416	580	536	642	24,232	25,653	29,011
Scientific research and development services . . . . .	5417	28	31	35	987	1,086	1,196
<b>Administrative and support and waste management and remediation services . . . . .</b>	<b>56</b>	<b>1,417</b>	<b>1,482</b>	<b>1,793</b>	<b>33,028</b>	<b>34,989</b>	<b>39,811</b>
Administrative and support services <sup>2</sup> . . . . .	561	1,398	1,463	1,771	31,666	33,569	38,280
Office administrative services . . . . .	5611	180	190	198	2,667	2,923	3,191
Business support services . . . . .	5614	185	193	224	5,274	5,521	5,969
Services to buildings and dwellings . . . . .	5617	816	850	1,047	16,548	17,702	20,625
Waste management and remediation services . . . . .	562	19	19	21	1,364	1,421	1,531
<b>Accommodation and food services . . . . .</b>	<b>72</b>	<b>279</b>	<b>287</b>	<b>303</b>	<b>15,307</b>	<b>15,694</b>	<b>16,071</b>
Accommodation . . . . .	721	56	55	55	3,823	3,660	3,592
Food services and drinking places . . . . .	722	223	232	249	11,483	12,034	12,479
Full-service restaurants . . . . .	7221	37	38	40	3,815	3,972	4,005
Limited-service eating places . . . . .	7222	47	48	49	3,168	3,376	3,456
Special food services . . . . .	7223	115	122	133	2,917	3,085	3,352
Drinking places (alcoholic beverages) . . . . .	7224	25	25	26	1,583	1,601	1,666
<b>Other services (except public administration) . . . . .</b>	<b>81</b>	<b>2,873</b>	<b>2,931</b>	<b>2,965</b>	<b>74,025</b>	<b>77,986</b>	<b>80,653</b>
Repair and maintenance <sup>2</sup> . . . . .	811	691	693	704	26,465	27,276	28,183
Automotive repair and maintenance . . . . .	8111	289	289	305	13,706	13,987	14,634
Personal and household goods repair <sup>4</sup> . . . . .	8114	302	303	297	8,397	8,765	8,853
Personal and laundry services . . . . .	812	1,996	2,047	2,054	44,809	47,776	49,282
Personal care services . . . . .	8121	827	870	911	17,707	19,266	20,661
Death care services . . . . .	8122	15	15	16	1,816	802	856
Drycleaning and laundry services . . . . .	8123	36	35	35	1,884	1,966	2,004
Other personal services . . . . .	8129	1,118	1,128	1,093	24,401	25,742	25,760
Religious, grantmaking, civic, professional, and similar organizations . . . . .	813	186	190	206	2,752	2,933	3,189

<sup>1</sup> North American Industry Classification System, 2002; see text, Section 15. <sup>2</sup> Includes other kinds of business not shown separately. <sup>3</sup> Includes related services. <sup>4</sup> Includes maintenance.

Source: U.S. Census Bureau, "Nonemployer Statistics," August 2009, <<http://www.census.gov/econ/nonemployer/index.html>>.

**Table 1273. Selected Service-Related Industries—Establishments, Employees, and Payroll by Industry: 2006 and 2007**

[846 represents 846,000. Covers establishments with paid employees. Excludes self-employed individuals, employees of private households, railroad employees, agricultural production employees, and most government employees. For statement on methodology, see Appendix III]

Kind of business	2002 NAICS code <sup>1</sup>	Establishments (1,000)		Employees <sup>2</sup> (1,000)		Annual payroll (bil. dol.)	
		2006	2007	2006	2007	2006	2007
<b>Professional, scientific, &amp; technical services</b>	<b>54</b>	<b>846</b>	<b>868</b>	<b>8,054</b>	<b>8,180</b>	<b>497.4</b>	<b>533.0</b>
Professional, scientific, & technical services	541	846	868	8,054	8,180	497.4	533.0
Legal services	5411	189	191	1,219	1,207	85.1	89.7
Offices of lawyers	54111	175	176	1,117	1,110	80.7	85.4
Accounting, tax preparation, bookkeeping, and payroll services	5412	121	123	1,357	1,357	53.2	55.9
Tax preparation services	541213	25	25	227	216	2.5	2.7
Architectural, engineering, & related services <sup>3</sup>	5413	115	117	1,391	1,435	91.3	98.6
Architectural services	54131	25	25	201	207	13.1	14.2
Engineering services	54133	57	58	933	961	66.3	71.4
Specialized design services <sup>3</sup>	5414	34	35	130	135	6.2	6.8
Graphic design services	54143	17	17	63	64	3.1	3.2
Computer systems design & related services <sup>3</sup>	5415	111	117	1,215	1,298	90.8	101.7
Custom computer programming services	541511	49	53	506	537	38.7	43.3
Computer systems design services	541512	47	49	487	540	35.8	41.5
Management, scientific, & technical consulting services <sup>3</sup>	5416	146	152	1,039	1,015	67.9	72.1
Management consulting services	54161	111	117	866	830	57.5	60.6
Environmental consulting services	54162	9	9	71	69	3.7	3.8
Scientific research & development services	5417	17	18	673	688	58.9	61.8
Research & development in the physical engineering & life sciences	54171	15	15	615	631	54.8	57.6
Advertising & related services <sup>3</sup>	5418	39	40	434	446	24.2	25.3
Advertising agencies	54181	14	14	167	173	12.2	12.5
Direct mail advertising	54186	3	3	73	73	3.0	3.0
Other professional, scientific, & tech services	5419	73	74	596	600	19.8	21.1
Veterinary services	54194	28	28	282	294	8.0	8.7
<b>Management of companies and enterprises</b>	<b>55</b>	<b>48</b>	<b>51</b>	<b>2,916</b>	<b>3,121</b>	<b>266.3</b>	<b>292.7</b>
<b>Administrative and support and waste management and remediation services</b>	<b>56</b>	<b>378</b>	<b>385</b>	<b>10,004</b>	<b>9,984</b>	<b>283.2</b>	<b>299.9</b>
Administrative & support services <sup>3</sup>	561	358	363	9,658	9,628	268.4	284.2
Employment services	5613	44	44	5,102	5,131	133.5	143.3
Temporary help services	56132	29	30	2,931	2,901	64.6	65.5
Business support services <sup>3</sup>	5614	36	36	779	766	22.2	22.9
Telephone call centers	56142	5	5	383	386	9.0	9.6
Collection agencies	56144	5	5	143	141	4.5	4.7
Credit bureaus	56145	1	1	22	25	1.6	1.8
Travel arrangement & reservation services	5615	23	22	254	244	10.7	12.5
Travel agencies	56151	17	16	129	123	5.3	6.5
Investigation & security services	5616	25	25	802	778	20.9	20.0
Investigation, guard, & armored car services	56161	15	15	680	658	15.7	15.1
Security systems services	56162	10	10	122	120	5.1	4.9
Services to buildings & dwellings	5617	176	180	1,707	1,723	38.0	40.4
Waste management & remediation services	562	20	21	345	355	14.9	15.7
Waste collection	5621	9	10	177	185	7.3	8.1
Waste treatment & disposal	5622	3	3	56	57	2.8	2.8
Remediation & other waste mgmt services	5629	8	9	112	113	4.8	4.8
<b>Accommodation &amp; food services</b>	<b>72</b>	<b>612</b>	<b>632</b>	<b>11,381</b>	<b>11,565</b>	<b>167.2</b>	<b>176.3</b>
Accommodation	721	63	64	1,881	1,908	43.9	46.2
Traveler accommodation	7211	53	54	1,831	1,856	42.7	44.9
Hotels (except casino hotels) & motels	72111	48	49	1,436	1,454	30.6	32.4
RV (recreational vehicle) parks & recreational camps	7212	7	7	38	40	1.0	1.1
Rooming & boarding houses	7213	2	2	12	12	0.2	0.2
Food services & drinking places	722	550	569	9,501	9,657	123.3	130.2
Full-service restaurants	7221	214	219	4,519	4,580	62.9	67.1
Limited-service eating places	7222	256	267	4,074	4,137	45.3	47.9
Special food services	7223	33	35	546	576	10.7	10.6
Drinking places (alcoholic beverages)	7224	46	47	362	365	4.4	4.6
<b>Other services (except public administration)</b>	<b>81</b>	<b>736</b>	<b>744</b>	<b>5,459</b>	<b>5,520</b>	<b>133.6</b>	<b>140.7</b>
Repair & maintenance <sup>3</sup>	811	226	226	1,307	1,323	41.2	43.8
Automotive repair & maintenance	8111	164	166	888	893	24.6	25.6
Personal & household goods repair & maintenance	8114	23	23	98	95	2.7	2.8
Personal & laundry services <sup>3</sup>	812	210	213	1,358	1,380	27.6	28.3
Personal care services	8121	110	113	613	617	10.6	10.7
Death care services	8122	21	21	137	137	4.1	4.2
Drycleaning & laundry services	8123	42	41	374	374	8.1	8.3
Religious/grantmaking/civic/professional <sup>4</sup>	813	301	306	2,794	2,817	64.8	68.6
Religious organizations	8131	175	180	1,647	1,691	28.3	30.5
Grantmaking & giving services	8132	16	16	149	147	6.4	6.9
Social advocacy organizations	8133	14	15	123	129	4.2	4.7
Civic & social organizations	8134	31	30	328	330	5.2	5.4
Business/professional/labor/political <sup>4</sup>	8139	66	64	546	520	20.7	21.1
Labor unions <sup>4</sup>	81393	16	16	179	173	4.9	5.0

