

Table 1123. Typical Daily Internet Activities of Adult Internet Users: 2008 and 2009

[Percent of Internet users 18 years old and over. Represents persons who reported doing the activity “yesterday.” Based on telephone surveys of persons with landline telephones unless otherwise noted. In May 2008, 2,251 persons were interviewed. The response rate was 25 percent. In November 2008, 2,254 persons were interviewed. The response rate was 23 percent. In April 2009, 2,253 persons were interviewed, including 561 cell phone users. The response rate for the landline sample was 20.6 percent and 18.2 percent for the cell sample]

Activity	Survey date (month-year)	Total Internet users	Age				Sex	
			18 to 29 years old	30 to 49 years old	50 to 64 years old	65 years old and over	Male	Female
Send or read e-mail	April, 09	57	57	62	53	46	53	61
Use a search engine to find information	April, 09	50	56	56	41	30	51	49
Get news online	April, 09	38	35	44	37	28	42	35
Check weather reports and forecasts online .	April, 09	33	31	38	29	27	35	30
Look for news or information about politics . .	April, 09	25	24	27	28	20	32	19
Do any banking online	April, 09	24	24	30	19	14	25	24
Watch a video on a video-sharing site	April, 09	19	36	17	10	10	23	15
Use a social networking site	April, 09	27	51	28	10	4	23	31
Send instant messages.	Nov., 08	11	20	12	4	3	14	8
Visit a local, state or federal government Web site	Nov., 08	10	9	12	9	2	11	8
Get financial information online.	April, 09	12	6	14	13	15	16	8
Buy a product online	April, 09	8	9	8	7	6	9	7
Look online for information about a job	April, 09	9	16	10	5	1	9	10
Use online classified ads or sites	April, 09	9	12	11	6	3	12	7
Create or work on your own online journal or blog	Dec., 08	3	5	3	2	2	3	3
Buy or make a reservation for travel	April, 09	3	4	4	3	(Z)	3	3
Rate a product, service, or person	April, 09	3	3	2	3	5	4	2
Participate in an online auction.	April, 09	3	3	3	3	1	4	1
Download a podcast so you can listen to it or view it later	May, 08	3	6	3	2	1	3	3
Make a donation to a charity online.	April, 09	(Z)	1	1	(Z)	(Z)	(Z)	(Z)

Z Less than .05 percent.

Source: Pew Internet & American Life Project Surveys; <<http://www.pewinternet.org/>>.