

SUBJECT: Call for Nominations for the 2012 Government Employees Insurance Company (GEICO) Military Service Award.

SUSPENSE DATE: COB, Wednesday, 03 October 2012.

PRIORITY: Routine.

LEAD: G-1.

TASKED AGENCIES (ASSIST):

1. **WHO:** Commanders, OFTS Commands. Info copy to all OFTS G-1s.
2. **WHAT:** 2012 GEICO Military Service Award.
3. **WHEN:** Nomination packets are due to USARC_Leadership_Awa@usar.army.mil NLT COB, Wednesday, 03 October 2012.
4. **WHERE:** N/A.
5. **WHY:** To solicit nominations.
6. **HOW:** The Department of the Army announces its participation in the 2012 GEICO Military Service Awards Program. This program provides the Army the opportunity to recognize enlisted Soldiers who not only excel in the performance of their primary duties but also make invaluable and last contributions to the military and/or civilian community. This award will recognize six enlisted winners (one from each of the Active Duty Services, together with one from the Reserve/National Guard) for special contributions to the Military and/or Civilian Community in the following areas:
 - a. Drug and Alcohol Abuse Prevention.
 - b. Fire Safety and Fire Prevention
 - c. Traffic Safety and Accident Prevention.

7. AWARD ELIGIBILITY. Nominees must:

- a. Be a member of the Ready Reserve (i.e., a USAR Troop Program Unit, the Individual Ready Reserve), or participating in their respective AGR or IMA programs at the time of the nomination
- b. Have **at least one year** of retainability/obligated service.
- c. Not have received this award in the past. Previous recipients are ineligible.

8. SELECTION CRITERIA:

a. Selections are based on recent individual contributions or noteworthy accomplishments made in one of the areas of endeavor while service on Active Duty or in the Army Reserve/National Guard Forces.

b. The period of award will be for the Fiscal Year 2012 (1 October 2011 to 30 September 2012). However, activities for which nominations are based may span several prior years, may be ongoing, or may have been accomplished completely in the prior year.

9. NOMINATIONS:

a. Each OFTS Command should nominate a minimum of one enlisted member who has provided outstanding service to the Military or Civilian Community through noteworthy achievements in one of the field recognized by GEICO Military Service Awards in paragraph 6 of this calling message.

b. Nominees will be judged on their contributions in-career (on duty) and non-career (off duty) related activities and the extent to which these activities have served to inspire other Military or Civilian personnel.

c. Nomination packets will consist of the following:

(1) Narrative – Limited to one typewritten page, single-spaced, containing the full name, grade, duty title, organization of assignment, office symbol, duty location, official and personal mail address, official and home telephone numbers, and a brief biographical sketch to include family, Military history, and both, Military and Civilian education and awards.

(2) Reason for nomination. The reason for nomination should describe the specific achievement(s) or service(s) for which the member is being nominated and relate how these contributions/accomplishments have benefitted the Military or Civilian community.

(3) Military point of contact for the nomination to include the name and telephone number.

(4) Provide electronic or standard photograph, 8 x 10 inches, head and shoulders view of the nominee in service dress uniform, without headgear. Nomination packets without a photo will not be considered.

(5) A General Officer Letter of Endorsement from the highest military authority in the nominating command.

10. RECIPIENTS WILL:

a. Be recognized at a special awards ceremony to be held in the spring of each year in Washington, DC. GEICO will provide the cost of the transportation and lodging for each winner and a guest to attend the presentation ceremony. More information to follow.

b. Receive a plaque to commemorate his/her accomplishments.

c. Receive a cash honorarium of \$2,500 from the GEICO Philanthropic Foundation.

11. POC. Nominations will be submitted to the following email address: USARC_Leadership_Awa@usar.army.mil. For additional information, contact Ms. Susan Coraci, Deputy Chief of Staff, G-1, Adjutant General Division, Personnel Actions Branch at 910-570-8520 or email: susan.l.coraci@usar.army.mil.

12. Attachment: Endorsement Example