<sup>1</sup> North American Industry Classification System, 2002. See text, section 15. <sup>2</sup> Includes employees on the payroll for the pay period including March 12. <sup>3</sup> Includes other kinds of business not shown separately. <sup>4</sup> And similar organizations.

Source: U.S. Census Bureau, "County Business Patterns," July 2009, <<http://www.census.gov/econ/cbp/index.html>>.

**Table 1274. Employed Persons—Sex, Race, and Hispanic or Latino Origin by Industry: 2009**

[15,008 represents 15,008,000. Civilian noninstitutional population 16 years and older. Based on the Current Population Survey; see text, Sections 1 and 13, and Appendix III. For information on employees in other sectors, see Tables 615 and 631]

Industry	2007 NAICS code <sup>1</sup>	Total employed (1,000)	Percent of total			
			Female	Black <sup>2</sup>	Asian <sup>2</sup>	Hispanic or Latino <sup>3</sup>
<b>Professional and business services . . . . .</b>	<b>(X)</b>	<b>15,008</b>	<b>41.7</b>	<b>8.9</b>	<b>5.7</b>	<b>13.9</b>
<b>Professional and technical services . . . . .</b>	<b>54</b>	<b>9,159</b>	<b>43.8</b>	<b>5.9</b>	<b>8.0</b>	<b>7.2</b>
Legal services . . . . .	5411	1,659	55.5	6.9	3.2	7.3
Accounting, tax preparation, bookkeeping, & payroll services . . . . .	5412	1,014	62.7	6.2	6.6	9.6
Architectural, engineering, and related services . . . . .	5413	1,493	26.3	4.0	5.7	7.9
Specialized design services . . . . .	5414	350	60.7	4.8	6.8	5.1
Computer systems design & related services . . . . .	5415	1,860	25.1	6.1	17.0	5.0
Management, scientific, and technical consulting services . . . . .	5416	1,126	42.9	6.7	5.7	5.5
Scientific research & development services . . . . .	5417	534	46.8	6.2	15.3	8.3
Advertising and related services . . . . .	5418	498	47.3	6.4	3.2	9.5
Other professional, scientific, and technical services <sup>4</sup> . . . . .	5419	353	53.6	7.3	5.6	8.8
Veterinary services . . . . .	54194	271	81.5	3.0	1.6	8.1
<b>Management, administrative, and waste services . . . . .</b>	<b>55–56</b>	<b>5,849</b>	<b>38.6</b>	<b>13.6</b>	<b>2.2</b>	<b>24.4</b>
Management of companies and enterprises . . . . .	55	62	66.0	7.4	4.4	8.0
Employment services . . . . .	5613	819	58.2	19.7	2.4	17.6
Business support services . . . . .	5614	785	60.0	15.7	2.6	11.5
Travel arrangement & reservation services . . . . .	5615	247	60.7	7.8	5.3	16.2
Investigations & security services . . . . .	5616	782	23.2	24.1	1.5	14.7
Services to buildings and dwellings <sup>5</sup> . . . . .	5617	1,297	52.5	12.0	2.5	33.9
Landscaping services . . . . .	56173	1,180	7.5	5.2	1.1	38.9
Other administrative and support services . . . . .	5611,2,9	242	43.3	9.3	4.6	17.7
Waste management and remediation services . . . . .	562	434	14.3	13.5	1.5	20.5
<b>Accommodation and food services . . . . .</b>	<b>72</b>	<b>9,717</b>	<b>53.1</b>	<b>11.0</b>	<b>6.7</b>	<b>21.7</b>
Accommodation . . . . .	721	1,430	58.6	14.9	9.4	21.6
Traveler accommodation . . . . .	7211	1,334	59.1	15.8	9.9	22.5
Recreational vehicle parks and camps, and rooming and board houses . . . . .	7212,3	95	51.9	2.4	1.4	8.0
Food services and drinking places . . . . .	722	8,288	52.2	10.3	6.2	21.8
Restaurants and other food services <sup>6</sup> . . . . .	722	8,035	52.2	10.3	6.3	21.9
Drinking places, alcoholic beverages . . . . .	7224	253	52.0	8.9	2.0	16.2
<b>Other services . . . . .</b>	<b>81</b>	<b>6,935</b>	<b>52.1</b>	<b>9.7</b>	<b>5.7</b>	<b>17.5</b>
Other services (except private households) . . . . .	81	6,152	47.2	10.0	6.0	14.9
Repair and maintenance . . . . .	811	2,022	12.2	8.1	2.7	21.6
Automotive repair and maintenance <sup>7</sup> . . . . .	8111	1,215	9.6	7.8	1.9	21.1
Car washes . . . . .	811192	189	15.9	16.1	3.3	36.6
Electronic & precision equipment repair and maintenance . . . . .	8112	174	15.4	6.5	5.8	13.3
Commercial and industrial machinery & equipment repair and maintenance . . . . .	8113	260	8.5	6.7	1.2	20.9
Personal and household goods repair and maintenance <sup>8</sup> . . . . .	8114	179	27.8	4.0	6.4	17.3
Footwear and leather goods repair . . . . .	81143	5	(Z)	(Z)	(Z)	(Z)
Personal and laundry services . . . . .	812	2,248	71.4	11.3	11.7	14.3
Barber shops . . . . .	812111	94	21.5	29.6	3.0	18.0
Beauty salons . . . . .	812112	987	89.3	11.0	5.3	12.1
Nail salons and other personal care services . . . . .	812113,81219	393	77.6	3.8	36.9	7.2
Drycleaning & laundry services . . . . .	8123	351	55.0	12.2	13.8	27.7
Funeral homes, cemeteries, and crematories . . . . .	8122	121	33.5	9.9	0.4	11.3
Other personal services . . . . .	8129	303	54.8	15.5	4.8	15.3
Membership associations and organizations . . . . .	813	1,882	55.9	10.6	2.8	8.5
Religious organizations . . . . .	8131	1,076	50.2	10.8	3.0	7.6
Civic, social, advocacy organizations, grantmaking & giving services . . . . .	8132,3,4	584	66.7	11.9	2.2	10.9
Business, professional, political, and similar organizations <sup>9</sup> . . . . .	8139	158	61.1	4.3	4.2	4.7
Labor unions . . . . .	81393	64	40.8	11.3	0.9	12.6
Private households . . . . .	814	783	90.6	7.1	3.5	37.8

