

Table 1091. Information Industries—Establishments, Employees, and Payroll: 2005 and 2006

[For establishments with payroll (3,402.6 represents 3,402,600). Excludes most government employees, railroad employees, and self-employed persons. For statement on methodology, see Appendix III]

Industry	2002 NAICS code ¹	Establishments (number)		Paid employees ² (1,000)		Annual payroll (mil. dol.)	
		2005	2006	2005	2006	2005	2006
Information industries	51	141,290	141,945	3,402.6	3,396.2	203,130	213,277
Publishing industries	511	31,538	31,821	1,032.3	1,039.7	67,094	72,651
Newspaper, periodical, book, and database publishers	5111	22,745	23,080	704.6	699.9	33,111	34,857
Newspaper publishers	51111	8,395	8,547	380.1	372.0	14,376	14,401
Periodical publishers	51112	7,846	7,932	158.8	161.8	9,940	10,886
Book publishers	51113	3,359	3,335	83.6	83.5	4,656	4,994
Database and directory publishers	51114	1,824	1,834	57.0	56.5	3,030	3,365
Other publishers	51119	1,321	1,432	25.0	26.1	1,109	1,212
Greeting card publishers	511191	120	132	12.5	12.8	580	631
All other publishers	511199	1,201	1,300	12.6	13.4	529	581
Software publishers	5112	8,793	8,741	327.6	339.8	33,983	37,793
Motion picture and sound recording industries	512	23,579	23,961	314.4	331.2	14,040	15,263
Motion picture and video industries	5121	20,131	20,396	292.1	308.8	12,404	13,450
Motion picture and video production	51211	12,419	12,776	131.6	145.4	9,301	10,143
Motion picture and video distribution	51212	457	412	4.3	4.6	257	270
Motion picture and video exhibition	51213	5,129	5,049	134.0	134.5	1,288	1,283
Motion picture theaters (except drive-ins)	512131	4,854	4,771	132.2	132.8	1,260	1,257
Drive-in motion picture theaters	512132	275	278	1.7	1.8	27	26
Post production and other motion picture and video industries	51219	2,126	2,159	22.3	24.3	1,559	1,754
Teleproduction and other post-production services	512191	1,804	1,841	17.5	19.6	1,201	1,382
Other motion picture and video industries	512199	322	318	4.7	4.7	358	371
Sound recording industries	5122	3,448	3,565	22.3	22.5	1,636	1,813
Record production	51221	349	375	1.5	1.5	72	79
Integrated record production/distribution	51222	402	421	7.8	8.1	891	1,024
Music publishers	51223	645	671	4.6	4.2	337	337
Sound recording studios	51224	1,561	1,608	4.9	5.5	204	235
Other sound recording industries	51229	491	490	3.4	3.2	132	137
Broadcasting (except Internet)	515	10,342	10,583	287.0	302.0	17,354	18,180
Radio and television broadcasting	5151	9,685	9,910	248.3	262.2	13,200	14,516
Radio broadcasting	51511	7,697	7,611	124.1	126.7	6,136	6,100
Radio networks	515111	743	782	11.9	11.9	797	837
Radio stations	515112	6,954	6,829	112.2	114.8	5,339	5,263
Television broadcasting	51512	1,988	2,299	124.2	135.6	7,064	8,416
Cable and other subscription programming	5152	657	673	38.8	39.7	4,154	3,664
Internet publishing and broadcasting	516	2,343	2,653	36.1	41.6	2,687	3,164
Telecommunications	517	49,431	47,762	1,226.5	1,161.8	69,687	69,821
Wired telecommunications carriers	5171	26,744	27,159	693.7	634.5	41,799	41,102
Wireless telecommunications carriers (except satellite)	5172	14,173	12,108	250.0	241.4	14,035	13,578
Paging	517211	788	623	7.6	4.8	359	240
Cellular and other wireless telecommunications	517212	13,385	11,485	242.3	236.6	13,676	13,339
Telecommunications resellers	5173	2,778	2,557	33.7	32.4	1,762	1,791
Satellite telecommunications	5174	605	581	15.4	11.5	992	1,119
Cable and other program distribution	5175	4,561	4,816	224.6	231.8	10,512	11,586
Other telecommunications	5179	570	541	9.2	10.2	587	646
Internet service providers, Web search portals, and data processing service	518	20,142	21,002	452.2	465.3	30,292	32,151
Internet service providers and Web search portals	5181	5,579	5,572	72.7	80.2	7,588	8,036
Internet service providers	518111	4,948	4,839	57.6	58.0	3,701	4,145
Web search portals	518112	631	733	15.1	22.2	3,887	3,890
Data processing, hosting, and related services	5182	14,563	15,430	379.4	385.1	22,704	24,116
Other information services	519	3,915	4,163	54.1	54.6	1,975	2,047
News syndicates	51911	606	764	11.8	11.6	705	746
Libraries and archives	51912	2,593	2,650	30.5	31.5	720	768
All other information services	51919	716	749	11.7	11.5	550	533

¹ North American Industry Classification System, 2002; see text, this section and Section 15. ² For employees on the payroll for the pay period including March 12.