## Table 1138. Motion Picture and Sound Recording Industries—Estimated Revenue: 2005 to 2008

[In millions of dollars (93,719 represents \$93,719,000,000). For taxable and tax-exempt employer firms. Covers NAICS 512. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, Section 15 and Appendix III]

| Kind of business  | 2005   | 2006   | 2007    | 2008    |
|---|--------|--------|---------|---------|
| Operating revenue   | 93,719 | 97,199 | 100,534 | 101,792 |
| Motion picture and video industries                                     | 74,795 | 76,352 | 80,518  | 80,668  |
| Motion picture and video production and distribution 1                  | 59,760 | 60,755 | 64,520  | 64,577  |
| Domestic licensing of rights to motion picture films                    | 16,412 | 16,120 | 15,592  | 14,295  |
| Domestic licensing of rights to television programs                     | 9,350  | 8,747  | 10,162  | 9,443   |
| International licensing of rights to motion picture films               | 6,864  | 8,370  | 9,135   | 8,877   |
| International licensing of rights to television programs                | 2,949  | 3,068  | 3,177   | 3,428   |
| Sale of audiovisual works for wholesale, retail, and rental markets     | 7,855  | 8,061  | 10,081  | 10,059  |
| Motion picture and video exhibition 1                                   | 10,789 | 11,185 | 11,322  | 11,453  |
| Feature film exhibition revenue   | 7,178  | 7,355  | 7,528   | 7,617   |
| Admissions to domestic films  | 6,996  | 7,312  | 7,474   | 7,557   |
| Admissions to foreign films   | 182    | (S)    | 55      | 60      |
| Food and beverage sales   | 3,049  | 3,222  | 3,311   | 3,332   |
| Postproduction services and other motion picture and video industries 1 | 4,246  | 4,412  | 4,676   | 4,638   |
| Audiovisual postproduction services                                     | 2,672  | 2,807  | 2,902   | 2,840   |
| Motion picture film laboratory services                                 | 463    | (S)    | 461     | 449     |
| Duplication and copying services  | 388    | 414    | 417     | 454     |
| Sound recording industries  | 18,924 | 20,847 | 20,016  | 21,124  |
| Integrated record production and distribution 1                         | 12,856 | 14,406 | 13,612  | 14,931  |
| Licensing of rights to use musical compositions                         | (S)    | 1,409  | (S)     | 1,354   |
| Licensing of rights to use musical recordings                           | 528    | 638    | 621     | 879     |
| Sales of recordings   | (S)    | (S)    | 11,180  | 11,814  |
| Music publishers 1  | 4,280  | 4,567  | 4,367   | 4,231   |
| Licensing of rights to use musical compositions                         | 2,274  | 2,391  | (S)     | 2,712   |
| Licensing of rights to use musical recordings                           | (S)    | (S)    | (S)     | (S)     |
| Print music   | 1,748  | 1,894  | 1,630   | 1,221   |
| Sound recording studios 1   | 804    | 938    | 1,007   | 949     |
| Studio recording  | 533    | 595    | 632     | 624     |

S Data do not meet publication standards. ¹ Includes other sources of revenue not shown separately. Source: U.S. Census Bureau, "Service Annual Survey 2008: Information Sector Services," January 2010,

## Table 1139. Recording Media—Manufacturers' Shipments and Value 2000 to 2009

[1,079.2 represents 1,079,200,000. Based on reports of Recording Industry Association of America members companies who distributed about 84 percent of the prerecorded music in 2009. These data are supplemented by other sources]