X Not applicable. Z Base less than 50,000. <sup>1</sup> Based on the North American Industry Classification System, 2002; see Section 15. <sup>2</sup> The Current Population Survey (CPS) allows respondents to choose more than one race. Data represents persons who selected this race group only and exclude persons reporting more than one race. See also comments on race in the text for Section 1. <sup>3</sup> Persons of Hispanic or Latino ethnicity may be any race. <sup>4</sup> Excludes NAICS 54194 (veterinary services). <sup>5</sup> Excludes NAICS 56173 (landscaping services). <sup>6</sup> Excludes NAICS 7224 (drinking places, alcoholic beverages). <sup>7</sup> Excludes NAICS 811192 (car washes). <sup>8</sup> Excludes NAICS 81143 (footwear and leather goods repair). <sup>9</sup> Excludes NAICS 81393 (labor unions).

Source: U.S. Bureau of Labor Statistics, "Employment and Earnings Online," <<http://www.bls.gov/opub/ee/home.htm>> and <<http://www.bls.gov/cps/home.htm>>.

**Table 1275. Selected Service-Related Industries—Establishments, Employees, and Annual Payroll by State: 2007**

[8,180 represents 8,180,000. Covers establishments with paid employees. Excludes self-employed individuals, employees of private households, railroad employees, agricultural production employees, and most government employees. For statement on methodology, see Appendix III]

State	Professional, scientific, and technical services (NAICS 54) <sup>1</sup>			Administrative and support and waste management and remediation services (NAICS 56) <sup>1</sup>			Accommodation and food services (NAICS 72) <sup>1</sup>		
	Establishments	Employees <sup>2</sup> (1,000)	Annual payroll (mil. dol.)	Establishments	Employees <sup>2</sup> (1,000)	Annual payroll (mil. dol.)	Establishments	Employees <sup>2</sup> (1,000)	Annual payroll (mil. dol.)
<b>United States . . . . .</b>	<b>867,556</b>	<b>8,180</b>	<b>532,997</b>	<b>384,501</b>	<b>9,984</b>	<b>299,933</b>	<b>632,489</b>	<b>11,565</b>	<b>176,344</b>
Alabama . . . . .	9,709	99	5,326	4,236	138	3,073	8,082	153	1,819
Alaska . . . . .	1,880	14	825	1,074	23	1,019	2,017	25	539
Arizona . . . . .	17,019	138	7,690	8,497	269	8,196	11,527	255	3,834
Arkansas . . . . .	5,731	35	1,447	2,497	59	1,294	5,205	90	1,015
California . . . . .	115,605	1,224	89,481	42,708	1,127	36,645	75,497	1,354	22,746
Colorado . . . . .	23,364	176	11,408	8,217	194	6,571	12,125	230	3,573
Connecticut . . . . .	10,233	103	7,329	5,342	89	3,142	7,871	133	2,538
Delaware . . . . .	2,464	26	1,936	1,358	23	686	1,816	33	515
District of Columbia . . . . .	4,745	91	9,299	952	34	1,285	2,146	52	1,280
Florida . . . . .	70,459	459	25,555	32,836	1,350	42,423	33,887	749	12,014
Georgia . . . . .	28,428	227	13,687	12,156	363	9,851	18,639	360	4,913
Hawaii . . . . .	3,373	25	1,309	1,841	46	1,248	3,532	99	2,302
Idaho . . . . .	4,341	33	1,549	2,196	39	875	3,495	56	681
Illinois . . . . .	39,829	395	26,611	16,189	464	12,807	26,719	470	7,157
Indiana . . . . .	13,248	104	5,127	7,238	174	4,729	12,912	254	3,233
Iowa . . . . .	6,404	45	2,053	3,476	73	1,710	6,996	114	1,249
Kansas . . . . .	7,329	59	2,902	3,522	73	1,978	5,877	106	1,431
Kentucky . . . . .	8,242	65	2,816	3,814	92	1,956	7,280	152	1,825
Louisiana . . . . .	11,393	90	4,383	4,495	117	3,198	8,022	171	2,438
Maine . . . . .	3,596	24	1,183	1,930	24	702	3,982	47	783
Maryland . . . . .	19,896	246	17,154	8,040	178	5,694	10,680	192	3,037
Massachusetts . . . . .	22,421	259	21,944	9,490	202	7,242	15,954	254	4,490
Michigan . . . . .	23,005	269	17,159	12,196	311	9,881	19,627	335	4,199
Minnesota . . . . .	17,087	141	8,775	7,095	150	4,551	11,291	220	3,059
Mississippi . . . . .	4,866	34	1,468	2,295	50	1,076	4,811	115	1,757
Missouri . . . . .	13,932	145	8,162	7,393	158	4,134	12,273	244	3,172
Montana . . . . .	3,496	18	733	1,668	21	464	3,364	45	557
Nebraska . . . . .	4,350	47	2,302	2,546	66	1,835	4,248	70	766
Nevada . . . . .	8,157	61	3,407	4,184	108	2,888	5,615	319	8,919
New Hampshire . . . . .	4,122	31	1,767	2,145	36	1,442	3,497	56	858
New Jersey . . . . .	31,948	310	22,380	13,427	293	9,269	19,345	287	5,342
New Mexico . . . . .	4,923	45	2,605	1,955	46	1,122	4,122	81	1,083
New York . . . . .	59,756	598	45,706	24,258	499	20,084	43,418	580	11,331
North Carolina . . . . .	23,122	202	12,022	11,416	280	7,425	18,232	340	4,532
North Dakota . . . . .	1,512	12	503	890	13	304	1,852	31	345
Ohio . . . . .	25,585	246	13,749	13,759	344	9,293	23,951	437	5,264
Oklahoma . . . . .	9,302	71	3,227	4,315	98	2,439	6,918	129	1,457
Oregon . . . . .	11,697	81	4,350	5,371	93	2,530	10,357	152	2,246
Pennsylvania . . . . .	30,417	320	20,303	14,525	296	8,388	26,815	420	5,645
Rhode Island . . . . .	3,201	23	1,135	1,721	23	642	2,959	44	660
South Carolina . . . . .	9,799	78	4,084	5,512	141	3,281	9,249	185	2,493
South Dakota . . . . .	1,804	11	442	981	11	256	2,415	36	426
Tennessee . . . . .	11,793	116	6,075	6,407	195	5,078	11,591	242	3,149
Texas . . . . .	59,101	593	40,102	25,000	914	26,190	43,226	869	12,006
Utah . . . . .	8,421	75	3,538	3,807	110	2,996	4,620	94	1,223
Vermont . . . . .	2,206	17	695	1,031	8	195	1,940	30	430
Virginia . . . . .	27,882	403	29,572	10,459	239	7,885	15,701	304	4,444
Washington . . . . .	19,810	165	11,029	8,876	152	5,612	16,023	237	3,831
West Virginia . . . . .	3,043	23	953	1,439	32	714	3,609	62	728
Wisconsin . . . . .	11,567	101	5,338	6,829	138	3,425	14,401	226	2,584
Wyoming . . . . .	1,943	9	402	897	8	210	1,758	26	427

