



Mobile Platform Development Series: Apple

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CTO, Agilex

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Agenda

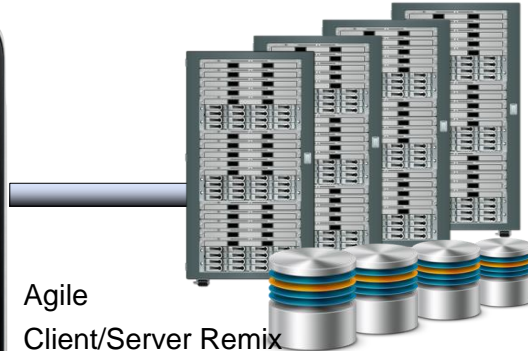
- App Development Issues
- App Characteristics
- iOS Security
- Building an App
- Deploying an App
- Managing an App
- An Example
- Q & A

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App Development

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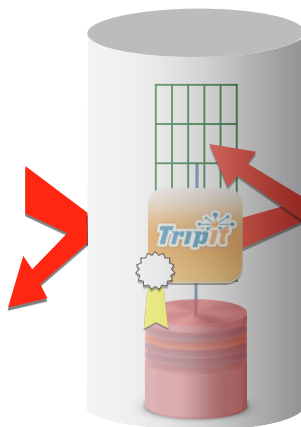


Agile
Client/Server Remix
Native, MEAPs, and HTML5
User Experience
Application Services
Disconnectivity & Persistence
Kitchen Sink

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Security

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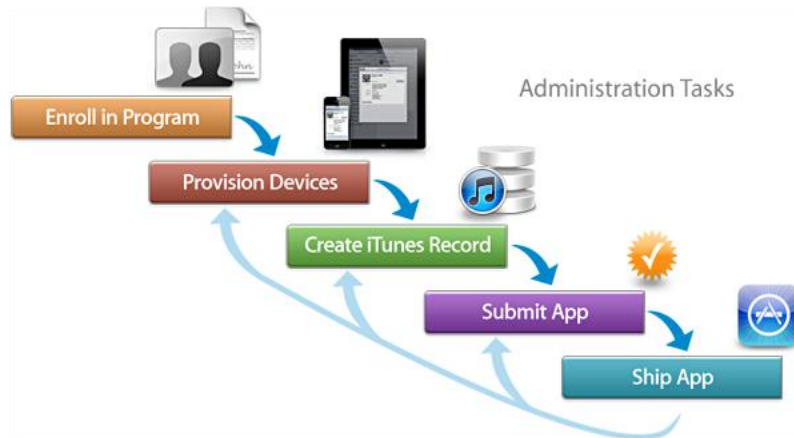


iOS Architecture
Digital Signing
Sandboxing
Data at Rest
Data in Motion
Security Policies
Risk
Management

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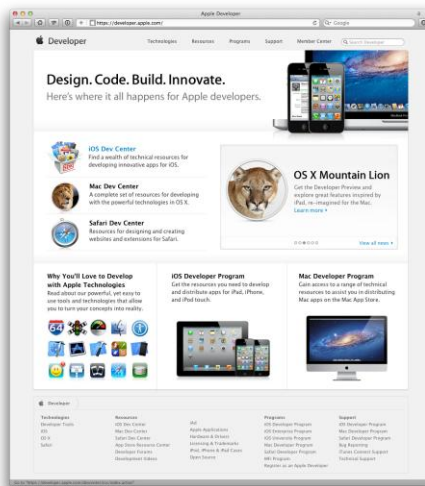
Building an App



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Developer Programs



Standard
Enterprise
Guidelines
Costs
Roles
Member Center
Dev Center
iTunes Connect
<http://developer.apple.com>

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xCode

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MacOS
iOS
Objective-C
Interface Builder

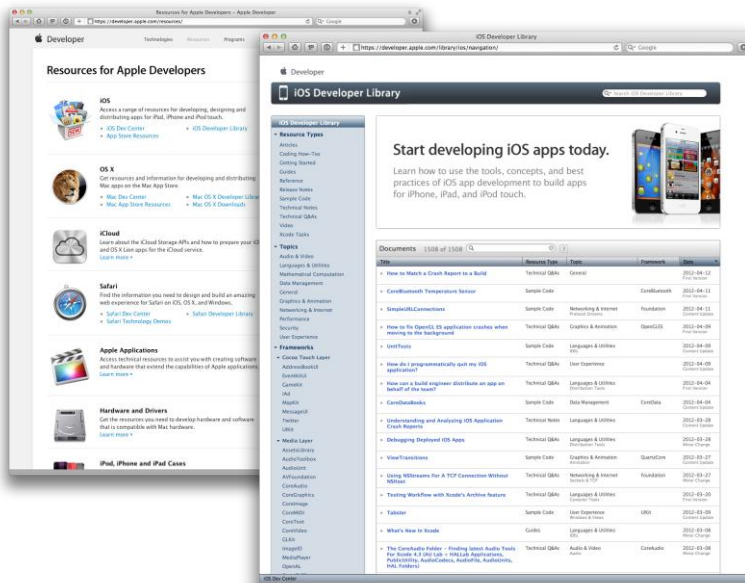


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Developer Resources

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Building an App



“Guidelines”
Device Provisioning
App Distribution
Car Wash

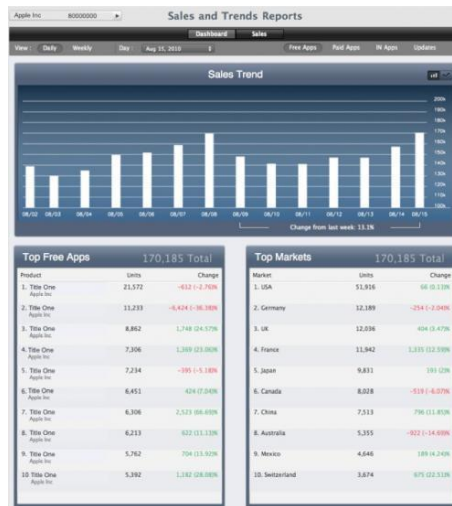
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App Submission



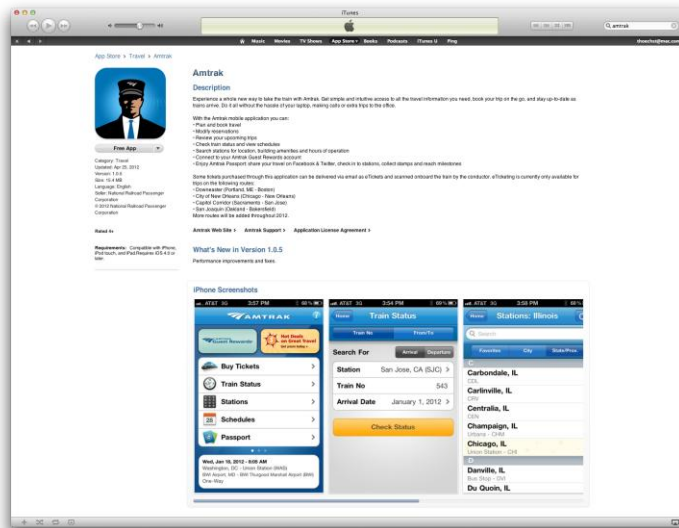
iTunes Connect
Uploading
Waiting
Monitoring



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Examples



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