| Medium   | 2000                                   | 2002                                   | 2003                                   | 2004                                      | 2005   | 2006  | 2007  | 2008  | 2009  |
|--|--|--|--|---|--|---|---|---|---|
| UNIT SHIPMENTS (mil.)  |  |  |  |   |  |   |   |   |   |
| Total 1  | 1,079.2                                | 859.7                                  | 798.4                                  | 958.0                                     | 1,301.8  | 1,588.5   | 1,774.3   | 1,919.2   | 1,852.1   |
| Physical: Compact disks <sup>2</sup> Music video <sup>3</sup> Other albums <sup>4</sup> Other singles <sup>5</sup>   | 942.5<br>18.2<br>78.2<br>40.3          | 803.3<br>14.7<br>33.3<br>8.4           | 746.0<br>19.9<br>3.2<br>12.1           | 767.0<br>32.8<br>2.5<br>6.6               | 705.4<br>33.8<br>2.0<br>5.1                    | 619.7<br>23.2<br>1.3<br>3.2                     | 511.1<br>27.5<br>1.7<br>3.2                     | 368.4<br>25.1<br>3.0<br>1.1                       | 292.9<br>23.6<br>3.2<br>1.2                       |
| Digital: Download single Download album Kiosk <sup>6</sup> Music video Mobile <sup>7</sup> Subscription <sup>8</sup> | (X)<br>(X)<br>(X)<br>(X)<br>(X)<br>(X) | (X)<br>(X)<br>(X)<br>(X)<br>(X)<br>(X) | (X)<br>(X)<br>(X)<br>(X)<br>(X)<br>(X) | 139.4<br>4.6<br>(X)<br>(X)<br>(X)<br>(X)  | 366.9<br>13.6<br>0.7<br>1.9<br>170.0<br>1.3    | 586.4<br>27.6<br>1.4<br>9.9<br>315.3            | 809.9<br>42.5<br>1.8<br>14.2<br>361.0<br>1.8    | 1,042.7<br>63.6<br>1.6<br>20.8<br>405.1<br>1.6    | 1,138.3<br>76.4<br>1.7<br>20.4<br>305.8<br>1.2    |
| VALUE<br>(mil. dol.)   |  |  |  |   |  |   |   |   |   |
| Total 1  | 14,323.7                               | 12,614.2                               | 11,854.4                               | 12,345.0                                  | 12,296.9                                       | 11,758.2  | 10,372.1  | 8,768.4   | 7,690.0   |
| Physical: Compact disks <sup>2</sup> Music video <sup>3</sup> Other albums <sup>4</sup> Other singles <sup>5</sup>   | 13,214.5<br>281.9<br>653.7<br>173.6    | 12,044.1<br>288.4<br>238.8<br>42.9     | 11,232.9<br>399.9<br>164.2<br>57.5     | 11,446.5<br>607.2<br>66.1<br>34.9         | 10,520.2<br>602.2<br>48.5<br>24.1              | 9,372.6<br>451.1<br>22.1<br>17.6                | 7,452.3<br>484.9<br>29.3<br>16.2                | 5,471.3<br>434.6<br>57.6<br>6.4                   | 4,274.1<br>431.0<br>60.2<br>5.6                   |
| Digital: Download single Download album Kiosk <sup>6</sup> Music video Mobile <sup>7</sup> Subscription <sup>8</sup> | (X)<br>(X)<br>(X)<br>(X)<br>(X)        | (X)<br>(X)<br>(X)<br>(X)<br>(X)<br>(X) | (X)<br>(X)<br>(X)<br>(X)<br>(X)<br>(X) | 138.0<br>45.5<br>(X)<br>(X)<br>(X)<br>(X) | 363.3<br>135.7<br>1.0<br>3.7<br>421.6<br>149.2 | 580.6<br>275.9<br>1.9<br>19.7<br>774.5<br>206.2 | 801.8<br>424.9<br>2.6<br>28.2<br>878.9<br>200.9 | 1,032.2<br>635.3<br>2.6<br>41.3<br>977.1<br>221.4 | 1,220.3<br>763.4<br>6.3<br>40.6<br>728.8<br>213.1 |

X Not applicable ¹ Net, after returns. ² Includes DualDisc. ³ Includes DVD video. ⁴ Includes cassette, LP/EP, DVD audio, and super audio CD (SACD). ⁵ Includes CD single and vinyl single. ⁵ Includes singles and albums. ² Includes master ringtones, ringbacks, music videos, full length downloads and other mobile. ⁵ Weighted annual average. Number of units not included in total. Source: Recording Industry Association of America, Washington, DC, 2009 Year-end Statistics (copyright). See also <a href="http://www.riaa.com/keystatistics.php">http://www.riaa.com/keystatistics.php</a>

<a href="http://www.census.gov/econ/www/servmenu.html">http://www.census.gov/econ/www/servmenu.html</a>.