<sup>1</sup> North American Industry Classification System, 2002. See text, section 15. <sup>2</sup> For employees on the payroll for the pay period including March 12.

Source: U.S. Census Bureau, "County Business Patterns," July 2009, <<http://www.census.gov/econ/cbp/index.html>>.

**Table 1276. Professional, Scientific, and Technical Services—  
Estimated Revenue: 2000 to 2008**

[In millions of dollars (803,527 represents \$803,527,000,000). For taxable employer firms. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the Service Annual Survey and administrative data; see Appendix III]

Kind of business	2002 NAICS code <sup>1</sup>						
		2000	2004	2005	2006	2007	2008
<b>Professional, scientific, and technical services (except notaries) <sup>2</sup></b> . . . . .	<b>54</b>	<b>803,527</b>	<b>966,437</b>	<b>1,052,382</b>	<b>1,137,393</b>	<b>1,247,415</b>	<b>1,319,755</b>
Legal services (except notaries) . . . . .	5411	160,619	209,475	221,856	235,812	250,867	256,087
Offices of lawyers . . . . .	54111	152,834	197,385	207,925	221,339	236,761	242,104
Other legal services . . . . .	54119	7,785	12,090	13,931	14,473	14,106	13,983
Accounting, tax preparation, bookkeeping and payroll services . . . . .	5412	79,361	92,884	101,042	109,161	122,112	128,439
Offices of certified public accountants . . . . .	541211	45,773	50,679	54,508	57,744	63,239	65,847
Tax preparation services . . . . .	541213	3,347	4,944	5,416	5,977	6,737	7,207
Payroll services . . . . .	541214	21,394	25,359	27,942	31,162	36,140	38,110
Other accounting services . . . . .	541219	8,847	11,902	13,176	14,278	15,996	17,275
Architectural, engineering, & related services <sup>3</sup> . . . . .	5413	150,269	184,292	204,975	222,992	243,808	266,107
Architectural services . . . . .	54131	25,021	28,609	31,668	34,721	40,139	40,900
Landscape architectural services . . . . .	54132	(NA)	4,218	4,575	5,038	5,379	5,371
Engineering services . . . . .	54133	111,929	132,814	148,349	161,097	172,753	193,352
Testing laboratories . . . . .	54138	7,128	9,908	10,375	11,176	13,970	15,284
Other related services . . . . .	54134,5,6,7	6,191	8,742	10,007	10,961	11,566	11,199
Specialized design services . . . . .	5414	17,889	19,617	21,552	23,597	26,034	25,343
Interior design services . . . . .	54141	6,798	8,061	8,838	10,065	11,365	10,773
Graphic design services . . . . .	54143	8,962	8,528	9,217	9,597	9,872	9,977
All other design services . . . . .	54142,9	(NA)	3,028	3,497	3,935	4,796	4,593
Computer systems design and services . . . . .	5415	186,402	173,525	188,266	202,356	228,979	246,637
Custom computer programming services . . . . .	541511	70,004	58,303	64,289	68,323	79,593	86,670
Computer systems design services . . . . .	541512	82,763	77,042	84,995	91,983	101,540	105,908
Computer facilities management services . . . . .	541513	21,816	23,422	22,748	23,934	26,661	30,949
Other computer-related services . . . . .	541519	11,819	14,758	16,234	18,116	21,185	23,110
Management, scientific, and technical consulting services . . . . .	5416	90,129	121,709	137,304	149,187	164,444	172,197
Management consulting services . . . . .	54161	78,250	102,452	115,897	125,557	136,817	142,742
Environmental consulting services . . . . .	54162	5,578	8,748	9,094	10,532	12,309	13,269
Other scientific and technical consulting services . . . . .	54169	6,301	10,509	12,313	13,098	15,318	16,186
Scientific research and development services . . . . .	5417	35,587	54,272	60,166	68,597	75,133	84,678
Research and development in physical, engineering and life sciences . . . . .	54171	34,029	51,994	57,676	66,173	72,389	81,783
Research and development in social sciences and humanities . . . . .	54172	1,558	2,278	2,490	2,424	2,744	2,895
Advertising and related services . . . . .	5418	59,680	63,585	67,038	72,948	78,945	79,423
Advertising agencies . . . . .	54181	21,584	24,551	25,482	27,976	30,824	32,078
Public relations agencies . . . . .	54182	6,501	6,954	7,546	8,635	9,301	9,159
Media buying agencies . . . . .	54183	1,036	1,405	1,478	1,704	1,709	1,841
Media representatives . . . . .	54184	3,247	2,096	2,259	2,355	2,621	2,694
Display advertising . . . . .	54185	4,752	5,440	6,181	6,611	7,373	7,369
Direct mail advertising . . . . .	54186	10,351	11,570	12,190	12,371	12,255	11,677
All other advertising . . . . .	54187,9	(NA)	11,568	11,902	13,296	14,862	14,605
Other professional, scientific, and technical services <sup>4</sup> . . . . .	5419	23,591	47,080	50,186	52,744	57,093	60,846
Marketing research and public opinion polling . . . . .	54191	11,683	11,851	12,293	13,072	13,812	14,463
Photographic services . . . . .	54192	6,613	6,984	7,268	7,342	7,622	7,894
Photography studios, portrait . . . . .	541921	4,642	5,031	5,262	5,272	5,613	5,715
Commercial photography . . . . .	541922	1,971	1,953	2,006	2,070	2,009	2,179
Translation and interpretation services . . . . .	54193	810	1,093	1,121	1,166	1,393	1,592
Veterinary services . . . . .	54194	(NA)	19,144	20,595	22,368	24,553	25,788
All other professional, scientific, and technical services . . . . .	54199	4,485	8,008	8,908	8,797	9,712	11,110

NA Not available. <sup>1</sup> Based on the North American Industry Classification System, 2002; see Section 15. <sup>2</sup> Prior to 2004, excludes NAICS 54132 (landscape architecture services) and NAICS 54194 (veterinary services). <sup>3</sup> Prior to 2004, excludes NAICS 54132 (landscape architecture services). <sup>4</sup> Prior to 2004, excludes NAICS 54194 (veterinary services).

U.S. Census Bureau, "Service Annual Survey 2008: Professional, Scientific, and Technical Sector Services," January 2010, <<http://www.census.gov/econ/www/servmenu.html>>.

**Table 1277. Selected Service Industries—E-Commerce Revenue: 2007 and 2008**

[128,425 represents \$128,425,000,000]. Includes data only for businesses with paid employees, except for accommodation and food services, which also includes businesses with and without paid employees. Except as noted, based on the Service Annual Survey]

Kind of business	2002 NAICS code <sup>1</sup>	E-commerce revenue (mil. dol.)		E-commerce as percent of total revenue, 2008	E-commerce revenue, percent distribution, 2008
		2007	2008		
<b>Selected service industries, total</b> . . . . .	<b>(X)</b>	<b>128,425</b>	<b>146,486</b>	<b>2.1</b>	<b>100.0</b>
Selected transportation and warehousing <sup>2</sup> . . . . .	(X)	7,590	8,725	2.6	6.0
Truck transportation . . . . .	484	7,420	8,524	3.6	5.8
Couriers and messengers . . . . .	492	(S)	(S)	(S)	(S)
Warehousing and storage . . . . .	493	(S)	(S)	(S)	(S)
Information . . . . .	51	46,076	50,640	4.4	34.6
Publishing industries . . . . .	511	19,334	20,505	6.8	14.0
Online information services . . . . .	51811	(S)	(S)	(S)	(S)
Selected finance <sup>3</sup> . . . . .	(X)	10,235	11,086	3.7	7.6
Securities and commodity contracts intermediation and brokerage . . . . .	5231	9,898	10,593	6.7	7.2
Rental and leasing services . . . . .	532	7,791	8,528	6.8	5.8
Selected professional, scientific, and technical services <sup>4</sup> . . . . .	(X)	19,757	23,806	1.8	16.3
Computer systems design and related services . . . . .	5415	4,388	5,344	2.2	3.6
Administrative and support and waste management and remediation services . . . . .	56	12,425	14,117	2.3	9.6
Travel arrangements and reservation services . . . . .	5615	7,215	7,528	23.0	5.1
Health care and social assistance services . . . . .	62	1,042	1,222	0.1	0.8
Arts, entertainment, and recreation services . . . . .	71	3,006	3,709	1.9	2.5
Accommodation and food services <sup>5</sup> . . . . .	72	13,965	16,362	2.5	11.2
Selected other services <sup>6</sup> . . . . .	(X)	6,538	8,291	2.1	5.7
Repair and maintenance . . . . .	811	928	963	0.7	0.7
Religious, grantmaking, civic, professional, and similar organizations . . . . .	813	4,028	5,418	3.3	3.7

X Not applicable. S Data do not meet publication standards. <sup>1</sup> North American Industry Classification System (NAICS), 2002; see text Section 15. <sup>2</sup> Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation) and 491 (postal service). <sup>3</sup> Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), NAICS 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities) and 525 (funds and trusts). <sup>4</sup> Excludes NAICS 54112 (offices of notaries). <sup>5</sup> Based on 2008 Annual Retail Trade Survey. <sup>6</sup> Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations) and 814 (private households).

Source: U.S. Census Bureau, "E-Stats," <<http://www.census.gov/econ/estats/>>.

**Table 1278. Forecast Summary—Media Supplier Advertising Revenues: 2000 to 2009**

[In millions of dollars (175,777 represents \$175,777,000,000). See source for definitions of types of advertising]

Media supplier	2000	2003	2004	2005	2006	2007	2008	2009
<b>Total supplier ad revenue</b> . . . . .	<b>175,777</b>	<b>174,355</b>	<b>186,366</b>	<b>194,463</b>	<b>203,079</b>	<b>204,527</b>	<b>193,730</b>	<b>163,610</b>
<b>Total</b> <sup>1</sup> . . . . .	<b>173,811</b>	<b>174,012</b>	<b>184,382</b>	<b>194,190</b>	<b>200,876</b>	<b>204,200</b>	<b>191,335</b>	<b>163,129</b>
Direct . . . . .	29,526	33,962	37,372	40,445	44,273	47,511	47,665	42,799
Direct mail . . . . .	16,585	18,601	19,920	20,567	22,178	22,677	21,613	18,732
Direct online <sup>2</sup> . . . . .	560	2,894	4,377	6,374	8,794	11,373	13,567	13,664
Directories <sup>3</sup> . . . . .	12,382	12,467	13,075	13,503	13,301	13,461	12,485	10,403
National . . . . .	53,494	52,018	55,632	59,230	61,897	64,578	63,241	56,982
National television <sup>3,4</sup> . . . . .	25,574	29,049	31,457	33,236	33,718	34,836	35,136	33,700
Magazines <sup>5</sup> . . . . .	19,025	17,112	17,961	19,351	20,373	20,975	19,533	15,609
National digital/online <sup>5</sup> . . . . .	5,665	3,244	3,469	3,955	5,100	6,161	6,171	5,703
Network and satellite radio . . . . .	1,065	1,118	1,175	1,161	1,178	1,226	1,220	1,100
National newspapers <sup>3</sup> . . . . .	2,165	1,495	1,570	1,527	1,527	1,379	1,180	870
Local . . . . .	90,791	88,032	91,377	94,515	94,706	92,111	80,429	63,348
Local newspapers <sup>3</sup> . . . . .	46,506	43,444	45,133	45,880	45,074	40,830	33,559	23,951
Local TV <sup>3,6</sup> . . . . .	18,389	19,385	19,845	21,089	20,781	21,790	19,538	16,872
Local radio <sup>3</sup> . . . . .	18,819	18,570	18,932	19,018	19,031	18,476	16,536	13,203
Emerging outdoor . . . . .	195	281	377	426	553	790	995	1,010
Other outdoor . . . . .	5,040	5,224	5,457	5,875	6,252	6,493	5,997	4,891
Local digital/online <sup>5</sup> . . . . .	1,843	1,129	1,633	2,227	3,015	3,732	3,804	3,421
Political <sup>7</sup> . . . . .	1,180	343	1,280	273	1,553	327	1,795	482
Olympics <sup>8</sup> . . . . .	785	—	704	—	650	—	600	—

— Represents zero. <sup>1</sup> Excludes political and olympic revenue. <sup>2</sup> Includes paid search, lead generation and Internet yellow pages. <sup>3</sup> Excludes Internet-based advertising revenues. <sup>4</sup> Includes English and Spanish-language network TV, national cable and national syndication. Excludes incremental olympic revenues. <sup>5</sup> Includes rich/online video, Internet classifieds, e-mail, digital display and mobile. <sup>6</sup> Includes local broadcast and local cable TV. Excludes local political advertising revenues. <sup>7</sup> Total political advertising revenue on local broadcast and local cable TV. <sup>8</sup> Incremental advertising revenue from olympics on network TV.

Source: MAGNAGLOBAL, New York, NY, (copyright), <<http://www.magnaglobal.com>>.

**Table 1279. Administrative and Support and Waste Management and Remediation Services—Estimated Revenue: 2000 to 2008**

[In millions of dollars (396,499 represents \$396,499,000,000). For taxable and tax-exempt employer firms. Estimates have been adjusted to results of the 2002 Economic Census. Based on the Service Annual Survey and administrative data; see Appendix III]

Kind of business	2002 NAICS code <sup>1</sup>	2000	2004	2005	2006	2007	2008
		<b>Administrative and support and waste management and remediation services <sup>2</sup> . . . . .</b>	<b>56</b>	<b>396,499</b>	<b>484,288</b>	<b>526,968</b>	<b>561,823</b>
Administrative and support services <sup>2</sup> . . . . .	561	345,302	425,645	463,913	493,366	520,786	532,692
Office administrative services . . . . .	56111	26,288	38,014	43,112	45,665	48,501	51,410
Facilities support services . . . . .	56121	13,211	12,520	14,028	15,655	17,215	19,279
Employment services . . . . .	5613	144,242	145,717	159,043	170,919	177,937	179,387
Employment placement agencies . . . . .	56131	4,985	6,513	6,772	7,184	7,695	8,099
Temporary help services . . . . .	56132	79,622	77,660	85,077	90,236	93,821	92,377
Professional employer organizations . . . . .	56133	59,635	61,544	67,194	73,499	76,421	78,911
Business support services . . . . .	5614	41,203	48,166	50,823	54,140	55,160	55,289
Document preparation services . . . . .	56141	1,920	2,483	2,631	2,835	2,934	2,833
Telephone call centers . . . . .	56142	14,805	13,843	14,420	15,359	15,702	15,916
Telephone answering services . . . . .	561421	2,135	1,783	1,923	1,877	2,174	2,256
Telemarketing bureaus . . . . .	561422	12,670	12,060	12,497	13,482	13,528	13,660
Business service centers . . . . .	56143	8,257	8,469	8,369	7,627	7,765	7,945
Private mail centers . . . . .	561431	1,692	2,274	2,229	2,397	2,545	2,745
Other business service centers (including copy shops) . . . . .	561439	6,565	6,195	6,140	5,230	5,220	5,200
Collection agencies . . . . .	56144	7,300	10,860	11,479	11,600	12,113	11,773
Credit bureaus . . . . .	56145	3,741	5,516	6,332	8,202	8,391	8,038
Other business support services . . . . .	56149	5,180	6,995	7,592	8,517	8,255	8,784
Repossession services . . . . .	561491	418	534	582	606	(S)	(S)
Court reporting and stenotype services . . . . .	561492	1,250	1,792	1,847	2,023	2,048	2,000
All other business support services . . . . .	561499	3,512	4,669	5,163	5,888	5,539	6,042
Travel arrangement and reservation services . . . . .	5615	26,119	28,200	28,996	30,173	32,587	32,705
Travel agencies . . . . .	56151	11,639	10,101	10,331	10,965	11,942	11,590
Tour operators . . . . .	56152	3,564	3,515	3,614	3,574	3,944	3,990
Other travel arrangement and reservation services . . . . .	56159	10,916	14,584	15,051	15,634	16,701	17,125
Convention and visitors bureaus . . . . .	561591	1,020	1,256	1,313	1,408	1,600	1,712
All other travel arrangement and reservation services . . . . .	561599	9,896	13,328	13,738	14,226	15,101	15,413
Investigation and security services . . . . .	5616	27,594	33,723	37,100	37,592	39,972	41,991
Investigation, guard, and armored car services . . . . .	56161	17,581	21,754	24,377	24,787	26,240	27,340
Investigation services . . . . .	561611	2,350	3,345	3,668	3,539	4,052	3,970
Security guards and patrol services . . . . .	561612	13,393	16,321	18,608	19,097	20,077	21,125
Armored car services . . . . .	561613	1,838	2,088	2,101	2,151	2,111	2,245
Security systems services . . . . .	56162	10,013	11,969	12,723	12,805	13,732	14,651
Security systems services (except locksmiths) . . . . .	561621	8,683	10,488	11,083	10,961	11,787	12,702
Locksmiths . . . . .	561622	1,330	1,481	1,640	1,844	1,945	1,949
Services to buildings and dwellings <sup>2</sup> . . . . .	5617	35,790	85,991	93,493	100,452	109,037	111,455
Exterminating and pest control services . . . . .	56171	5,723	7,673	8,144	8,535	8,783	9,017
Janitorial services . . . . .	56172	24,593	30,288	31,743	32,781	36,501	38,537
Landscaping services . . . . .	56173	(NA)	40,363	44,793	49,228	52,662	51,935
Carpet and upholstery cleaning services . . . . .	56174	2,463	2,964	3,397	3,618	3,891	4,080
Other services to buildings and dwellings . . . . .	56179	3,011	4,703	5,416	6,290	7,201	7,886
Other support services . . . . .	5619	30,855	33,315	37,316	38,769	40,375	41,174
Packaging and labeling services . . . . .	56191	4,432	5,591	6,658	7,236	7,925	8,293
Convention and trade show organizers . . . . .	56192	8,410	9,517	10,727	11,408	11,334	12,087
All other support services . . . . .	56199	18,013	18,207	19,931	20,125	21,116	20,794
Waste management and remediation services . . . . .	562	51,197	58,643	63,055	68,456	70,751	73,924
Waste collection . . . . .	5621	28,820	32,430	33,838	37,187	38,176	40,679
Solid waste collection . . . . .	562111	27,032	30,436	31,781	34,818	35,588	37,870
Hazardous waste collection . . . . .	562112	1,249	1,565	1,573	1,766	1,910	2,108
Other waste collection . . . . .	562119	539	429	484	603	678	701
Waste treatment and disposal . . . . .	5622	11,025	11,398	12,532	13,238	13,124	13,335
Hazardous waste treatment and disposal . . . . .	562211	3,155	3,264	3,724	3,981	4,291	4,369
Solid waste landfill . . . . .	562212	5,965	6,168	6,439	6,704	6,654	6,710
Solid waste combustors and incinerators . . . . .	562213	1,261	1,303	1,587	1,672	1,286	1,314
Other nonhazardous waste treatment and disposal . . . . .	562219	644	663	782	881	893	942
Remediation and other waste management services . . . . .	5629	11,352	14,815	16,685	18,031	19,451	19,910
Remediation services . . . . .	56291	6,750	8,834	10,206	11,115	11,363	11,501
Materials recovery facility . . . . .	56292	1,593	2,633	2,742	2,811	3,505	3,917
All other waste management services . . . . .	56299	3,009	3,348	3,737	4,105	4,583	4,492
Septic tank and related services . . . . .	562991	2,197	2,132	2,372	2,563	2,732	2,753
All other miscellaneous waste management services . . . . .	562998	812	1,216	1,365	1,542	1,851	1,739

NA Not available. S Data do not meet publication standards. <sup>1</sup> North American Industry Classification System, 2002; see text, Section 15. <sup>2</sup> Prior to 2004, excludes NAICS 56173 (landscaping services).

Source: U.S. Census Bureau, "Service Annual Survey 2008: Administrative and Support and Waste Management and Remediation Sector Services," January 2010, <<http://www.census.gov/econ/www/servmenu.html>>.



**Table 1280. Estimated Accommodation and Food Services Sales by Kind of Business: 2000 to 2008**

[In millions of dollars (443,642 represents \$443,642,000,000). Estimates are based on data from the Annual Retail Trade Survey and administrative records and have been adjusted to the preliminary results of the 2007 Economic Census]

Kind of business	2002 NAICS code <sup>1</sup>	2000	2003	2004	2005	2006	2007	2008
		<b>Accommodation and food services, total</b> . . . . .	<b>72</b>	<b>443,642</b>	<b>488,869</b>	<b>526,396</b>	<b>560,982</b>	<b>597,861</b>
Accommodation . . . . .	721	138,181	137,842	151,592	163,141	173,620	184,306	183,834
Traveler accommodation . . . . .	7211	133,582	132,924	146,623	157,945	167,948	178,335	177,735
RV parks and recreational camps . . . . .	7212	3,608	3,932	3,961	4,133	4,524	4,769	4,855
Rooming and boarding houses . . . . .	7213	991	986	1,008	1,063	1,148	1,202	1,244
Food services and drinking places <sup>2</sup> . . . . .	722	305,461	351,027	374,804	397,841	424,241	446,273	458,161
Full service restaurants . . . . .	7221	134,204	156,013	165,779	174,720	186,642	196,211	197,618
Limited service eating places . . . . .	7222	127,879	147,101	158,722	169,181	178,733	186,750	195,307
Drinking places . . . . .	7224	15,415	17,363	17,703	18,163	19,486	20,109	20,466

<sup>1</sup> North American Industry Classification System, 2002; see text, Section 15. <sup>2</sup> Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "Annual Accommodation and Food Services—2008" <<http://www.census.gov/retail/>>.

**Table 1281. Lodging Industry Summary: 1990 to 2008**

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	2008		Item	2008	
				Establishments	Rooms (mil.)		Business traveler	Leisure traveler
1990 . . . . .	63.3	57.96	Total . . . . .	49,505	4.6	Typical night: Made reservations (percent) . . . . .		
1995 . . . . .	65.5	66.65	Percent:			Amount paid (dol.) . . . . .	92	88
2000 . . . . .	63.7	85.89	Under 75 rooms . . . . .	56.2	25.7	Length of stay (percent):		
2004 . . . . .	61.3	86.24	75–149 rooms . . . . .	31.9	36.0	One night . . . . .	35	41
2005 . . . . .	63.1	90.88	150–299 rooms . . . . .	8.6	18.4	Two nights . . . . .	26	31
2006 . . . . .	63.3	97.78	300–500 rooms . . . . .	2.2	9.0	Three or more . . . . .	39	28
2007 . . . . .	63.1	103.87	Over 500 rooms . . . . .	1.1	10.9			
2008 . . . . .	60.4	106.84						

Source: American Hotel & Lodging Association, Washington, DC Lodging Industry Profile, annual (copyright). See also <<http://www.ahla.com>>.

**Table 1282. Commercial and Noncommercial Groups—Food and Drink Establishments and Sales: 1990 to 2010**

[In millions of dollars (238,149 represents \$238,149,000,000). Excludes military. Data refer to sales to consumers of food and alcoholic beverages. Sales are estimated. For details, see source]

Type of group	Establishments, 2006	Sales (mil. dol.)							
		1990	1995	2000	2005	2008	2009	2010 <sup>1</sup>	
<b>Total</b> . . . . .	<b>921,442</b>	<b>238,149</b>	<b>294,631</b>	<b>377,652</b>	<b>486,494</b>	<b>550,146</b>	<b>565,744</b>	<b>580,060</b>	
Commercial restaurant services <sup>2,3</sup> . . . . .	720,628	211,606	265,910	345,345	445,078	521,294	517,315	530,352	
Eating places <sup>2</sup> . . . . .	458,527	155,552	198,293	259,743	329,598	385,818	380,476	388,511	
Full-service restaurants . . . . .	199,084	77,811	96,396	133,834	165,170	189,378	181,993	184,176	
Limited-service restaurants <sup>4</sup> . . . . .	201,269	<sup>5</sup> 69,798	<sup>5</sup> 92,901	107,147	136,903	157,670	160,036	164,836	
Snack and nonalcoholic beverage bars . . . . .	43,323	( <sup>6</sup> )	( <sup>6</sup> )	12,867	17,150	24,254	24,157	24,736	
Bars and taverns <sup>6</sup> . . . . .	48,856	9,533	9,948	12,412	15,002	18,292	18,475	18,844	
Managed services <sup>2</sup> . . . . .	20,693	14,149	18,186	24,841	32,030	38,257	39,296	40,869	
Manufacturing and industrial plants . . . . .	(NA)	3,856	4,814	6,223	6,570	7,258	6,686	6,653	
Colleges and universities . . . . .	(NA)	2,788	3,989	5,879	9,283	11,913	12,912	13,649	
Lodging places . . . . .	14,991	13,568	15,561	19,438	23,854	27,328	25,763	26,943	
Retail hosts <sup>2,7</sup> . . . . .	134,399	9,513	12,589	14,869	22,502	26,249	29,481	30,936	
Department store restaurants . . . . .	4,014	876	1,038	903	490	(NA)	(NA)	(NA)	
Grocery store restaurants <sup>7</sup> . . . . .	61,115	5,432	6,624	7,116	12,032	(NA)	(NA)	(NA)	
Gasoline service stations . . . . .	53,251	1,718	2,520	4,693	6,137	(NA)	(NA)	(NA)	
Recreation and sports . . . . .	36,080	2,871	3,866	4,772	11,397	13,171	12,212	12,518	
Noncommercial restaurant services <sup>2</sup> . . . . .	200,814	26,543	28,722	32,307	41,416	46,597	46,372	47,547	
Employee restaurant services . . . . .	3,261	1,864	1,364	986	548	463	417	426	
Industrial, commercial organizations . . . . .	975	1,603	1,129	717	260	(NA)	(NA)	(NA)	
Educational restaurant services . . . . .	105,070	7,671	9,059	9,977	11,007	11,728	12,180	12,227	
Elementary and secondary schools . . . . .	100,847	3,700	4,533	5,039	5,320	5,916	6,011	6,144	
Hospitals . . . . .	5,728	8,968	9,219	9,982	12,332	14,482	14,535	15,225	
Miscellaneous . . . . .	50,009	2,892	3,673	4,898	9,703	11,004	10,760	11,115	
Clubs . . . . .	26,689	1,993	2,278	3,164	7,555	(NA)	8,480	8,554	

NA Not available. <sup>1</sup> Projection. <sup>2</sup> Includes other types of groups, not shown separately. <sup>3</sup> Data for establishments with payroll.

<sup>4</sup> Fast-food restaurants. <sup>5</sup> Snack and nonalcoholic beverage bars included in limited service restaurants, prior to 1997.

<sup>6</sup> For establishments serving food. <sup>7</sup> Includes a portion of delicatessen sales in grocery stores.

Source: National Restaurant Association, *Restaurant Numbers: 25 Year History, 1970–1995*, Washington, DC, 1998; *Restaurant Industry in Review*, annual; *National Restaurant Association 2010 Restaurant Industry Forecast*, December 2009, (copyright).

**Table 1283. Other Services—Estimated Revenue for Employer Firms by Kind of Business: 2000 to 2008**

[In millions of dollars (302,783 represents \$302,783,000,000). For employer firms. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the Service Annual Survey; see Appendix III]

Kind of business	2002 NAICS code <sup>1</sup>	2000	2006	2007	2008
		<b>302,783</b>	<b>379,559</b>	<b>409,429</b>	<b>390,610</b>
<b>Other services</b> <sup>2, 3</sup>	<b>81</b>				
Repair and maintenance <sup>4</sup>	811	112,719	133,932	137,944	137,404
Automotive repair and maintenance	8111	73,219	87,850	89,965	88,719
Automotive mechanical and electrical repair and maintenance	81111	37,879	45,148	46,728	45,909
General automotive repair	811111	30,988	38,293	39,893	39,441
Automotive body, paint, interior, and glass repair	81112	25,766	29,741	30,042	29,913
Automotive body, paint, and interior repair and maintenance	811121	22,018	26,016	26,582	26,190
Other automotive repair and maintenance	81119	9,574	12,961	13,195	12,897
Electronic and precision equipment repair and maintenance	8112	14,419	15,509	15,437	15,260
Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	8113	16,687	21,890	23,060	23,682
Personal and household goods repair and maintenance	8114	8,394	8,683	9,482	9,743
Home and garden equipment and appliance repair and maintenance	81141	3,866	3,347	3,909	4,021
Personal and laundry services <sup>4</sup>	812	(NA)	83,128	86,005	88,181
Personal care services	8121	18,264	26,738	28,545	29,776
Hair, nail, and skin care services	81211	15,553	20,851	21,880	22,488
Barber shops	812111	479	538	582	599
Beauty salons	812112	14,445	18,543	19,180	19,403
Nail salons	812113	629	1,770	2,118	2,486
Other personal care services	81219	2,711	5,887	6,665	7,288
Death care services	8122	13,707	15,304	14,813	14,933
Funeral homes and funeral services	81221	10,279	12,468	12,244	12,751
Cemeteries and crematories	81222	3,428	2,836	2,569	2,182
Drycleaning and laundry services	8123	19,950	22,278	22,591	22,454
Coin-operated laundries and drycleaners	81231	3,359	3,368	3,494	3,529
Drycleaning and laundry services (except coin-operated)	81232	7,846	8,547	8,881	9,035
Linen and uniform supply	81233	8,745	10,363	10,216	9,890
Pet care (except veterinary) services	81291	(NA)	2,215	2,383	2,544
Photofinishing	81292	3,809	2,219	2,200	2,165
Parking lots and garages	81293	6,389	7,537	7,406	7,749
All other personal services	81299	5,021	6,836	8,067	8,561
Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) <sup>5</sup>	813	122,924	162,498	185,479	165,024
Grantmaking and giving services	8132	57,465	74,226	91,072	69,239
Social advocacy organizations	8133	10,852	15,340	16,895	17,669
Civic and social organizations	8134	13,703	18,507	19,419	19,292
Business, professional, and other organizations (except labor and political organizations)	8139	40,904	54,425	58,093	58,824

NA Not available. <sup>1</sup> Based on the North American Industry Classification System, 2002; see Section 15. <sup>2</sup> Except public administration, religious, labor, and political organizations, and private households. <sup>3</sup> Prior to 2004, excludes NAICS 81291 (Pet care services). <sup>4</sup> For taxable firms only. <sup>5</sup> For tax-exempt firms only.

Source: U.S. Census Bureau, "Service Annual Survey 2008: Other Sector Services," January 2010, <<http://www.census.gov/econ/www/servmenu.html>>.

**Table 1284. National Nonprofit Associations—Number by Type: 1980 to 2009**

[Data compiled during last few months of year previous to year shown and the beginning months of year shown]

Type	1980	1990	2000	2003	2004	2005	2006	2007 <sup>1</sup>	2008	2009
<b>Total</b>	<b>14,726</b>	<b>22,289</b>	<b>21,840</b>	<b>22,464</b>	<b>22,659</b>	<b>22,720</b>	<b>23,772</b>	<b>25,048</b>	<b>25,176</b>	<b>24,100</b>
Trade, business, commercial	3,118	3,918	3,880	3,818	3,812	3,789	3,942	4,072	4,003	3,840
Agriculture and environment	677	940	1,103	1,137	1,140	1,170	1,286	1,353	1,439	1,365
Legal, governmental, public admin., military	529	792	790	832	839	868	887	938	951	927
Scientific, engineering, technical	1,039	1,417	1,302	1,326	1,354	1,354	1,396	1,505	1,588	1,549
Educational	<sup>2</sup> 2,376	1,291	1,297	1,301	1,313	1,318	1,365	1,471	1,530	1,462
Cultural	( <sup>2</sup> )	1,886	1,786	1,749	1,735	1,733	1,782	1,881	1,896	1,761
Social welfare	994	1,705	1,829	1,941	1,972	2,072	2,218	2,307	2,582	2,531
Health, medical	1,413	2,227	2,495	2,808	2,921	2,982	3,089	3,383	3,552	3,460
Public affairs	1,068	2,249	1,776	1,836	1,881	1,854	1,938	1,951	1,842	1,769
Fraternal, nationality, ethnic	435	573	525	557	547	550	567	580	523	482
Religious	797	1,172	1,123	1,155	1,157	1,147	1,162	1,204	1,146	1,101
Veteran, hereditary, patriotic	208	462	835	802	803	774	790	774	645	602
Hobby, avocational	910	1,475	1,330	1,435	1,449	1,433	1,525	1,615	1,511	1,421
Athletic sports	504	840	717	760	755	762	863	960	1,008	972
Labor unions	235	253	232	211	213	208	209	227	212	195
Chambers of Commerce <sup>3</sup>	105	168	143	139	136	135	137	169	162	147
Greek and non-Greek letter societies	318	340	296	309	305	349	302	335	325	309
Fan clubs	(NA)	581	381	348	327	314	314	323	261	207

NA Not available. <sup>1</sup> The increase in the number of associations comes from the increase in newly discovered and established associations. <sup>2</sup> Data for cultural associations included with educational associations. <sup>3</sup> National and binational. Includes trade and tourism organizations.

Source: Gale, Cengage Learning, Farmington Hills, MI, compiled from *Encyclopedia of Associations*, annual (copyright).